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HEALTH ORGANIZATIONS' PERCEPTIONS OF THE SERVICE THAT IS SUBJECT TO THEIR COMPLAINTS

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ABSTRACT

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Keywords: Quality, Satisfaction, Service Quality, Total Quality Management,

All health care organizations, patienthealth worker satisfaction and participation with the Group is aiming to reach synergies that will be created. In the health sector because of to continue to exist, needs the support of all parties. This article in the study, health care organizations quality management practices that they follow to achieve their goals within the scope of the effects of demographic characteristics on patient's complaints were investigated.

In order to measure these effects in a State Hospital March –April 2006 period, 94 patients completed the questionnaire of 32 questions refer to. The results of the questionnaire were analysed with SPSS statistical analysis method and interpreted.

At the end of the study, it was seen that assessments differ in patient survey. Satisfaction levels of hospital care and Ambulatory patients from the meticulous attention to personal privacy from hospitalized patients was found to be higher. The height of this one-to-one service providers and the service recipients that is related to the time they spend on it is shown.

1. INTRODUCTION

Health service delivery, brokers are individuals who demand the service from anyone not contain his request or the continuation of the conduct in the legal representative of the direction of the process to approve life. processes for the generation of the resumed service quality standards in different branches of health service delivery in the health services of the business managers together with all employees should also be found in their personal responsibility. Quality level of service that made the presentation, is taken as the basis for articles covering these topics are not satisfied with the service quality and condition of the patient to be measured with the feedback they have made of the individual patient. The purpose of the study, in a state hospital patients complain that the way to achieve the quality of service to evaluate how effective and to provide suggestions for upgrading the level of dissatisfaction with the assessment made as a result of the correction of errors.

2. QUALITY OF SERVICE

Concepts that belong to an abstract concept, which is the level of service the detection of the phenomenon varies on an individual basis. The concept of service to encompass the very notion of a structural feature is a broad (Yalkın, 2010: 4).

The concept of service is expressed in the most simple way to do a job for anyone. Individuals and businesses or to both presentations can be made. Turkish Language Institution of Great Turkish Dictionary; "Seeing one's work or doing something for someone" is defined (Ardıç, 1998: 12).

In Economics terms dictionary (TDK, b.t.) service "has the characteristics that meet the requirements at the time it is produced and consumed in any activity" in the definition of are made.

3.MATERIALS AND METHODS

3.1. Purpose Of The Study

The objective of the study in a State Hospital in Turkey to assess customer perception has been identified as external.

3.2. The Universe Of The Research

The research of the universe in a State Hospital March –April 2006 during the period consists of the people who apply.

3.3. The Sample Of The Study

Sample Bursa/Turkey operating in a State Hospital March –April 2006 94 has been identified as the person to receive outpatient services in the period refer.

3.4. Evaluation Of Data

Entering the survey data obtained from participants computer containing descriptive analysis using SPSS 19.0 statistical software frequency and percentage distributions are made.

4. RESULTS

4.1 Age and "Is This Your First Application To The Hospital?" Expression Comparison

8						Signific	cance			
			18-25	26-40	41-50	51-65	66 and above	Total	X^2	p
J	Yes	Count	16	18	10	1	1	46		
application to the		%	34,8%	39,1%	21,7%	2,2%	2,2%	100,0%	22,130	,005
hospital?	No	Count	7	10	13	11	7	48		

	%	14,5%	20,8%	27,0%	22,9%	14,5%	100,0%
Total	Count	23	28	23	12	8	94
	%	24,5%	29,8%	24,5%	12,8%	8,5%	100,0%

When table 4.1 is examined, "Is this your first application to the hospital?" expression; patients between the ages of 18-25 (34.8%) yes, (14.5%) no, patients between 26-40 years of age (39.1%) yes, (20.8%) no, patients between 41-50 years of age (21.7%) yes, (27.0%) no, patients between 51-65 years of age (2.2%) yes, (22.9%) no, patients between 26-40 years

of age (39.1%) yes, (20.8%) no, with age 66 years and older patients (2.2%) yes (14,5%) no answered in the form. Statistically significant differences according to the age of the patient whether or not individuals are first admitted to the hospital (p <.05) was found to reveal (p<.05).

