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## NEW OSTROWSKI TYPE INEQUALITIES FOR FUNCTIONS WHOSE DERIVATIVES ARE $p$ -PREINVEKX

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**Abstract** — In this paper, making use of new an identity, we established new inequalities of Ostrowski’s type for the class of  $p$ -preinvex functions and gave some midpoint type inequalities.

**Keywords** — *Preinvex functions,  $p$ -preinvex functions, Ostrowski type inequalities.*

### 1 Introduction

Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ , be a mapping differentiable in  $I^\circ$  and  $a, b \in I$  with  $a < b$ . If  $|f'(x)| \leq M$ , for all  $x \in [a, b]$ , then the following inequality holds

$$\left| f(x) - \frac{1}{b-a} \int_a^b f(t) dt \right| \leq M(b-a) \left[ \frac{1}{4} + \frac{(x - \frac{a+b}{2})^2}{(b-a)^2} \right] \tag{1}$$

for  $x \in [a, b]$ . This inequality is known in the literature as the Ostrowski inequality ([8]), which gives an upper bound for the approximation of the integral average  $\frac{1}{b-a} \int_a^b f(t) dt$  by the value  $f(x)$  at the point  $x \in [a, b]$ . For some results which generalize, improve and extend the inequality (1), we refer the reader to recent papers (see [9, 10]) and the references therein.

**Definition 1.1.** A function  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  is said to be convex function, if

$$f(\lambda x + (1 - \lambda)y) \leq \lambda f(x) + m(1 - \lambda)f(y)$$

for all  $x, y \in I$  and  $\lambda \in [0, 1]$ . We say that  $f$  is concave if  $-f$  is convex.

In recent years several extensions and generalizations have been considered for classical convexity. A significant generalization of convex function is that of invex functions introduced by Hanson in [4]. Weir and Mond [13] introduced the concept of preinvex functions and applied it to the establishment of the sufficient optimality conditions and duality in nonlinear programming. Pini [12] introduced the concept

of prequasiinvex functions as a generalization of invex functions. Later, Mohan and Neogy [9] obtained some properties of generalized preinvex functions.

In [1], I. A. Baloch et. al. introduced the concept of the  $p$ -preinvex functions which is generalization of preinvex and harmonically preinvex functions. They also defined the notion of  $p$ -prequasiinvex function.

The aim of this paper is to establish some Ostrowski type inequalities for the functions whose derivative in absolute value are  $p$ -preinvex. Now, we recall some notions in invexity analysis which will be used through out the paper (see [2,8,14] and references therein).

**Definition 1.2.** A set  $S \subseteq \mathbb{R}^n$  is said to be invex with respect to the map  $\eta : S \times S \rightarrow \mathbb{R}^n$ , if for every  $x, y \in S$  and  $t \in [0, 1]$ , we have

$$x + t\eta(y, x) \in S.$$

Note that definition of invex set has a clear geometric interpretation. This definition essentially says that there is a path starting from a point  $x$  which is contain in  $S$ . We do not require that the point  $y$  should be the one of the end points of path. This observation plays an important role in our analysis. Note that, if we demand that  $y$  should be an end point of the path for every pair of points,  $x, y \in S$ , then  $\eta(y, x) = y - x$  and corresponding invexity reduces to convexity. Thus, it is true that every convex set is also an invex set with respect to  $\eta(y, x) = y - x$ , but converse is not necessarily true, see [15],[18] and references therein.

**Definition 1.3.** Let  $S \subseteq \mathbb{R}^n$  be an invex set with respect to  $\eta : S \times S \rightarrow \mathbb{R}^n$ . A function  $f : S \rightarrow \mathbb{R}$  is said to be preinvex with respect to  $\eta$  if for every  $x, y \in S$  and  $t \in [0, 1]$ , we have

$$f(x + t\eta(y, x)) \leq tf(x) + (1 - t)f(y).$$

Note that every convex function is a preinvex function, but converse is not true (see [8]). For example,  $f(x) = -|x|, x \in \mathbb{R}$ , is not a convex function, but it is a preinvex function with respect to

$$\eta(x, y) = \begin{cases} x - y, & xy \geq 0 \\ y - x, & xy < 0 \end{cases}$$

We also need the following assumption regarding the function  $\eta$  which is due to Mohan and Neogy [9].

