ARAŞTIRMA MAKALESİ /RESEARCH ARTICLE

**Aslı KAYA[1], Ayça TOPALOĞLU BOZKURT[1], Emine Meltem BAŞTAN[1],
Özgül ATILGAN AYANOĞLU[1]**

CONSTRUCTING A HOUSE PRICE INDEX FOR TURKEY

ABSTRACT

In this paper, we present experiences of Central Bank of Turkey in compiling and developing a House Price Index (HPI). HPI, which is constructed by using the method of "Stratified Median Price", covers all houses subject to loan approvals all over the country. We focus on why developing a house price index for Turkey was needed, sources and coverage of the index, reasons behind implementing the stratified median price approach, application of stratification and weighting procedures in building the index. In addition, method of developing a new-housing price index is discussed and indices compiled on the basis of 26 NUTS 2 regions are reviewed.

Keywords: House Price Index, Stratification, Weighting

TÜRKİYE İÇİN KONUT FİYAT ENDEKSİ OLUŞTURULMASI

ÖZ

Bu çalışmada, Türkiye Cumhuriyet Merkez Bankası'nın, Türkiye için Konut Fiyat Endeksi (KFE) oluşturma sürecindeki deneyimleri aktarılmaktadır. "Tabakalandırılmış Ortanca Fiyat" yöntemi ile oluşturulan KFE, ülke genelinde konut kredisine konu olan tüm konutları kapsamaktadır. Çalışmada, Türkiye için neden bir konut fiyat endeksine ihtiyaç duyulduğu, kullanılan veri kaynakları, endeksin kapsamı, tabakalandırılmış ortanca fiyat yönteminin seçilmesinin nedenleri, tabakalama uygulaması ve ağırlıklandırma yöntemleri açıklanmaktadır. Ayrıca, yeni konutlar için oluşturulan "Yeni Konutlar Fiyat Endeksi" üretme yöntemleri anlatılmakta ve İBBS sınıflamasına göre 26 düzey için hesaplanmış endeksler sunulmaktadır.

Anahtar Kelimeler: Konut Fiyat Endeksi, Tabakalandırma, Ağırlıklandırma

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[1] Statistics Department, Central Bank of Turkey. The views expressed in this paper are those of authors and do not necessarily reflect the views of the Central Bank of Turkey or its staff.
E-mail: ozgul.ayanoglu@tcmb.gov.tr

1. INTRODUCTION

The primary goal of the Central Bank of the Republic of Turkey (CBRT) is to achieve and maintain price stability through the framework of inflation targeting policy. Accordingly, predicting the future course of inflation in a precise manner is a crucial objective to maintain this goal. Therefore, monitoring developments in house prices is an important factor underlying monetary policy decisions aimed at maintaining price stability. A true measure of house prices is also an important concern for promoting financial stability.

Within this framework, constructing a house price index (HPI) for Turkey had long been one of the considerations of the CBRT. The implementation of inflation targeting regime since 2006 has reinforced that intention as the CBRT also has to be aware of any factor that may have an impact on price stability. Moreover, the global financial crisis in 2008, and the enactment of mortgage law in 2007 also made it clear that a house price index was needed for Turkey.

This paper intends to present our experiences of compiling and constructing an HPI by using the Stratified Median Price Method. Within this context, we first stress the importance of monitoring house prices from the perspective of central banks. Secondly, the methodology including data sources, scope and analysis are explained. (Prasad and Richards (2006 and 2008) on stratification and documents of Australian Bureau of Statistics (2006 and 2009) on developing a house price index for Australia using stratification constituted guidance for our study.) Finally, we discuss our results and provide an analysis of empirical relations between interest rates, housing loans and the index.

Developing such a measure is a challenging task in practice. The main challenge is the heterogeneous nature of the housing market. No dwelling is the same of the other, differing according to various characteristics relating to physical attributes or to locations. Moreover, the characteristics of the houses transacted in the market may change over time. Another challenge is the illiquidity of the housing market in the sense that sales of houses are not frequent. In addition, it is not easy to observe the price of a dwelling before the sale is realized and the actual sale prices are usually not reported. In the face of such challenges, we take into account available sources, approaches and methodologies to be able to construct the most representative index.

There are four main methods suggested for constructing a house price index in the literature: Repeated Sales Method, Hedonic Regression, Sales Price Appraisal Ratio Model and Stratification. Considering the data availability and statistical applicability, we decided to use stratified median price method for constructing an HPI for Turkey.

The structure of the paper is as follows. In the next section, we emphasize the importance of monitoring house prices for central banks. Then, we introduce our methodology in Section 3. Section 4 presents our results and section 5 concludes the paper.

2. THE IMPORTANCE OF MONITORING HOUSE PRICES FOR CENTRAL BANKS

Monitoring house prices is of significant interest for central banks from a number of perspectives. Changes in house prices play an important role in the transmission mechanism of monetary policy and may have a significant impact on aggregate demand and inflation. The housing market can influence monetary transmission through three channels, the interest rates, the asset prices and the credit channel.

The interest rate channel has a direct effect on consumption and investment decisions and ultimately economic activity and inflation. Expansionary monetary policy in the form of lowering interest rates will increase the demand for housing which leads to higher house prices. The resulting increase in total wealth will in turn raise household consumption and aggregate demand. The fact that a number of countries experienced an environment of historically low interest rates and rapid increase in house prices during the last decade highlights the important role of the monetary policy on the housing market.

The asset price channel relates to the wealth effect generated by increasing house prices leading to higher consumption possibilities, causing pressure on consumer prices. Another perspective regarding the impact of house prices is that, rising house prices may stimulate housing construction expenditures and thereby increase aggregate demand. The recent economic crisis designated that the developments in asset prices, especially housing prices, could have significant negative effects on the real economy.

In the years leading to the crisis in the United States, interest rates had been at historical lows as the Federal Reserve Bank had cut interest rates significantly to avoid going into recession in the early 2000s. Low interest rates reduced borrowing costs and created easy credit conditions encouraging households to invest in housing, leading to house price increases. Easy credit conditions coupled with the expectations that house prices would continue to rise, encouraged speculation and some households even started to buy second homes in order to profit from house price increases triggering a housing boom. Expectations of continuous rise in house prices led the investors to undertake adjustable-rate mortgage loans and the eagerness of the banks to get higher interest earnings led them to extend loans to sub-prime borrowers with low credibility which were securitized. The above mentioned reasons caused the sub-prime mortgage market develop fast.