4.2 Age and "How Many Times Did You Come To The Hospital For Inpatient Treatment?" Expression Comparison

					Age			Signific	cance
						51-65 and		\mathbf{X}^2	2
			18-25	26-40	41-50	above	Total	Λ	P
	First	Count	18	21	12	5	56		
How many times did		%	32,1%	37,5%	21,4%	8,9%	100,0%		
you come to the	2 nd accesses	Count	3	3	7	3	16		
hospital for inpatient		%	18,7%	18,7%	43,7%	18,7%	100,0%	24 225	.001
treatment?	3 or 4	Count	2	3	3	12	20	34,335	,001
	accesses	%	10,0%	15,0%	15,0%	60,0%	100,0%		
Total		Count	23	27	22	20	92		
		%	25,0%	29,3%	23,9%	21,7%	100,0%		

When table 4.2 is examined, "How many times did you come to the hospital for treatment bed?" expression; Patients between 18 and 25 years (32.1%) were for the first time, (18.7%) of the 2 nd time, (2.0%) have 3 or 4 th time, patients between 26 and 40 years (37.5%) were for the first time, (18.7%) of the 2 nd time, (15.0%) have 3 or 4 th time, patients between 41 and 50 years (21.4%) were for

the first time, (43.7%) of the 2 nd time, (15.0%) have 3 or 4 th time, patients 51-65 years of age and older (8.9%) were for the first time, (18.7%) of the 2 nd time, (60.0%) have 3 or 4 th time answered in the form. Statistically significant differences according to age how many times they came to the hospital to inpatient treatment (p < .05) had revealed.

4.3 Age and "I Did Not Expect Much For Analysis and Investigation" Expression Comparison

					Age				Signific	cance
							66			
							and		X^2	p
			18-25	26-40	41-50	51-65	above	Total		
I did not expect much for	Yes	Count	3	8	8	7	6	32		
analysis and investigation		%	9,4%	25,0%	25,0%	21,9%	18,8%	100,0%		
	Partially	Count	9	14	11	1	1	36		
		%	25,0%	38,9%	30,6%	2,8%	2,8%	100,0%	20,461	,009
	No	Count	11	6	4	4	1	26		
		%	42,3%	23,1%	15,4%	15,4%	3,8%	100,0%		
Total Count			23	28	23	12	8	94		

%	24,5	29,8	24,5	12,8	8,5	100,0
	%	%	%	%	%	%

When table 4.3 is examined, "I did not expect much for analysis and investigation." expression; patients between the ages of 18-25 (9.4%) yes, (25.0%) partially, (42.3%) no, patients between the ages of 26-40 (25.0%) yes, (38.9%) partially, (23.%) no, patients between the ages of 41-50 (25.0%) yes, (30.6%) partially, (15.4%) no, patients

between the ages of 51-65 (21.9%) yes, (2.8%) partially, (15.4%) no, with age 66 years and older patients (18.8%) yes (2.8%) partially, (3.8%) no answered in the form. Statistically significant differences according to the age of their responses that they expect a lot of patient and wait for the assay tests (p <.05) was determined to show.

4.4 Marital Status and "Is This Your First Application To The Hospital?" Expression Comparison

			M	Iarital Sta	Signific	cance		
			Single	Married	Widow	Total	X^2	p
Is this your first	Yes	Count	21	24	1	46		
application to the		%	45,7%	52,2%	2,2%	100,0%		
hospital?	No	Count	9	25	14	48	17 150	002
		%	18,7%	52,0%	29,1%	100,0%	17,159	,002
Total		Count	30	49	15	94		
		%	31,9%	52,1%	16,0%	100,0%		

When table 4.4 is examined, " Is this your first application to the hospital?" expression; single patients (45.7%) yes, (18.7%) no, married patients (52.2%) yes, (52.0%) no, widow patients (2.2 %) yes, (29.1 %) no answered in the form.

