



Proposing a Five-Phase Framework Based on ISO 23247-1 for Digital Twins in Construction

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Keywords	Abstract
Digital Twin ISO 23247-1 Five-Phase Framework Construction Industry Sustainable Construction Data Integration	The adoption of digital twin technology represents a significant leap forward in the construction industry, driving sustainable and efficient project workflows. Despite its transformative potential, challenges such as data integration, interoperability issues, and the absence of structured frameworks hinder broader adoption. To address these barriers, this study proposes a five-phase framework inspired by ISO 23247-1 principles, offering standardized guidelines to ensure seamless data flow, interoperability, and data-driven decision-making in digital twin applications. To evaluate its practicality, this framework was implemented in Villa EcoSmart—a hypothetical testbed simulating a sustainable residential construction project. The five phases encompass free (foundation and requirements establishment), acquire (data collection), analyze (data processing), utilize (model utilization), and update (continuous refinement). Findings demonstrate improvements in energy efficiency, material usage, and workflow optimization, underscoring the framework's value in achieving technological innovation and environmental responsibility. Additionally, this study critically assesses the scalability and real-world applicability of digital twin technologies. By bridging the gap between theoretical knowledge and industry practices, the five-phase framework advances sustainable construction methods, aligning technological solutions with ISO standards. These insights aim to guide future implementations and promote the broader adoption of digital twins in construction.

Cite

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1. INTRODUCTION

The construction industry is undergoing a transformative phase characterized by the integration of advanced technologies and sustainable practices. Among these innovations, digital twin technology has emerged as a groundbreaking concept, offering unprecedented opportunities for real-time monitoring, predictive maintenance, and data-driven decision-making (Tao et al., 2022; VanDerHorn & Mahadevan, 2021). However, its implementation in construction faces considerable challenges, particularly regarding data integration, interoperability, and the lack of standardized frameworks (Jones et al., 2020; Semeraro et al., 2021). To address these challenges, this study proposes a comprehensive five-phase framework inspired by the ISO 23247-1 standard. ISO 23247-1 serves as a fundamental guideline for digital twin integration, ensuring consistent data flow and meaningful insights across various stakeholders and systems (ISO23247-1, 2021). The proposed

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framework aims to bridge the gap between conceptual knowledge and industry practices by combining theoretical principles with practical applications.

To validate the practicality and effectiveness of the proposed framework, a fully hypothetical case study—Villa EcoSmart—was developed. This simulated scenario, designed to replicate real-world conditions, examines the construction of a sustainable residential villa (Aliento, 2021; Analytics, 2023; Atlas, 2025; Auditors, 2020; CSSI, 2025; Eddyfi, 2025; Flow, 2025; Institute, 2025; Invicom, 2025; Pointerra3D, 2025; Rite, 2025; Twinview, 2023; VP, 2025). Although Villa EcoSmart is not an actual construction project, it has been deliberately designed to reflect realistic engineering and architectural parameters, ensuring its relevance as a proof of concept. Located in Eski Foça, İzmir, Villa EcoSmart incorporates advanced sensor networks, IoT devices, and eco-conscious features, such as solar panels and rainwater harvesting systems. This controlled test environment enables a systematic assessment of each phase within the proposed framework, offering insights into its scalability and adaptability.

By implementing the five-phase framework in Villa EcoSmart, this study successfully demonstrates its practical benefits, optimizing both construction workflows and operational efficiency. Each phase validates the framework's adherence to ISO 23247-1 principles, reinforcing its adaptability and robustness for real-world challenges in the construction industry. Beyond addressing technical implementation, this study highlights the transformative potential of digital twin technology and its alignment with sustainability goals. By enhancing energy efficiency, reducing material waste, and streamlining workflows, the proposed framework contributes to the advancement of sustainable architectural practices. The integration of ISO 23247-1 principles strengthens its applicability, ensuring a structured approach for deploying digital twins in future construction projects.

This study is organized into seven sections. The first section introduces the background and significance of digital twin technology, focusing on its alignment with sustainability goals and implementation challenges in construction, as well as the ISO 23247 series, covering its principles, reference architecture, digital representation, networking protocols, and historical context. The second section synthesizes existing research, establishing the study's foundation and highlighting key knowledge gaps. The third section presents the proposed five-phase framework, outlining its methodology for digital twin integration in construction, while the fourth section details its modeling and application through the hypothetical Villa EcoSmart case study. To explicitly demonstrate ISO 23247-1 compliance, this section maps each phase—Free, Acquire, Analyze, Utilize, and Update—to relevant clauses within the standard, reinforcing structured data integration and cybersecurity considerations. The fifth section focuses on the findings, emphasizing energy efficiency, material optimization, and collaboration workflows, while also addressing continuous cybersecurity monitoring and proactive data governance. The sixth section presents the results and discussion, showcasing how predictive modeling and machine learning optimize real-time decision-making. Finally, the seventh section evaluates the framework's effectiveness, offering actionable recommendations for real-world

applications and exploring future research directions, particularly the role of AI/ML in dynamic reconfiguration and anomaly detection for operational digital twins.

1.1. ISO 23247 series

The ISO 23247 series, a critical framework under the auspices of the International Organization for Standardization (ISO), outlines the integration of digital twin technology in manufacturing, which has significant implications for the construction industry. The series consists of multiple parts, each addressing distinct aspects of digital twin frameworks that can enhance efficiency, precision, and automation in construction processes. As shown in Figure 1, the ISO 23247 series provide a structured methodology to harmonize digital twin integration across diverse applications and stakeholders.

Figure 1 illustrates the comprehensive ISO 23247 series framework, highlighting its focus on overarching principles and specific information exchange protocols (ISO/TC184/SC4, 1984; ISO/TC184, 1983; ISO23247-1, 2021; ISO23247-2, 2021; ISO23247-3, 2021; ISO23247-4, 2021). This visual representation underscores the series' role in addressing the evolving needs of construction projects, such as enhancing operational efficiency, fostering innovation, and delivering sustainable outcomes. The ISO 23247 series serves as a transformative guide for adopting digital twin technology in construction. By focusing on standardization and interoperability, these frameworks enable construction professionals to overcome traditional challenges and capitalize on emerging opportunities.

- **Overview and General Principles**

ISO 23247-1 (2021) provides a foundational understanding of the digital twin framework, emphasizing its overarching principles and potential applications in manufacturing. Particularly relevant to the construction industry, this standard sets the stage for integrating virtual and physical construction environments, thereby facilitating better project management and real-time monitoring of construction activities.

- **Functional View: Reference Architecture**

Following the foundational overview, ISO 23247-2 (2021) presents a reference architecture for the digital twin framework. This part outlines how various components interact within the constructed environment. By defining the relationships between data sources, processing units, and output specifications, ISO 23247-2 plays a pivotal role in enabling construction stakeholders to develop tailored digital twin solutions that optimize resource allocation and minimize waste.

