

## NEW SUFFICIENT CONDITIONS FOR STARLIKE AND CONVEX FUNCTIONS

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ABSTRACT. Let  $\mathcal{A}$  be the class of analytic functions  $f(z)$  in the open unit disc. Applying the subordination, some sufficient conditions for starlikeness and convexity are discussed.

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### 1. INTRODUCTION

Let  $\mathcal{A}$  be the class of functions  $f(z)$  of the form

$$f(z) = \sum_{n=2}^{\infty} a_n z^n$$

which are analytic in the open unit disc  $\mathbb{U} = \{z \in \mathbb{C} : |z| < 1\}$ . A function  $f(z) \in \mathcal{A}$  is said to be the starlike function of order  $\alpha$  if it satisfies

$$\operatorname{Re} \left( \frac{z f'(z)}{f(z)} \right) > \alpha \quad (z \in \mathbb{U})$$

for some  $\alpha$  ( $0 \leq \alpha < 1$ ). Also a function  $f(z) \in \mathcal{A}$  is said to be the convex function of order  $\alpha$  if it satisfies

$$\operatorname{Re} \left( 1 + \frac{z f''(z)}{f'(z)} \right) > \alpha \quad (z \in \mathbb{U})$$

for some  $\alpha$  ( $0 \leq \alpha < 1$ ). These classes are denoted by  $\mathcal{S}^*(\alpha)$  and  $\mathcal{K}(\alpha)$ , respectively. We well-known that  $\mathcal{S}^*(0) \equiv \mathcal{S}^*$  and  $\mathcal{K}(0) \equiv \mathcal{K}$ , and that the relation  $f(z) \in \mathcal{K}$  if and only if  $z f'(z) \in \mathcal{S}^*$ .

By investigating expressions

$$\frac{z^2 f'(z)}{(f(z))^2} - (1 + \gamma) \frac{z}{f(z)}, \quad \frac{z f''(z)}{(f'(z))^2} - \gamma \frac{1}{f'(z)}$$

and

$$\frac{f(z) f''(z)}{(f'(z))^2} - (1 + \gamma) \frac{f(z)}{z f'(z)},$$

we would like to introduce some sufficient conditions for the classes  $\mathcal{S}^*(\alpha)$  and  $\mathcal{K}(\alpha)$ .

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2. SUFFICIENT CONDITIONS FOR STARLIKENESS AND CONVEXITY

For analytic functions  $f(z)$  and  $g(z)$  in  $\mathbb{U}$ ,  $f(z)$  is said to be subordinated to  $g(z)$  in  $\mathbb{U}$  if there exists an analytic function  $w(z)$  in  $\mathbb{U}$  such that  $w(0) = 0$ ,  $|w(z)| < 1$  and  $f(z) = g(w(z))$ . We denote this subordination by

$$f(z) \prec g(z).$$

If  $g(z)$  is univalent in  $\mathbb{U}$ ,  $f(z) \prec g(z)$  if and only if  $f(0) = g(0)$  and  $f(\mathbb{U}) \subset g(\mathbb{U})$ . we make use of the case which  $\gamma$  is a non-negative real number of Theorem 2 of Miller, Mocanu and Reade [1] as following:

**Lemma 2.1.** *Let  $F(z)$  and  $G(z)$  be analytic functions in  $\mathbb{U}$ ,  $\gamma \geq 0$  and  $G'(0) \neq 0$ . Furthermore, in the case of  $\gamma = 0$ ,  $F(0) = G(0) = 0$ . If*

$$\operatorname{Re} \left( 1 + \frac{zG''(z)}{G'(z)} \right) > k(\gamma) = \begin{cases} -\frac{\gamma}{2} & (\gamma \leq 1) \\ -\frac{1}{2\gamma} & (\gamma \geq 1) \end{cases} \quad (z \in \mathbb{U})$$

and

$$F(z) \prec G(z),$$

then

$$z^{-\gamma} \int_0^z t^{\gamma-1} F(t) dt \prec z^{-\gamma} \int_0^z t^{\gamma-1} G(t) dt.$$

For  $F(z) = 1 - \gamma p(z) - zp'(z)$ , the following lemma was studied by Singh and Tuneski [3].