Statistically significant differences according to marital status in perceptions about whether they refer patients to the hospital for the first time (p <.05) was determined to be.

4.5 Marital Status and "How Many Times You Come To The Hospital For Treatment Bed?" Expression Comparison

			N.	Iarital Stat	tus		Signific	cance		
			Single	Married	Widow	Total	X^2	р		
	First	Count	22	32	2	56				
		%	39,3%	57,1%	3,6%	100,0%				
How many times you come to the	2 nd accesses	Count	5	9	2	16				
hospital for treatment bed?		%	31,3%	56,3%	12,5%	100,0%	20 424	.000		
	3 or 4 accesses	Count	2	7	11	20	30,434	,000		
		%	10,0%	35,0%	55,0%	100,0%				
Total		Count	29	48	15	92				
		%	31,5%	52,2%	16,3%	100,0%				

When table 4.5 is examined, "How many times you come to the hospital for treatment bed?" expression; single patients (39.3%) were for the first time, (31.3%) of the 2 nd time, (10.0%) have 3 or 4 th time, married patients (57.1%) were for the first time, (56.3%) of the 2 nd time, (35.0%) have 3 or 4 th time, widow patients (3.6%)

were for the first time, (12.5%) of the 2 nd time, (55.0%) have 3 or 4 th time answered in the form. Statistically significant differences according to marital status of the subject many times they come to the hospital for inpatient treatment (p <.05) was determined to be.

4.6 Educational Status and "How Many Times You Come To The Hospital For Treatment Bed?" Expression Comparison

 11 catiment bea.	Expression Comparison		
	Educational Status	Total	Significance

			Patients with non- literacy and primary school	Middle School	High school and equivalent schools	University and higher		\mathbf{X}^2	р
How many times	First	Count	5	4	16	31	56		
you come to the		%	8,9%	6,7%	28,6%	55,4%	100,0%		
hospital for	2 nd	Count	2	2	7	5	16		
treatment bed?	accesses	%	12,5%	12,5%	43,8%	31,3%	100,0%	35,437	,000
	3 or 4	Count	8	3	5	4	20	33,437	,000
	accesses	%	40,0%	15,0%	25,0%	20,0%	100,0%		
Total Co		Count	15	9	28	40	92		
		%	16,3%	9,7%	30,4%	43,4%	100,0%		

When table 4.6 is examined, "How many times you come to the hospital for treatment bed?" expression; patients with non-literacy and primary school (8.9%) were for the first time, (12.5%) of the 2 nd time, (40.0%) have 3 or 4 th time, patients with secondary school graduates (6.7%) were for the first time, (12.5%) of the 2 nd time, (15.0%) have 3 or 4 th time, patients with high school and equivalent school graduates (28.6%) were for the first time,

(43.8%) of the 2 nd time, (25.0%) have 3 or 4 th time, patients with university and higher school graduates (55.4%) were for the first time, (31.3%) of the 2 nd time, (20.0%) have 3 or 4 th time answered in the form. Statistically significant differences according to the educational status of the subjects they come several times to the hospital for inpatient treatment (p < .05) was determined to be.

