



## HERMITE-HADAMARD'S INEQUALITIES FOR PREQUASIINVEX FUNCTIONS VIA FRACTIONAL INTEGRALS

IMDAT ISCAN

ABSTRACT. In this paper, we extend some estimates of the right hand side of Hermite-Hadamard type inequality for prequasiinvex functions via fractional integrals.

### 1. INTRODUCTION AND PRELIMINARIES

Let  $f : I \subset \mathbb{R} \rightarrow \mathbb{R}$  be a convex mapping defined on the interval  $I$  of real numbers and  $a, b \in I$  with  $a < b$ , then

$$(1.1) \quad f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x) dx \leq \frac{f(a)+f(b)}{2}.$$

This doubly inequality is known in the literature as Hermite-Hadamard integral inequality for convex mapping. For several recent results concerning the inequality (1.1) we refer the interested reader to [2, 3, 4, 5, 7, 17, 18].

We recall that the notion of quasi-convex functions generalizes the notion of convex functions. More precisely, a function  $f : [a, b] \rightarrow \mathbb{R}$  is said to be quasi-convex on  $[a, b]$  if inequality

$$f(tx + (1-t)y) \leq \max\{f(x), f(y)\},$$

holds for all  $x, y \in I$  and  $t \in [0, 1]$ .

Clearly, any convex function is quasi-convex function. Furthermore there exist quasi-convex functions which are not convex (see [7]).

We give some necessary definitions and mathematical preliminaries of fractional calculus theory which are used throughout this paper.

**Definition 1.1.** Let  $f \in L[a, b]$ . The Riemann-Liouville integrals  $J_{a+}^{\alpha} f$  and  $J_{b-}^{\alpha} f$  of order  $\alpha > 0$  with  $a \geq 0$  are defined by

---

2000 *Mathematics Subject Classification.* 26D10, 26D15, 26A51.

*Key words and phrases.* Hermite-Hadamard type inequalities, prequasiinvex function, fractional integral.

$$J_{a^+}^\alpha f(x) = \frac{1}{\Gamma(\alpha)} \int_a^x (x-t)^{\alpha-1} f(t) dt, \quad x > a$$

and

$$J_{b^-}^\alpha f(x) = \frac{1}{\Gamma(\alpha)} \int_x^b (t-x)^{\alpha-1} f(t) dt, \quad x < b$$

respectively, where  $\Gamma(\alpha)$  is the Gamma function and  $J_{a^+}^0 f(x) = J_{b^-}^0 f(x) = f(x)$ .

In the case of  $\alpha = 1$ , the fractional integral reduces to the classical integral. For some recent result connected with fractional integral inequalities see ([13, 16, 18, 19]).

In [13], Ozdemir and Yıldız proved the Hadamard inequality for quasi-convex functions via Riemann-Liouville fractional integrals as follows:

**Theorem 1.1.** *Let  $f : [a, b] \rightarrow \mathbb{R}$ , be positive function with  $0 \leq a < b$  and  $f \in L[a, b]$ . If  $f$  is a quasi-convex function on  $[a, b]$ , then the following inequality for fractional integrals holds:*

$$(1.2) \quad \frac{\Gamma(\alpha + 1)}{2(b-a)^\alpha} [J_{a^+}^\alpha f(b) + J_{b^-}^\alpha f(a)] \leq \max \{f(a), f(b)\}$$

with  $\alpha > 0$ .