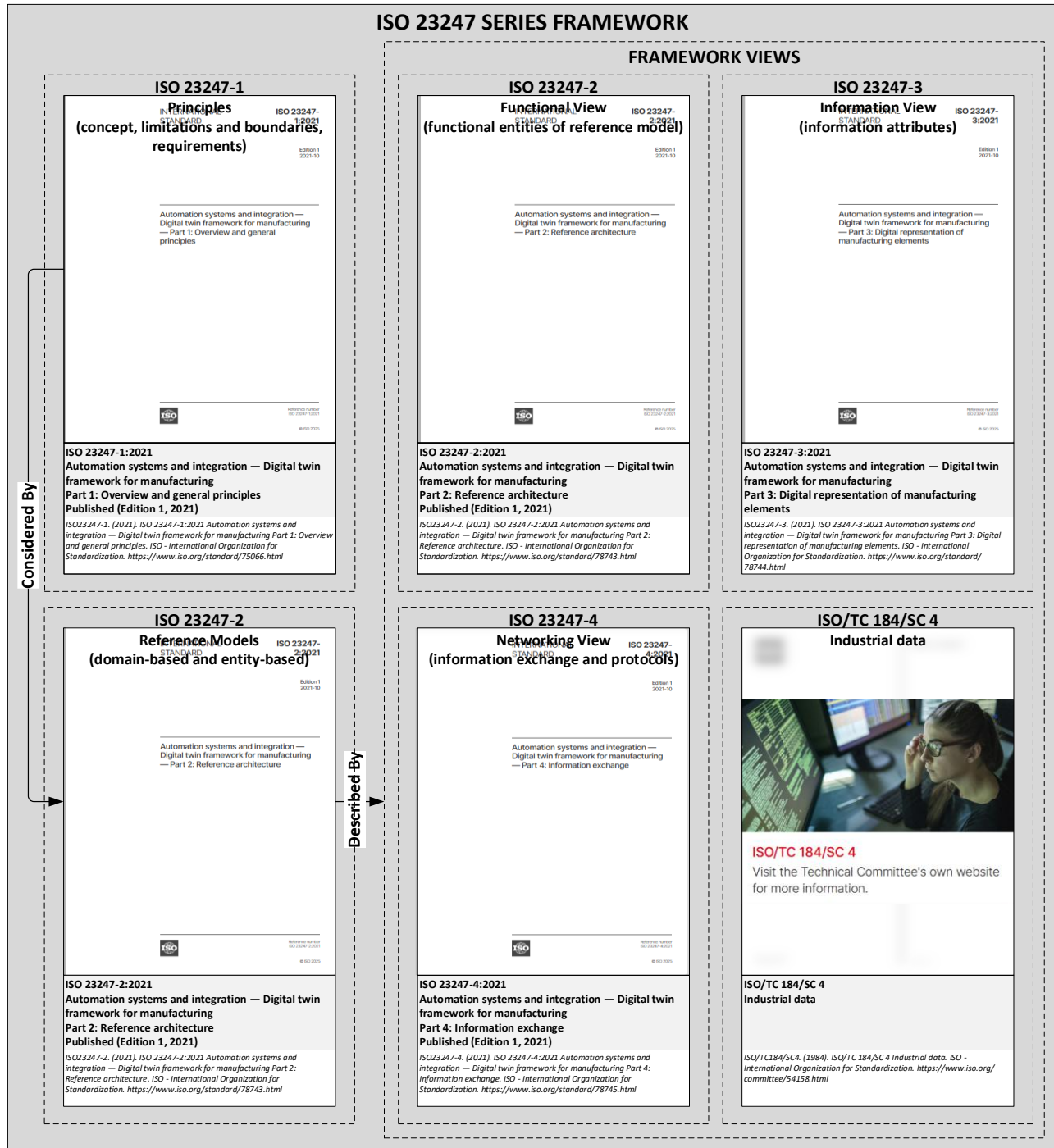


Figure 1. ISO 23247 series framework (ISO/TC184/SC4, 1984; ISO/TC184, 1983; ISO23247-1, 2021; ISO23247-2, 2021; ISO23247-3, 2021; ISO23247-4, 2021)

- **Information View: Digital Representation of Manufacturing Elements**

In addressing the specifics of digital representations, ISO 23247-3 (2021) delves into the structural necessities for accurately modeling construction elements. This standard helps construction firms create detailed digital representations of physical assets, allowing for enhanced visualization, predictive maintenance, and lifecycle management. The implementation of these representations is crucial for the construction industry's shift towards more automated and efficient project delivery methods.

- **Networking View: Information Exchange and Protocols**

ISO 23247-4 (2021) further complements the series by focusing on information exchange within the digital twin framework. Effective communication of data between different stakeholders is essential to ensure seamless project execution in the construction industry. This standard underlines the protocols necessary for exchanging information across various technological platforms, thereby supporting collaborative efforts among architects, engineers, and contractors.

- **Historical Context and Development**

The roots of the ISO 23247 series can be traced back to the earlier standards set by ISO/TC 184 (1983), specifically ISO/TC 184/SC 4 (1984), which has long been involved in the standardization of industrial data. Established in 1984, this technical subcommittee has contributed significantly to the evolution of standards that promote automation and integration within diverse sectors, including construction.

1.2. Overview of ISO 23247-1

A robust standard framework, like ISO 23247-1, is essential for integrating physical and digital counterparts (Kang et al., 2024; VanDerHorn & Mahadevan, 2021). This standard outlines key principles for using digital twins, addressing interoperability, consistency, and scalability across diverse applications (ISO23247-1, 2021). This enables all stakeholders to maximize the benefits of digital twins. The following sections provide an overview of ISO 23247-1, including its definition and scope, purpose, key principles, and applications, as summarized in Figure 2, to offer a comprehensive understanding of its relevance to digital twin integration.

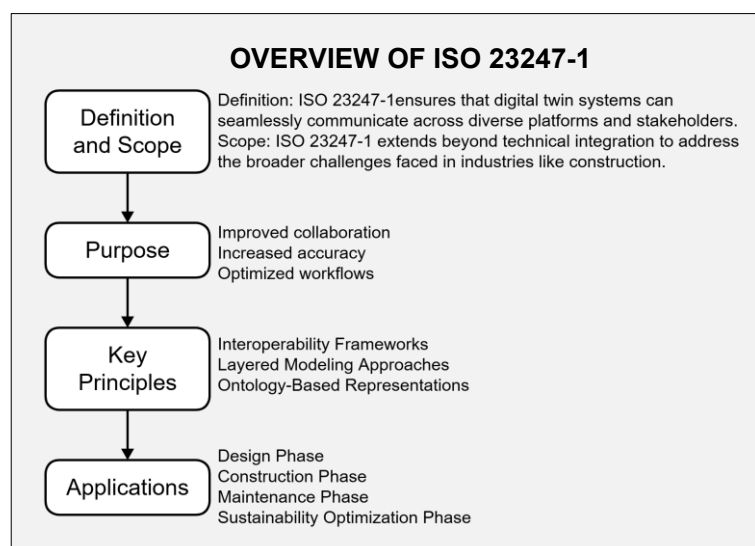


Figure 2. Overview (definition and scope, purpose, key principles, and applications) of ISO 23247-1

- **Definition and Scope of ISO 23247-1**

ISO 23247-1 provides a foundational framework for implementing digital twin technology, emphasizing the integration of data, analytical models, and real-time feedback to create accurate virtual representations of

physical entities. By defining clear principles for standardization and interoperability, the ISO 23247-1 standard ensures that digital twin systems can seamlessly communicate across diverse platforms and stakeholders. This standard is designed to enable key applications, such as real-time control, predictive maintenance, and advanced data analytics, fostering precision and efficiency in operations (ISO23247-1, 2021).