**Lemma 2.2.** *Let  $p(z)$  and  $G(z)$  be analytic functions in  $\mathbb{U}$ ,  $\gamma \geq 0$  and  $G'(0) \neq 0$ . If*

$$\operatorname{Re} \left( 1 + \frac{zG''(z)}{G'(z)} \right) > k(\gamma) \quad (z \in \mathbb{U})$$

and

$$1 - \gamma p(z) - zp'(z) \prec G(z),$$

then

$$p(z) - Cz^{-\gamma} \prec z^{-\gamma} \int_0^z t^{\gamma-1} (1 - G(t)) dt,$$

where  $C = p(0)$  for  $\gamma = 0$  and  $C = 0$  for  $\gamma > 0$ .

**Lemma 2.3.** (Tuneski [4]) *Let us  $f(z) \in \mathcal{A}$ . If it satisfies*

$$\left| f'(z) - (1 - \gamma) \frac{f(z)}{z} - \gamma \right| < \lambda \quad (z \in \mathbb{U})$$

for some  $\gamma$  ( $\gamma \geq 0$ ) and  $\lambda$  ( $\lambda > 0$ ), then

$$\left| \frac{f(z)}{z} - 1 \right| < \frac{\lambda}{1 + \gamma} \quad (z \in \mathbb{U})$$

and

$$|f(z)| < 1 + \frac{\lambda}{1 + \gamma} \quad (z \in \mathbb{U}).$$

Using similar manner of Lemma 2.3, Our first result is following

**Theorem 2.1.** *If  $f(z) \in \mathcal{A}$  satisfies*

$$\left| \frac{z^2 f'(z)}{(f(z))^2} - (1 + \gamma) \frac{z}{f(z)} + \gamma \right| < \lambda \quad (z \in \mathbb{U}) \quad (1)$$

for some  $\gamma$  ( $\gamma \geq 0$ ) and  $\lambda$  ( $\lambda > 0$ ), then

$$\left| \frac{z}{f(z)} - 1 \right| < \frac{\lambda}{1 + \gamma} \quad (z \in \mathbb{U}). \quad (2)$$

*Proof.* Let us define the function  $G(z)$  by  $G(z) = 1 - \gamma + \lambda z$ , then  $G'(0) = \lambda$  and

$$\operatorname{Re} \left( 1 + \frac{z G''(z)}{G'(z)} \right) = 1 \quad (z \in \mathbb{U}).$$

Furthermore, let us suppose that  $p(z) = \frac{z}{f(z)}$ , then  $p(0) = 1$  and

$$1 - \gamma p(z) - z p'(z) = 1 - (1 + \gamma) \frac{z}{f(z)} + \frac{z^2 f'(z)}{(f(z))^2}.$$

On the other hand, we have

$$1 - (1 + \gamma) \frac{z}{f(z)} + \frac{z^2 f'(z)}{(f(z))^2} \prec 1 - \gamma + \lambda z$$

from inequality (1). Applying Lemma 2, we obtain

$$\begin{aligned} \frac{z}{f(z)} - C z^{-\gamma} &\prec z^{-\gamma} \int_0^z t^{\gamma-1} (1 - G(t)) dt \\ &= 1 - \frac{\lambda}{1 + \gamma} z - C_1 z^{-\gamma}, \end{aligned}$$

where  $C = C_1 = 1$  for  $\gamma = 0$  and  $C = C_1 = 0$  for  $\gamma > 0$ . Thus, we arrive

$$\left| \frac{z}{f(z)} - 1 \right| < \frac{\lambda}{1 + \gamma} \quad (z \in \mathbb{U}).$$

The left hand side of the inequality (1) holds true for  $\lambda$  if we take the function

$$f(z) = \frac{z}{1 + \frac{\lambda}{1 + \gamma} e^{i\theta} z}$$

from inequality (2), implying that this result is sharp.  $\square$

By virtue of Theorem 2.1, we obtain the sufficient condition of starlikeness below

**Theorem 2.2.** *If  $f(z) \in \mathcal{A}$  satisfies*

$$\left| \frac{z^2 f'(z)}{(f(z))^2} - (1 + \gamma) \frac{z}{f(z)} + \gamma \right| < \lambda \quad (z \in \mathbb{U}) \quad (3)$$

for some  $\gamma$  ( $\gamma \geq 0$ ) and  $\lambda$  ( $0 < \lambda \leq \frac{1}{2}$ ), then  $f(z) \in \mathcal{S}^* \left( \frac{(1 + \gamma)(1 - 2\lambda)}{1 + \gamma - \lambda} \right)$ .