**Theorem 1.2.** *Let  $f : [a, b] \rightarrow \mathbb{R}$ , be a differentiable mapping on  $(a, b)$  with  $a < b$ . If  $|f'|$  is quasi-convex on  $[a, b]$ ,  $\alpha > 0$ , then the following inequality for fractional integrals holds:*

$$(1.3) \quad \left| \frac{f(a) + f(b)}{2} - \frac{\Gamma(\alpha + 1)}{2(b-a)^\alpha} [J_{a^+}^\alpha f(b) + J_{b^-}^\alpha f(a)] \right| \\ \leq \frac{b-a}{\alpha+1} \left(1 - \frac{1}{2^\alpha}\right) \max \{|f'(a)|, |f'(b)|\}.$$

**Theorem 1.3.** *Let  $f : [a, b] \rightarrow \mathbb{R}$ , be a differentiable mapping on  $(a, b)$  with  $a < b$  such that  $f' \in L[a, b]$ . If  $|f'|^q$  is quasi-convex on  $[a, b]$ , and  $q > 1$ , then the following inequality for fractional integrals holds:*

$$(1.4) \quad \left| \frac{f(a) + f(b)}{2} - \frac{\Gamma(\alpha + 1)}{2(b-a)^\alpha} [J_{a^+}^\alpha f(b) + J_{b^-}^\alpha f(a)] \right| \\ \leq \frac{b-a}{2(\alpha p + 1)^{\frac{1}{p}}} (\max \{|f'(a)|^q, |f'(b)|^q\})^{\frac{1}{q}}$$

where  $\frac{1}{p} + \frac{1}{q} = 1$  and  $\alpha \in [0, 1]$ .

**Theorem 1.4.** *Let  $f : [a, b] \rightarrow \mathbb{R}$ , be a differentiable mapping on  $(a, b)$  with  $a < b$  such that  $f' \in L[a, b]$ . If  $|f'|^q$  is quasi-convex on  $[a, b]$ , and  $q \geq 1$ , then the following inequality for fractional integrals holds:*

$$(1.5) \quad \left| \frac{f(a) + f(b)}{2} - \frac{\Gamma(\alpha + 1)}{2(b-a)^\alpha} [J_{a^+}^\alpha f(b) + J_{b^-}^\alpha f(a)] \right| \\ \leq \frac{b-a}{(\alpha+1)} \left(1 - \frac{1}{2^\alpha}\right) (\max \{|f'(a)|^q, |f'(b)|^q\})^{\frac{1}{q}}$$

with  $\alpha > 0$ .

In recent years several extentions and generalizations have been considered for classical convexity. A significant generalization of convex functions is the invex functions introduced by Hanson in [6]. Weir and Mond [20] introduced the concept of preinvex functions and applied it to the establishment of the sufficient optimality conditions and duality in nonlinear programming. Pini [15] introduced the concept of prequasiinvex function as a generalization of invex functions. Later, Mohan and Neogy [9] obtained some properties of generalized preinvex functions. Noor ([11]-[12]) has established some Hermite-Hadamard type inequalities for preinvex and log-preinvex functions. In recent papers Yang et al. in [22] studied prequasiinvex functions and semistrictly prequasiinvex functions, Barani et al. in [4] presented some generalizations of the right hand side of a Hermite-Hadamard type inequality for prequasiinvex functions and Park in [14] established generalized Simpson-like and Hermite-Hadamard-like type integral inequalities for functions whose second derivatives in absolute value at certain powers are preinvex and prequasiinvex.

In this paper we generalized the results in [13] for prequasiinvex functions. Now we recall some notions in invexity analysis which will be used through the paper (see [1, 21] and references therein)

Let  $f : A \rightarrow \mathbb{R}$  and  $\eta : A \times A \rightarrow \mathbb{R}$ , where  $A$  is a nonempty set in  $\mathbb{R}^n$ , be continuous functions.

**Definition 1.2.** The set  $A \subseteq \mathbb{R}^n$  is said to be invex with respect to  $\eta(\cdot, \cdot)$ , if for every  $x, y \in A$  and  $t \in [0, 1]$ ,

$$x + t\eta(y, x) \in A.$$

The invex set  $A$  is also called a  $\eta$ -connected set.

It is obvious that every convex set is invex with respect to  $\eta(y, x) = y - x$ , but there exist invex sets which are not convex [1].