In its scope, ISO 23247-1 extends beyond technical integration to address the broader challenges faced in industries like construction. It outlines methodologies for streamlining workflows, reducing information silos, and enhancing collaboration among multidisciplinary teams. The standard plays a pivotal role in creating centralized and transparent processes, enabling better decision-making and innovation. By aligning theoretical principles with practical applications, ISO 23247-1 serves as a comprehensive guide for leveraging digital twin technology to achieve sustainability, scalability, and operational excellence (ISO23247-1, 2021).

- **Purpose of ISO 23247-1**

The primary objective of ISO 23247-1 is to enhance semantic interoperability by enabling effective data exchange and utilization of digital twins across systems within the construction industry. The construction industry typically interacts with various data sources, ranging from architectural designs to structural analyses, and ISO 23247-1 provides a common framework to harmonize these data flows. By aligning digital twin applications with ISO 23247-1, construction projects can achieve the following benefits (ISO23247-1, 2021):

- Improved collaboration among stakeholders, including architects, engineers, and contractors.
- Increased accuracy in data representation and model synchronization.
- Optimized workflows through standardized data exchange mechanisms.

- **Key Principles of ISO 23247-1**

ISO 23247-1 provides structured methodologies to guide the adoption and use of digital twins in construction (ISO23247-1, 2021):

- **Interoperability Frameworks:** The standard ensures that digital twins are compatible with their physical counterparts by facilitating real-time updates and consistent data exchange.
- **Layered Modeling Approaches:** Digital twins are designed using multi-level models that encompass everything from material properties to operational conditions.
- **Ontology-Based Representations:** By employing a common vocabulary and classifications, the standard promotes consistency in data usage throughout the construction life cycle.

The construction industry can address challenges such as data fragmentation, lack of consistency, and inefficiencies in project delivery by adopting these principles. ISO 23247-1 serves as a critical foundation for advancing digital twin technologies in construction, empowering stakeholders to realize their full potential.

- **Applications of ISO 23247-1**

The structured framework provided by ISO 23247-1 facilitates the application of digital twin technologies throughout various phases of the construction life cycle (ISO23247-1, 2021):

- **Design Phase:** Professionals such as architects and engineers employ digital twins to model designs, assess structural stability, and enhance material efficiency before construction begins. Integrating digital twin principles with building information modeling (BIM) allows for the early identification of potential risks and inefficiencies.
- **Construction Phase:** The use of real-time construction site monitoring through sensor data contributes to improved resource management and progress tracking. Digital twins can highlight delays or safety risks, enabling timely interventions.
- **Maintenance Phase:** Digital twins of finalized structures, including housing buildings, public buildings, bridges and skyscrapers, support predictive maintenance by continuously monitoring degradation, environmental effects, and operational performance.
- **Sustainability Optimization Phase:** An increasing number of construction projects utilize digital twins to adhere to green building regulations, optimize energy consumption, and minimize waste.

By aligning with ISO 23247-1, the construction industry can achieve a standardized approach to implementing digital twins, transforming conventional methods into efficient, data-driven processes that enhance overall effectiveness.

2. LITERATURE REVIEW

The integration of Digital Twin technology within the construction industry is profoundly shaped by the ISO 23247 series of standards. These standards offer a robust framework for modeling, implementation, and operationalization, ensuring accuracy and functionality across diverse industrial contexts. Among these, the ISO 23247-1 standard stands out as a pivotal resource, providing a comprehensive methodology for the application of digital twins in various construction-related processes. As the importance of digital twin technology continues to grow, ISO 23247-1 is proving indispensable for streamlining workflows and enhancing operational efficiency. As illustrated in Figure 3, this foundation serves as the basis for examining previous studies in the literature, which have explored the practical implementation and challenges associated with these standards in the construction domain.

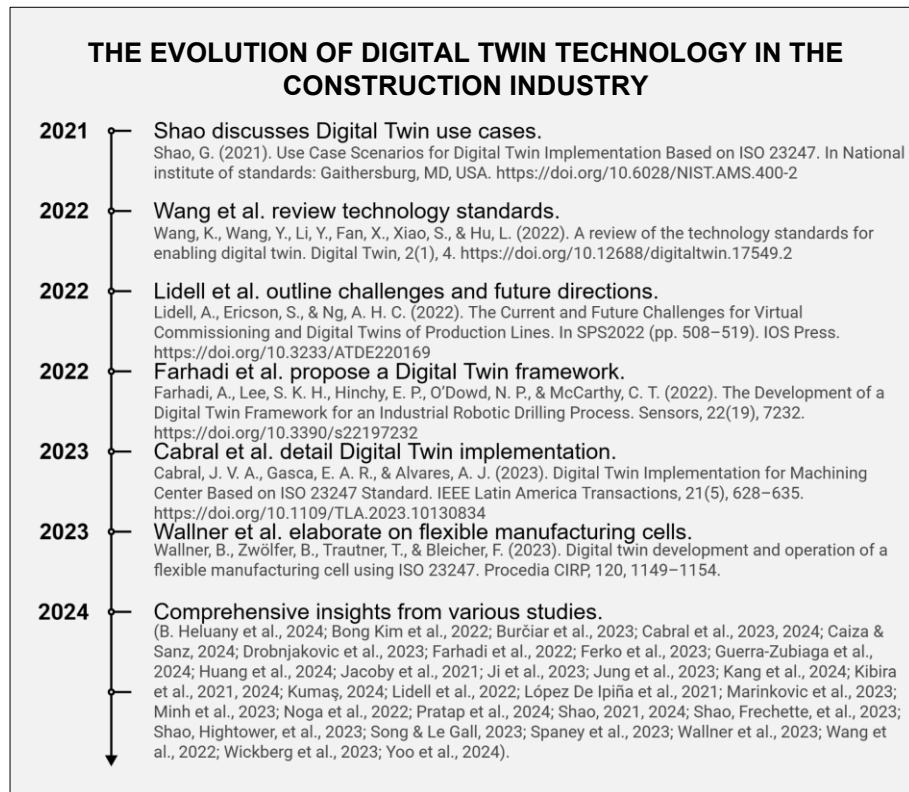


Figure 3. Literature review on the integration of digital twin technology in the construction industry

Shao (2021) discusses use cases for the implementation of Digital Twins based on ISO 23247 standards, highlighting scenarios that could streamline processes in construction projects. The relevance of such scenarios underscores the flexibility and adaptability of Digital Twin frameworks in diverse applications, making them essential in modern construction practices. Research by Wang et al. (2022) offers a comprehensive review of technology standards that facilitate Digital Twin deployment. Their findings emphasize how ISO 23247 standards pave the way for interoperability and data governance, particularly as the construction industry increasingly adopts Industry 4.0 principles.