**Condition C:** Let  $S \subseteq \mathbb{R}$  be an open invex subset with respect to  $\eta : S \times S \rightarrow \mathbb{R}$ . For any  $x, y \in S$  and any  $t \in [0, 1]$ ,

$$\eta(y, y + t\eta(y, x)) = -t\eta(y, x)$$

$$\eta(x, y + t\eta(y, x)) = (1 - t)\eta(y, x).$$

Note that for every  $x, y \in S$  and  $t_1, t_2 \in [0, 1]$ , from Condition C, we have

$$\eta(y + t_2\eta(y, x), y + t_1\eta(y, x)) = (t_2 - t_1)\eta(y, x).$$

There are many vector functions that satisfy condition C (see [8]), besides the trivial case  $\eta(x, y) = x - y$ . For example, let  $S = \mathbb{R}/\{0\}$  and

$$\eta(x, y) = \begin{cases} x - y, & x > 0, y > 0 \\ y - x, & x < 0, y < 0 \\ -y, & \text{otherwise.} \end{cases}$$

Then  $S$  is an invex set and  $\eta$  satisfies condition C.

In [3],  $\dot{I}.\dot{I}$ scan established the Ostrowski type inequalities for the preinvex function as follow:

**Theorem 1.4.** Let  $S \subset \mathbb{R}$  be an invex set with respect to  $\eta : S \times S \rightarrow \mathbb{R}$  and  $a, b \in S$  with  $a < a + \eta(b, a)$ . Suppose that  $f : S \rightarrow \mathbb{R}$  is a differentiable function and  $|f'|$  is preinvex function on  $S$ . If  $f'$  is integrable on  $[a, a + \eta(b, a)]$ . Then the following inequality holds:

$$\begin{aligned} & \left| f(x) - \frac{1}{\eta(b, a)} \int_a^{a+\eta(b, a)} f(u) du \right| \leq \frac{\eta(b, a)}{6} \\ & \times \left\{ \left[ 3 \left( \frac{x-a}{\eta(b, a)} \right)^2 - 2 \left( \frac{x-a}{\eta(b, a)} \right) + \left( \frac{a+\eta(b, a)-x}{\eta(b, a)} \right)^3 \right] |f'(a)| \right. \\ & \left. + \left[ 1 - 3 \left( \frac{x-a}{\eta(b, a)} \right)^2 + 4 \left( \frac{x-a}{\eta(b, a)} \right)^3 \right] |f'(b)| \right\} \end{aligned} \tag{2}$$

for all  $x \in [a, a + \eta(b, a)]$ . The constant  $\frac{1}{6}$  is best possible in the sense that cannot be replaced by a smaller value.

**Theorem 1.5.** Let  $S \subseteq \mathbb{R}$  be an open invex set with respect to  $\eta : S \times S \rightarrow \mathbb{R}$  and  $a, b \in S$  with  $a < a + \eta(b, a)$ . Suppose that  $f : S \rightarrow \mathbb{R}$  is a differentiable function such that  $|f'|^q$  is preinvex on  $[a, a + \eta(b, a)]$ , for some fixed  $q > 1$ . If  $f'$  is integral on  $[a, a + \eta(b, a)]$  and  $\eta$  satisfies condition C, then for each  $x \in [a, a + \eta(b, a)]$ , the following inequality holds

$$\begin{aligned} & \left| f(x) - \frac{1}{\eta(b, a)} \int_a^{a+\eta(b, a)} f(u) du \right| \\ & \leq \left( \frac{1}{p+1} \right)^{\frac{1}{p}} \left\{ \frac{(x-a)^2}{\eta(b, a)} \left( \frac{|f'(a)|^q + |f'(x)|^q}{2} \right)^{\frac{1}{q}} \right. \\ & \left. + \frac{(a+\eta(b, a)-x)^2}{\eta(b, a)} \left( \frac{|f'(a+\eta(b, a))|^q + |f'(x)|^q}{2} \right)^{\frac{1}{q}} \right\}, \end{aligned} \tag{3}$$

where  $\frac{1}{p} + \frac{1}{q} = 1$ .