From the second quarter of 2006, the housing market began to cool down with prices starting to drop. Borrowers found it difficult to sell houses or refinance through mortgage. As a result of the slowdown in the housing boom coupled with slowly climbing interest rates, large numbers of sub-prime mortgage clients were unable to repay their loans. Consequently, defaults over such loans started and securities backed with sub-prime mortgages lost most of their net worth and financial health leading to a global financial crisis.

The recent crisis showed that large increases in asset prices can be a threat to price stability. Since the crisis, there has been an increasing recognition among economists and policymakers that central banks should monitor asset prices as well as goods prices (Blanchard et al., 2010).

Before the recent financial crisis, the common view both in academia and in central banks was that achieving price and output stability would promote financial stability. Thus, almost all central banks in both advanced and emerging countries adopted monetary policy frameworks with price stability as the primary objective (IMF Monetary and Capital Markets Department, 2010). However, an important lesson learned from the crisis is that, in an environment in which prices of goods and services follow a stable path, increasing asset prices stands as a violating factor to financial stability. An exclusive focus of monetary policy on achieving price stability is inappropriate in a world where asset-price misalignments and financial imbalances are increasingly prevalent (Bean, 2003). Central banks should view price stability and financial stability as highly complementary and mutually consistent objectives, to be pursued within a unified policy framework (Bernanke and Gertler, 1999). As a matter of fact, the opinion that central banks having risks in their financial system should not totally ignore the bubbles in asset prices is gradually becoming widespread in global platforms.

The credit channel has fairly similar effects. Whenever demand is encouraged by an expansion in credits, house prices go upwards increasing the housing wealth which induces consumption expenditure. Unlike many other assets, housing can be used as collateral for loans. When house prices rise, there is an increase in the amount of collateral at home owners' disposal. This can also pave the way for houses to be used as collateral in extension of further credits since the lenders are usually prepared to lend more when there is more collateral (Benito et al., 2006). The increase in the value of assets that can be used as collateral also enhances the borrowing possibilities of individuals. The self-feeding mechanism created in this way may lead to bubbles in the housing market. In case macroeconomic conditions begin to reverse, the mutuality between two markets may intensify the worsening of the economic situation (IMF, 2006).

The recent financial crisis has also raised the question of whether a central bank should be concerned about housing price inflation. In practice, many central banks target the inflation rate measured by the consumer price index (CPI) and housing in the form of rental prices is an important component of the consumption basket.

Under these observations and theoretical considerations, (Fenwick (2009) sums up the importance of house price indices as follows: He states that calculating an HPI is crucial as it is a macroeconomic indicator signaling the path of inflation - gaining particular importance under inflation targeting regime-, a measure of wealth, a variable that can be used to measure the risk of financial stability, a variable that can be used as a deflator in the calculation of national accounts and an input that can be used in the calculation of other price indices.) it is evident that constructing a house price index will be of great importance for many institutions, prominently central banks, which pays attention to price stability.

3. METHODOLOGY

3.1. Data Sources and Scope

In the housing market, prices of properties become available when they are actually sold but actual transaction prices are usually not reported. Therefore, a proxy price which is both reliable and able to reflect the actual price is needed. As a starting point of finding an appropriate proxy for price, banks and real estate appraisal companies were inquired as possible data sources. A pilot study was carried out for Ankara and valuation reports which are prepared by real estate appraisal companies at the time of approval of individual housing loans extended by banks were compiled and analyzed. Analysis of the compiled data demonstrated that appraised value for a dwelling can be used as a proxy for price in the absence of reliable administrative records for transaction prices. In addition, the study designated that valuation reports could be rich data sources since they contain detailed qualities of the dwellings as well as information about the location of the dwellings. On the other hand, we observed that valuation reports prepared by real estate appraisal companies did not have standard formats. As a result, two critical decisions have been made after the pilot study. First, banks have been determined to be the primary data source. Second, appraised values of dwellings are determined to be used as a proxy for price.

From the viewpoint of the CBRT, the presence of an official valuation of a dwelling is sufficient to be included in the data scope. Therefore, the actual sale of the property and utilization of the loan is not required and all appraised houses are included in the scope.

The appraised values of houses are reported on a monthly basis via a standard format determined by the CBRT. While designing the standardized reporting format, a selection was made among the variables existing in the valuation reports. They were chosen according to their importance in constructing a representative index taking into account the alternative methods that could be used in the future. The format consists of a wide set of variables including quality characteristics of the dwellings. In addition to the variables provided by the banks, some other variables required for calculation of the index are produced out of the collected variables. Unit price, which is calculated by dividing the value of a property by its gross area of use, is one of those variables.

The set of valuation data is classified according to the year of construction and mainly two types of indices are produced based on this classification. To construct the House Price Index for Turkey (THPI), all valuation reports are used; whereas, to construct the New Housing Price Index for Turkey (TNHPI), valuation reports for houses built in the current and previous years are used.

3.2. Compilation and Data Control

As mentioned in the previous part, data required for constructing the HPI are provided by the banks extending housing loans. Banks transfer the data of the related month in the first 10 business days of the following month by using the predetermined reporting format to the CBRT. At the first stage of constructing the index, the data are exposed to certain controls. After the initial controls by the banks, the data are transferred electronically to the CBRT. A second control is conducted by the CBRT while transferring data to the database. Banks are informed of the data that violate the control criteria and are asked to make necessary corrections. After the elimination of erroneous data,

remaining data is used in the calculation. At the second stage of constructing the index, the data set is exposed to extreme value analysis by using the Tukey's Hinges method. According to this method, unit prices which qualify the following equation are accepted as extreme values and excluded from the analysis;

$$m^2 \text{ } unit \text{ } price < Q_1 - 3(Q_3 - Q_1) \text{ } or \text{ } m^2 \text{ } unit \text{ } price > Q_3 + 3(Q_3 - Q_1)$$

where

$$Q_1 = Lower \text{ } Quartile \text{ } and \text{ } Q_3 = Upper \text{ } Quartile$$

3.3 Stratified Median Price Method

As monitoring house prices is of significant interest to central banks, constructing a robust indicator of developments in the housing market is crucial. However, measuring house prices accurately is a very complicated exercise due to certain characteristics of the housing market. First of all, the housing market is quite heterogeneous in nature. It is composed of units which are totally unique to themselves. That is, no dwelling is the same of the other, differing according to various characteristics relating to physical attributes or to locations. Secondly, the market is illiquid in the sense that sales of houses are not frequent. Moreover, it is not easy to observe the price of a dwelling before the sale is realized and the actual sale prices are usually not reported. Considering these complexities, we tried to capture the most representative index by trying to obtain the most realistic values of the dwellings as well as building up a sample that has a high representation for reflecting the general features of the region for which the index is calculated.

