**ENGLISH NAME OF THE ARTICLE (Bold)**

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**Abstract**

In study, … investigated.

It is seen that … in the same year.

**Key words:** Turkish World Culture Capital, Turkish World, Tourism, Eskişehir, Kastamonu

**Öz**

Çalışmada … incelenmiştir.

Elde edilen veriler sonucunda … görülmektedir.

**Anahtar kelimeler:** Türk Dünyası, Türk Dünyası Kültür Başkenti, Turizm, Kastamonu

**Introduction**

Countries have led to the emergence of the concept of alternative tourism as a result of the strategies they developed in line with their tourism potential (Uygar and Baykan, 2007: 3). Despite the decrease in the holidays of the tourists in urban areas, the concept of cultural tourism has emerged along with the elongation of holidays in authentic regions (Wang et al., 2006: 49-50).

**Turkish World Culture Capital Project**

Central Asia, where Turkish states and the Turkish population are at the forefront; Hazar Lake, which includes geopolitical points such as Siberia, Altai and Ural Mountains, is a geography that has been created since the beginning of human history, culturally and historically known as a point of existence, which has a unique historical background and which is formed by mountains extending from the deep valleys to the sky. This project, which started with the city of Astana in 2012, was carried out in the following countries and cities (Table 1).

Table 1. Turkish World Capital of Culture

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Year** | **State** | **City** | **Year** | **State** | **City** |
| **2012** | Kazakistan | Astana | **2016** | Azerbaycan | Şeki |
| **2013** | Türkiye | Eskişehir | **2017** | Kazakistan | Türkistan |

**Findings and Reviews**

In the study "Turkish World Capital of Culture Project", Turkey's tourism sector is considered relevant cities from opening. In this context, in 2013 and in 2018 Kastamonu Eskisehir Turkish World Capital of Culture is considering the selection, tourism data Central Asian countries against the Turks in Turkey and about the city were examined. The comments on the data obtained are as follows:

**Conclusion and Recommendations**

Turkish world prepared by Turkish world in order to get the share he wanted the international level in the tourism sector Capital of Culture Project in Turkey selected cultural capital prepared in this study to determine the effects of tourism Eskisehir and tourism belongs to Kastamonu city statistics were also taken into consideration. However, due to the fact that tourist data from the Central Asian Turkish states could not be reached in a healthy way in both cities, the effects of the project on cities were hard to interpret. In the cities selected as the cultural capital within the scope of the recommendations based on the results obtained from the study;

• statistics should be kept more healthy according to the countries they come from and their nationalities.

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**Attachments**