



## Re-examining of the Turkish Crude Oil Import Demand with Multi-structural Breaks Analysis in the Long Run Period

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### ABSTRACT

This study examines the Turkish crude oil import demand for the period of 1970-2013. Unlike earlier studies on Turkey, we tested the income and price elasticities of crude oil demand with structural breaks. In empirical analysis, the income and the price of crude oil used as a function of crude oil import demand. We employed Carrion-i-Silvestre et al. (2009) test for testing unit root, Maki (2012) cointegration test employed for testing for the existence of relationships. Dynamic ordinary least squares estimation employed for the estimating the long-run income and price elasticities. The empirical results show that the partial elasticities of crude oil import demand; income is (0.18) and crude oil is (-0.25). In the light of these results, it is said that income and price elasticities of demand for crude oil import in the long-run are inelastic. Furthermore, we used dummy variables for testing internal and external crises affected. We concluded that the external crises had major impact on import oil demand on the contrary to internal crises in the long run.

**Keywords:** Income Elasticity, Price Elasticity, Structural Breaks

**JEL Classifications:** C22, F10, F14

### 1. INTRODUCTION

The demand for energy is constantly increasing with population growth and economic development. As the importance of energy has increased in all fields, importance of crude oil demand has increased too. This study is focused on the demand for import crude oil which is one of the main energy sources and also has a leading role in the economic development of Turkey. The crude oil is not just directly consumed, on the other hand its derivatives are consumed more. These derivatives are used in electricity generation, heating, transportation vehicles (fuel), chemicals, plastics, pharmaceuticals and other industries. Crude oil that is used for a wide range of purposes has been critically significant, especially for those countries in which energy resources are limited and the domestic demand must be met by import. These countries have encountered serious economic problems when their crude oil demands have not been met.

The requirement of energy has increased in all fields because energy is one of the fundamental inputs for economic growth and

development. Conversely, energy consumption is permanently rising as the population increases and technology advances. The crude oil consumption in Turkey has risen rapidly as a result of social and economic development. The share of crude oil in Turkey's total energy consumption was 33% in 2011. Approximately 75% of the oil products production related to crude oil processing in Turkey is performed in four refineries that belong to the Tüpraş Co.

Recoverable oil reserves in the year 2011 are 294.8 million barrels (43.2 million tons), and in the absence of new discoveries, total domestic crude oil reserves with the current production level have a life expectancy of 18.5 years. Turkey's own oil reserves are very limited. In the last ten years, the share of domestic production has decreased by 15%, due to the depletion of resources. The ratio of production to consumption is approximately 7.5%. Therefore, the crude oil is almost met by foreign suppliers.<sup>1</sup> The examined this relationship and concluded that Turkey is a net importer of

1 91% of the domestic crude oil demand is met through import. See Turkish Petroleum Corporation (2012).

crude oil. Therefore, Turkey is becoming vulnerable to supply risks. To reduce supply risks, Turkey is resorting to risk mitigation methods<sup>2</sup>.

Along with the movements of the log of crude oil import, the log of gross domestic product (GDP) and the log of nominal price of oil per ton, period under investigation, shows in Figure 1.

As seen in Figure 1 all series has a general upward trend. One of them, (lnQ), despite major breaks in this trend, at the 1970s, 1994 and in 2009, the upward trend of crude oil import demand has continued over time. There were a few events that caused breaks in crude oil import demand. The first event, in 1970s, it was a Cyprus issue<sup>3</sup> (in 1974) and a rapid increase in the price of imported oil, with the effect of additional oil shocks (the first oil shock in 1974 and the second oil shock in 1979). The second event is the economic contraction, which occurred in world countries affected by the global financial crisis experienced in 2008-2009. Furthermore, Turkey experienced four economic crises during 1970-2013, which occurred: in 1980, 1994, 2001 and 2009. There were three major national economic crises experienced, occurring in the years of 1980, 1994 and 2001. There was a relatively small economic downturn in 2009, due to the global financial crisis that emerged by the end of 2008. The oil demand in Turkey experienced breaks in the periods of economic crisis.

The GDP (lnY) shows an upward trend in general, except for 1980, 1994, 2001 and 2009. Despite the crises, the GDP was on the growth path, and economic growth quickened after each crisis. The nominal price of imported oil (lnPR) was high in 1974-1975 and in 1979-1980, the following the first and second oil shocks.

2 Such as diversifying import sources and supplies, investing in domestic renewable energy sources and developing oil projects abroad.

3 Turkey has conflicted with Cyprus Greek.

After 2000, lnPR has increased rapidly, except for the short-term jumps during the global crises.