In the literature, there are 4 main methods used in the calculation of house price indices (Eurostat Handbook on Residential Property Price Indices, 2011): Repeated Sales Method, Hedonic Regression, Sales Price Appraisal Ratio Model and Stratification. Each of these methods has certain advantages and disadvantages. In addition, depending on the differences in their calculation methods, each of them may require data sets differing in terms of both sample size and content of the data. One of these methods is the repeated sales method, which compares the sale prices of the same dwellings from different regions sold at least twice during the period covered by the dataset. The index is formulated by taking the ratio of the first sale price to the second one. Since in general, dwellings are not frequently sold, this method requires a long series of data. Moreover, lack of reliable administrative records for actual transaction prices make this method unfeasible to put into practice at this stage of the study. The hedonic method rests upon the formation of a regression model in which the dependent variable is the price of houses and the explanatory variables are those representing the quality of the dwellings which have considerable impact on the prices. Therefore, this method also requires the use of long and comprehensive time series data including the properties of the dwellings in order to obtain regressions with well-defined properties. This method is planned to be used in constructing an index whenever a sufficiently long series of data becomes available (for a recent study on hedonic price adjustment in Turkish house price index, see Kaya, 2012). The sales price appraisal ratio model defines two prices: the appraised value determined by considering the qualities and the actual transaction price. The index is calculated by taking the ratio of these two prices. Similar to the above mentioned two methods, sales price appraisal ratio also requires a long time series data. Furthermore, lack of administrative data for actual transaction prices and a system which regularly sets, follows and updates the values of the dwellings makes this method unachievable for our case.

The "Stratified Median Price Method", which has been preferred for constructing the HPI for Turkey is based upon the idea of dividing the heterogeneous housing market into homogeneous strata. Strata are defined considering the balance of homogeneity of housing characteristics and the number of observations required for producing a reliable median unit price. The median unit price for each stratum is then weighted to reach the overall price index.

As in the hedonic model, there is an emphasis on the characteristics of the dwellings that have impact on the price. However, the focus on this method is on forming homogeneous strata in terms of both price and quality. Since homogeneity is a crucial concept for this method, the criterion according to which homogeneity is determined constitutes a considerable part of the analysis. Despite all the advantages of this method over other methods such as requiring a less complicated data set spanning over a shorter period, it also has certain drawbacks. Since the qualities of the dwellings are not depicted as clear as in the hedonic model, the method may have deficiencies in reflecting the compositional changes taking place in the dwellings of the selected sample. This deficiency may also lead to a bias in the index in that the disruption caused by the compositional change cannot be corrected since its impact cannot be detected. Moreover, the method is prone to the number of data collected for each stratum. For periods in which sufficient data cannot be collected, the median price may not represent the intrinsic characteristics of that stratum, leading to a situation which cannot be corrected without continuous tracing of the strata. Country experiences and guidelines such as *Eurostat Handbook on Residential Property Prices Indices (2011)* provide different insights in terms of the criteria to be selected. According to Eurostat Handbook, area of the structure, area of the land, the location of the property, the age of the structure and the type of the structure are the most important price determining characteristics of properties.

In our study, the variable chosen in forming the strata is geographical location, where the housing market is divided into regional units. The reference point for such a grouping is NUTS. The first regional unit is NUTS Level 2 while the second one is NUTS Level 3 which represents the provinces. The last unit corresponds to towns, constituting the core unit for strata. Monthly data availability is also taken into account in determining the strata. In case of insufficient data (50 observations are accepted to be sufficient for each stratum) for the towns, provinces are accepted as strata. Similarly, in case of insufficient data for provinces, NUTS Level 2 units are accepted as strata.

Another significant aspect of this method is the measure of median price. The HPI relies on the assumption that the median unit price of appraised houses is indicative of the median unit price of all houses sold. The median unit price denotes the median price calculated by using a quarterly dataset of unit prices including the reference month, the preceding month and the succeeding month by excluding the extreme values in each stratum. Since the distribution of the unit prices in a stratum is positively skewed, the median value produces a more robust indicator than the mean value (EUROSTAT, RPPI Handbook, 2011). Moreover, it is more likely that median prices filter out the outliers and reflect the central tendency better than mean prices. For these reasons, a median based measure tends to be less volatile than a mean based measure (McDonald and Smith, 2009).

3.4. Data Analysis and Construction of HPI

The most important and challenging part of the method of stratified median price is forming homogenous strata having similar price distributions i.e. possessing analogous house properties. According to Hansen (2006) it is possible to generate good estimates of short-term price movements from median prices, if the medians are taken from an appropriately stratified data sample that is designed to address the key problems of compositional change. For the Australian case, Olczyk and Lane (2008) group suburbs that have similar price levels and price movements in order to stabilize the city-wide movements over time and capture the pure price evolution of the housing stock.

Within this context, we observed that the geographical units of Turkey could form the strata. Therefore, a geographical unit is determined as a stratum if the number of observations is sufficient and the distribution converges to a normal distribution to calculate the median price.

The THPI is calculated by weighing the median unit price of each stratum which is defined as the geographical unit having sufficient number of data by using stratified median price method. The stratum may be a town, a province or a territorial unit according to the number of observations and the distribution of the data. For constructing the overall index; at the first stage the weighted average of the median unit prices for each town is taken to constitute median unit prices for provinces. At the second stage, the median unit prices of the provinces are weighted to constitute the median unit prices

of the territorial units. Finally, the overall index is computed by taking the weighted average of median unit prices of the territorial units. For constructing the TNHPI, the median unit prices of the provinces are weighted to constitute the unit price for the whole country directly.

Considering the geographical scope, the THPI, which is constructed on a countrywide basis, covers data pertaining to all appraised houses in 73 provinces and 26 NUTS (Nomenclature of Territorial Units for Statistics (NUTS) is the regional unit classification designed for Turkey in compliance with the European Union Regional Statistics System to develop a comparable statistical database) Level-2 regions covering those provinces. Eight provinces are excluded from the scope due to insufficient number of observations. While constructing the TNHPI, data pertaining to the valuations of new houses in 26 provinces where there are sufficient observations are used.

Whether to use the unit price or the appraised value itself is also an important issue that has to be taken into account for constructing the HPI. "The simplest measures of house price changes are based on some measure of central tendency from the distribution of house prices sold in a period, in particular the mean or the median. Since house price distributions are generally positively skewed (predominantly reflecting the heterogeneous nature of housing, the positive skew in income distributions and the zero lower bound on transaction prices), the median is typically used rather than the mean"(EUROSTAT,RPPI Handbook, 2011).