4.7 Educational Status and "What Are Your Reasons For Forwarding Your Complaint?" Expression Comparison

Significance Training Status Patients with High non-literacy school and \mathbf{X}^2 and primary Middle equivalent school School schools Total What are I thought that complaining Count 16 your doesn't work % 100,0% 15,0% 5,0% 80,0% reasons for I don't know where to Count forwarding complain % your 44,4% 11,1% 44,4% 100,0% complaint? Thought I'd stop by and Count 23,551 ,023 caused material damage by 10,0% 70,0% 100,0% complaining 20,0% I did not complain for other 21 Count 1 3 17 reasons 4,7% 14,2% 100,0% 80,9% 10 44 60 Total Count 6

| % | 16,6% | 10,0% | 73,3% | 100,0% |

When table 4.7 is examined, "You have come several times to the hospital for treatment bed" expression; patients with non-literacy and primary school (15.0%) those who think that complaining is useless, (44.4%) those who know where would complain, (20.0%) those who would suffer losses in the material sense complaining, (4.7%), patients with middle school graduates (5.0%) those who think that complaining is useless, (11.1%) those who know where would complain, (10.0%) those who would suffer losses in the

material sense complaining, (14.2%),patients with high school and equivalent schools graduates (80.0%) those who think that complaining is useless, (44.4%) those who know where would complain, (70.0%) those who would suffer losses in the material sense complaining, (80.9%)answered in the form. Statistically significant differences according to marital status and the reason for forwarding the complaints of relatives of the patient group (p < .05) was determined to show.

4.8 Educational Status and "Which Department Did You Complain To?" Expression Comparison

			Comparison				
			Training	Status		Signific	cance
			Patients with non- literacy and primary school - Middle School	High school and equivalent schools University and higher	Total	X^2	p
Which	Patient	Count	3	24	27		
department	relationship	%	11,1%	88,8%	100,0%		
did you	Front Office	Count	5	8	13		
complain to?		%	38,4%	61,5%	100,0%		
	House keeping	Count	2	3	5		
		%	40,0%	60,0%	100,0%	30,549	,015
	Food and drink	Count	2	3	5	30,349	,013
		%	40,0%	60,0%	100,0%		
	Other	Count	2	4	6		
		%	33,3%	66,6%	100,0%		
Total	Total Count		14	42	56		
		%	25,0%	75,0%	100,0%		

When table 4.8 is examined, "Which department did you complain to?" expression; Literacy is not, Primary and Middle school graduate of patients (11.1%) patient relations, (38.4%) front Office, (40.0%) house keeping, (40.0%) food and drink, (33.3%) other, high school and equivalent schools, university graduates

and older patients (88.8%) patient relations, (61.5%) front Office, (60.0%) house keeping, (60.0%) food and drink, (66.6%) other answered in the form. Statistically significant differences by education departments in which they made their complaints (p <.05) was determined to show.

4.9 Educational Status and "Patients Laughs Staff Are Friendly and Were Concerned In The Recording Section" Expression Comparison

				Trai	ning Status			Signific	cance
			Literacy is not -	Middle	High school and equivalent	University		\mathbf{X}^2	р
	_		Primary	School	schools	and higher	Total		
Patients laughs	Yes	Count	10	1	7	9	27		
staff are friendly		%	37,0%	3,7%	25,9%	33,3%	100,0%		
and were	Partially	Count	1	7	10	18	36		
concerned in the		%	2,7%	19,4%	27,8%	50,0%	100,0%	20,730	,008
recording section	No	Count	4	1	11	14	30	20,730	,008
		%	13,3%	3,3%	36,7%	46,7%	100,0%		
Total		Count	15	9	28	41	93		
		%	16,1%	9,7%	30,1%	44,1%	100,0%		

When table 4.9 is examined, "Patients laughs staff are friendly and were concerned in the recording section expression; Literacy is not, Primary school graduate of patients (37.0%) yes, (2.7%) partially, (13.3%) no, Middle School graduate of patients (3.7%) yes, (19.4%) partially, (3.3%) no, High school and equivalent schools graduate of patients

(25.9%) yes, (27.8%) partially, (36.7%) no, University and higher graduate of patients (33.3%) yes, (50.8%) partially, (46.7%) no answered in the form. Patients rose and faced the personnel department in the patient records statistically significant difference according to whether they are related to the subject of education (p < .05) was determined to be.

