

Review Article

The role of inspiration and vision in art and business: contributions and reflexions

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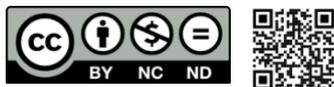
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Abstract

It is seen today that interdisciplinary view of art is the most important need. This can only be reflected in education by understanding its philosophy. In this study, the emergence processes of art inspiration, its basic dynamics, philosophy and their reflection on artistic work and business world are discussed. The elaboration “The role of inspiration and vision in art and business“ shows, that art and business can be inspired by the same principles. On the one hand true mastery lies in the steadfastness of serving and following inspiration. This sight shows the idealistic view, humanity and frugality, leading to processes, that higher sources and values led to soul touching works. On the other hand, in the today more materialistic influenced world, education and studies look for guidance, effectiveness and a kind of operating manual for the successful creative work. Being still in a phase of education, directed by materialistic influenced systems for more effectiveness, concurrence and “winner mentality“. I have the wish to discuss the chances of changings the topics, to find out wider fields of happiness in arts and business.

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Introduction

The elaboration “The role of inspiration and vision in art and business“ shows, that art and business can be inspired by the same principles. On the one hand true mastery lies in the steadfastness of serving and following inspiration. This sight shows the idealistic view, humanity and frugality, leading to processes, that higher sources and values led to soul touching works. On the other hand, in the today more materialistic influenced world, education and studies look for guidance, effectiveness and a kind of operating manual for the successful creative work.

This is a paradoxon: listening to your own inspiration and subsequent communication with the “users“. Inspiration versus “Operative Aesthetic“. The author emphasises the premise of inspiration., what is a gift from higher dimensions. But it can be fed by steps by knowledges in universal principles, history and processes. By this, works and results become rich and fragile going through experienced areas of extreme joy and displeasure. The developments are not positive or negative, but partnerships of spreading poles. The aim is an encouragement to let inspiration and intuition enrich ones self-confidence. The aim is also to cross both energies to materialize that harmony becomes beauty within the artistic process.

In my profession as freelance artist in musical instrument making, wrighting lyrics , libretti and composing I experienced the role of inspiration and vision in art and business as the source of artistic processes.

I will show contributions and reflexions by the method of Theodor W. Adorno (1903-1969) "Gedankenfetzen“ (shreds of thoughts). This is a term by Theodor W. Adorno from the so-called "Frankfurter Schule". (Adorno, 1980) (Christian & Gerhard, 1994) (Stuart, 2019).

Thoughts orbit a topic and illuminate it from different sides, showing different aspects. I have learnt the most through cross-curricular learning. This method follows not a linear, but a telescope-like way of thinking. Different shreds of thoughts led me finally to a structure, that shows the prior role of inspiration in the field of “How art works“

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The practitioner/artist can develop an aesthetic of the work process, an „Operative Aesthetic“, from the experiences and the work process. This term is also an expression of Theodor W. Adorno, which I was able to incorporate perfectly into my working method. A certain aesthetic results from the work process, and the discussion about traces of drawing can be answered very easily.

The combination of music, musical instrument making, design, human understanding, craftsmanship, science and research is to be defined under the praemisse of inspiration. "With the power of fire and sun in their hearts, Thein uses handcrafted techniques and absolute precision to create inspiring instruments. Sound design with the fineness of millimetres and the force of the hammer. Sounds can be heard, that are unmistakable far beyond the borders of the city. If you listen carefully, you will discover the love with which each instrument was created." (Thein & Thein, 1994).

Studying, writing, composing and playing in many freely inspired productions, led to the project "Free and emotional piano playing for beginners without preliminary knowledge" to experience at the piano ones direct inspired musicality.

To follow the seminar means, to find out capacities of the immediate directly produced inner side music. It will help to develop ones playing by adding inspiration, visions and knowledge of self-confidence by doing. The seminar is inspired by Wassily Kandinsky's principles and experiences with the artistic view of Point, Line and Space the seminar adds the artistic view of Shape. Wassily Kandinski (1866-1944), when he became professor at the Bauhaus in Dessau, (1922-1933), he was asked by the students to explain to them how to create arts. He had wrote the book "Über das Geistige in der Kunst" (On the Spiritual in Art) (Kandinsky, *Über das Geistige in der Kunst*, 1956). It did not come into a wider discussion. Then Wassily Kandinski wrote the practical work "Punkt und Linie zu Fläche" (Point and line to space) (1926). (Kandinsky, *Punkt und Linie zu Fläche: Beitrag zur Analyse der malerischen Elemente*, 1926). Following the idea of the Bauhaus, I have brought in „Gestalt“ (Shape), as the fourth factor and expressed it in my opera "Polymeros" and in the seminar –project, mentioned above (Thein H. , *Polymeros Libretto*, 2000).