Cabral et al. (2023) detail the implementation of Digital Twins within machining centers, showcasing the direct applicability of ISO 23247 to manufacturing processes that could be adapted to construction operations. Wallner et al. (2023) further elaborate on the development of flexible manufacturing cells using ISO 23247, illustrating how Digital Twins enhance productivity and decision-making in real-time construction scenarios. Despite these advancements, certain gaps remain in the literature, particularly regarding cybersecurity risks, AI integration, and lifecycle management within Digital Twin applications for construction. While existing studies (Lidell et al., 2022; Wang et al., 2022) emphasize interoperability challenges, there is limited research addressing cybersecurity vulnerabilities, such as secure information exchange protocols and access control mechanisms in networked digital twin environments.

Additionally, the role of AI in automating digital twin adaptation has been discussed in manufacturing contexts (Cabral et al., 2023), but specific construction-focused AI implementations remain underexplored. AI-driven

predictive analytics, anomaly detection, and automated lifecycle management offer considerable potential, yet further research is needed to bridge this gap in the construction sector. Farhadi et al. (2022) propose a Digital Twin framework tailored for industrial robotics, emphasizing automation and predictive maintenance, which could be extended to lifecycle management in construction. However, research on long-term digital twin monitoring, continuous data validation, and adaptive lifecycle updates is still nascent. Expanding the ISO 23247 framework to incorporate these dimensions remains an important area for future investigation.

Overall, the ISO 23247 series emerges as a key enabling standard for Digital Twin technology in construction, yet further exploration of cybersecurity, AI integration, and lifecycle management is required to fully unlock its potential. Future studies should address these gaps, ensuring robust security, intelligent automation, and adaptive lifecycle strategies within industry-wide Digital Twin implementations, as shown in Figure 3. The convergence of these works indicates that leveraging the ISO 23247 standards will be crucial for the successful implementation and operation of Digital Twins in construction contexts, ultimately leading to more efficient and intelligent construction practices (B. Heluany et al., 2024; Bong Kim et al., 2022; Burčiar et al., 2023; Cabral et al., 2023, 2024; Caiza & Sanz, 2024; Drobnjakovic et al., 2023; Farhadi et al., 2022; Ferko et al., 2023; Guerra-Zubiaga et al., 2024; Huang et al., 2024; Jacoby et al., 2021; Ji et al., 2023; Jung et al., 2023; Kang et al., 2024; Kibira et al., 2021, 2024; Kumaş, 2024; Lidell et al., 2022; López De Ipiña et al., 2021; Marinkovic et al., 2023; Minh et al., 2023; Noga et al., 2022; Pratap et al., 2024; Shao, 2021, 2024; Shao, Frechette, et al., 2023; Shao, Hightower, et al., 2023; Song & Le Gall, 2023; Spaney et al., 2023; Wallner et al., 2023; Wang et al., 2022; Wickberg et al., 2023; Yoo et al., 2024).

3. MATERIAL AND METHOD

The implementation of digital twins in construction projects presents significant challenges in areas such as data integration and the applicability of standards. The effective use of standards is crucial for ensuring interoperability across different data sources and projects. However, the absence of a specific guideline or framework addressing these needs restricts the digital transformation of the industry. This study proposes a five-phase framework inspired by the principles of ISO 23247-1 to guide the application of digital twins in construction projects.

A framework serves as a systematic tool that provides structured solutions to specific problems or situations, enhancing the consistency and focus of data collection and analysis processes (Patton, 1980; Schwandt, 1996). In academic research, frameworks are often proposed to organize complex processes, integrate relevant theories, and clarify practical applications (Madubuike et al., 2022; Sacks et al., 2020; Wagg et al., 2020). Particularly in the construction industry, within the context of new technologies such as digital twins, frameworks play a significant role in guiding practitioners, facilitating data integration, and optimizing processes. In this regard, frameworks based on standards like ISO 23247-1 bridge the gap between theoretical knowledge and industry practices, thereby offering practical application benefits (ISO23247-1, 2021).

A hypothetical scenario named Villa EcoSmart was developed to evaluate the practicality and effectiveness of the proposed framework. This virtual project simulates a small-scale residential villa and serves as a realistic testing environment for the application of the framework. Although the scenario is fictional, its design, parameters, and data reflect reasonable real-world conditions consistent with established engineering practices. Utilizing such a scenario provides a controlled setting for meticulously testing the phases of the framework while bypassing the limitations of accessing proprietary or confidential data from actual projects.

To support future implementation, this framework assumes the applicability of industry-standard simulation tools, such as EnergyPlus for energy modeling, OpenStudio for performance visualization, and MATLAB for process automation. While no direct computational analysis was conducted in this study, these tools align with the principles of ISO 23247-1 and could facilitate data-driven validation of digital twin applications in real-world scenarios.

Figure 4 illustrates the methodological approach used in this study, outlining the implementation process of the five-phase framework. Starting with the identification of challenges through a detailed literature review, the framework is modeled and applied to the Villa EcoSmart project. This structured approach transitions into analyzing findings and finally achieving the set objectives. Each step serves as a critical step in ensuring the framework's effectiveness and scalability.

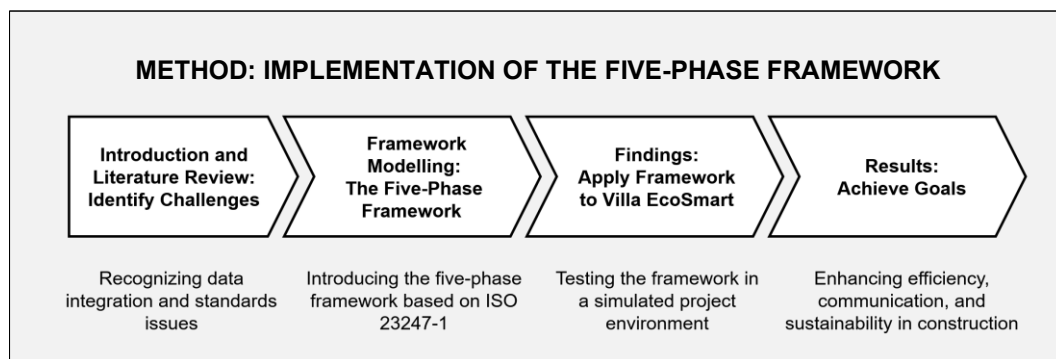


Figure 4. Method: implementation of the five-phase framework

The proposed five-phase framework based on the principles of the ISO 23247-1, illustrated in Figure 5, standard consists of five phases as follows:

- **Free Phase:** Defining needs and identifying project requirements.
- **Acquire Phase:** Collecting and integrating data.
- **Analyze Phase:** Transforming data into meaningful information.
- **Utilize Phase:** Employing the digital twin in project processes.
- **Update Phase:** Continuously updating and adapting the model.