This study examines the Turkish crude oil import demand for the period of 1970-2013. Structure of this paper is as follows: the literature review will be in Section 2. The model specification, data and econometric methodology will be introduced in Section 3. The findings will be presented in Section 4. The paper will end up with the concluding remarks.

## 2. LITERATURE REVIEW

The crude oil demand has been tested empirically in a limited number of studies for many specific country or country groups. To determine the factors affecting the demand for crude oil, the price and income elasticities of crude oil import must be known<sup>4</sup>. Limited previous studies such as Ghouri (2001), Krichene (2002), Gately and Huntington (2002), Cooper (2003), Dees et al. (2007), Narayan and Smyth (2007), Dargay et al. (2007), Altinay (2007), Xiong and Wu (2008), Ghosh (2009), Ziramba (2010), Tsirimokos (2011) and Stambuli (2013). Table 1 represents an overview of the literature on elasticities of crude oil import demand.

According to Table 1, the price elasticity of the demand for crude oil is extremely low in the long run period. The income and price elasticities of import demand for crude oil are found to be mostly inelastic. These results are consistent with the economics literature.

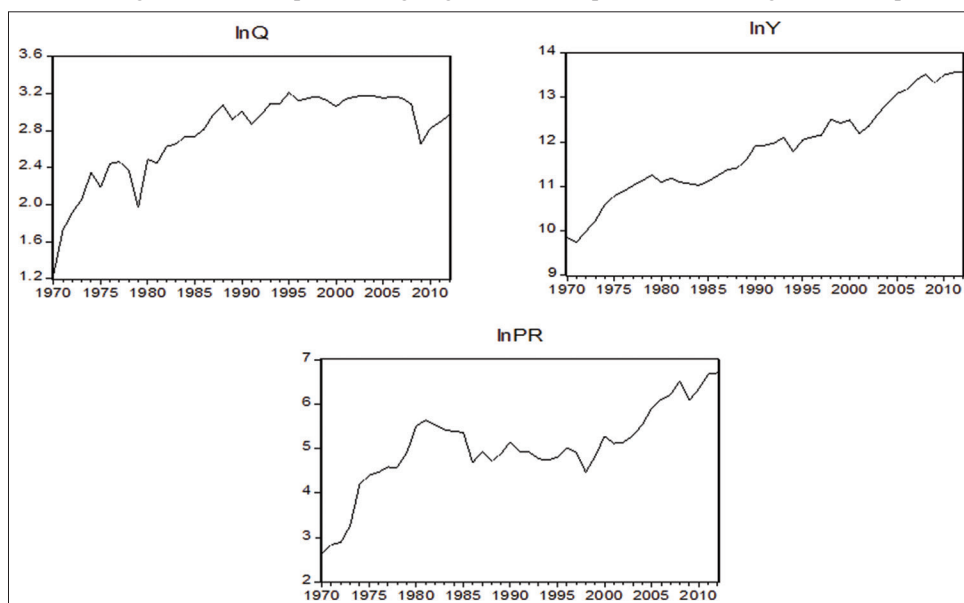
## 3. ECONOMETRIC METHODOLOGY

### 3.1. Model

The model based on earlier papers. The model specifies the quantity demand of imported crude oil as a function of the nominal price of oil in US dollars and GDP in millions of US dollars. In

4 See Bose and Shukla (1999), Narayan and Smyth (2005).

**Figure 1:** Plot of the log of crude oil import, the log of gross domestic product and the log of nominal price of oil per ton



**Table 1: Summary of the literature on elasticities of crude oil import demand**

Authors	Period/Country	Methodology	Elasticity	
			Income elasticity LR	Price elasticity LR
Ghuri (2001)	1980-1999/USA, Canada, Mexico	Almon polynomial distributed lag model	USA 0.98 Canada 1.08 Mexico 0.84	USA 0.05 -
Krichene (2002)	1918-1999/World	Two stage OLS; ECM	0.60	-0.05
Gately and Huntington (2002)	1971-1997/OECD and 66 non-OECD countries	Pooled cross section; panel data analysis	OECD 0.56; Non-OECD 0.53	OECD -0.64; Non-OECD -0.18
Cooper (2003)	1979-2000/23 countries	Nerlove's partial adjustment model	-	From 0.04 to -0.57
Dees et al. (2007)	1995q1-2000q3/Some developed countries	Dynamic OLS; ECM	From 0.17 to 0.98	-
Narayan and Smyth (2007)	1970-2002/Middle east	Panel data analysis	From 0.20 to 1.82	From -0.07 to -0.02
Dargay et al. (2007)	1971-2006/OECD, G-7 OECD	Pooled cross section	OECD 0.88; G-7 OECD -0.91	OECD -0.55; G-7 OECD -0.39
Altinay (2007)	1980-2005/Turkey	ARDL cointegration	0.61	-0.18
Ghosh (2009)	1970-71 to 2005-2006/India	ARDL cointegration	1.97	-
Xiong and Wu (2008)	1979-2004/China	JJ cointegration, ECM	0.65	-0.37
Ziramba (2010)	1980-2006/South Africa	JJ cointegration, ECM	0.43	-0.15
Tsirimokos (2011)	1980-2009/Ten IEA countries	Nerlove's partial adjustment model	$e_y \geq 0$	$e_p < 1$
Stambuli (2013)	1972-2010/Tanzania	Nerlove's partial adjustment model	1.750	-0.012