*Proof.* Supposing that a function  $f(z)$  satisfies the inequality (3) and that there exists an analytic function  $w(z)$  in  $\mathbb{U}$  such that  $w(0) = 0$  and  $|w(z)| < 1$ , then we see

$$\frac{zf'(z)}{f(z)} - (1 + \gamma) = \frac{f(z)}{z}(\lambda w(z) - \gamma).$$

It follows that

$$\begin{aligned} \left| \frac{zf'(z)}{f(z)} - (1 + \gamma) \right| &= \left| \frac{f(z)}{z} \right| |\lambda w(z) - \gamma| \\ &< \frac{(1 + \gamma)(\gamma + \lambda)}{1 + \gamma - \lambda}. \end{aligned}$$

This shows that

$$\begin{aligned} \operatorname{Re} \left( \frac{zf'(z)}{f(z)} \right) &> 1 + \gamma - \frac{(1 + \gamma)(\gamma + \lambda)}{1 + \gamma - \lambda} \\ &= \frac{(1 + \gamma)(1 - 2\lambda)}{1 + \gamma - \lambda}. \end{aligned}$$

We complete the proof of the theorem. □

Taking  $\lambda = \frac{1}{2}$  in Theorem 2.2, we have

**Corollary 2.1.** *If  $f(z) \in \mathcal{A}$  satisfies*

$$\left| \frac{z^2 f'(z)}{(f(z))^2} - (1 + \gamma) \frac{z}{f(z)} + \gamma \right| < \frac{1}{2} \quad (z \in \mathbb{U})$$

for some  $\gamma$  ( $\gamma \geq 0$ ), then  $f(z) \in \mathcal{S}^*$ .

Putting  $zf'(z)$  instead of  $f(z)$  in Theorem 2.1, we get

**Theorem 2.3.** *If  $f(z) \in \mathcal{A}$  satisfies*

$$\left| \frac{zf''(z)}{(f'(z))^2} - \gamma \frac{1}{f'(z)} + \gamma \right| < \lambda \quad (z \in \mathbb{U}) \tag{4}$$

for some  $\gamma$  ( $\gamma \geq 0$ ) and  $\lambda$  ( $\lambda > 0$ ), then

$$\left| \frac{1}{f'(z)} - 1 \right| < \frac{\lambda}{1 + \gamma} \quad (z \in \mathbb{U}). \tag{5}$$

*Proof.* Letting  $p(z) = \frac{1}{f'(z)}$  in the proof of Theorem 2.1, we arrive

$$\left| \frac{1}{f'(z)} - 1 \right| < \frac{\lambda}{1 + \gamma} \quad (z \in \mathbb{U}).$$

The left hand side of the inequality (4) holds true for  $\lambda$  if we take the function

$$f(z) = \frac{1 + \gamma}{\lambda e^{i\theta}} \log \left( 1 + \frac{\lambda}{1 + \gamma} e^{i\theta} z \right)$$

from inequality (5), implying that this result is sharp. □

In view of Theorem 2.3, we obtain the sufficient condition of convexity below

**Theorem 2.4.** *If  $f(z) \in \mathcal{A}$  satisfies*

$$\left| \frac{zf''(z)}{(f'(z))^2} - \gamma \frac{1}{f'(z)} + \gamma \right| < \lambda \quad (z \in \mathbb{U})$$

*for some  $\gamma$  ( $\gamma \geq 0$ ) and  $\lambda$  ( $0 < \lambda \leq \frac{1}{2}$ ), then  $f(z) \in \mathcal{K} \left( \frac{(1+\gamma)(1-2\lambda)}{1+\gamma-\lambda} \right)$ .*

*Proof.* As the same technique in the proof of Theorem 2.2, we see

$$\left| \frac{zf''(z)}{f'(z)} - \gamma \right| < \frac{(1+\gamma)(\gamma+\lambda)}{1+\gamma+\lambda}.$$