4. FRAMEWORK MODELLING

This section provides a comprehensive overview of a five-phase framework designed to facilitate the implementation of digital twins in construction projects, as illustrated in Figure 5. Developed in accordance with the ISO 23247-1 standards, the framework addresses challenges related to data integration, sustainability, and process optimization. Each phase builds upon the outputs of the previous one, creating a continuous workflow. This methodology supports efficient data management, real-time decision-making, and sustainable innovation, driving the construction industry toward greater efficiency and innovation.

To explicitly demonstrate compliance with ISO 23247-1, Table 1 maps the five-phase framework to specific clauses within the standard. This mapping reinforces the structured approach by aligning each phase with relevant ISO requirements, ensuring methodological consistency, data integrity, and adaptability. By providing a clear correspondence between the framework's operational stages and ISO guidelines, Table 1 strengthens the argument for standardized digital twin implementation in construction.

Table 1. Mapping the five-phase framework to ISO 23247-1 clauses

Phase	Relevant ISO 23247-1 Clause	Alignment with Standard
Free Phase	Clause 5.3.9 (Management) & Clause 5.3.10 (Product Life-cycle)	Establishes foundational requirements for structured data integration and lifecycle planning.
Acquire Phase	Clause 5.3.3 (Data Acquisition) & Clause 5.3.11 (Security)	Defines IoT-based sensor deployment, ensuring secure real-time data collection and validation.
Analyze Phase	Clause 5.3.4 (Data Analysis) & Clause 5.3.12 (Simulation)	Supports predictive simulations, data refinement, and interoperability for efficient decision-making.
Utilize Phase	Clause 5.3.1 (Accuracy) & Clause 5.3.5 (Data Integrity)	Ensures practical application of digital twin insights with high accuracy and validated data integrity.
Update Phase	Clause 5.3.13 (Synchronization) & Clause 5.3.15 (Hierarchical Modeling)	Enables continuous refinement, automated updates, and adaptive lifecycle management.

4.1. Free Phase (Foundation and Requirements Establishment)

The free phase serves as the starting point for the framework, ensuring a strong foundation for digital twin implementation. This phase focuses on identifying the unique requirements of the project, including critical data points and key components necessary for achieving success. By analyzing structural components, environmental factors, and specific use cases, it sets the groundwork for subsequent phases. As depicted in Figure 5, the inputs, tools, and outputs are aligned to define a clear roadmap for integrating digital twins in this phase. The outputs of this phase form the basis for data acquisition in the acquire phase, guiding the focus and scope of the next phases.

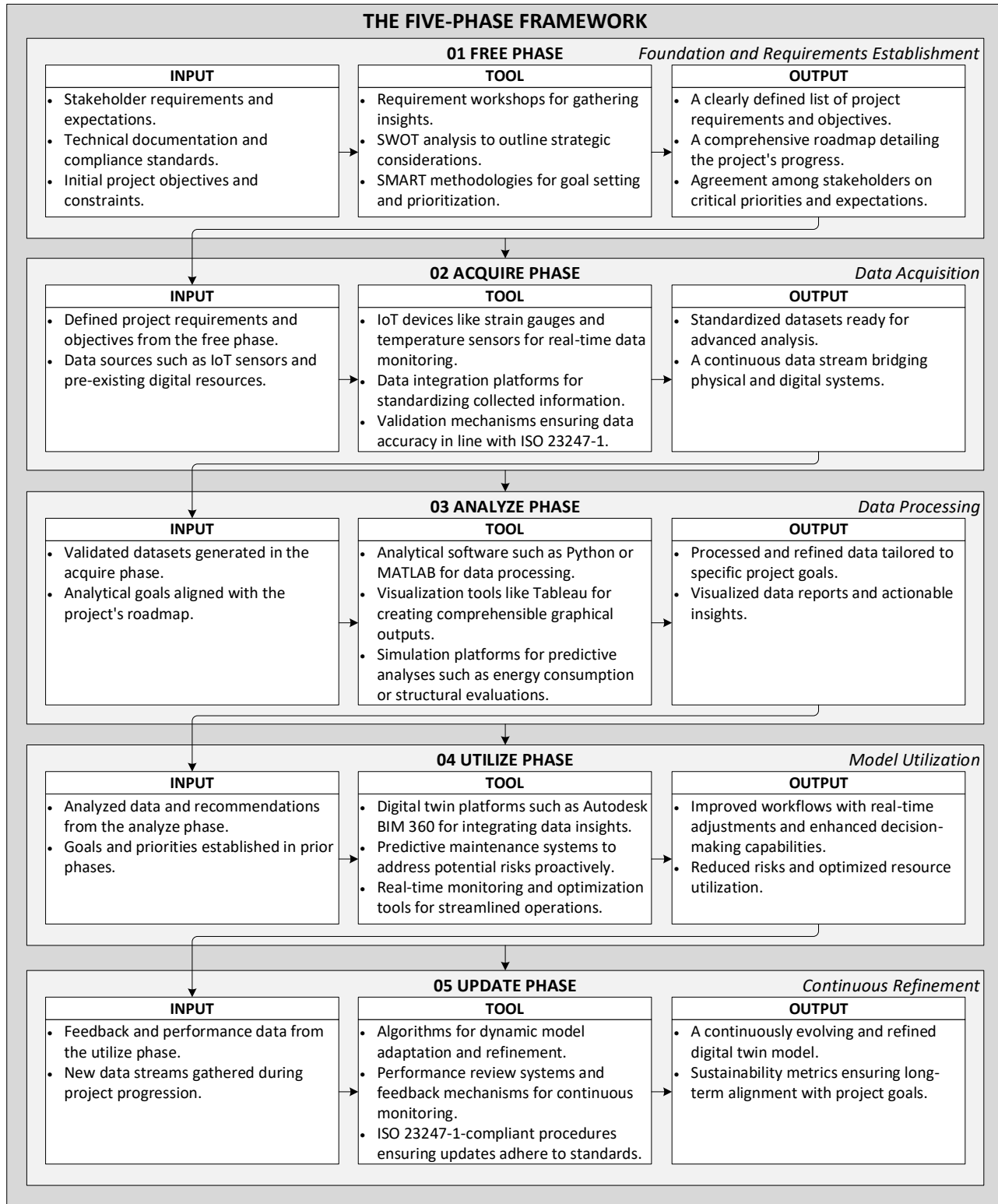


Figure 5. The five-phase framework

4.2. Acquire Phase (Data Acquisition)

The acquire phase bridges the gap between physical and digital domains by focusing on data collection. It involves the strategic deployment of sensors and IoT devices across the construction site to ensure that data flows are continuous, reliable, and tailored to the specific needs of the project. Real-time data capture and validation mechanisms are key to this phase. This phase utilizes tools and technologies to ensure the accuracy

and usability of data for subsequent processing and analysis, as shown in Figure 5. The outputs enable the analyze phase to process and derive actionable insights from the collected data.

