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ARAŞTIRMA MAKALESİ / RESEARCH ARTICLE

DEVELOPING CLASSIFIER FOR THE PREDICTION OF STUDENTS' PERFORMANCE USING DATA MINING CLASSIFICATION TECHNIQUES

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Abstract

Data mining is used in academic institutions to predict the performance of students using classification techniques. These techniques are applied on students' features in order to find reasonable patterns that can be used as basis for the prediction. The availability of students' data in digital form and increase in processing power of computer systems makes this whole process a reality. There are numerous researches done in this direction in order to prevent massive failure of students. However, these researches are focused mainly on the prediction of students from other countries. Although there are efforts by few indigenous researchers to perform research in this direction, they have not explored the most widely used features. The main aim of this research is to develop a classifier using locally generated students' features for accurate performance prediction. The students' features that are collected from different sources underwent preprocessing, which later were introduced into the weka for feature selection and eventually for learning and testing. The naïve Bayes classifier which emerged as the most accurate classifier was selected and implemented in our performance predictor tool. The tool was tested using another set of features and the evaluation result shows that the tool can predict the performance of students in their future examinations.

Keywords: Classifier, Prediction, Data mining, Demographic, Cognitive, Non cognitive.

VERİ MADENCİLİĞİ SINIFLANDIRMA TEKNİKLERİ KULLANARAK ÖĞRENCİ PERFORMANSININ TAHMİNİ İÇİN SINIFLANDIRICI GELİŞTİRME

Özet

Veri madenciliği, akademik kurumlarda sınıflandırma tekniklerini kullanan öğrencilerin performansını tahmin etmek için kullanılır. Bu teknikler, tahmine temel olarak kullanılabilecek makul kalıpları bulmak için öğrencilerin

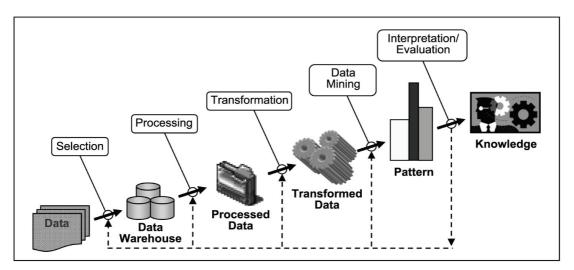
özelliklerine uygulanır. Öğrencilerin verilerinin dijital formda bulunması ve bilgisayar sistemlerinin işlem gücünün artması, tüm süreci gerçeğe dönüştürmektedir. Öğrencilerin büyük başarısızlığını önlemek için bu yönde çok sayıda araştırma yapılmıştır. Bununla birlikte, bu araştırmalar esas olarak diğer ülkelerden gelen öğrencilerin tahminine odaklanmaktadır. Az sayıda yerli araştırmacının bu yönde araştırma yapma çabaları olmasına rağmen, en yaygın olarak kullanılan özellikleri araştırmamışlardır. Bu araştırmanın temel amacı, doğru performans tahmini için yerel olarak oluşturulan öğrencilerin özelliklerini kullanarak bir sınıflandırıcı geliştirmektir. Öğrencilerin farklı kaynaklardan toplanan özellikleri ön işleme tabi tutulmuş, daha sonra özellik seçimi ve nihayetinde öğrenme ve test için weka'ya dahil edilmiştir. En doğru sınıflandırıcı olarak ortaya çıkan saf bayes sınıflandırıcısı, performans tahmin aracımızda seçildi ve uygulandı. Araç, başka bir özellik seti kullanılarak test edildi ve değerlendirme sonucu, aracın öğrencilerin gelecekteki sınavlarındaki performansını tahmin edebileceğini gösteriyor.

Anahtar Kelimeler: Sınıflandırıcı, Tahmin, Veri madenciliği, Demografik, Bilişsel, Bilişsel olmayan

1. INTRODUCTION

Data is being generated on daily basis and in large quantity from different organizations across various walks of life. The places that this voluminous data is being generated include: manufacturing, e-commerce, medicine, insurance, fraud detection, and bioinformatics (Badr et al., 2016; Baker, 2010). The availability of the Internet and computers and other devices that generate data is making it simpler for large amount of data generation, and drastic reduction in the price of data storage facilities (memories) also make it possible for storing data that would previously be trashed or deleted.