**Theorem 1.6.** Let  $S \subseteq \mathbb{R}$  be an open invex set with respect to  $\eta : S \times S \rightarrow \mathbb{R}$  and  $a, b \in S$  with  $a < a + \eta(b, a)$ . Suppose that  $f : S \rightarrow \mathbb{R}$  is a differentiable function such that  $|f'|^q$  is preinvex on  $[a, a + \eta(b, a)]$ , for some fixed  $q \geq 1$ . If  $f'$  is integral

on  $[a, a + \eta(b, a)]$  and  $\eta$  satisfies condition C, then for each  $x \in [a, a + \eta(b, a)]$ , the following inequality holds

$$\begin{aligned} & \left| f(x) - \frac{1}{\eta(b, a)} \int_a^{a+\eta(b, a)} f(u) du \right| \leq \eta(b, a) \left(\frac{1}{2}\right)^{1-\frac{1}{q}} \left\{ \left(\frac{x-a}{\eta(b, a)}\right)^{2(1-\frac{1}{q})} \right. \\ & \times \left[ \frac{(x-a)^2(3\eta(b, a) - 2x + 2a)}{6\eta^3(b, a)} |f'(a)|^q + \frac{1}{3} \left(\frac{x-a}{\eta(b, a)}\right)^3 |f'(b)|^q \right]^{\frac{1}{q}} + \left(\frac{a + \eta(b, a) - x}{\eta(b, a)}\right)^{2(1-\frac{1}{q})} \\ & \times \left. \left[ \frac{1}{3} \left(\frac{a + \eta(b, a) - x}{\eta(b, a)}\right)^3 |f'(a)|^q + \left(\frac{1}{6} + \frac{(x-a)^2(2x - 3\eta(b, a) - 2a)}{6\eta^3(b, a)}\right) |f'(b)|^q \right]^{\frac{1}{q}} \right\} \end{aligned} \tag{4}$$

for each  $x \in [a, a + \eta(b, a)]$ .

Now, we recall the class of the  $p$ -preinvex functions [1] which is a generalization of preinvex functions, harmonically preinvex functions and also recall the class of  $p$ -prequasiinvex functions :

**Definition 1.7.** Let  $p \in \mathbb{R}/\{0\}$ . The set  $A_{\eta, p} \subseteq (0, \infty)$  is said to be  $p$ -invex with respect to  $\eta(\cdot, \cdot)$ , if for every  $x, y \in A$  and  $t \in [0, 1]$ , we have

$$[(1-t)x^p + t(x + \eta(y, x))^p]^{\frac{1}{p}} \in A.$$

The  $p$ -invex set  $A_{\eta, p}$  is also call a  $(p, \eta)$ -connected set.

**Remark 1.8.** Note that for  $p = 1$ ,  $p$ -invex set becomes invex set and for  $p = -1$ ,  $p$ -invex set become to harmonic invex-set.

**Definition 1.9.** Let  $p \in \mathbb{R}/\{0\}$ . The function  $f$  on the  $p$ -invex set  $A_{\eta, p}$  is said to be  $p$ -preinvex function with respect to  $\eta$  if, where  $p \in \mathbb{R}/\{0\}$ , , if

$$f\left(\left[(1-t)x^p + t(x + \eta(y, x))^p\right]^{\frac{1}{p}}\right) \leq tf(x) + (1-t)f(y), \tag{5}$$

for all  $x, y \in A_{\eta, p}$  and  $t \in [0, 1]$ .

**Remark 1.10.** Note that for  $p = 1$   $p$ -preinvex functions becomes preinvex functions and for  $p = -1$ ,  $p$ -preinvex functions become harmonically preinvex functions.