4.10 Occupation Status and "Patients Laughs Staff Are Friendly and Were Concerned In The Recording Section" Expression Comparison

						Signific	cance			
			Self- employed	Worker	Occupation: working as civil servants and retirees	Housewife	Unemployed	Total	***)	р
Patients	Yes	Count	8	4	11	7	6	36		
laughs	1 65	%	22,2%	11,1%	30,5%	19,4%	16,7%	100,0%		
staff are	Partially	Count	9	9	9	4	4	35		
friendly	_	%	25,7%	25,7%	25,7%	11,4%	11,4%	100,0%		
and were	No	Count	9	3	3	5	2	22		
in the recording section		%	40,9%	13,6%	13,6%	22,7%	9,1%	100,0%	18,435	,048
Total	•	Count	26	16	23	16	12	93		
		%	28,0%	17,2%	24,7%	17,2%	12,9%	100,0%		

When table 4.10 is examined, "Patients laughs staff are friendly and were concerned in the recording section" expression; patient self-employed (22.2%) yes, (25.7%) partially, (40.9%) no, patients workers (11.1%) yes, (25.7%) partially, (13.6%) no, working as civil servants and retired patients (30.5%) yes, (25.7%) partially, (13.6%) no, patients housewife

(19.4%) yes, (11.4%) partially, (22.7%) no, patients unemployed (16.7%) yes, (11.4%) partially, (9.1%) no answered in the form. The examination of patients during the time of the required inspection according to think about leaving the profession, they think of the topic statistically significant differences (p<.05).

4.11 Occupation Status and "The Hospital For Inpatient Treatment Which Time?" Expression Comparison

Zilpi ession esimburisan											
Occupation status									Signific	cance	
			Self-		working as civil					X^2	р
			employed	Worker	servants	Retieres	Housewife	Unemployed	Total		
The	Yes	Count	14	10	7	2	4	9	46		
hospital for		%	30,4%	21,7%	15,2%	4,3%	8,7%	19,6%	100,0%		
inpatient	No	Count	12	6	3	11	12	3	47		
treatment which time?		%	25,5%	12,7%	6,3%	23,4%	25,5%	6,3%	100,0%	18,958	,041
Total		Count	26	16	10	13	16	12	93		
		%	28,0%	17,2%	10,8%	14,0%	17,2%	12,9%	100,0%		

When table 4.11 is examined, "Is this your first application to the hospital?" expression; patient self-employed (30.4%) yes, (25.5%) no, patients workers (21.7%) yes, (12.7%) no, working as civil servants (15.2%) yes, (6.3%) no, retired patients (4.3%) yes, (23.4%) no, patients housewife

(8.7%) yes, (25.5%) no, patients unemployed (19.6%) yes, (6.3%) no answered in the form. Patients to the hospital for the first time a reference regarding whether statistically significant differences between the perceptions of they according to profession (p<.05).

4.12 Occupation Status and "The Hospital For Inpatient Treatment Which Time?" Expression Comparison

			(Occupation		Signific	cance	
				Self-employed				
			Worker		Unemployed		X^2	р
			Servants	and	Self-		1	Ρ
			Retieres		employed	Total		
The hospital for	First	Count		34	21	55		
inpatient		%		61,8%	38,1%	100,0%		
treatment which	2 nd accesses	Count		8	8	16		
time?		%		50,0%	50,0%	100,0%		
	3 nd accesses	Count		3	5	8	25 154	002
		%		37,5%	62,5%	100,0%	35,154	,002
	4 nd accesses	Count		5	7	12		
	and above	%		41,6%	58,3%	100,0%		
Total		Count		50	41	91		
		%		54,9%	45,0%	100,0%		

When table 4.12 is examined, "The hospital for inpatient treatment which time?" expression; patients self-employed, patients worker, patients servants and retired patients (61.8%) were for the first time, (50.0%) of the 2 nd time, (37.5%) of the 3 nd time, (41.6%) 4 nd accesses and above, Unemployed Self ve employed

(38.1%) were for the first time, (50.0%) of the 2 nd time, (62.5%) of the 3 nd time, (58.3%) 4 nd accesses and above answered in the form. Statistically significant differences by occupation state how many times they come to the hospital for inpatient treatment of patients (p < .05) was found to show.