The imminent need of information from those data began to rise amongst various stakeholders (Han and Kamber, 2006). And data mining came to satisfy that need. Data mining is sometimes referred to as Knowledge Discovery in Databases (KDD). But KDD can be viewed as a wider scope of data mining because it contains several stages in its process where data mining is one of them (Fayyad, et al., 1996a).



An overview of the entire process of KDD process is shown in Figure 1 below.

Figure 1. An Overview of the KDD Process (Fayyad, et al., 1996b).

The significant improvement made in the automation of almost all forms of manual data entry coupled with the availability of cheap disks and online storage facilities make the whole process of data mining a successful one.

Educational institutions are among the places where large amount of data is generated. Data in this field can also be analyzed using data mining classification techniques in order to extract useful information that can play vital role in answering questions bothering the educational sector. Educational data mining is a new field where data mining techniques/algorithms are applied on data generated from educational environment in order to extract previously unknown information and use it to make reasonable decisions (Pena-Ayala; 2014; Sen, 2015). The goal of data mining in the field of education include modelling student behaviour, prediction and enhancement of student performance, prediction of dropout and retention, improve feedback and assessment (Papamitsiou and Economides, 2014; Baker and Yacef, 2009).

Data mining is divided into predictive data mining and descriptive data mining (Smita and Sharma, 2014) and classification is the most commonly and widely used task used for predictive data mining (Oprea, 2014). Classification involves techniques that learn from data samples which form a model that can be used to infer a special attribute known as the class label given other explanatory attributes known as predictor variables. The resulting model is usually referred to as classifier. There several classification techniques used for prediction. They include: decision tree, support vector machine, naïve bayes, etc. These techniques are also used in predicting student performance.

There are quite number of researches done to predict students' performance using classification techniques with high degree of accuracy. Most of these studies have however considered foreign students' features only and this will not give a reliable result when applied to local features considering the differences in location and the type of education management. This study addressed that issue by using several classification techniques on students' features that are collected from indigenous students. Several performance metrics were used to evaluate the classifiers formed to ascertain their level of correctness and errors in the performance prediction. A performance predictor application was built based on the most accurate classifier. This will enable the most accurate prediction of students' performance in the form of their class degree as used by most Nigerian universities.

1.1 Problem Statement

Data mining has adopted several algorithms from machine learning, artificial intelligence and statistics so as to be able to find important patterns in large volumes of data. These algorithms have been used in educational setting to sift information that will improve students' performance by predicting their performance before the actual examination time. This would enable potential failures to be corrected by necessary measures. Previous researchers have investigated several classification techniques to predict student performance most accurately. However, most of the training and testing of the classification techniques have been done using features from foreign students, as such; their resulting classifiers cannot reliably predict performance of local students. Although, recently, there were efforts by some indigenous researchers (David et al., 2016) who investigated classification techniques on local dataset. Nonetheless,

these works did not cover most widely used performance features. Consequently, this research aims to investigate several classification techniques using locally generated dataset so as to produce a classifier that will accurately predict students' performance.

1.2 Aim and Objective

The aim of this research is to develop a classifier for reliable and most accurate student performance prediction. The specific objectives are: To train and test different classification techniques using locally generated student data, to evaluate the performance of the trained classification techniques, to implement the resulting classifier in a performance predictor tool.

1.3 Scope

This research only focused on five classification techniques of data mining in predicting students' performance. The classification techniques examined are decision tree, support vector machine, naïve Bayes, k-nearest neighbour and neural network. The students' features used comprised of demographic, cognitive and non-cognitive. The prediction is based on the students' degree class at year 2 using as predictor variables their features from year 1.

1.3.1 Demographic Features

These are personal information of the students to be considered which include age, gender, place of residence, income, marital status, occupation, and so on (Anonymous, 2018).

1.3.2 Cognitive Features

Cognitive features of students are their academic grades and results (Sultana et al., 2017). They play important roles in academic performance prediction as they involve student academic history or background.

1.3.3 Non cognitive Features

Non-cognitive features are student performance factors which are qualitative in nature and they include: student interest, study behavior, engage time and family support (Mohamed et al., 2015; Sultana et al., 2017) also classified non-cognitive features as: behavior, attitude and environment.

There are activities that were carried out in phases and steps in order to achieve our aim and objectives. Fig 2 shows a diagram containing the phases and steps.