**Theorem 1.11.** [1] Let  $f : S = [a, a + \eta(b, a)] \rightarrow (0, \infty)$  be a  $p$ -preinvex function on the interval  $S^\circ$  and  $a, b \in S^\circ$  with  $a < a + \eta(b, a)$ . Then the following inequality holds:

$$f\left(\left[\frac{a^p + (a + \eta(b, a))^p}{2}\right]^{\frac{1}{p}}\right) \leq \frac{p}{[(a + \eta(b, a))^p - a^p]} \int_a^{a+\eta(b, a)} \frac{f(x)}{x^{1-p}} dx \leq \frac{f(a) + f(b)}{2}$$

**Definition 1.12.** Let  $p \in \mathbb{R}/\{0\}$ . The function  $f$  on the  $p$ -invex set  $A_{\eta, p}$  is said to be  $p$ -prequasiinvex function with respect to  $\eta$  if, where  $p \in \mathbb{R}/\{0\}$ , , if

$$f\left(\left[(1-t)x^p + t(x + \eta(y, x))^p\right]^{\frac{1}{p}}\right) \leq \max\{f(x), f(y)\}, \tag{6}$$

for all  $x, y \in A_{\eta, p}$  and  $t \in [0, 1]$ .

## 2 Main Results

**Lemma 2.1.** Let  $S$  be an open invex set with respect to  $\eta$  and  $a, a + \eta(b, a) \in S$  with  $a < a + \eta(b, a)$ . Suppose that  $f : S \rightarrow \mathbb{R}$  is differentiable function. If  $f'$  is integrable on  $[a, a + \eta(b, a)]$  Then, we have following identity

$$\begin{aligned} & f(x) - \frac{p}{[(a + \eta(b, a))^p - a^p]} \int_a^{a+\eta(b,a)} \frac{f(u)}{u^{1-p}} du \\ &= \frac{(a + \eta(b, a))^p - a^p}{p} \left[ \int_0^{\frac{x^p - a^p}{(a+\eta(b,a))^p - a^p}} t[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} \right. \\ &\quad \times f' \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) dt \\ &\quad + \int_{\frac{x^p - a^p}{(a+\eta(b,a))^p - a^p}}^1 (t - 1)[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} \\ &\quad \left. \times f' \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) dt \right] \end{aligned}$$

for all  $x \in [a, a + \eta(b, a)]$  and  $p \in \mathbb{R}/\{0\}$ .

*Proof.* Let

$$\begin{aligned} I_1 &= \frac{(a + \eta(b, a))^p - a^p}{p} \int_0^{\frac{x^p - a^p}{(a+\eta(b,a))^p - a^p}} t[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} \\ &\quad \times f' \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) dt \\ &= tf \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \Big|_0^{\frac{x^p - a^p}{(a+\eta(b,a))^p - a^p}} \\ &\quad - \int_0^{\frac{x^p - a^p}{(a+\eta(b,a))^p - a^p}} f \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) dt \\ &= \frac{x^p - a^p}{(a + \eta(b, a))^p - a^p} f(x) - \int_0^{\frac{x^p - a^p}{(a+\eta(b,a))^p - a^p}} f \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) dt \\ &= \frac{x^p - a^p}{(a + \eta(b, a))^p - a^p} f(x) - \frac{p}{(a + \eta(b, a))^p - a^p} \int_a^x \frac{f(u)}{u^{1-p}} du, \end{aligned}$$

and let

$$\begin{aligned}
 I_2 &= \frac{(a + \eta(b, a))^p - a^p}{p} \int_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 (t - 1)[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} \\
 &\quad \times f' \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) dt \\
 &= (t - 1)f \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \Big|_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 \\
 &\quad - \int_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 f \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) dt \\
 &= \left( 1 - \frac{x^p - a^p}{(a + \eta(b, a))^p - a^p} \right) f(x) - \int_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 f \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) dt \\
 &= \left( 1 - \frac{x^p - a^p}{(a + \eta(b, a))^p - a^p} \right) f(x) - \frac{p}{(a + \eta(b, a))^p - a^p} \int_x^{a + \eta(b, a)} \frac{f(u)}{u^{1-p}} du.
 \end{aligned}$$