**Definition 1.3.** The function  $f$  on the invex set  $A$  is said to be preinvex with respect to  $\eta$  if

$$f(x + t\eta(y, x)) \leq (1 - t)f(x) + tf(y), \quad \forall x, y \in A, t \in [0, 1].$$

The function  $f$  is said to be preconcave if and only if  $-f$  is preinvex.

**Definition 1.4.** The function  $f$  on the invex set  $A$  is said to be prequasiinvex with respect to  $\eta$  if

$$f(x + t\eta(y, x)) \leq \max\{f(x), f(y)\}, \quad \forall x, y \in A, t \in [0, 1].$$

Every quasi-convex function is a prequasiinvex with respect to  $\eta(y, x) = y - x$ , but the converse does not hold (see example 1.1 in [22])

We also need the following assumption regarding the function  $\eta$  which is due to Mohan and Neogy [9]:

**Condition C:** Let  $A \subseteq \mathbb{R}^n$  be an invex subset with respect to  $\eta : A \times A \rightarrow \mathbb{R}$ . For any  $x, y \in A$  and any  $t \in [0, 1]$ ,

$$\begin{aligned} \eta(y, y + t\eta(x, y)) &= -t\eta(x, y) \\ \eta(x, y + t\eta(x, y)) &= (1 - t)\eta(x, y). \end{aligned}$$

Note that for every  $x, y \in A$  and every  $t \in [0, 1]$  from condition C, we have

$$(1.6) \quad \eta(y + t_2\eta(x, y), y + t_1\eta(x, y)) = (t_2 - t_1)\eta(x, y).$$

In [4] Barani et al. proved the Hermite-Hadamard type inequality for prequasiinvex as follows:

**Theorem 1.5.** *Let  $A \subseteq \mathbb{R}$  be an open invex subset with respect to  $\eta : A \times A \rightarrow \mathbb{R}$ . Suppose that  $f : A \rightarrow \mathbb{R}$  is a differentiable function. If  $|f'|$  is prequasiinvex on  $A$  then, for every  $a, b \in A$  the following inequalities holds*

$$(1.7) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a+\eta(b, a)} f(x) dx \right| \leq \frac{|\eta(b, a)|}{4} \max\{|f'(a)|, |f'(b)|\}.$$

**Theorem 1.6.** *Let  $A \subseteq \mathbb{R}$  be an open invex subset with respect to  $\eta : A \times A \rightarrow \mathbb{R}$ . Suppose that  $f : A \rightarrow \mathbb{R}$  is a differentiable function. Assume that  $p \in \mathbb{R}$  with  $p > 1$ . If  $|f'|^{p-1}$  is preinvex on  $A$  then, for every  $a, b \in A$  the following inequalities holds*

$$(1.8) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{1}{\eta(b, a)} \int_a^{a+\eta(b, a)} f(x) dx \right| \leq \frac{|\eta(b, a)|}{2(p+1)^{\frac{1}{p}}} \left( \max\{|f'(a)|^{p-1}, |f'(b)|^{p-1}\} \right)^{\frac{p-1}{p}}.$$

In order to prove our main results we need the following lemma:

**Lemma 1.1.** *Let  $A \subseteq \mathbb{R}$  be an open invex subset with respect to  $\eta : A \times A \rightarrow \mathbb{R}$  and  $a, b \in A$  with  $a < a + \eta(b, a)$ . Suppose that  $f : A \rightarrow \mathbb{R}$  is a differentiable function. If  $f'$  is preinvex function on  $A$  and  $f' \in L[a, a + \eta(b, a)]$  then, the following equality holds:*

$$(1.9) \quad \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{\Gamma(\alpha + 1)}{2\eta^\alpha(b, a)} \left[ J_{a^+}^\alpha f(a + \eta(b, a)) + J_{(a+\eta(b, a))^-}^\alpha f(a) \right] \\ = \frac{\eta(b, a)}{2} \int_0^1 [t^\alpha - (1-t)^\alpha] f'(a + t\eta(b, a)) dt$$

By using partial integration in right hand of (1.9) equality, the proof is obvious (see [8]).