We observed that the distribution of the data set used in constructing the HPI for Turkey is skewed to the right almost for each stratum. An example of a right skewed distribution of house prices can be seen in Figure 1. Moreover, the defined strata have more homogenous distributions in terms of unit prices in comparison to the appraised values. As a result of the aforementioned distribution analysis, we decided to use the unit price rather than the appraised value, and the median unit prices rather than the mean unit prices.
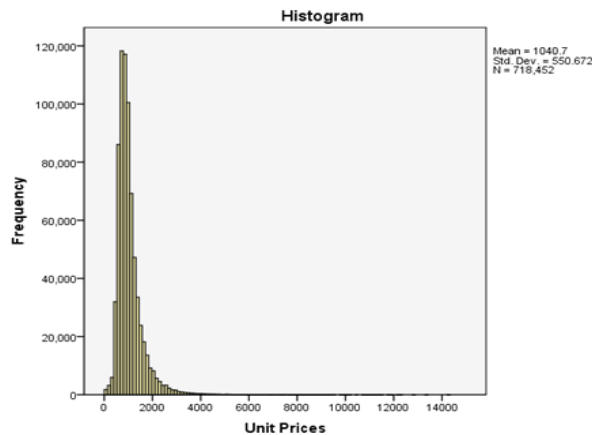
Figure 1.Whole data set

We aimed to obtain the optimum stratification that ensures both homogenous groupings and sufficient number of observations for each stratum in each period. While analyzing the data, we noticed that the distribution approximates to normal distribution when there are 50 or more observations for each month. Following Olczyk and Lane (2008), who constructed visual quality measures while refining the stratification for Australian House Price Index, we used histograms and boxplots in the decision making process of constructing strata. The histogram of the number of observations received from Town A, which is determined to be a stratum, can be seen in Figure 2, whereas Figure 3 shows the same kind of a histogram for Town B, which is not determined to be a stratum. As Figure 3 displays, we received less than 40 observations from Town B in each month. Therefore, Town B does not satisfy our sufficient number of observations criterion.
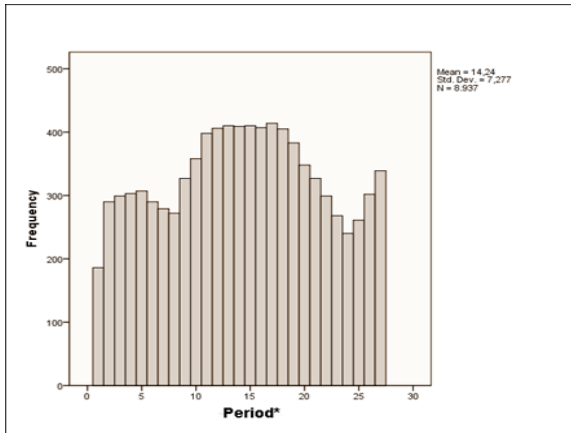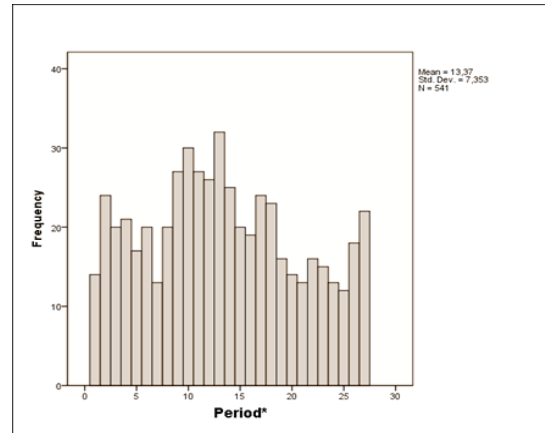
Figure 2. Data from Town A

Figure 3. Data from Town B

*Indicates months starting from January 2010

Examining the boxplots of unit prices for each geographical unit, we explored the distributional properties of each unit and the variations in medians and interquartile ranges. From the box-plot presentation in Figure 4, a steady median unit price for Town A is observed for each month, whereas as seen in Figure 5, Town B shows a volatile unit price distribution which is a long way off a normal distribution. In the case of Town A, it can easily be seen that, range of the data, median of the data as well as the range of the first and the third quartiles are all close to each other in each period. However, in the case of Town B, the median, the first and the third quartiles change from period to period. For this reason, we decided that if a town has at least 50 data in each period and converges to normal distribution then it becomes a stratum, otherwise it does not.
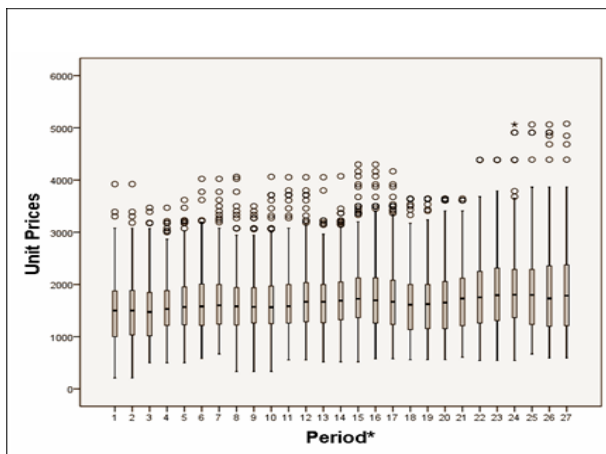
Figure 4. Unit Price for Town A
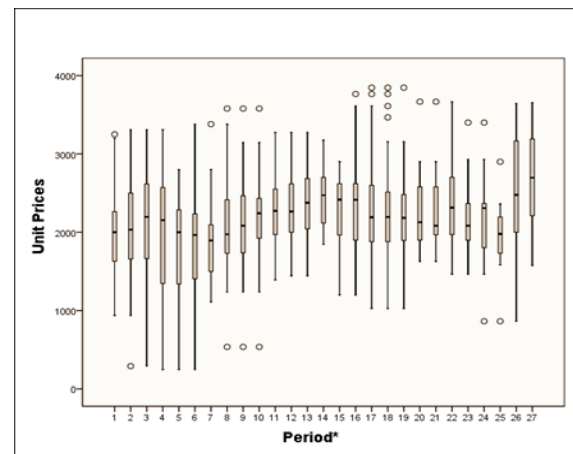
Figure 5. Unit Price for Town B