Now, by adding  $I_1$  and  $I_2$ , we get required result. □

**Theorem 2.2.** Let  $S \subset \mathbb{R}$  be an invex set with respect to  $\eta : S \times S \rightarrow \mathbb{R}$  and  $a, b \in S$  with  $a < a + \eta(b, a)$ . Suppose that  $f : S \rightarrow \mathbb{R}$  is a differentiable function and  $|f'|$  is  $p$ -preinvex function on  $S$  with  $p = 2k + 1$  or  $p = \frac{n}{m}$ ,  $n = 2r + 1$ ,  $m = 2t + 1$  where  $k, r, t \in \mathbb{N}$ . If  $f'$  is integrable on  $[a, a + \eta(b, a)]$ . Then the following inequality holds:

$$\begin{aligned}
 &\left| f(x) - \frac{p}{[(a + \eta(b, a))^p - a^p]} \int_a^{a + \eta(b, a)} \frac{f(u)}{u^{1-p}} du \right| \\
 &\leq \frac{(a + \eta(b, a))^p - a^p}{p} \left[ (S_1 + S_3)|f'(a)| + (S_2 + S_4)|f'(b)| \right], \tag{7}
 \end{aligned}$$

where

$$\begin{aligned}
 S_1 &= \int_0^{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} t^2 [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} dt \\
 S_2 &= \int_0^{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} t(1 - t)[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} dt \\
 S_3 &= \int_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 t(1 - t)[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} dt \\
 S_4 &= \int_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 (1 - t)(1 - t)[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} dt
 \end{aligned}$$

*Proof.* Using Lemma 2.1 and  $|f'|$  is  $p$ -preinvex on  $S$ , we have

$$\left| f(x) - \frac{p}{[(a + \eta(b, a))^p - a^p]} \int_a^{a + \eta(b, a)} \frac{f(u)}{u^{1-p}} du \right|$$

$$\begin{aligned}
 &\leq \frac{(a + \eta(b, a))^p - a^p}{p} \left[ \int_0^{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} t[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} \right. \\
 &\quad \times \left| f' \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right| dt \\
 &+ \int_0^1 \frac{(t - 1)[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}}}{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} \\
 &\quad \times \left| f' \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right| dt \Big] \\
 &\leq \frac{(a + \eta(b, a))^p - a^p}{p} \left[ \int_0^{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} t[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} \right. \\
 &\quad \times \left( t|f'(a)| + (1 - t)|f'(b)| \right) dt \\
 &+ \int_0^1 \frac{(t - 1)[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}}}{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} \left( t|f'(a)| + (1 - t)|f'(b)| \right) dt \Big] \\
 &= \frac{(a + \eta(b, a))^p - a^p}{p} \left[ (S_1 + S_3)|f'(a)| + (S_2 + S_4)|f'(b)| \right].
 \end{aligned}$$

This completes the proof. □

**Theorem 2.3.** Let  $S \subseteq \mathbb{R}$  be an open invex set with respect to  $\eta : S \times S \rightarrow \mathbb{R}$  and  $a, b \in S$  with  $a < a + \eta(b, a)$ . Suppose that  $f : S \rightarrow \mathbb{R}$  is a differentiable function such that  $|f'|^q$  is  $p$ -preinvex on  $[a, a + \eta(b, a)]$  with  $p = 2k + 1$  or  $p = \frac{n}{m}$ ,  $n = 2r + 1$ ,  $m = 2t + 1$  where  $k, r, t \in \mathbb{N}$ , for some fixed  $q > 1$ . If  $f'$  is integral on  $[a, a + \eta(b, a)]$  and  $\eta$  satisfies condition C, then for each  $x \in [a, a + \eta(b, a)]$ , the following inequality holds