In this paper, using Lemma 1.1 we obtained new inequalities related to the right side of Hermite-Hadamard inequalities for prequasiinvex functions via fractional integrals.

## 2. MAIN RESULTS

**Theorem 2.1.** *Let  $A \subseteq \mathbb{R}$  be an open invex subset with respect to  $\eta : A \times A \rightarrow \mathbb{R}$  and  $a, b \in A$  with  $a < a + \eta(b, a)$ . If  $f : [a, a + \eta(b, a)] \rightarrow (0, \infty)$  is a prequasiinvex function,  $f \in L[a, a + \eta(b, a)]$  and  $\eta$  satisfies condition C then, the following*

inequalities for fractional integrals holds:

$$(2.1) \quad \frac{\Gamma(\alpha + 1)}{2\eta^\alpha(b, a)} \left[ J_{a^+}^\alpha f(a + \eta(b, a)) + J_{(a+\eta(b, a))^-}^\alpha f(a) \right] \leq \max \{f(a), f(a + \eta(b, a))\} \leq \max \{f(a), f(b)\}$$

*Proof.* Since  $a, b \in A$  and  $A$  is an invex set with respect to  $\eta$ , for every  $t \in [0, 1]$ , we have  $a + t\eta(b, a) \in A$ . By prequasiinvexity of  $f$  and inequality (1.6) for every  $t \in [0, 1]$  we get

$$(2.2) \quad \begin{aligned} f(a + t\eta(b, a)) &= f(a + \eta(b, a) + (1-t)\eta(a, a + \eta(b, a))) \\ &\leq \max \{f(a), f(a + \eta(b, a))\} \end{aligned}$$

and similarly

$$\begin{aligned} f(a + (1-t)\eta(b, a)) &= f(a + \eta(b, a) + t\eta(a, a + \eta(b, a))) \\ &\leq \max \{f(a), f(a + \eta(b, a))\}. \end{aligned}$$

By adding these inequalities we have

$$(2.3) \quad f(a + t\eta(b, a)) + f(a + (1-t)\eta(b, a)) \leq 2 \max \{f(a), f(a + \eta(b, a))\}$$

Then multiplying both (2.3) by  $t^{\alpha-1}$  and integrating the resulting inequality with respect to  $t$  over  $[0, 1]$ , we obtain

$$\int_0^1 t^{\alpha-1} f(a + t\eta(b, a)) dt + \int_0^1 t^{\alpha-1} f(a + (1-t)\eta(b, a)) dt \leq 2 \max \{f(a), f(a + \eta(b, a))\} \int_0^1 t^{\alpha-1} dt.$$

i.e.

$$\frac{\Gamma(\alpha)}{\eta^\alpha(b, a)} \left[ J_{a^+}^\alpha f(a + \eta(b, a)) + J_{(a+\eta(b, a))^-}^\alpha f(a) \right] \leq \frac{2 \max \{f(a), f(a + \eta(b, a))\}}{\alpha}.$$

Using the mapping  $\eta$  satisfies condition C the proof is completed.  $\square$

*Remark 2.1.* In Theorem 2.1, if we take  $\eta(b, a) = b - a$ , then inequality (2.1) become inequality (1.2) of Theorem 1.1.

**Theorem 2.2.** Let  $A \subseteq \mathbb{R}$  be an open invex subset with respect to  $\eta : A \times A \rightarrow \mathbb{R}$  and  $a, b \in A$  with  $a < a + \eta(b, a)$  such that  $f' \in L[a, a + \eta(b, a)]$ . Suppose that  $f : A \rightarrow \mathbb{R}$  is a differentiable function. If  $|f'|$  is prequasiinvex function on  $[a, a + \eta(b, a)]$  then the following inequality for fractional integrals with  $\alpha > 0$  holds:

$$(2.4) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{\Gamma(\alpha + 1)}{2\eta^\alpha(b, a)} \left[ J_{a^+}^\alpha f(a + \eta(b, a)) + J_{(a+\eta(b, a))^-}^\alpha f(a) \right] \right| \leq \frac{\eta(b, a)}{\alpha + 1} \left( 1 - \frac{1}{2^\alpha} \right) \max \{|f'(a)|, |f'(b)|\}.$$