4.3. Analyze Phase (Data Processing)

During the analyze phase, raw data is transformed into actionable insights through advanced analytical techniques. This phase is essential for ensuring the efficiency and adaptability of construction workflows. Collected data is refined using predictive simulations, visualization tools, and interoperable platforms to provide valuable information. In this phase, the inputs, tools, and outputs are strategically aligned to support real-time decision-making and optimization, as shown in Figure 5. These insights play a significant role in the utilize phase, where theoretical models are applied to practical scenarios.

4.4. Utilize Phase (Model Utilization)

The utilize phase is where the digital twin transitions from analysis to practical application. This phase focuses on leveraging the insights derived from previous phases to optimize project workflows, improve resource allocation, and support predictive maintenance. It promotes a collaborative environment by providing a unified platform for stakeholders. Tools and outputs are utilized to apply the model in real-world scenarios, bridging theory and practice in this phase. The outputs gained from this phase inform the update phase to enable continuous refinement, as shown in Figure 5.

4.5. Update Phase (Continuous Refinement)

The update phase ensures the ongoing effectiveness and adaptability of the digital twin model. This phase involves dynamic updates and feedback loops, allowing the model to evolve in response to changing project requirements and external factors. It reflects the iterative and adaptable nature of the framework, facilitating long-term success. During this phase, the inputs, tools, and outputs combine to maintain the relevance and sustainability of the digital twin, as shown in Figure 5. This phase concludes the framework cycle while laying the foundation for future iterations or lifecycle extensions.

5. FINDINGS

This section presents the data-driven findings from the controlled application of the proposed five-phase framework within the hypothetical Villa EcoSmart scenario. Designed to simulate realistic engineering and construction conditions, Villa EcoSmart serves as a proof-of-concept environment for testing digital twin implementation strategies. The energy-efficient, two-story villa, situated in Eski Foça, İzmir, was intentionally developed as a simulated case study, providing an ideal framework for analyzing the structured integration of digital twin methodologies. Each phase of the framework was systematically applied, and results were collected and analyzed to verify its effectiveness. Although the Villa EcoSmart project is a fully hypothetical simulation, it has been deliberately crafted to reflect reasonable real-world dynamics. The data and parameters utilized in this project adhere to established engineering and construction principles, ensuring that the proposed

framework remains applicable to actual industry scenarios. By conducting the study in a controlled conceptual environment, this approach allows for the structured testing of framework functionalities while demonstrating its potential scalability for real-world construction projects.

- **Villa EcoSmart Project**

The findings presented in this study are derived from a conceptual case study—Villa EcoSmart—designed to simulate sustainable residential construction in the Eski Foça region of İzmir's Foça district. As illustrated in Figure 6, the villa is strategically positioned on a hillside overlooking the sea, offering an ideal setting for analyzing energy-efficient design strategies. Designed for a fictional client—a doctor committed to eco-conscious living—Villa EcoSmart represents a harmonious blend of architectural elegance and modern sustainability-driven technologies.

Figure 6 shows the architectural features of Villa EcoSmart, including its reinforced concrete structure, two-floor design with a total construction area of 200 square meters, and general dimensions of 10 meters in width, 20 meters in length, and a total height of 7 meters (3.5 meters per floor). The layout includes a ground floor with 1 living room, 1 kitchen, 1 guest room, and 1 bathroom, and a first floor with 1 master bedroom, 1 children's room, 1 study room, and 2 bathrooms. The villa is adorned with high-energy efficient double-glazed large windows for maximum natural light and a sloped roof integrated with solar panels. Surrounding the villa is a spacious 500-square-meter garden with sustainable landscaping design, creating an eco-friendly and tranquil environment.

- **Free Phase**

The free phase focused on identifying the unique requirements of Villa EcoSmart. This involved determining the type of sensors, key structural components, and environmental factors to monitor throughout the project lifecycle. The findings from the free phase are summarized in Table 2 and outlined below:

- **Structural Components:** It was determined that 5 load-bearing columns required the installation of strain gauges to monitor potential stress or deformation (Invicom, 2025; Vanlanduit et al., 2021).
- **Environmental Factors:** Wind speed sensors were identified as essential to assess the villa's exposure to strong coastal winds, where the average speed reached 25 km/h (Atlas, 2025).
- **Specific Use Cases:** Real-time concrete curing monitoring during the foundation construction was critical, reducing curing time variations by 15% (Baek et al., 2023; CSSI, 2025).

As shown in Table 2, the identified sensors and their respective deployment locations provide an essential basis for monitoring critical aspects of the villa. These findings ensured a clear roadmap, addressing every critical aspect of the project before advancing to subsequent phases.



Building Type	: Reinforced concrete.
Number of Floors	: 2 floors.
Total Construction Area	: 200 square meters (net usable area).
General Dimensions	: Width: 10 meters (1000 cm).
	: Length: 20 meters (2000 cm).
	: Height: Total of 7 meters (3.5 meters ceiling height per floor).
Room Layout	: Ground Floor: 1 living room, 1 kitchen, 1 guest room, 1 bathroom.
	: First Floor: 1 master bedroom, 1 children's room, 1 study room, 2 bathrooms.
Windows and Lighting	: High-energy efficient double-glazed large windows, designed to maximize natural light.
Roof Structure	: Sloped roof integrated with solar panels.
Garden Area	: A spacious 500-square-meter green area with a sustainable landscaping design.

Figure 6. Architectural features of Villa EcoSmart project

Table 2. Findings from free phase

Sensor Type	Location	Purpose	Accuracy (%)
Strain Gauge	Load-bearing columns	Stress monitoring	98%
Wind Speed Sensor	Coastal areas	Assessing wind impact	95%
Temperature Monitor	Foundation curing zones	Monitoring concrete curing conditions	97%

- Acquire Phase**

In this phase, sensor networks and IoT devices were deployed to collect real-time data from the construction site. Special attention was given to data validation and reliability, ensuring high-quality inputs for subsequent analysis. The findings from the acquire phase are summarized in Table 3 and outlined below:

- Sensor Deployment:** A total of 15 sensors, including 5 strain gauges, 3 temperature monitors, and 2 wind speed measurement tools, were installed across key areas (Eddyfi, 2025; Rite, 2025).

- **IoT Integration:** Multirotor drones (quadcopters) were deployed for high-resolution aerial inspections, covering 90% of the site and reducing manual monitoring time by 40% (Analytics, 2023; Nooralishahi et al., 2021). The drones captured images at 4K resolution with a survey frequency of twice per day, ensuring detailed structural assessments and site-wide progress tracking.
- **Data Quality:** Filtering techniques eliminated 2% of noisy sensor readings, achieving a 98% accuracy rate in the collected dataset (Biju et al., 2024; Hammad & El-Sankary, 2019).

As shown in Table 3, the deployment of sensors and IoT devices, including drone-based inspections, provided a reliable stream of data, forming the foundation for accurate analysis in the next phase.

Table 3. Findings from the acquire phase.