4.13 Social Security Status and "Did Your Complaint Through What Channel?" Expression Comparison

	•	S	ocial securi		Signific	ance	
		SSI	card and				
		Working	private			X^2	р
		and	health	Social security			
		retired	insurance	and other non -	Total		
Did your complaint Face to	face Count	29	7	4	40	49,058	,003

through what	interview	%	72,5%	17,5%	10,0%	100,0%	
channel?	Phone (toll free	Count	3	1	1	5	
	customer lines, etc.)	%	60,0%	20,0%	20,0%	100,0%	
	In writing (letter,	Count	1	3	4	8	
	complaint form)	%	12,5%	37,5%	50,0%	100,0%	
Total		Count	33	11	9	53	
		%	62,2%	20,7%	16,9%	100,0%	

When table 4.13 is examined, "Did your complaint through what channel?" expression; SSI Working and retired (72.5%) who complain face to face with the channel, (60.0%) Telephone (such as free customer lines) thanks to the channel, (12.5%) In writing (letter, complaint form), green card and private health insurance (17.5%) who complain face to face with the channel, (20.0%) Telephone (such as free customer lines) thanks to the channel,

(37.5%) In writing (letter, complaint form), In case of patients with no social security and other social security (10.0 %) who complain face to face with the channel, (20.0%) Telephone (such as free customer lines) thanks to the channel, (50.0%) In writing (letter, complaint form) answered in the form. A patient's complaints through the channel according to the status of their social security subject in which statistically significant differences (p<.05).

4.14 Social Security Status and "Which Has Been Used To Improve Business Process Your Complaint?" Expression Comparison

	1001 001	piani	- = = pr -	ssion Comparison			
			So	cial security status		Signific	cance
				Green card and private			
			SSI,	health insurance and do		X^2	_
			Working	not have health insurance		Λ	þ
			and retired	Other	Total		
Which has been	Anything has not	Count	19	12	31		
used to improve business process your complaint?	been done	%	61,2%	38,7%	100,0%		
	Apology and	Count	6	3	9		
	explanation are reviewed	%	66,6%	33,3	100,0%		
	The mistake is	Count	9	3	12	49,921	,049
	corrected	%	75,0%	25,0%	100,0%		
	The adjustment has	Count	1	2	3		
	been made	%	33,3%	66,6%	100,0%		
Total Cour		Count	35	20	55		
		%	63,6%	36.3%	100,0%		

When table 4.14 is examined, " Which has been used to improve business process your complaint?" expression; SSI, Working and retired (61.2%) anything has not been done, (66.6%) apology and explanation are reviewed, (75.0%) the mistake is corrected, (33.3%)the adjustment has been made, green card and private health insurance and do not have health insurance and other (38.7%)

anything has not been done, (33.3%) apology and explanation are reviewed, (25.0%) the mistake is corrected, (66.6%) the adjustment has been made answered in the form. The company complained of were statistically significant differences according to the social security status of threads which implement improvement methods (p < .05) was determined to be.

4. 15 Social Security Status and "During The Examination, I Think That The Time Allocated The Necessary Examinations." Expression comparison

10	cutcu 11					p- vs	31011 00111			
					al secur	ity status	_		Significance	
							No social			
						Private	security		X^2	_
			SSI	SSI	Green	health	and		Λ	þ
			Working	retired	card	insurance	Other	Total		
During the	Yes	Count	10	14	3	4	5	36		
examination, I		%	27,8%	38,9%	8,3%	11,1%	13,8%	100,0%		
think that the time	Partially	Count	18	6	1	3	7	35		
allocated the		%	51,4%	17,1%	2,9%	8,6%	20,0	100,0%	18,805	.043
necessary	No	Count	12	1	4	3	2	22	10,003	,043
examinations.		%	54,5%	4,5%	18,2%	13,6%	9,0	100,0%		
Total		Count	40	21	8	10	14	93		
		%	43,0%	22,6%	8,6%	10,8%	15,0	100,0%		