LR: Long-run, ARDL: Autoregressive distributed lag, OLS: Ordinary least squares, ECM: Error correction model, JJ: Johansen-Juselius, IEA: International Energy Agency,  $e_y$ : Income elasticity,  $e_p$ : Price elasticity

addition, dummy variable(s) that captures the structural break(s) (representing the impact of economic crises) is added to the model for the long-run relationship between the series.

$$Q_t = f(Y, PR, D) \tag{1}$$

In log-linear form the model (Equation 1) is specified as follows:

$$\ln Q_t = \beta_0 + \beta_1 \ln Y_t + \beta_2 \ln PR_t + \beta_3 D_t + u_t \tag{2}$$

where Q is the value of the quantity of crude oil imported, Y is representing the GDP in millions of US dollars, PR is the value of the nominal price of the crude oil per ton in US dollars, D is the dummy variable(s) is the impact of the economic crises. The expected signs for parameters are such that  $1 > \beta_1 > 0$ ,  $0 < \beta_2 < 1$  and  $\beta_3$  is unclear.

### 3.2. Data

To investigate the Turkish crude oil import demand, the models specified in Eq. (1) is estimated for the available time period for 1970-2013. The quantities of imported crude oil in millions of tons were obtained from the Turkish Statistical Institute. The nominal prices of crude oil per ton (in US dollars) were obtained from International Energy Agency websites. The current GDP (in millions of US dollars) data were obtained from the Central Bank of Turkey. The dummy variable(s) describing as structural break(s) points are defined by empirical test.

### 3.3. Methods

Co-integration methods have been used in some recently energy demand studies<sup>5</sup>. The empirical analysis is performed in three steps. The first step is to testing root root. The traditional unit root tests may be suspect when the sample under analysis includes major events (economic crisis, war, civil inorder, etc.). These

major events likely to create structural breaks in the series. These methods have been criticised, as their explanatory powers are low in exist structural breaks.

In view of the fact that, we employ Carrion-i-Silvestre et al. (2009) test which allow for multi structural breaks under the endogenous structural breaks assumptions. Carrion-i-Silvestre et al. (2009) propose these equations for unit root test<sup>6</sup>.

$$P_T(\lambda^0) = \{S(\bar{\alpha}, \lambda^0) - \bar{\alpha}S(1, \lambda^0)\} / s^2(\lambda^0) \tag{3}$$

$$MP_T(\lambda^0) = [c^{-2}T^{-2} \sum_{t=1}^T \tilde{y}_{t-1}^2 + (1-\bar{c})T^{-1}\tilde{y}_T^2] / s(\lambda^0)^2 \tag{4}$$

$$MZ_\alpha(\lambda^0) = T^{-1}\tilde{y}_T^2 - s(\lambda^0)^2 \left(2T^{-2} \sum_{t=1}^T \tilde{y}_{t-1}^2\right)^{-1} \tag{5}$$

$$MSB(\lambda^0) = \left(s(\lambda^0)^{-2}T^{-2} \sum_{t=1}^T \tilde{y}_{t-1}^2\right)^{\frac{1}{2}} \tag{6}$$

$$MZ_i(\lambda^0) = T^{-1}\tilde{y}_T^2 - s(\lambda^0)^2 \left(4s(\lambda^0)^2T^{-2} \sum_{t=1}^T \tilde{y}_{t-1}^2\right)^{\frac{1}{2}} \tag{7}$$

The second step involves testing for cointegration estimations. After verifying that the series are I(1), we analyse the cointegration relationship between variables. According to Gregory and Hansen (1996), at the using the standard cointegration test, breaks may cause spurious unit root behavior in the cointegating relationship. Because of this reason, we employ the methodology proposed by Maki (2012).