As outlined in the diagram, there are four distinct phases of activities that were carried out. The phases are literature study, developing classifier for performance prediction which is subdivided into proposed model and classifier selection. The third phase is about the implementation of a performance predictor tool which is based in the resulting most accurate classifier. And lastly as the fourth phase is performance predictor tool validation. The individual phases are described in detail in the sections below.

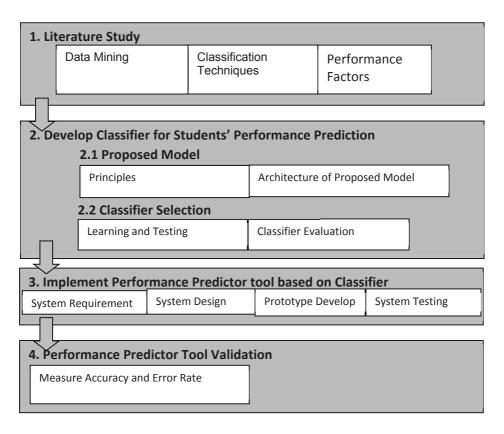


Figure 2. Methodology

As shown in Fig 3.1 above, the proposed model section discussed the key principles and architecture of the proposed model. While the classifier selection section built the classifiers through learning and testing and eventually evaluated each using performance metrics to derive the most accurate classifier.

2. CLASSIFIER EVALUATION

Quite number of series were carried out to evaluate different classification techniques. We used datasets in learning and testing. The combination of demographic, cognitive and noncognitive were used to give us accurate and error results. All the dataset collected are from the students of a tertiary institution in Nigeria which for privacy reasons cannot be disclosed. A total of about 250 questionnaires were administered, but only about 149 were correctly filled and returned.

The cognitive features were collected from the level coordinators of level A and level B respectively and with high level of anonymity. The dataset is shown in Table 1 below

Category of data	Features	Description
Demographic	Gender,	M for male, F for female
	age	12 years, 13 years, 22 years.
	mother's education	Primary, secondary, bachelor, masters, PhD, No education
Cognitive	Grades in courses	A, B, C, D, F, ABS
	UTME	180, 200, 250,
	degree class	FIRST CLASS, SECOND UPPER, SECOND LOWER, THIRD CLASS, FAIL
Non-cognitive	Social media interaction,	No, low, average, high, very high
	extracurricular activities,	No, low, average, high
	smoking habit	No, Yes

Table 1. Description of Students' Features

2.1 Experimental Design

Two experiments were designed. The first was conducted with all features collected from different sources, but without the application of feature selection methods. But it involved five iterations learning techniques. Each of them was performed to determine the accuracy and error rate of the classification technique used in the iteration. Learning and testing were performed on the dataset using the classification techniques as treatments. The result of accuracy and error rate of each was recorded. The design of the experiment was shown in the table below

Table 2	. Design	of Exp	eriment
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Treatment	Subject (Data)	Activity	Result
DT	Demo + Cog + Ncog	Learning and Testing	Performance metric
NN	Demo + Cog + Ncog	Learning and Testing	Performance metric
NB	Demo + Cog + Ncog	Learning and Testing	Performance metric
k-NN	Demo + Cog + Ncog	Learning and Testing	Performance metric
SVM	Demo + Cog + Ncog	Learning and Testing	Performance metric



2.2 Performance metrics

In this research, we adopted four performance metrics namely: accuracy, precision, recall and F1 score (Joshi, 2017). The performance metrics are based on the following parameters: True Positive, True Negative, False Positive and False Negative.

Table 3. Confusion Matrix

	Predicted Class		
		Class	Class
Actual Class	Class	True Positive (TP)	False Negative (FN)
	Class	False Positive (FP)	True Negative (TN)

3. ARCHITECTURE OF PROPOSED MODEL

The architecture of the proposed model shows the sequence of performed by the proposed model. It shows the students features as input to the pre-processing stage which involves data cleaning, data integration and data transformation. After the pre-processing comes the feature selection where relevant features were selected then the learning and testing stage, followed by evaluation, visualization and lastly performance predictor tool. This is shown in Figure 3 below.