*Proof.* Using Lemma 1.1 and the prequasiinvexity of  $|f'|$  we get

$$\begin{aligned}
& \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{\Gamma(\alpha + 1)}{2\eta^\alpha(b, a)} \left[ J_{a^+}^\alpha f(a + \eta(b, a)) + J_{(a+\eta(b, a))^-}^\alpha f(a) \right] \right| \\
& \leq \frac{\eta(b, a)}{2} \int_0^1 |t^\alpha - (1-t)^\alpha| |f'(a + t\eta(b, a))| dt \\
& \leq \frac{\eta(b, a)}{2} \int_0^1 |t^\alpha - (1-t)^\alpha| \max\{|f'(a)|, |f'(b)|\} dt \\
& \leq \frac{\eta(b, a)}{2} \left\{ \int_0^{\frac{1}{2}} [(1-t)^\alpha - t^\alpha] \max\{|f'(a)|, |f'(b)|\} dt + \int_{\frac{1}{2}}^1 [t^\alpha - (1-t)^\alpha] \max\{|f'(a)|, |f'(b)|\} dt \right\} \\
& = \eta(b, a) \max\{|f'(a)|, |f'(b)|\} \left( \int_0^{\frac{1}{2}} [(1-t)^\alpha - t^\alpha] dt \right) \\
& = \frac{\eta(b, a)}{(\alpha + 1)} \left( 1 - \frac{1}{2^\alpha} \right) \max\{|f'(a)|, |f'(b)|\},
\end{aligned}$$

which completes the proof.  $\square$

*Remark 2.2.* a) In Theorem 2.2, if we take  $\eta(b, a) = b - a$ , then inequality (2.4) become inequality (1.3) of Theorem 1.2

b) In Theorem 2.2, if we take  $\alpha = 1$ , then inequality (2.4) become inequality (1.7) of Theorem 1.5.

c) In Theorem 2.2, assume that  $\eta$  satisfies condition C. Using inequality (2.2) we get

$$\begin{aligned}
& \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{\Gamma(\alpha + 1)}{2\eta^\alpha(b, a)} \left[ J_{a^+}^\alpha f(a + \eta(b, a)) + J_{(a+\eta(b, a))^-}^\alpha f(a) \right] \right| \\
& \leq \frac{\eta(b, a)}{(\alpha + 1)} \left( 1 - \frac{1}{2^\alpha} \right) \max\{|f'(a)|, |f'(a + \eta(b, a))|\}
\end{aligned}$$

**Theorem 2.3.** Let  $A \subseteq \mathbb{R}$  be an open invex subset with respect to  $\eta : A \times A \rightarrow \mathbb{R}$  and  $a, b \in A$  with  $a < a + \eta(b, a)$  such that  $f' \in L[a, a + \eta(b, a)]$ . Suppose that  $f : A \rightarrow \mathbb{R}$  is a differentiable function. If  $|f'|^q$  is prequasiinvex function on  $[a, a + \eta(b, a)]$  for some fixed  $q \geq 1$  then the following inequality holds:

$$\begin{aligned}
(2.5) \quad & \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{\Gamma(\alpha + 1)}{2\eta^\alpha(b, a)} \left[ J_{a^+}^\alpha f(a + \eta(b, a)) + J_{(a+\eta(b, a))^-}^\alpha f(a) \right] \right| \\
& \leq \frac{\eta(b, a)}{(\alpha + 1)} \left( 1 - \frac{1}{2^\alpha} \right) (\max\{|f'(a)|^q, |f'(b)|^q\})^{\frac{1}{q}}
\end{aligned}$$

where  $\alpha > 0$ .