5 See, Alves and Bueno (2003), Hondroyiannis (2004), Xiong and Wu (2008), Wadud et al. (2009), Ziramba (2010) and Maden and Baykul (2012).

6 Elliott et al. (1996), Ng and Perron (2001) and Perron and Rodriguez (2003) studies have benefited.

$$y_t = \mu + \sum_{i=1}^k \mu_i K_{i,t} + \beta X_t + u_t \quad (8)$$

$$y_t = \mu + \sum_{i=1}^k \mu_i K_{i,t} + \beta X_t + \sum_{i=1}^k \beta_i x_t K_{i,t} + u_t \quad (9)$$

$$y_t = \mu + \sum_{i=1}^k \mu_i K_{i,t} + \gamma t + \beta X_t + \sum_{i=1}^k \beta_i x_t K_{i,t} + u_t \quad (10)$$

$$y_t = \mu + \sum_{i=1}^k \mu_i K_{i,t} + \gamma t + \sum_{i=1}^k \gamma_i t K_{i,t} + \beta X_t + \sum_{i=1}^k \beta_i x_t K_{i,t} + u_t \quad (11)$$

The third step involves utilising of the dynamic ordinary least squares (DOLS) estimations. This approach, has involve advantages of the OLS and the maximum likelihood procedures, has been proposed by (Stock and Watson, 1993).

$$Q_t = B'X_t + \sum_{p=-P}^{p=P} \eta_k \Delta Y_{t-k} + \sum_{p=-L}^{p=L} \lambda_k \Delta PR_{t-k} + u_t \quad (12)$$

Where  $B = [c, a, \beta]$  and  $[X = 1, Y_t, PR_t]$  and, P and L are the lengths of leads and lags of the regressors. The DOLS procedure which basically involves regressing in the differrent or the same

integration level of variables and leads and lags of the first differences of any I(1) variables (Masiha and Masih, 1996).

### 4. EMPIRICAL FINDINGS

In estimating the long-run parameters analyses require investigating unit root properties of the series. The Multiple breaks test suggested by Carrion-i-Silvestre et al. (2009) is utilised to test stationary. Table 2 presents the Unit root test with multiple breaks test results.

The unit root test results show that all variables are integrated of order one, I (1). Because all variables included in the model are I (1), a co-integration test can be performed, as proposed by the Maki (2012) technique. Table 3 presents the co-integration test results for the model along with their 5% critical values to provide further evidence on the rank determination.

According to Maki (2012) cointegration test results which allows more than 3 structural breaks, reflection of endogenously determined several structural breaks dates. The cointegration test results supports the long-run cointegration relationship. In estimating the long-run parameters of the demand function, we

**Table 2: Unit root test with multiple breaks**

Var.	PT	MPT	MZA	MSB	MZT	Break dates
Breaks in slope of time trend at level						
lnQ	11.272373 (7.2479220)	11.587575 (7.2479220)	-21.343542 (-32.247339)	0.14902266 (0.12502691)	-3.1806714 (-4.0073205)	1974 1995 2011
lnY	11.002144 (6.9872779)	11.350692 (6.9872779)	-21.532498 (-31.886212)	0.14697329 (0.12563297)	-3.1647019 (-3.9941928)	1979 2001 2011
lnPR	11.334471 (7.1071480)	11.721255 (7.1071480)	-21.468650 (-32.592040)	0.14785131 (0.12433845)	-3.1741680 (-4.0385019)	1980 1998 2011
Breaks in level and slope of time trend at level						
lnQ	10.781624 (6.5019204)	11.114496 (6.5019204)	-21.157182 (-32.116951)	0.14647195 (0.12642264)	-3.0989336 (-3.9998030)	1974 1994 2009
lnY	12.765429 (7.3278460)	12.927712 (7.3278460)	-21.534089 (-33.213019)	0.14221030 (0.12266794)	-3.0623692 (-4.0736660)	1979 2000 2009
lnPR	13.493597 (7.5552827)	13.633562 (7.5552827)	-21.333331 (-34.046976)	0.14325219 (0.12118612)	-3.0560463 (-4.1241044)	1980 1994 2009
Breaks in slope of time trend at first difference						
ΔlnQ	-	-	-	-	-	
ΔlnY	5.1505484 (7.8345453)	5.1505484 (7.6489553)	-29.411416 (-21.084185)	0.13551414 (0.15376199)	-3.8088774 (-3.2419462)	
ΔlnPR	6.1833375 (10.686448)	6.1833375 (9.9106453)	-33.041928 (-21.228802)	0.12493038 (0.15322472)	-4.0549499 (-3.2527773)	
Breaks in level and slope of time trend at first difference						
ΔlnQ	6.9596812 (13.072919)	6.9596812 (10.930011)	-30.457841 (-19.704809)	0.12805622 (0.15783350)	-3.8978090 (-3.1100789)	
ΔlnY	8.2226972 (14.653163)	8.2226972 (14.195649)	-36.406872 (-21.224905)	0.11663881 (0.15223092)	-4.2450237 (-3.2310869)	
ΔlnPR	7.5824014 (14.200049)	7.5824014 (12.409176)	-33.830876 (-20.615921)	0.12136814 (0.15562110)	-4.1001117 (-3.2082723)	