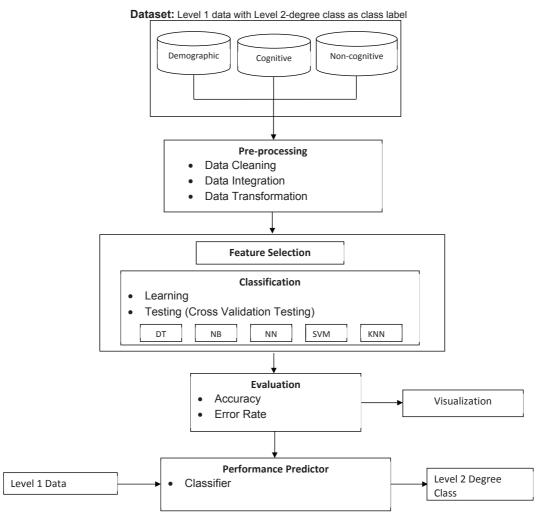


Figure 3. Architecture of Proposed Model

3.1 Learning and Testing/ Evaluation

After the learning and testing was conducted with features and without features on students performance confusion metrics are produced as result of the experiments. We then used that result for evaluation as showned in the tables below.

	Accuracy	Error Rate	Precision	Recall	F1 Score
Decision Tree	72%	28%	0.721	0.725	0.721
Naïve Bayes	81%	19%	0.809	0.805	0.807
Neural Network	74%	26%	0.738	0.738	0.738
Support Vector Machine	78%	22%	0.783	0.779	0.779
k-Nearest Neighbor	80%	20%	0.797	0.799	0.795

Table 4. Performance Evaluation of classifiers from first experiment

The classifier with highest accuracy in the experiment without feature selection is naïve bayes classifier with accuracy of 81% and error rate of 19%. The second most accurate is k-nearest neighbor classifier with accuracy of 80% and error rate of 20%. Decision tree classifier recorded the least accuracy of 72% with an error rate of 28%.

Table 4.13 presents the evaluation results of the classifiers with feature selection. The accuracy, error rate, precision, recall and f1score are presented in the table.

	Accuracy	Error Rate	Precision	Recall	F1 Score
Decision Tree	73%	27%	0.728	0.732	0.727
Naïve Bayes	85%	15%	0.849	0.846	0.846
Neural Network	81%	19%	0.803	0.805	0.804
Support Vector Machine	81%	19%	0.814	0.812	0.809
k-Nearest Neighbor	82%	18%	0.814	0.819	0.815

Table 5. Performance Evaluation of classifiers from second experiment

Naïve bayes classifier with accuracy of 85% has the highest accuracy in the experiment with feature selection. This is followed by nearest neighbor with accuracy of 82% and error rate of 18%. The classifier that performed the least for the second experiment is decision tree with accuracy of 73% and error rate of 27%.

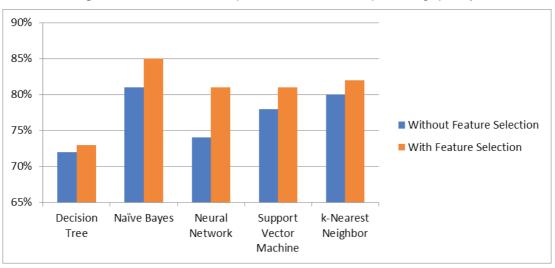


Figure 4.2 below shows the comparison between the two experiments graphically.

Figure 4. Percentage Accuracy of Classifiers without and with Feature Selection

As depicted by the chart in Figure 4 above, the (left most) bars in blue show the accuracy of the classifiers without feature selection. While the (right most) ones in red show the accuracy of the classifiers with feature selection.

4. SYSTEM IMPLEMENTATION DIAGRAM

The performance predictor tool is made up of one package, predictor. The single package also contains one class in it. The class which contains variables and methods is shown together with the package in Figure 5 below.

predictor		
	Performance Predictor Tool	
	file:File output: String cls: Classifier	
	uploadArff() predict() savePrediction()	

Figure 5. Package with a class which contains variables and methods

There are three major variables that have been used to run this program, which are: File, output and cls as you can see in the above diagram. The cls variable is of type Classifier that holds the classifier for the prediction to take place. The methods are uploadArff(), predict() and savePrediction. The uploadArff() is responsible for the upload of the students features stored in .arff file, while the savePrediction() method is responsible for saving the result in a location suitable for the user in a text file.