*Proof.* From Lemma1.1 and using Power-mean inequality with properties of modulus, we have

$$\begin{aligned} & \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{\Gamma(\alpha + 1)}{2\eta^\alpha(b, a)} \left[ J_{a^+}^\alpha f(a + \eta(b, a)) + J_{(a+\eta(b, a))^-}^\alpha f(a) \right] \right| \\ & \leq \frac{\eta(b, a)}{2} \int_0^1 |t^\alpha - (1-t)^\alpha| |f'(a + t\eta(b, a))| dt \\ & \leq \frac{\eta(b, a)}{2} \left( \int_0^1 |t^\alpha - (1-t)^\alpha| dt \right)^{1-\frac{1}{q}} \left( \int_0^1 |t^\alpha - (1-t)^\alpha| |f'(a + t\eta(b, a))|^q dt \right)^{\frac{1}{q}}. \end{aligned}$$

On the other hand, we have

$$\begin{aligned} \int_0^1 |t^\alpha - (1-t)^\alpha| dt &= \int_0^{\frac{1}{2}} [(1-t)^\alpha - t^\alpha] dt + \int_{\frac{1}{2}}^1 [t^\alpha - (1-t)^\alpha] dt \\ &= \frac{2}{\alpha + 1} \left( 1 - \frac{1}{2^\alpha} \right). \end{aligned}$$

Since  $|f'|^q$  is prequasiinvex function on  $[a, a + \eta(b, a)]$ , we obtain

$$|f'(a + t\eta(b, a))|^q \leq \max \{ |f'(a)|^q, |f'(b)|^q \}, \quad t \in [0, 1]$$

and

$$\begin{aligned} \int_0^1 |t^\alpha - (1-t)^\alpha| |f'(a + t\eta(b, a))|^q dt &\leq \int_0^1 |t^\alpha - (1-t)^\alpha| \max \{ |f'(a)|^q, |f'(b)|^q \} dt \\ &= \max \{ |f'(a)|^q, |f'(b)|^q \} \cdot \int_0^1 |t^\alpha - (1-t)^\alpha| dt \\ &= \frac{2}{\alpha + 1} \left( 1 - \frac{1}{2^\alpha} \right) \max \{ |f'(a)|^q, |f'(b)|^q \} \end{aligned}$$

from here we obtain inequality (2.5). This completes the proof.  $\square$

*Remark 2.3.* a) In Theorem2.3, if we take  $\eta(b, a) = b - a$  then inequality (2.5) become inequality (1.5) Theorem1.4.

b) In Theorem2.3, assume that  $\eta$  satisfies condition C. Using inequality (2.2) we get

$$\begin{aligned} & \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{\Gamma(\alpha + 1)}{2\eta^\alpha(b, a)} \left[ J_{a^+}^\alpha f(a + \eta(b, a)) + J_{(a+\eta(b, a))^-}^\alpha f(a) \right] \right| \\ & \leq \frac{\eta(b, a)}{(\alpha + 1)} \left( 1 - \frac{1}{2^\alpha} \right) \left( \max \{ |f'(a)|^q, |f'(a + \eta(b, a))|^q \} \right)^{\frac{1}{q}}. \end{aligned}$$

**Theorem 2.4.** Let  $A \subseteq \mathbb{R}$  be an open invex subset with respect to  $\eta : A \times A \rightarrow \mathbb{R}$  and  $a, b \in A$  with  $a < a + \eta(b, a)$  such that  $f' \in L[a, a + \eta(b, a)]$ . Suppose that  $f : A \rightarrow \mathbb{R}$  is a differentiable function. If  $|f'|^q$  is prequasiinvex function on  $[a, a + \eta(b, a)]$  for

some fixed  $q > 1$  then the following inequality holds:

$$(2.6) \quad \left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{\Gamma(\alpha + 1)}{2\eta^\alpha(b, a)} \left[ J_{a^+}^\alpha f(a + \eta(b, a)) + J_{(a + \eta(b, a))^-}^\alpha f(a) \right] \right| \\ \leq \frac{\eta(b, a)}{2(\alpha p + 1)^{\frac{1}{p}}} \left( \max \{ |f'(a)|^q, |f'(a + \eta(b, a))|^q \} \right)^{\frac{1}{q}}.$$

where  $\frac{1}{p} + \frac{1}{q} = 1$  and  $\alpha \in [0, 1]$ .