*Indicates months starting from January 2010

After deciding on the strata on geographical basis, we investigated whether each cluster has smaller and more homogenous strata in itself. Because the data include the information of number of rooms we tried to subgroup the data accordingly. For instance, for Town A, houses are separated into 3 groups for each period; houses including less than 4 rooms form Group 3, houses including 4 rooms form Group 4 and houses including more than 4 rooms form Group 5. It can be seen from the histograms depicted in Figures 6-11 that the number of data in each group differs from each other

considerably and majority of the observations appear in Group 4. The box-plot presentations support the view that the structure of the distributions highly depends on the number of observations. It can be observed from the box-plot presentation for Group 4 that the median, the first and the third quartiles of house prices exhibit a relatively stable structure, whereas they show a volatile structure for the other two groups. Therefore, since the house prices are not evenly distributed between the groups and prices do not represent a normal distribution for each group, we decided not to create sub-strata by adding another dimension to the stratification procedure such as the number of rooms.
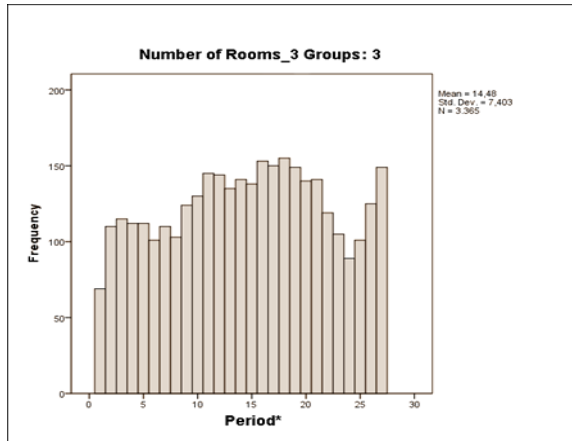
Figure 6. Data for Group 3
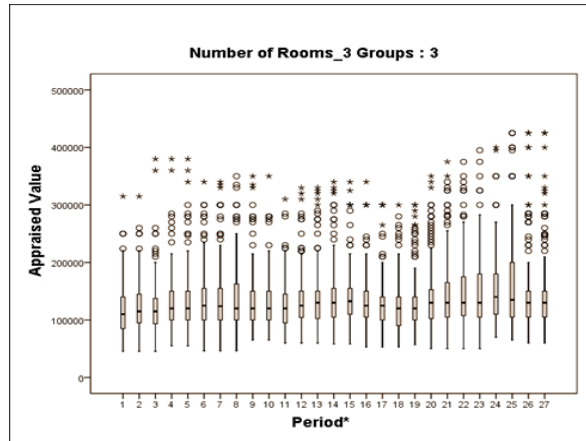
Figure 7. Appraised Value for Group 3
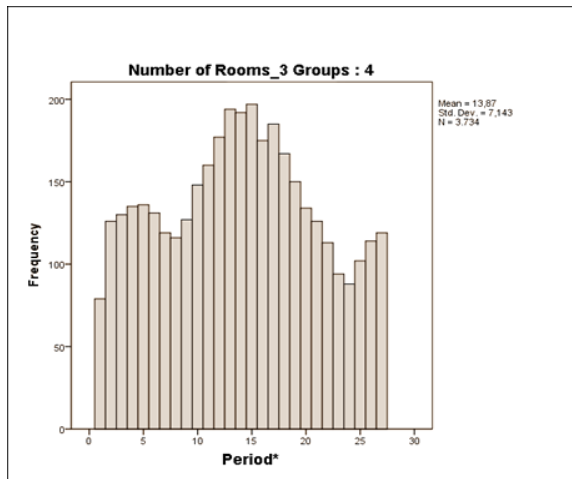
Figure 8. Data for Group 4
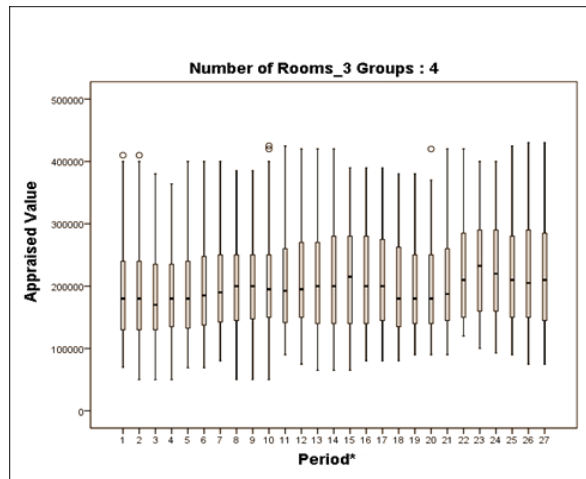
Figure 9. Appraised Value for Group 4
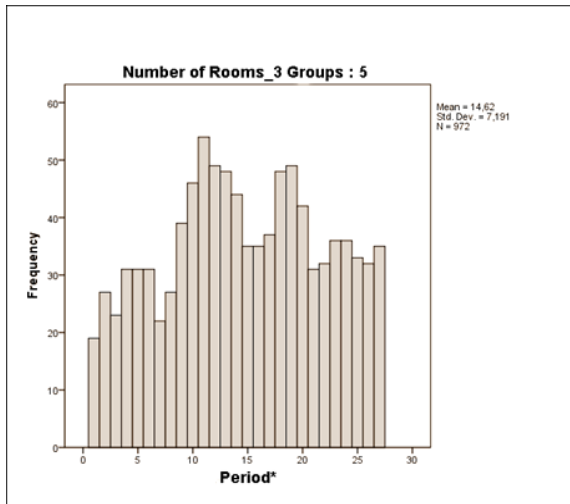
Figure 10. Data for Group 5
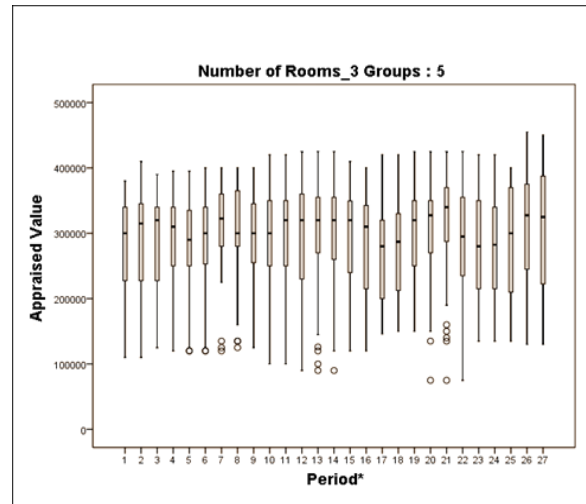
Figure 11. Appraised Value for Group 5