When table 4.15 is examined, "During the examination, I think that the time allocated the necessary examinations." expression; SSI working (27.8%) yes, (51.4%) partially, (54.5%) no, SSI retired (38.9%) yes, (17.1%) partially, (4.5%) no, Green card (8.3%) yes, (2.9%) partially, (18.2%) no, Private health insurance (11.1%) yes, (8.6%) partially,

(13.6%) no, not social security and other (13.8%) yes, (20.0%) partially, (9.0%) no answered in the form. During the examination of patients, a statistically significant difference when compared to the required examination of the issue of social security that they would consider leaving (p <.05) was determined to be. SSI Working, SSI retired, Green card

4.16 Social Security Status and "Inspection Were Provided Sufficient Privacy While"
Expression Comparison

2.101.000.001.001											
Social security status							Signific	cance			
		SSI Working,	Private	No social							
			SSI retired,	health	security and		X^2	р			
			Green card	insurance	Other	Total					
Inspection were	Yes	Count	50	6	7	63					
provided sufficient		%	79,3	9,5	11,1	100,0%					
privacy while	Partially	Count	16	2	6	24					
		%	66,6	8,3	25,0	100,0%	22,188	,014			
	No	Count	2	2	1	5	22,100	,014			
		%	40,0	40,0	20,0	100,0%					
Total	•	Count	68	10	14	92					
		%	73,9	10,8	15,2	100,0%					

When table 4.16 is examined, "Inspection were provided sufficient privacy while" expression; SSI Working, SSI retired, Green card (79.3%) yes, (66.6%) partially, (40.0%) no, Private health insurance (9.5 %) yes, (8.3 %) partially, (40.0%) no, not social security

and other (11.1%) yes, (25.0%) partially, (20.0%) no, answered in the form. During the examination of the patient sufficient privacy statistically significant difference according to whether adequate social security issues (p < .05) was determined to be.

5. CONCLUSIONS AND RECOMMENDATIONS

All services group active in the system should provide care complete services to meet the needs of patients in health care demand. This fullservice, but also within the philosophy of total quality management can be performed with high quality service. Total Quality Management, a leading manager approach, increasing the labor force and the quality of service unceasingly conscious of individual responsibility is based on the development goals to keep alive. These self-developed objectives will bring organization and staff is constantly kept alive. The services will always tried to be taken to better patient satisfaction and thus continuously raising the concept of quality in health services will be moved farther than ever.

What dissatisfaction as a result of health service delivery, according to the demographic situation of the participants to the hospital administration has tried to determine the way they transmit. In this context, the age of those surveyed; They did not make contact for the first time to the hospital, how many times they come to the hospital for inpatient treatment and analysis and tests conducted it was determined that they do not expect much wait associated.

REFERENCES

Ardıç, K. (1998), Internal Customer Satisfaction with Service Quality Measurement relationship, Sakarya University, Institute of Social Sciences Press, Sakarya. Marital status; and making their first application for inpatient hospital was determined to be related to whether the number of times they come to the hospital.

Education; for inpatient treatment several times they came to the hospital, they did what their complaints department, laughs part of the staff that the patient records are friendly and they're not to be associated is about.

The professions; During the examination of the patient, time of examination that they would consider that to be separated, and whether to apply for the first time they have been determined to be related to inpatient hospital once they come to the hospital match.

Social security status of; They did through which channel their complaints, businesses which have implemented an improvement method, during the inspection, that they would consider that to be examined when the leave, during the inspection, it was determined that sufficient associated with not providing privacy assurance team.

All based on these results, patient training of health professionals in the analysis of the complaints contained in the development of health service delivery and the use of such claims in hospital is recommended.

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