I will show some different "Shreds of thoughts", that led me finally to the structure "Steps, how the process of arts and acting artists works".

Shreds

The spiritual meaning of numbers, the spiritual meaning of sounds and syllables, spiritual significance of colours :

Meaning of Numbers

There are people who have an incredible connection to numbers. the uniqueness of a 1, the size of a 4, the mysticism of a 7, the completion of a 9. There is an access with the science of numbers and the spiritual meaning of numbers, e.g. to the architecture of an instrument and its relations. The old masters always built the instruments according to the laws of mathematics, according to the laws of higher mathematics, astronomy and alchemy. They expressed that the universal laws must be reflected in the smaller dimensions - in the works of art.

Colours

have expression and influence. That is what I sometimes ask - which colour do you love? Here lies a possibility of communication and expression through colour ... In paintings, for sure, in other fields of art and business as well.

Surface Enlargement

Having a plain tube, with some grooves turned in, the surface is enlarged. An enlarged surface also has more radiation area. This is a favourite tool in fashion, body expression and moda.

Measurement and Number

Are a term from medical science. They also refer as keys and images of the universal laws that apply to all sciences. There are individually measurable factors, which are helpful for objective basics. There are also complex factors, such as the response of an instrument. It is difficult to define what all this includes. This can be better represented with the more complex tools, e.g. our ears or our sensations, via language, via synonyms, via associations, and we can then evaluate it with the musician and our own musical perception, by feeling and comparing.

Sustainability

Quelle is a quality value for arts and marketing. Sustainability has the greatest impact in the areas of ecology, economy and social affairs. On the basis of a risk analysis, the decision on sustainable solutions already shows the most positive impact today. Documentation, transparency and traceability are basics in sustainability. Hermes Trismegistos formulated a principle on the ancient Tabula Smaragdina: „As in the small, so in the large" (Dethlefsen, 1979) (Ebeling, 2005) (Bonnet, 2000). Christian Friedrich Samuel Hahnemann (1755-1843), founder of homeopathy, formulated the

principle, which is also generally valid: "The most important thing is information. The higher the potentiation, the higher the effectiveness. "

An effect, that we find applicable in many areas of art:

"The smallest influences have greatest effects. Big things can change, little things can change more. " (Some say,, It has to be like a kiss")

Albert Einstein's insight that "love is inside the atom" in my opinion is not only scientific, but also related to spirituality/art. It has its equivalent in atomic physics: The atomic nucleus is formed by protons and neutrons. Mesons jumping between protons and neutrons, bonding/attracting them together, can be seen like a love interaction / atomic relationship force.

In addition the "emptiness" between atomic nucleus and electrons is full of energy which can possibly also be seen as containing the essence of spirituality, wisdom and love (Rafelski & Müller, 1885).

Shred

The Renaissance Attitude

Fragilitá versus Stabilitá - fragility and stability.

Artistic works becomes rich and fragile through the critical areas of extreme joy and displeasure, pleasure and disappointment and elation. There must be a congruence; the artist has to merge. This is not positive or negative, it is a partnership of spreading poles.

Shred

Simultaneity of equality //The simultaneity of proximity and distance. An interesting experience with inspiration is the phenomenon of simultaneity of equality /. The simultaneity of proximity and distance.

Some insights

It can now be dark. But it can be that in a layer before the darkness, the sun has already risen, in a layer before it the sun already shines and in a layer before it, the sun becomes warm and brown again, and again before it has just set.

In the layers of the moment the simultaneity of light and dark, now and past and even the future is preserved.

When we fly we notice it:

In the timeline behind us, those who are presently there, experience what we will experience, and in the timeline before us, those who are present there, have what we have had. East/West and West/East are linearly clear in this experience and it is only to be accepted that we as a large human family all experience something at the same time, but of different quality.

In consciousness it is the simultaneity of equality. Before consciousness the importance of past and future recedes. Everything is the same moment: the past, the present, the future and consciousness. So every human being is a focus of the universe.