Values inside the parentheses are statistical significance at 5% level of significance. Critical values are based on bootstrap. Δ denotes the first difference



**Table 3: Maki cointegration tests results**

	Statistic	1%	5%	10%	Break dates
Model 0	-5.671**	-5.943	-5.392	-5.125	1983/1999/2012
Model 1	-5.725**	-6.169	-5.691	-5.408	1982/1999/2007
Model 2	-7.296***	-7.031	-6.516	-6.210	2003/1984/2007
Model 3	-8.495***	-7.673	-7.145	-6.873	1981/2008/1990

Critical values are taken from Maki (2012), \*\*: 5%, \*\*\*: 10%

**Table 4: DOLS estimation results**

Variables	Coefficient	SE	t statistic	P
Constant	12.38867***	1.394993	8.880816	0.0000
Y	0.183907***	0.059536	3.089028	0.0054
PR	-0.257378***	0.070233	-3.664611	0.0014
D1974	0.358725***	0.104208	3.442408	0.0023
D1979	0.309489**	0.121838	2.540159	0.0187
D1980	0.290769**	0.122928	2.365360	0.0272
D1994	0.062047	0.068144	0.910517	0.3724
D1999	-0.021970	0.092588	-0.237282	0.8146
D2001	0.049425	0.125775	0.392966	0.6981
D2009	-0.214368*	0.113481	-1.889023	0.0721

The number of leads and lags was determined by the AIC. The bandwidth was selected by Newey-West estimator using the Bartlett kernel. \*\*\*, \*\* and \* denote statistical significance at the 1%, 5% and 10% level.  $R^2=0.90$ . DOLS: Dynamic ordinary least squares, SE: Standard error

adopt DOLS estimation. Table 4 presents DOLS Estimation results for the full sample period.

Based on the results given above, Equation 1 represents the long-run relationship among the variables. According to estimation, all variables have expected signs; in other words, they are consistent with economic theory. The major long-run determinants of crude oil import in Turkey are GDP and crude oil price. The partial elasticities of crude oil import demand with respect to income and price are 0.18 and  $-0.25$ , respectively, and denote statistical significance at the 1% level. In the light of these results, it is said that income and price elasticities of demand for crude oil import in the long-run are inelastic ( $e_y < 1$ ,  $e_p < 1$ ). Accordingly, 1% increases in either GDP or crude oil price causes a 0.18% increase or a 0.25% decrease in crude oil import demand in the long-run, respectively. Furthermore, abroad crises (1974, 1980, 1980 and 2009) had major impact on import oil demand on the contrary to domestic crises (1994, 1999 and 2001) in the long run.

## 5. CONCLUSIONS

This study analyzed long-run elasticities of Turkish crude oil import demand for the period of 1970-2013. Unlike earlier studies on Turkey, we tested the income and price elasticities of crude oil demand with structural breaks. For this purpose, we employ Carrion-i-Silvestre et al. (2009) unit root test, Maki (2012) cointegration test and DOLS estimation.

To analyse the properties of the time series data, the unit root test results confirm that all series have a unit root and the unit root test supports strong evidence of breaks. The cointegration test results supports the long-run cointegration relationship with strong evidence of breaks. DOLS estimation employed for the estimate to the long-run income and price elasticities. The empirical results show that the partial elasticities of crude oil import demand; income

is (0.18) and crude oil is ( $-0.25$ ). In the light of these results, it is said that income and price elasticities of demand for crude oil import in the long-run are inelastic. Furthermore, we used dummy variables for testing internal and external crisis effects. We concluded that the external crises had major impact on import oil demand on the contrary to internal crises in the long run. This study provides some practical information. It is believed that the elasticities and the comments presented in the study will be beneficial for policy makers in determining future energy policies in Turkey.

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