*Indicates months starting from January 2010

Following the decision of using median prices and defining the strata on geographical basis, another issue that comes into question is to whether to use the unit price or the appraised value itself. Unit price is calculated by dividing the appraised value of a dwelling by its gross area of use. By this way it covers the effect of the gross area of use to the price. Moreover, there is a high and positive correlation between the gross area of use and the number of rooms which can be observed from Figure 12 below. As seen in the figure, there is a meaningful discrepancy in the gross area of different groups based on the number of rooms. In other words, as the number of rooms gets higher, the area gets larger.
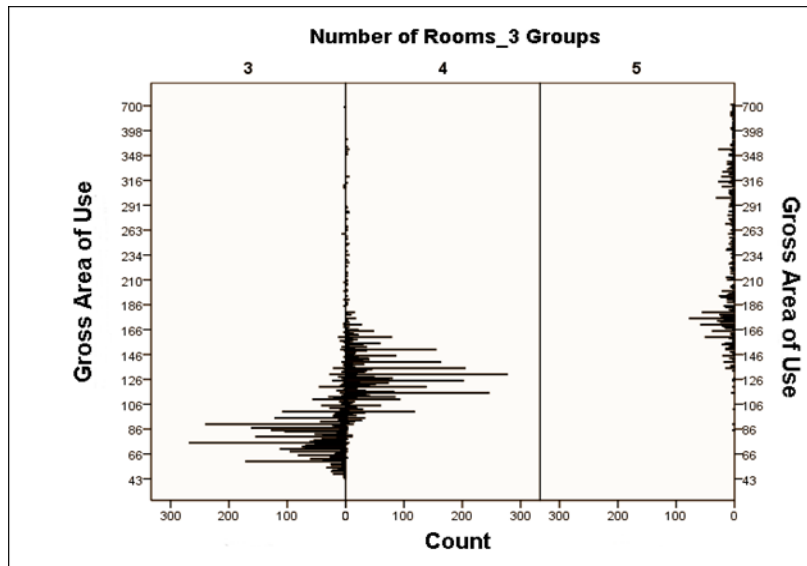
Figure 12. Gross Area of Use and Number of Rooms

Due to the high correlation between the gross area of use and number of rooms, unit price also covers the effect of number of rooms. As it can be seen in the box-plot presentations below in Figures 13 and 14, the difference between the medians of the unit prices for each subgroup according to the number of rooms becomes insignificant in the case of unit price compared to the appraised value. Figure 15 below also displays that unit price distribution for each subgroup formed based on number of rooms resemble each other.

For these reasons, we decided to use unit price rather than appraised value of dwellings in constructing the index.
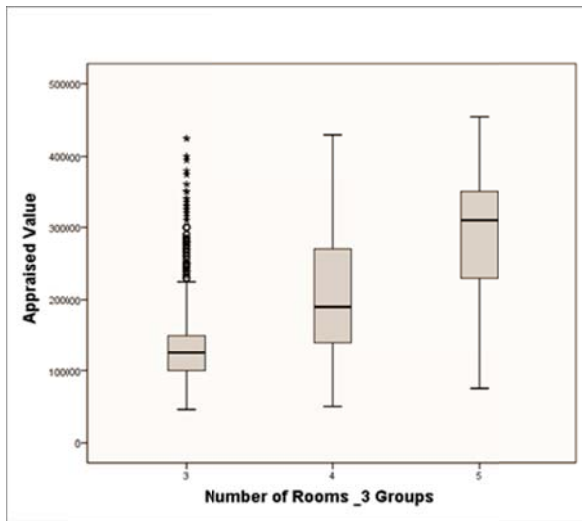
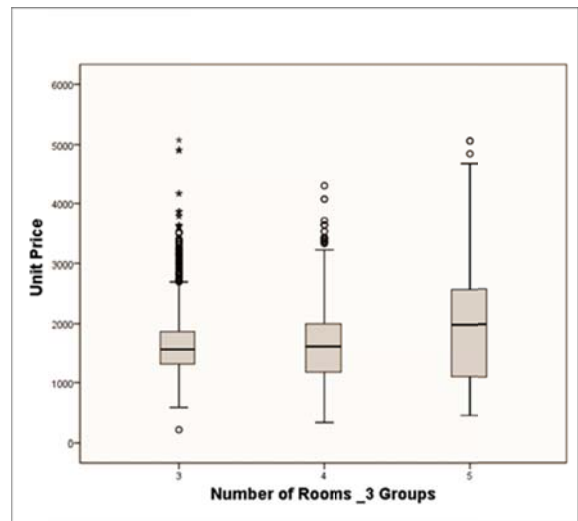Figure 13. Appraised Value and Number of Rooms
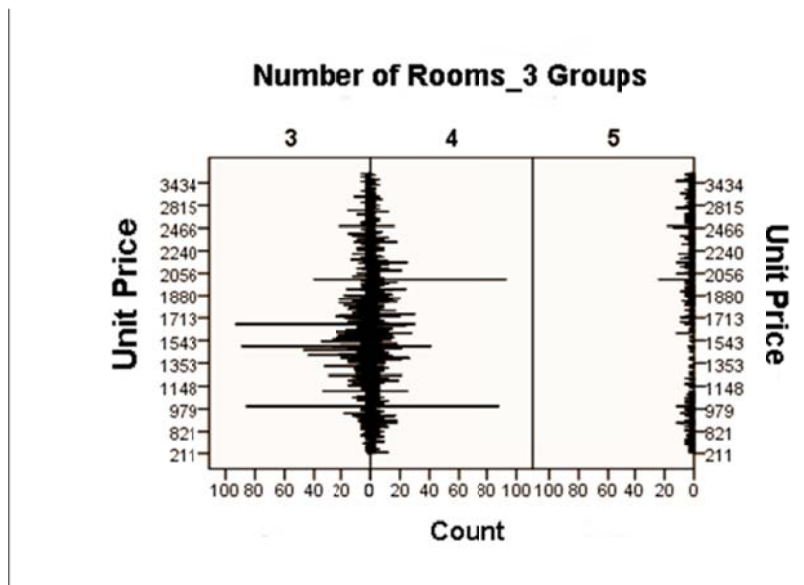

Figure 14. Unit Price and Number of Rooms

Figure 15. Unit Price and Number of Rooms

3.5. Weighting and Calculation

3.5.1. Weighting

Another important issue for constructing the index is determining the weights to be used. Data on house sales registered by the General Directorate of Land Registry and Cadastre (LRC) are used as weights for aggregating the strata in constructing the THPI, whereas building occupancy permit statistics issued by TURKSTAT are used for weighting in computing the TNHPI.

Weights used to produce the THPI are updated each year with the weights calculated using the number of houses sold in the related stratum in the previous year. In calculating the indices for the very first years of the series, 2010 and 2011, house sales data for 2011 are used as an exception.