The musician converts the inspiration and the notes into music, which are already past at the moment of sounding. The instrument maker transforms music and inspiration into technology and construction, into a living body of sound that has consistency, but must also be revived again and again. The simultaneity of nearness and distance is omnipresent. It is not only the wave a truth, but also the cross, the circle, the spiral, the hyperbola, the square, the box, the tree, the star, and the eye.

Shred

Three Bodies

The artist, following inspiration, considers the three bodies that both, mankind and all materials have:

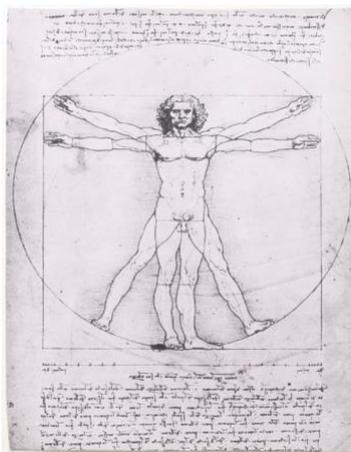
- spiritual/soul level body
- mental/psychic body
- physical body

The three bodies are intimately interconnected and influence each other. Both are united by the universal law that no vibration gets ever lost. At the level of physics, this means that energy is transformed, but cannot get lost.

Shred

Human as the measure of all things.

The graphic "Vetruvian Man" (ca. 1490) by Leonardo da Vinci is the ideal crossover of science and beauty.



Picture 1.

Vitruvian Man by Leonardo da Vinci Source Encyclopedia Britannica

Harmony becomes beauty within the artistic process.

Shred

The beauty of technology

The beauty of function gives birth to the beauty of technology, gives birth to the beauty of construction. Functionality and beauty merge. All the laws that apply to one category also apply to all other categories. Everything is a huge organon. Everything belongs together. "What pleases the ear also pleases the eye - what sounds good also looks good". Martin Skowronek (Skowronek, 1992).

The birth of every note as a carrier of universal vibrations that shape the world I relate to the ideal form of an instrument and to the living form. Interdisciplinary learning, project work and teamwork are effective working methods. The vision and the longing for a new unity and a new collaboration. Emanuele Breda: „Research and humility are the two distinctive signs that always accompany artists, how to blend ones soul as a passionate artist with that of a superfine craftsman in a perfect balance. Excellence is never the result of case“

Shreds:

- Perpetuum mobile, principle of the wave, circle energy, spiral
- Russian piano touch (combining gravity/earth attraction and own muscle work to an elegant touch)
- Floating gait - a special ballet technique
- Man-Woman/Yin-Yang Principle
- The universal principle of "blossoming-growing-fruiting-decaying"
- Paradoxon/Oxymoron as an art form (Shakespeare is a master in this)
- The principle of "pooring away the old tea and starting again" (Japanese wisdom)
- The collected positive potential of the visible part of creation is already the visible part of paradise.

Shred:

Studying as an expression of autonomy

In dealing with the areas of autonomy, personality development, free thinking and the value of freedom of choice, studying contents and processes, history and intellectual history is a constant stimulus for to define studying as an important factor.

Shred :

Operating manual for the successful creative work:

- respectful study of the old masters and masterpieces
- application of modern scientific and technical methods
- subsequent communication with the "users"
- listening to your own inspiration
- Imagine and feel whether the act is a value to the unfolding of the universe, society, and a matter of the heart.
- Experience the character and beauty of any piece of art
- Describing the art work with words in a general and connecting language.

- Analyse it in the context of i history and intellectual history.
- Drawing of the piece of art in an artistic hand drawing and in an engineering wise-technical drawing.
- In case of restoration, do it under the condition of preservation of the original material.
- Study the historic materials, tools and manual techniques.
- Plan the creation of a new piece of art on the basis of your own inspiration, the collected and experienced study material, to bring out a unique specimen (unicat).
- Documentation of the individual approach and the work steps
- Always have in mind the reproducibility on a reliably high level.

Shred

Man Ray

Reminder to the famous photograph of Man Ray, where he painted the F-holes of a violin on the back of a nude female back. Here the sensuality of an instrument and the sensuality of the playing posture is felt and transposed into a photo.



Picture 2.

Le Violin d'Ingres (Ingres's Violin) by Man Ray Source (Ojha, 2013).

Shred:

4 temperaments:

Sanguinic, Melancholic, Pygnic, Choleric.

Everyone is an authentic organism. We talk with all the cells, with the whole body; everyone vibrates and is in communion with everything, individually.