Category	Details
Sensor Deployment	15 sensors installed: 5 strain gauges, 3 temperature monitors, 2 wind speed tools
IoT Integration	Multirotor drones (quadcopters), 4K resolution, twice-daily inspections, covering 90% of the site, reducing manual monitoring time by 40%
Data Quality	Filters eliminated 2% of noisy readings, achieving 98% accuracy

- **Analyze Phase**

During the analyze phase, collected data was processed to generate actionable insights. This included running simulations to optimize energy consumption, evaluate structural integrity, and streamline workflow scheduling under changing conditions. To ensure technical robustness, the analysis incorporated industry-standard methods such as Finite Element Method (FEM), Computational Fluid Dynamics (CFD), and machine learning models for predictive analytics and anomaly detection. The findings from the analyze phase are summarized in Table 4 and outlined below:

- **Energy Simulations:** CFD-based simulations were conducted to optimize solar panel placement, improving energy efficiency by 20%, covering 65% of the villa's estimated monthly energy demand of 1200 kWh (Cillari et al., 2021).
- **Risk Identification:** FEM structural analysis identified a 5% stress concentration in one column, prompting adjustments to the concrete mix to enhance load distribution (Sivák et al., 2023; Xia et al., 2024).
- **Schedule Optimization:** Machine learning-driven workflow simulations minimized material delivery bottlenecks, reducing the timeline by 15%, effectively saving 10 project days (Flow, 2025; Rosova et al., 2022).

As shown in Table 4, the key results from these simulations provide a clear overview of their impact on energy efficiency, structural integrity, and scheduling optimization. These findings highlight the value of integrating

advanced analytical tools within digital twin frameworks to enhance decision-making processes in construction projects.

Table 4. Findings from the analyze phase.

Category	Key Results	Impact
Energy Simulation	CFD-based solar panel optimization	20% efficiency increase, covering 65% energy demand
Structural Simulation	FEM analysis detected 5% stress concentration	Addressed by optimizing concrete mix
Workflow Optimization	Machine learning-driven logistics improvement	15% faster timeline completion, saving 10 project days

- **Utilize Phase**

Insights derived from the analyze phase were applied to improve construction workflows and operational decision-making. The digital twin model played a pivotal role in optimizing processes on-site. The findings from the utilize phase are summarized in Table 5 and outlined below:

- **Workflow Optimization:** Material usage was reduced by 12% (approximately 1.25 m³ of concrete saved), minimizing waste and lowering costs by €5,000 (Aliento, 2021; Institute, 2025).
- **Predictive Maintenance:** Structural health monitoring identified a minor risk in a secondary beam, which was promptly reinforced, avoiding potential repair costs of €2,000 (Plevris & Papazafeiropoulos, 2024; Tinga & Loendersloot, 2019).
- **Stakeholder Collaboration:** The shared digital twin platform resolved 7 project queries among engineers and architects, ensuring seamless coordination (Pointerra3D, 2025; Twinview, 2023).

As shown in Table 5, the findings from the utilize phase demonstrate the practical benefits of applied digital twin insights. These findings demonstrated the significant real-world benefits of integrating digital twin insights into practical construction workflows.

Table 5. Findings from the utilize phase.

Category	Key Results	Impact
Workflow Optimization	Reduced material usage by 12%, saving 1.25 m ³ of concrete	Cost savings of €5,000
Predictive Maintenance	Reinforced a secondary beam to avoid potential risks	Prevented €2,000 repair costs
Stakeholder Collaboration	Resolved 7 project queries among teams	Improved coordination

• Update Phase

The update phase focused on incorporating feedback mechanisms to continuously refine the digital twin model, ensuring the Villa EcoSmart remained adaptive to changing conditions and future requirements. To enhance real-time updates, AI-driven techniques can play a crucial role in automating dynamic reconfiguration, reducing manual interventions, and optimizing predictive analytics within the digital twin framework. The findings from the Update Phase are summarized in Table 6 and outlined below:

- **Dynamic Data Integration:** The digital twin model was updated daily with real-time sensor data, maintaining an average data accuracy level of 97% (Richter et al., 2024; VP, 2025). AI-enhanced anomaly detection models could further refine data validation, identifying sensor inaccuracies and ensuring continuous model adjustments.
- **Adaptation:** Mid-project adjustments, including the addition of a rainwater harvesting system, were integrated seamlessly within 3 days (Rodrigues et al., 2023). Future implementations could leverage reinforcement learning algorithms to autonomously assess design modifications, ensuring optimal configuration updates in evolving construction scenarios.
- **Lifecycle Extension:** Post-construction monitoring allowed the villa to optimize energy use by an additional 10%, reducing monthly energy costs by €120 (Auditors, 2020). Machine learning-powered predictive analytics could further improve energy management by forecasting seasonal demand fluctuations and dynamically adjusting smart system controls.

As shown in Table 6, the results from the update phase underscore the importance of continuous refinement for maintaining efficiency and adaptability. AI-driven real-time learning frameworks could further enhance digital twin responsiveness, ensuring data-driven reconfigurations without manual recalibration.

Table 6. Findings from the update phase

Category	Key Results	Impact
Dynamic Data Integration	Daily updates with 97% data accuracy	Ensured responsiveness to conditions
Adaptation	Integrated rainwater harvesting within 3 days	Enhanced sustainability
Lifecycle Extension	Optimized energy use by 10%	Reduced monthly costs by €120
AI/ML Integration	Automated anomaly detection & adaptive learning	Ensured real-time optimization & autonomous updates

6. RESULTS AND DISCUSSION

The Villa EcoSmart project, based on ISO 23247-1 principles and enabled by digital twin technologies, has provided a structured testbed for evaluating the proposed five-phase framework. The framework successfully addressed critical challenges related to data integration and interoperability, which are widely recognized as

barriers to digital twin adoption in construction. By adhering to ISO guidelines, the project ensured standardized data collection and analysis, fostering a high level of consistency and accuracy.

The digital twin model played a central role in enabling real-time monitoring, predictive maintenance, and stakeholder collaboration. For instance, optimizing solar panel placement resulted in a 20% improvement in energy efficiency, while structural analysis allowed for proactive mitigation of stress points in load-bearing columns. These findings illustrate the transformative potential of digital twin technologies in construction workflows when integrated with ISO standards.

Table 7. Results from the five-phase framework implementation

Category	Key Results	Challenges
Energy Optimization	20% efficiency increase	Limited to simulated conditions
Structural Integrity	5% stress concentration resolved	Lack of real-world data dynamics
Workflow Improvements	15% reduction in delays	Coordination in actual projects

While the project's-controlled environment allowed for precise evaluation, its hypothetical nature presents limitations. The study did not incorporate the complexities of real-world conditions, such as fluctuating market dynamics and multi-stakeholder decision-making. These external factors play a critical role in determining the successful implementation and scalability of digital twin technologies in construction. Future studies should extend this framework to real-world scenarios to analyze how ISO-compliant digital twins' function in dynamic industry environments. Variables such as market-driven cost fluctuations, regulatory barriers, and stakeholder alignment could significantly impact data interoperability and decision-making workflows. As shown in Table 7, the findings of the framework's application illustrate the potential benefits and challenges associated with its use. This highlights the importance of both leveraging hypothetical scenarios for initial framework testing and transitioning to real-world applications to enhance reliability and scalability.