This shows that

$$\operatorname{Re} \left( 1 + \frac{zf''(z)}{f'(z)} \right) > \frac{(1+\gamma)(1-2\lambda)}{1+\gamma-\lambda} \quad (z \in \mathbb{U})$$

which proves the theorem. □

Taking  $\lambda = \frac{1}{2}$  in Theorem 2.4, we have

**Corollary 2.2.** *If  $f(z) \in \mathcal{A}$  satisfies*

$$\left| \frac{zf''(z)}{(f'(z))^2} - \gamma \frac{1}{f'(z)} + \gamma \right| < \frac{1}{2} \quad (z \in \mathbb{U})$$

*for some  $\gamma$  ( $\gamma \geq 0$ ), then  $f(z) \in \mathcal{K}$ .*

Applying the same way as the proof of Theorem 2.1, we get

**Theorem 2.5.** *If  $f(z) \in \mathcal{A}$  satisfies*

$$\left| \frac{f(z)f''(z)}{(f'(z))^2} - (1-\gamma) \frac{f(z)}{zf'(z)} + \gamma - 1 \right| < \lambda \quad (z \in \mathbb{U}) \quad (6)$$

*for some  $\gamma$  ( $\gamma \geq 0$ ) and  $\lambda$  ( $\lambda > 0$ ), then*

$$\left| \frac{f(z)}{zf'(z)} - 1 \right| < \frac{\lambda}{1+\gamma} \quad (z \in \mathbb{U}). \quad (7)$$

*Proof.* Letting  $p(z) = \frac{f(z)}{zf'(z)}$  in the proof of Theorem 2.1, we arrive

$$\left| \frac{f(z)}{zf'(z)} - 1 \right| < \frac{\lambda}{1+\gamma} \quad (z \in \mathbb{U}).$$

The left hand side of the inequality (6) holds true for  $\lambda$  if we take the function

$$f(z) = \frac{z}{1 + \frac{\lambda}{1+\gamma} e^{i\theta} z}$$

from the inequality (7), implying that this result is sharp. □

In view of Theorem 2.5, we obtain the sufficient condition of convexity below

**Theorem 2.6.** *If  $f(z) \in \mathcal{A}$  satisfies*

$$f(z) \in \mathcal{A}, \quad \left| \frac{f(z)f''(z)}{(f'(z))^2} - (1-\gamma)\frac{f(z)}{zf'(z)} + \gamma - 1 \right| < \lambda \quad (z \in \mathbb{U}), \quad (8)$$

then  $f(z) \in \mathcal{K} \left( 1 - \frac{2\gamma\lambda}{1+\gamma-\lambda} \right)$  for some  $\gamma$  ( $\gamma \geq 1$ ) and  $\lambda$   $\left( 0 \leq \lambda \leq \frac{1+\gamma}{2\gamma+1} \right)$ , or  $f(z) \in \mathcal{K} \left( 1 + \frac{2\gamma^2 - 2\gamma\lambda - 2}{1+\gamma-\lambda} \right)$  for some  $\gamma$   $\left( \frac{1}{2} < \gamma \leq 1 \right)$  and  $\lambda$   $\left( 0 < \lambda \leq \frac{2\gamma^2 + \gamma - 1}{2\gamma + 1} \right)$ .

*Proof.* As the same technique in the proof of Theorem 2.2, we see

$$\left| \frac{zf''(z)}{f'(z)} + (1-\gamma) \right| < \frac{(1+\gamma)(\gamma-1+\lambda)}{1+\gamma-\lambda} \quad (z \in \mathbb{U})$$

when  $(\gamma \geq 1)$  for the inequality (8). This shows that

$$\operatorname{Re} \left( 1 + \frac{zf''(z)}{f'(z)} \right) > 1 - \frac{2\gamma\lambda}{1+\gamma-\lambda} \quad (z \in \mathbb{U}).$$

Moreover, we see

$$\left| \frac{zf''(z)}{f'(z)} + (1-\gamma) \right| < 1 - \frac{(1+\gamma)(1-\gamma+\lambda)}{1+\gamma-\lambda} \quad (z \in \mathbb{U})$$

when  $\left( \frac{1}{2} < \gamma \leq 1 \right)$  for the inequality (8). This shows that

$$\operatorname{Re} \left( 1 + \frac{zf''(z)}{f'(z)} \right) > 1 + \frac{2\gamma^2 - 2\gamma\lambda - 2}{1+\gamma-\lambda} \quad (z \in \mathbb{U}).$$

The proof of theorem is completed. □

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