Shred:

Poetry

The desire to reflect, to formulate, to describe and to convey more of in-between tones and supporting thoughts can led to lyric and poems:

Elevated position increases visibility,
the overview and the heart rate.

With my eyes I read signs,
at my retina I am touched.

Clear and unclear greet each other,
sharp contour and soft contour,
thought and feeling,
definition and image,
same dimensions and weights
corresponds with flash light and
snapshot, with fragments
and a poem.

Experience and knowledge,

being different and a different being,
the greeting and a smile.

Two giants bow their heads and
a kiss goes down their foreheads,
old documents were unfolded
and after a new fragrance, carefully
I layed them back into the trunk.

A treasure for later; not now
miss the new mountain line,
just because the glasses didn't like anymore.

(Thein H. , Contributions and reflexions to Brass instrument Making, 2019)

Last Shreds, that lead to “This is how art works“:

Service and Vision:

Again and again it is a matter of visionizing form and image and of serving the realization of visions with personal identification and with all means. It is a task to find a language for the understanding of the development process in every contact.

This happens through synonyms, orbits and inspirations. One could say that true mastery lies in the steadfastness of serving. Every act of art that begins with the respecting of inspiration and finally leads in many stages to the commitment to honest marketing. Loneliness, following a vision, remaining true to oneself, being exclusive and different from others, for to bring beauty to come into the world. This course of knowledge goes in steps. In the European "Spiritual Economy Group" in Ansembourg in Luxembourg, I have presented for the area "Art and Economy" at the Annual Conference 2013, how the process of art develops in stages. The process begins with divine / heavenly inspiration. Step by step the process can become successful, through efforts that increasingly turn to spiritual economic thinking.

Steps: How the Process of Arts and Acting Artists Works

Receiving and Developing Phase:

- Inspiration (given, can not be produced by men)
- Intuition (given, can not be produced by men)
- Vision (given, can not be produced by men)
- developing the idea

Organisation Phase: (Thein H. , Contributions and reflexions to Brass instrument Making, 2019) (Blunk, 2010)

- Plan
- Concept
- calculate the costs
- find partners

Production Phase:

- Acting with time/personal and team, teamwork, capacities, energy, effectiveness
- production, realisation
- Review and/or adjustments of production processes

Marketing Phase:

- make the results presentable
- develop strategies and developments
- reclame

Release Phase:

- announcement
- performance
- prove

Aftermath:

- reproduction on same quality level
- success prove
- spare and invest profit for realize next projects

Reflection and Conclusion

In my personal experiences in education in crafts, arts and musical education I see the mainly practiced method "From talent, by continuously studying and working hard to become slowly a master. From apprenticeship to mastery". I experienced, that many talents, with a lack of hard working or not being "fighters" (against themselves and others), missed their fortune and became unhappy. I experienced to let students strong up their self-confidence by finding their own "speed" and motivation, by showing them the important dimensions, that everything and every action is interconnected to ones own, others and finally to the planet earth. For myself, I found out to enrich life by interdisciplinary working, in the combination of music, musical instrument making, design, human understanding, craftsmanship, science and research, to be more effective and pleasing, even in the marketing phase of arts and crafts. A special joy became the freely inspired musical productions, to experience at the piano ones direct inspired musicality and expression.

Being still in a phase of education, directed by materialistic influenced systems for more effectiveness, concurrence and "winner mentality". I have the wish to discuss the chances of changing the topics, to find out wider fields of happiness in arts and business.

Outlook

"When God created the world planet earth, he gave music to the angels, to sing and vibrate." (Thein H. , [Contributions and reflexions to Brass instrument Making](#), 2019).

The wisdom that lies in the insight into reincarnations is a good way to realize that no talent can mature into a truly great talent in just one lifetime.

If I wanted to be able to do anything,
what I might want to do,
I'd want to be able to do anything
(Thein H. , [Polymeros Libretto](#), 2000)

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Heinrich Thein born in 1947 in Bremen, Master in Brass-Instrument and Percussion Making. Studies in music, arts, educational theory, literature, geography and music instrument making in Bremen and Hamburg For 400 years of family tradition in the music instrument making. In 1973 master's certificate in Munich Masterpiece: Contrabass trombone In 1979 "Bremen conveyor price of the art craft" In 1984 Award "August Papendieck-Preis" Literary works, Librettos and musical works Development of the composition form Chrysanthemum and composition form Tagesspiele. Development of Free and emotional piano playing for interested persons and beginners without preliminary knowledge. Opera: The New Time – Morning Dawn

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