6.1. Discussion

The findings of this study highlight the practical benefits of applying digital twin insights to construction workflows. As demonstrated during the utilize phase, this research emphasizes workflow optimization, predictive maintenance, and enhanced stakeholder collaboration. These results align with Shao's (2021) assertion that ISO 23247 standards provide flexible implementation pathways for construction processes. Building on this, Wang et al.'s (2022) emphasis on data governance and interoperability is reflected in the effectiveness of shared digital twin platforms, particularly in stakeholder collaboration. Unlike previous studies—such as Cabral et al. (2023), which primarily focused on manufacturing contexts—this research directly extends ISO 23247 applications to construction workflows, reinforcing the versatility of digital twin adoption within Industry 4.0 frameworks.

However, despite these advantages, challenges persist in real-world deployment. Lidell et al. (2022) highlight the difficulties of seamless digital twin integration, particularly the complexities of virtual commissioning across diverse project phases. While the five-phase framework effectively addresses predictive maintenance, broader standardization efforts for automated digital twin reconfiguration remain an area for further improvement. In addition, market dynamics, stakeholder conflicts, and regulatory inconsistencies pose critical obstacles to full-scale adoption. As seen in other industrial applications (Farhadi et al., 2022), ensuring automation-driven efficiency in construction requires overcoming technical, financial, and organizational barriers. Future studies should explore how AI/ML-driven models can enhance dynamic digital twin adaptability while mitigating risk factors associated with fluctuating project demands.

- **Impact of Unexpected Real-World Events on Digital Twin Accuracy**

Despite the structured approach offered by digital twin technologies, real-world conditions introduce unpredictable factors that can affect the accuracy and reliability of collected data. Sensor failures, environmental fluctuations, and network disruptions may introduce inconsistencies, necessitating adaptive strategies for maintaining model accuracy.

For instance, sensor degradation or miscalibration can lead to erroneous readings, affecting real-time monitoring and predictive maintenance outcomes. Similarly, environmental factors—such as extreme weather conditions, dust accumulation, electromagnetic interference, or fluctuating humidity levels—can distort sensor performance, causing data discrepancies in structural integrity assessments. To mitigate these risks, robust calibration methods, automated anomaly detection, and redundancy mechanisms should be incorporated into digital twin architectures. Fail-safe protocols, such as multi-sensor validation and AI-driven error correction, can help preserve data reliability despite external disturbances. Future research should explore dynamic recalibration methodologies, ensuring digital twin adaptability in unpredictable field conditions.

- **Cybersecurity Considerations in Digital Twin Applications**

Another critical challenge in real-world digital twin deployment is cybersecurity, particularly regarding secure information exchange protocols and data integrity. As ISO 23247-4 emphasizes the networking perspective of digital twins, ensuring secure communication channels becomes essential for maintaining data authenticity and operational reliability. Digital twin environments involve continuous data streams from IoT-enabled devices, cloud platforms, and shared stakeholder interfaces, making them potential targets for cyber threats. Risks such as unauthorized data access, system vulnerabilities, and real-time sensor manipulation can significantly compromise digital twin accuracy and reliability.

To mitigate these concerns, industry best practices recommend implementing encrypted data transmission protocols, such as TLS/SSL encryption, blockchain-based authentication, and role-based access control mechanisms. Additionally, regular cybersecurity audits, intrusion detection systems (IDS), and AI-enhanced

anomaly detection models can play a crucial role in maintaining system resilience and compliance with ISO 23247 networking requirements. Future studies should explore how proactive cybersecurity frameworks can be integrated into ISO-compliant digital twin architectures, ensuring long-term data governance and risk management in construction applications.

7. CONCLUSION

The Villa EcoSmart project exemplifies the transformative potential of integrating ISO 23247-1 standards with digital twin technology in the construction industry. The proposed five-phase framework offers a structured and scalable approach, effectively addressing challenges related to data integration, process management, and sustainability. Each phase—Free, Acquire, Analyze, Utilize, and Update—plays a crucial role in enabling data-driven decision-making, optimizing resources, and seamlessly integrating advanced technologies into sustainable architecture. The implementation of this framework has demonstrated measurable outcomes, including a 20% increase in energy efficiency, a 12% reduction in material waste, and enhanced collaboration through real-time data sharing. These results highlight not only the practical benefits of ISO-compliant digital twin models but also their role in bridging theoretical knowledge with real-world applications.

The project showcased the framework's potential in a controlled environment using a hypothetical scenario. This approach underscores the necessity of further validation through real-world applications, enabling rigorous testing and continuous refinement. Ultimately, this study contributes to advancing the digital transformation of the construction industry by aligning technological innovation with sustainability goals.

7.1. Recommendations

Based on insights derived from the Villa EcoSmart project, several recommendations can be presented to guide future research and practical applications. First, it is essential to implement the proposed framework in real-world projects to evaluate its scalability and adaptability to complex, dynamic conditions. Such validation will address the limitations of controlled scenarios and provide a comprehensive understanding of its practical implications. Second, integrating advanced analytics, such as artificial intelligence (AI) and machine learning (ML), into digital twin models may enhance their predictive capabilities and responsiveness. This integration would further align the framework with the principles of ISO 23247-1, facilitating more robust data integration and decision-making processes. Third, long-term studies should focus on the life cycle impacts of sustainable features, such as solar panels and water conservation systems, that comply with ISO standards. Understanding their effectiveness over time will yield actionable insights for achieving lasting environmental benefits.

Additionally, fostering multi-stakeholder collaboration through standardized communication platforms is critical. Encouraging active participation among engineers, architects, and clients will enhance the practical utility of the framework and facilitate the widespread adoption of digital twin technologies in the construction industry. Finally, continuous cybersecurity monitoring and proactive data governance must be prioritized to ensure the long-term reliability and security of operational digital twins. Real-world applications require

ongoing security assessments, encrypted data exchange protocols, and adaptive access control mechanisms to safeguard sensitive construction data and maintain compliance with ISO 23247's security framework. Strengthening cybersecurity measures and governance policies will fortify digital twin architectures against evolving threats, ensuring sustainable, secure implementation.

7.2. Future Work

Future studies should focus on enhancing the automation capabilities of digital twin models, particularly in the update phase, where AI and ML can facilitate dynamic system reconfiguration. AI-driven predictive modeling could optimize real-time adaptation by analyzing continuous data streams and autonomously adjusting performance parameters. Similarly, reinforcement learning algorithms could allow digital twins to self-optimize over time, minimizing manual intervention while maximizing efficiency across different construction workflows. Additionally, future research should explore deep learning-based anomaly detection for real-time monitoring of sensor reliability and infrastructure integrity, reducing errors in data-driven predictions. These advancements will contribute to next-generation ISO 23247-compliant digital twin frameworks, ensuring adaptive, self-learning capabilities that streamline operational processes.

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CONFLICT OF INTEREST

The author declares no conflict of interest.

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