*Proof.* From Lemma 1.1 and using Hölder inequality with properties of modulus, we have

$$\left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{\Gamma(\alpha + 1)}{2\eta^\alpha(b, a)} \left[ J_{a^+}^\alpha f(a + \eta(b, a)) + J_{(a + \eta(b, a))^-}^\alpha f(a) \right] \right| \\ \leq \frac{\eta(b, a)}{2} \int_0^1 |t^\alpha - (1 - t)^\alpha| |f'(a + t\eta(b, a))| dt \\ \leq \frac{\eta(b, a)}{2} \left( \int_0^1 |t^\alpha - (1 - t)^\alpha|^p dt \right)^{\frac{1}{p}} \left( \int_0^1 |f'(a + t\eta(b, a))|^q dt \right)^{\frac{1}{q}}.$$

We know that for  $\alpha \in [0, 1]$  and  $\forall t_1, t_2 \in [0, 1]$ ,

$$|t_1^\alpha - t_2^\alpha| \leq |t_1 - t_2|^\alpha,$$

therefore

$$\int_0^1 |t^\alpha - (1 - t)^\alpha|^p dt \leq \int_0^1 |1 - 2t|^{\alpha p} dt \\ = \int_0^{\frac{1}{2}} [1 - 2t]^{\alpha p} dt + \int_{\frac{1}{2}}^1 [2t - 1]^{\alpha p} dt \\ = \frac{1}{\alpha p + 1}.$$

Since  $|f'|^q$  is prequasiinvex on  $[a, a + \eta(b, a)]$ , we have inequality (2.6). This completes the proof.  $\square$

*Remark 2.4.* a) In Theorem 2.4, if we take  $\eta(b, a) = b - a$  then inequality (2.6) become inequality (1.4) of Theorem 1.3.

b) In Theorem 2.4, if we take  $\alpha = 1$  then inequality (2.6) become inequality (1.8) of Theorem 1.6.

c) In Theorem 2.4, assume that  $\eta$  satisfies condition C. Using inequality (2.2) we get

$$\left| \frac{f(a) + f(a + \eta(b, a))}{2} - \frac{\Gamma(\alpha + 1)}{2\eta^\alpha(b, a)} \left[ J_{a^+}^\alpha f(a + \eta(b, a)) + J_{(a + \eta(b, a))^-}^\alpha f(a) \right] \right| \\ \leq \frac{\eta(b, a)}{2(\alpha p + 1)^{\frac{1}{p}}} \left( \max \{ |f'(a)|^q, |f'(a + \eta(b, a))|^q \} \right)^{\frac{1}{q}}.$$