On the other hand, building occupancy permits issued in the two consecutive years preceding the reference year are used to calculate the weights for constructing the TNHPI.

For constructing the overall index; at the first stage the weighted average of the median unit prices for each town is taken to constitute median unit prices for provinces. At the second stage, the median unit prices of the provinces are weighted to constitute the median unit prices of the territorial units. Finally, the overall index is computed by taking the weighted average of median unit prices of the territorial units. For constructing the TNHPI, the median unit prices of the provinces are weighted to constitute the unit price for the whole country directly.

Weighting stages of the calculation of THPI and TNHPI are depicted below:

THPI
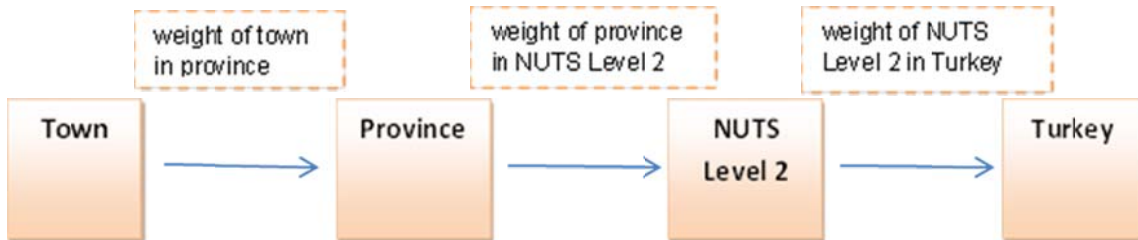
TNHPI
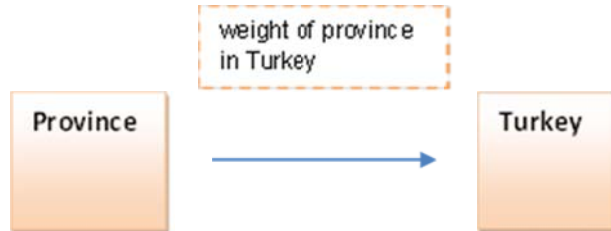
3.5.2. Calculation

The House Price Index (2010=100), which measures changes in the house prices compared with the base year, is calculated using the Chain Laspeyres Index method. The reason for the implementation of the chain index method is that the weights are updated each year.

Calculation of the Index for the Base Year:

$$I_{(t,0)} = ((\textstyle\sum w_{(i,0)}\, p_{(i,t,0)} / (\textstyle\sum\sum w_{(i,0)}\, p_{(i,k,0)}))/12 * 100 \tag{1}$$

$I_{(t,0)}$: index for the reference month of the base year, ωi0: weight for stratum i in the base year,

$p_{(i,t,0)}$: price for stratum i for the reference month in the base year, pik0: price for stratum i for the month k in the base year.

$p_{(i,k,0)}$: price for stratum i for the month k in the base year.

$w_{(i,0)}$: weight for stratum i in the base year

Calculating the Chained Index:

$$I_{(t,y)} = ((\textstyle\sum w_{(i,y)}\, p_{(i,t,y)} / \textstyle\sum w_{(i,y)}\, p_{(i,12(y-1))}) * I_{12(y-1)}) \tag{2}$$

$I_{(t,y)}$: index for the reference month,

$\sum w_{(i,y)}$: weight for stratum i in the current year

$p_{(i,t,y)}$: price for stratum i for the reference month,

$p_{(i,12(y-1)}$: price for stratum i for December the previous year,

$I_{12(y-1)}$: index for December the previous year.

4. RESULTS

The indices we constructed consist of the THPI, the TNHPI and indices developed on the basis of NUTS Level 2. Additionally, indices for all houses and new houses are calculated for three large provinces, namely İstanbul, Ankara and İzmir. The base year for indices is 2010. All series starting from January 2010 are announced on a monthly basis.

4.1. House Price Index for Turkey (THPI)

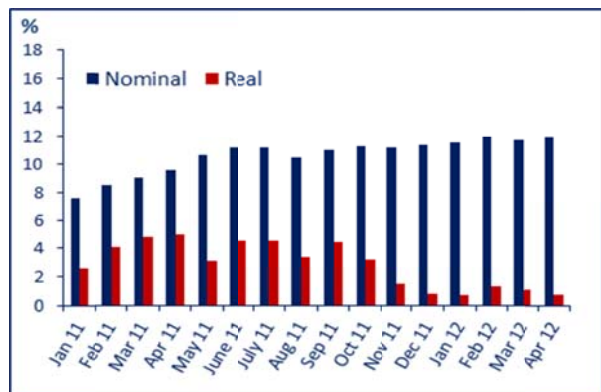
Figure 16. THPI and Square Meter Prices

Figure 17. THPI Annual Percentage Changes

As it can be seen from Figure 16, the THPI has shown an increasing trend from the beginning. From January 2010 to April 2012, the index increased by 24.4 percent. However, the increase expressed in real terms in the same period is 4.6 percent (Real change is computed by using the CPI (2003=100)). The unit price calculated for the whole country was 872.0 TL at the beginning of 2010 and it increased to 1085.1 TL in April 2012.

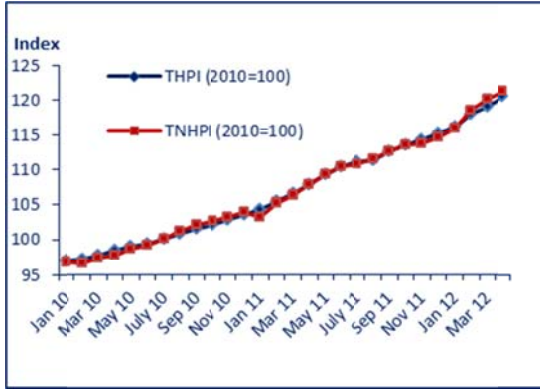## 4.2. New Housing Price Index for Turkey (TNHPI)
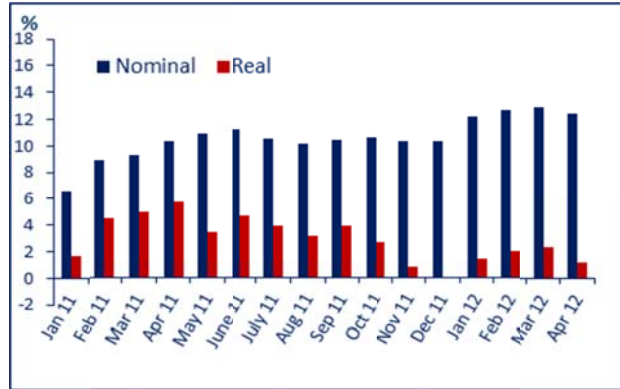

Figure 18. THPI and TNHPI

Figure 19. TNHPI Annual Percentage Changes

The TNHPI has also shown an increasing trend similar to the THPI but it shows a slightly more volatile pattern (Figure 18) mainly due to the structure of the new housing market. From January 2010 to April 2012, TNHPI increased by 25.3 percent. The real increase in the same period is 5.3 percent.