4.1 Execution of Performance Predictor Tool

After the system, has been implemented, we run and tested it in eclipse IDE. The tool has been tested severally and underwent troubleshooting to ensure all bugs are fixed. Consequently, the screen captures from different actions are provided in the figures below.

Performance Predictor Tool	
Upload File Make Prediction	Save Result
	

Figure 6. Screen capture showing the main Interface of the tool

As shown above three buttons of Upload File, Make Prediction and Save Result. The text area with scroll bar is the screen where the prediction result is shown.

The next screen capture in Fig 7 shows the dialog box through which the file containing the unseen features is uploaded. For the purpose of demonstration, a file named new_labelArff.arff has been selected and it is to be uploaded for the prediction.

🛓 Open		×
Look In:	Fraining and Testing Data	
new_label	Arff.arff	
🗋 🗋 trainingArf	f.arff	
🗋 🗋 trainingArf	fFeatSelec.arff	
File <u>N</u> ame:	new_labelArff.arff	
Files of <u>T</u> ype:	ARFF Files (*.arff)	•
		Open Cancel

Figure 7. Screen capture showing the upload open dialog box

After the file, has been uploaded, the prediction is made and results are shown on the screen. Figure 7 shows how the results appear on the screen. They appear in three columns, the first is the serial number representing number of students. The second column is the actual degree class while the third column is the predicted degree class.

The result displayed on the screen after the prediction has been made can be saved as a text file where it can be further used by the user. The screen capture of Figure 8 shows a save option dialog box where the user can save the result in a desired location.

Upload	File Mak	e Prediction	Save Result	t
S/N	ACTUAL	PREDICTED		
1	FAIR	GOOD		
2	FAIR	FAIR		
3	FAIR	FAIR		
4	GOOD	GOOD		
5	FAIR	GOOD		
6	GOOD	GOOD		
7	FAIR	FAIR		
8	GOOD	GOOD		
9	GOOD	GOOD		
10	FAIR	GOOD		
11	GOOD	GOOD		
12	FAIR	FAIR	•	

Figure 8. Screen capture showing the result of prediction

🛓 Save			×
Save In:	Documents		
C KONAMI		Paper Sources	
🗂 LR		Sports Interactive	
My Data S	ources	📑 weka data	
My Shape	s	Documents - Shortcut	
NetBeans	Projects	🗋 abba.txt	
New folde	r	Rescued document.txt	
NFS Most	Wanted Dem	o 🗋 yunusanuhuusman.txt	
File <u>N</u> ame:	predicted_re	esult	
Files of <u>Type</u> :	Text File		-
			Save Cancel

Figure 9. Screen capture showing a dialog box for saving prediction result

4.2 Experiment

An experiment to show the working of our performance predictor tool was conducted and presented in this section. The classifier on which basis the tool was built was trained using the features of students from a certain level. Therefore, to test the working of our tool, we collected same type of features from a different level. The features were pre-processed and fed into our performance predictor tool. The result of the experiment is presented in the next subsection.

4.3 Result

S/N	ACTUAL	PREDICTED
1	FAIR	GOOD
2	FAIR	FAIR
3	FAIR	FAIR
4	GOOD	GOOD
5	FAIR	GOOD
6	GOOD	GOOD
7	FAIR	FAIR
8	GOOD	GOOD
9	GOOD	GOOD
10	FAIR	GOOD
11	GOOD	GOOD
12	FAIR	FAIR
13	FAIR	GOOD
14	FAIR	FAIR
15	FAIR	GOOD
16	FAIR	GOOD
17	GOOD	FAIR
18	FAIR	FAIR
19	FAIR	GOOD
20	GOOD	GOOD
21	FAIR	FAIR
22	GOOD	FAIR
23	FAIR	GOOD
24	FAIR	FAIR
25	FAIR	GOOD
26	FAIR	FAIR
27	GOOD	GOOD
28	GOOD	GOOD
29	FAIR	GOOD
30	FAIR	FAIL
31	GOOD	GOOD
32	FAIR	GOOD
33	FAIR	GOOD