## REFERENCES

- [1] T. Antczak, Mean value in invexity analysis, *Nonlinear Analysis*, 60 (2005) 1471-1484.
- [2] M. Alomari, M. Darus and U.S. Kirmaci, Refinements of Hadamard-type inequalities for quasi-convex functions with applications to trapezoidal formula and to special means, *Comp. and Math. with Applications*, 59 (2010), 225-232.
- [3] M.K. Bakula, M.E. Ozdemir and J. Pečarić, Hadamard type inequalities for  $m$ -convex and  $(\alpha, m)$ -convex functions, *J. Inequal. Pure Appl. Math.* 9 (2008) Article 96. [Online: <http://jipam.vu.edu.au>].
- [4] A. Barani, A.G. Ghazanfari and S.S. Dragomir, Hermite-Hadamard inequality through pre-quasiinvex functions, *RGMA Res. Rep. Coll.*, 14 (2011), Article 48.
- [5] S.S. Dragomir and C.E.M. Pearce, *Selected Topics on Hermite-Hadamard Inequalities and Applications*, RGMIA Monographs, Victoria University, 2000.
- [6] M.A. Hanson, On sufficiency of the Kuhn-Tucker conditions, *J. Math. Anal. Appl.*, 80 (1981) 545-550.
- [7] D.A. Ion, Some estimates on the Hermite-Hadamard inequalities through quasi-convex functions, *Annals of University of Craiova, Math. Comp. Sci. Ser.*, 34 (2007), 82-87.
- [8] I. Iscan, Hermite-Hadamard's inequalities for preinvex functions via fractional integrals and related fractional inequalities, arXiv:1204.0272, submitted.
- [9] S.R. Mohan and S.K. Neogy, On invex sets and preinvex functions, *J. Math. Anal. Appl.*, 189 (1995), 901-908.
- [10] M. Aslam Noor, Some new classes of nonconvex functions, *Nonl. Funct. Anal. Appl.*, 11 (2006), 165-171.
- [11] M. Aslam Noor, On Hadamard integral inequalities involving two log-preinvex functions, *J. Inequal. Pure Appl. Math.*, 8 (2007), No. 3, 1-6, Article 75.
- [12] M. Aslam Noor, Hadamard integral inequalities for product of two preinvex function, *Nonl. anal. Forum*, 14 (2009), 167-173.
- [13] M.E. Özdemir and Ç. Yıldız, The Hadamard's inequality for quasi-convex functions via fractional integrals, *RGMA Res. Rep. Coll.*, 14 (2011), Article 101.
- [14] J. Park, Simpson-like and Hermite-Hadamard-like type integral inequalities for twice differentiable preinvex functions, *Int. Journal of Pure and Appl. Math.*, 79 (4) (2012), 623-640.
- [15] R. Pini, Invexity and generalized Convexity, *Optimization*, 22 (1991) 513-525.
- [16] M.Z. Sarikaya and H. Ogunmez, On new inequalities via Riemann-Liouville fractional integration, *Abstract and Applied Analysis*, 2012 (2012), Article ID 428983, 10 pages, doi:10.1155/2012/428983.
- [17] M.Z. Sarikaya, E. Set and M.E. Özdemir, On some new inequalities of Hadamard type involving  $h$ -convex functions, *Acta Nath. Univ. Comenianae* vol. LXXIX, 2 (2010), pp. 265-272.
- [18] M.Z. Sarikaya, E. Set, H. Yıldız and N. Başak, Hermite-Hadamard's inequalities for fractional integrals and related fractional inequalities, *Mathematical and Computer Modelling*, DOI:10.1016/j.mcm.2011.12.048.
- [19] E. Set, New inequalities of Ostrowski type for mapping whose derivatives are  $s$ -convex in the second sense via fractional integrals, *Computers and Math. with Appl.*, 63 (2012) 1147-1154.
- [20] T. Weir, and B. Mond, Preinvex functions in multiple objective optimization, *Journal of Mathematical Analysis and Applications*, 136, (1998) 29-38.
- [21] X.M. Yang and D. Li, On properties of preinvex functions, *J. Math. Anal. Appl.* 256 (2001) 229-241.
- [22] X.M. Yang, X.Q. Yang and K.L. Teo, Characterizations and applications of prequasiinvex functions, properties of preinvex functions, *J. Optim. Theo. Appl.*, 110 (2001) 645-668.

GIRESUN UNIVERSITY, SCIENCE AND ART FACULTY, DEPARTMENT OF MATHEMATICS, GIRESUN-TURKEY

*E-mail address:* [imdat.iscan@giresun.edu.tr](mailto:imdat.iscan@giresun.edu.tr)