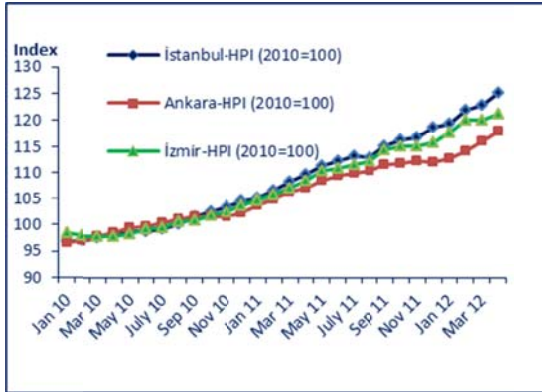## 4.3. House Price Indices for Three Large Provinces

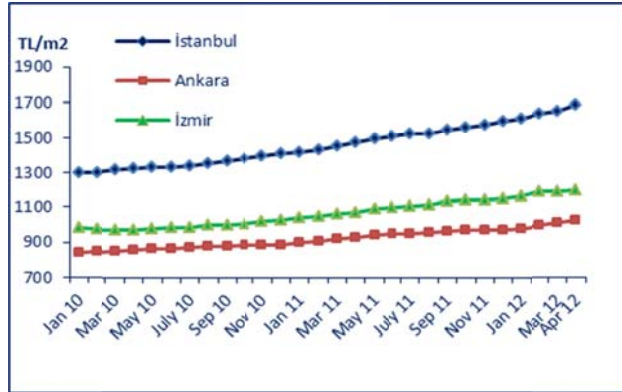Figure 20. HPI for Three Large Provinces

Figure 21. Square Meter Prices for Three Large Provinces

Istanbul, Ankara and Izmir are the three largest provinces of Turkey. As it can be seen in Figure 20, the index for Istanbul shows more or less the same pattern with the countrywide index. This is because Istanbul has the biggest share in the total number of observations and has the highest weight in calculating the index for the whole country. In the period from January 2010 to April 2012, the highest increase has been observed in the house price index of Istanbul. It can also be observed from Figure 21 that the square meter prices in Istanbul are much higher than those in Ankara and Izmir.

4.4. House Price Indices for NUTS Level 2

Despite the fact that median prices are calculated by using a quarterly dataset of unit prices including the reference month, the preceding month and the succeeding month, the number of data for some provinces is not sufficient to produce a robust median. In such cases, the NUTS Level 2 units become strata and the median price is calculated by using the aggregated data of all provinces covered in that unit. Indices developed on the basis of NUTS Level 2 are calculated for 26 regions and five of the regions are strata themselves.
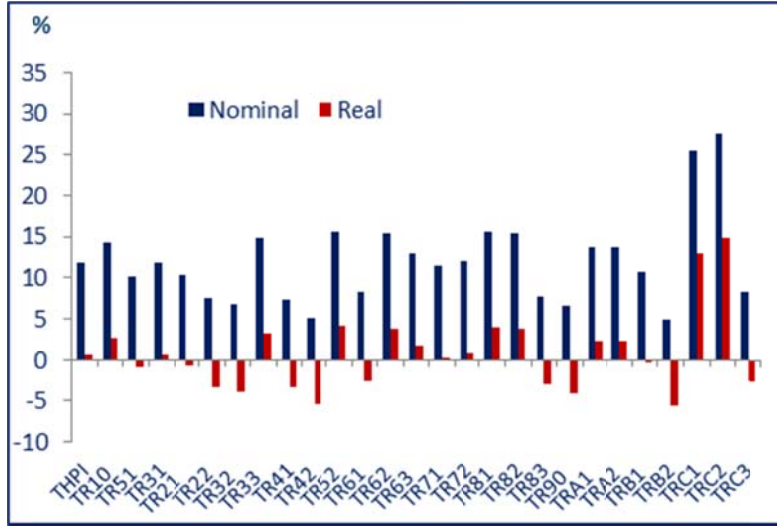

Figure 22. Annual Percentage Changes of HPI at NUTS-Level 2 (April 2012)*

As it is seen in Figure 22, there is an annual price increase in real terms in fourteen of the NUTS Level 2 units, while there is an annual real price decrease in others by April 2012.

5. CONCLUSION

It is widely acknowledged that monitoring changes in house prices constitutes a significant component in the decision making process of monetary policy. Moreover, the recent global financial crises showed that asset price bubbles can threaten financial stability and thereby may have an impact on price stability. Therefore, in the absence of a countrywide index, constructing a house price index for Turkey has been of great importance for the CBRT.

The CBRT launched an HPI to monitor house prices starting from January 2010. In this paper, we present our experiences of compiling and constructing an HPI emphasizing the methodology used. Out of several approaches for constructing an HPI existing in the literature, we decided to use stratified median price method considering the data availability and statistical applicability. By implementing this method, housing market is divided into strata that will lead to form more homogenous groups than the entire population. The aim is to overcome the heterogeneity problem of housing market and eliminate the effect of compositional change that may be observed in the data set from period to period.

For the implementation of the method we needed a proxy price due to the absence of reliable administrative records for transaction prices. As a proxy, we used appraised values assigned by real estate appraisal companies at the time of approval of individual housing loans.

Another consideration has been whether to use mean or median values of unit prices. We observed that rather than the mean value, the median value better reflects the central tendency where unit prices of houses show positively skewed distribution. This finding is also consistent with the related literature. Moreover, it is more likely that median value filters out the outliers and tends to be less volatile than the mean value. Therefore, we preferred using the median value to be able to produce a robust measure of house prices.

Indices constructed consist of the THPI, the TNHPI and indices developed on the basis of NUTS Level 2. Additionally, indices for all houses and new houses are calculated for three large provinces. Both THPI and TNHPI show an increasing trend from the beginning of the series. However this is mainly due to the existing high inflation rate in Turkey. In real terms, house prices increase slowly, and there seems no evidence of a house price bubble so far.

Improving the stratification by introducing new variables to construct more homogenous strata is among the first plans for future work. It is also intended to explore the feasibility of other methods, mainly the hedonic regression method, whenever a sufficiently long series of data becomes available.

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