Table 6. Result of Prediction from tool

34	GOOD	GOOD	
35	FAIR	GOOD	
36	GOOD	GOOD	
37	GOOD	GOOD	
38	GOOD	GOOD	
39	GOOD	GOOD	
40	GOOD	FAIR	
41	FAIR	FAIR	
42	FAIR	GOOD	
43	FAIR	GOOD	
44	GOOD	GOOD	
45	FAIR	GOOD	
46	FAIR	FAIR	
47	GOOD	GOOD	
47	l l		
	FAIR	FAIR	
49	FAIR	GOOD	
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61	FAIR	FAIR	
62	GOOD	GOOD	
63	FAIR	FAIR	
64	FAIR	FAIR	
65	FAIR	GOOD	
66	GOOD	GOOD	
67	GOOD	FAIR	
68	GOOD	GOOD	
69	FAIR	FAIR	
70	FAIR	FAIR	
70	GOOD	FAIR	
71	GOOD	FAIL	
		GOOD	
73	GOOD		
74	FAIR	FAIR	
75	GOOD	FAIR	
76	FAIL	FAIR	
77	FAIR	FAIR	
78	GOOD	FAIR	
79	GOOD	FAIR	

		PREDICTED		
		GOOD	FAIR	FAIL
ACTUAL	GOOD	28	10	1
	FAIR	17	21	1
	FAIL	0	1	0

Table 7. Result of Performance Tool Experiment

4.4 Performance predictor Tool Performance

The results from the previous section are evaluated here. Table 6.2 shows the accuracy and error rate. It can be seen from Table 6.1 that about 49 predictions out of the total 79 predictions are correct. This amounts to an accuracy of 62% with an error rate of 38%.

Table 8. Performance E	Evaluation of tool
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Accuracy	Error Rate	Precision	Recall	F1 score
62%	38%	0.426	0.419	0.366

The table above shows the accuracy of prediction done with the performance prediction tool that has the naïve bayes classifier.

5. CONCLUSION

The main goal of this research is to produce a classifier from locally generated students' features and use that classifier for performance prediction. The study trained and tested five different classification techniques using weka data mining software. The training and testing were done on students' features that are obtained locally. The features include demographic, cognitive and non-cognitive.

Two sets of experiments were conducted. The first set of experiment used the five classification techniques to analyse all the features we collected from the students. The second set of experiment also used the five classification techniques but in this case on only some selected features that have been recommended by feature selection algorithms. Five classifiers were built from each experiment. The classifiers built with selected features are more accurate than the ones built without feature selection. Hence, the naïve Bayes classifier that got the overall accuracy was trained with selected features.



Using Java programming language, a performance predictor tool that will enable users to make prediction based on the classifiers selected was developed and tested. The tool provided features for .arff file upload, new data prediction and prediction result saving. The tool also provided a screen where the prediction result can be viewed and comparison between actual and predicted value can be done.

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1. What is your gender?

7. APPENDIX

ALTINBAS UNIVERSITY GRADUATE SCHOOL OF SCIENCE AND ENGINEERING INFORMATION TECHNOLOGY DEPARTMENT QUESTIONNAIRE ON PREDICTION OF STUDENTS PERFORMANCE USING DATA MINING CLASSIFICATION TECHNIQUES

Dear participant, I am a post-graduate student in Information Technology Department at Altinbas University. I am conducting a research on Educational Data Mining for my Masters Dissertation. The purpose of my study is to examine students' data and use it to predict their future academic performance.

I would appreciate it if you help me answer the questions that follow as they are common questions and are assumed to be known by the target participants. And they will help in providing accurate result in the research. All information provided will be kept **confidential**. Thank you and God bless.

[] Male

[] Female

2. How old are you? 3. Which of the social media tools do you use most often? [] Others, specify [] Facebook [] Twitter [] Whatsapp [] Instagram [] I don't use social media 4. If you use social media how much time do you spend on it per day? [] Less than 1 hour []1 – 2 hours [] 2 – 4 hours [] More than 4 hours An Extracurricular activity is any organized activity that a student does outside of school studies like sports, drama, music, literary and/or creative work, etc. 5. Do you participate in extracurricular activities? []Yes []No 6. How many hours do you spend on extracurricular activities per week? []0-3 hours [] 4 – 7 hours [] 8 – 10 hours [] don't participate at all 7. Do you smoke cigarette or shisha? []Yes [] No 8. How often do you smoke any of the above? [] Everyday [] 2 – 3 times a week [] Once a week [] Monthly 9. What is the highest level of education completed by your mother? [] Primary [] Secondary [] NCE/Diploma [] Bachelor [] Masters [] PhD [] No western education 10. What did you score in the that got you admitted into this Institution?