$$\begin{aligned}
 &\left| f(x) - \frac{p}{[(a + \eta(b, a))^p - a^p]} \int_a^{a + \eta(b, a)} \frac{f(u)}{u^{1-p}} du \right| \\
 &\leq \frac{[(a + \eta(b, a))^p - a^p]}{2^{1 + \frac{1}{q}}(q + 1)^{\frac{1}{q}}} \left[ \left( S_5|f(a)|^{\frac{q}{q-1}} + S_6|f(b)|^{\frac{q}{q-1}} \right)^{\frac{q-1}{q}} \right. \\
 &\quad \left. + \left( S_7|f(a)|^{\frac{q}{q-1}} + S_8|f(b)|^{\frac{q}{q-1}} \right)^{\frac{q-1}{q}} \right],
 \end{aligned}$$

where

$$\begin{aligned}
 S_5 &= \int_0^{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} t[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p(q-1)}} dt \\
 S_6 &= \int_0^{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} (1 - t)[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p(q-1)}} dt \\
 S_7 &= \int_0^1 \frac{t[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p(q-1)}}}{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} dt
 \end{aligned}$$

$$S_8 = \int_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 (1 - t)[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p(q-1)}} dt$$

*Proof.* Using Lemma 2.1, Holder’s inequality and  $p$ -preinvexity of  $|f'|^{\frac{q}{q-1}}$  on  $S$ , we have

$$\begin{aligned} & \left| f(x) - \frac{p}{[(a + \eta(b, a))^p - a^p]} \int_a^{a + \eta(b, a)} \frac{f(u)}{u^{1-p}} du \right| \\ & \leq \frac{(a + \eta(b, a))^p - a^p}{p} \left[ \int_0^{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} t[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} \right. \\ & \quad \left. \times \left| f' \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right| dt \right] \\ & + \int_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 (1 - t)[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} \left| f' \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right| dt \Big] \\ & \leq \frac{(a + \eta(b, a))^p - a^p}{p} \left[ \left( \int_0^{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} t^q dt \right)^{\frac{1}{q}} \left( \int_0^{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p(q-1)}} \right. \right. \\ & \quad \left. \left. \times \left| f' \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right|^{\frac{q}{q-1}} dt \right)^{\frac{q-1}{q}} \right. \\ & \quad \left. + \left( \int_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 (1 - t)^q dt \right)^{\frac{1}{q}} \left( \int_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p(q-1)}} \right. \right. \\ & \quad \left. \left. \times \left| f' \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right|^{\frac{q}{q-1}} dt \right)^{\frac{q-1}{q}} \right] \\ & \leq \frac{(a + \eta(b, a))^p - a^p}{p} \left[ \left( \int_0^{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} t^q dt \right)^{\frac{1}{q}} \left( \int_0^{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p(q-1)}} \right. \right. \\ & \quad \left. \left. \times (t|f(a)|^{\frac{q}{q-1}} + (1 - t)|f(b)|^{\frac{q}{q-1}}) dt \right)^{\frac{q-1}{q}} \right. \\ & \quad \left. + \left( \int_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 (1 - t)^q dt \right)^{\frac{1}{q}} \right. \\ & \quad \left. \times \left( \int_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p(q-1)}} (t|f(a)|^{\frac{q}{q-1}} + (1 - t)|f(b)|^{\frac{q}{q-1}}) dt \right)^{\frac{q-1}{q}} \right] \\ & = \frac{[(a + \eta(b, a))^p - a^p]}{2^{1 + \frac{1}{q}} (q + 1)^{\frac{1}{q}}} \left[ \left( S_5 |f(a)|^{\frac{q}{q-1}} + S_6 |f(b)|^{\frac{q}{q-1}} \right)^{\frac{q-1}{q}} + \left( S_7 |f(a)|^{\frac{q}{q-1}} + S_8 |f(b)|^{\frac{q}{q-1}} \right)^{\frac{q-1}{q}} \right] \end{aligned}$$

The proof is completed. □



**Theorem 2.4.** Let  $S \subseteq \mathbb{R}$  be an open invex set with respect to  $\eta : S \times S \rightarrow \mathbb{R}$  and  $a, b \in S$  with  $a < a + \eta(b, a)$ . Suppose that  $f : S \rightarrow \mathbb{R}$  is a differentiable function such that  $|f'|^q$  is preinvex on  $[a, a + \eta(b, a)]$  with  $p = 2k + 1$  or  $p = \frac{n}{m}$ ,  $n = 2r + 1$ ,  $m = 2t + 1$  where  $k, r, t \in \mathbb{N}$ , for some fixed  $q \geq 1$ . If  $f'$  is integral on  $[a, a + \eta(b, a)]$  and  $\eta$  satisfies condition C, then for each  $x \in [a, a + \eta(b, a)]$ , the following inequality holds

$$\begin{aligned} & \left| f(x) - \frac{p}{[(a + \eta(b, a))^p - a^p]} \int_a^{a+\eta(b,a)} \frac{f(u)}{u^{1-p}} du \right| \\ & \leq \frac{[(a + \eta(b, a))^p - a^p]}{2^{1+\frac{1}{r}}(r + 1)^{\frac{1}{r}}} \left[ \left( S_9 |f(a)|^q + S_{10} |f(b)|^q \right)^{\frac{1}{q}} + \left( S_{11} |f(a)|^q + S_{12} |f(b)|^q \right)^{\frac{1}{q}} \right], \end{aligned}$$

where

$$\begin{aligned} S_9 &= \int_0^{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} t[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p}} dt \\ S_{10} &= \int_0^{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} (1 - t)[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p}} dt \\ S_{11} &= \int_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 t[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p}} dt \\ S_{12} &= \int_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 (1 - t)[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p}} dt \end{aligned}$$

*Proof.* Using Lemma 2.1, Holder’s inequality and  $p$ -preinvexity of  $|f'|^q$  on  $S$ , we have

$$\begin{aligned} & \left| f(x) - \frac{p}{[(a + \eta(b, a))^p - a^p]} \int_a^{a+\eta(b,a)} \frac{f(u)}{u^{1-p}} du \right| \\ & \leq \frac{(a + \eta(b, a))^p - a^p}{p} \left[ \int_0^{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} t[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} \right. \\ & \quad \left. \times \left| f' \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right| dt \right. \\ & \quad \left. + \int_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 (1 - t)[(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1-p}{p}} \left| f' \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right| dt \right] \\ & \leq \frac{(a + \eta(b, a))^p - a^p}{p} \left[ \left( \int_0^{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} t^r dt \right)^{\frac{1}{r}} \left( \int_0^{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p}} \right. \right. \\ & \quad \left. \left. \times \left| f' \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right|^q dt \right)^{\frac{1}{q}} \right] \end{aligned}$$

$$\begin{aligned}
 & + \left( \int_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 (1 - t)^r dt \right)^{\frac{1}{r}} \left( \int_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p}} \right. \\
 & \quad \left. \times \left| f' \left( [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{1}{p}} \right) \right|^q dt \right)^{\frac{1}{q}} \\
 \leq & \frac{(a + \eta(b, a))^p - a^p}{p} \left[ \left( \int_0^{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} t^r dt \right)^{\frac{1}{r}} \left( \int_0^{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}} [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p}} \right. \right. \\
 & \quad \left. \left. \times (t|f(a)|^q + (1 - t)|f(b)|^q) dt \right)^{\frac{1}{q}} \right. \\
 & \quad \left. + \left( \int_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 (1 - t)^r dt \right)^{\frac{1}{r}} \right. \\
 & \quad \left. \times \left( \int_{\frac{x^p - a^p}{(a + \eta(b, a))^p - a^p}}^1 [(1 - t)a^p + t(a + \eta(b, a))^p]^{\frac{q(1-p)}{p}} (t|f(a)|^q + (1 - t)|f(b)|^q) dt \right)^{\frac{1}{q}} \right] \\
 = & \frac{[(a + \eta(b, a))^p - a^p]}{2^{1 + \frac{1}{r}} (r + 1)^{\frac{1}{r}}} \left[ \left( S_9 |f(a)|^q + S_{10} |f(b)|^q \right)^{\frac{1}{q}} + \left( S_{11} |f(a)|^q + S_{12} |f(b)|^q \right)^{\frac{1}{q}} \right]
 \end{aligned}$$

The proof is completed. □

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