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# An Improved Bar - Lev, Bobovitch and Boukai randomized response model using moments ratios of scrambling variable

Housila P. Singh<sup>\*</sup> and Tanveer A. Tarray<sup>†</sup>

#### Abstract

In this paper, we have suggested a new randomized response model and its properties have been studied. The proposed model is found to be more efficient than the randomized response models studied by Bar – Lev et al. (2004) and Eichhorn and Hayre (1983). The relative efficiency of the proposed model has been studied with respect to the Bar – Lev et al.'s (2004) and Eichhorn and Hayre's (1983) models. Numerical illustrations are also given to support the present study.

**Keywords:** Randomized response sampling, Estimation of mean, Respondents protection, Sensitive quantitative variable.

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#### 1. Introduction

Warner (1965) introduced a randomized response (RR) model to estimate a population proportion for sensitive attribute such as homosexuality, drug addiction or induced abortion. Greenberg et al. (1971) further made an extension of RR technique for quantitative variables. The RR technique has spawned a vast literature which has been reviewed by Fox and Tracy (1986), Chaudhuri and Mukerjee (1988) and scheers (1992). Some more developments are: Kerkvliet (1994), Gupta and Thornton (2002), Singh and Mathur (2005), Bar – Lev et al. (2005), Odumade and Singh (2009), Chaudhuri and Christofides (2013), Singh and Tarray (2013, 2014, 2015), Hussain et al (2015), Tarray and Singh

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(2015) and Tarray et al. (2015) etc. Eichhorn and Hayre (1983) suggested a multiplicative model to collect information on sensitive quantitative variables like income, tax evasion, amount of drug used etc. For more examples, the reader is referred to Ahsanullah and Eichhorn (1988). According to Eichhorn and Hayre (1983), each respondent in the sample is requested to report the scrambled response  $Z_i = SY_i$ , where  $Y_i$  is the real value of the sensitive quantitative variable, and S is the scrambling variable whose distribution is assumed to be known. In other words  $E(S) = \theta$  and  $V(S) = \gamma^2$  are assumed to be known and positive, where E and V denote the expected value and variance over the randomization device. Then an estimator of the population mean  $\mu_y$  under the simple random sampling with replacement (SRSWR) due to Eichhorn and Hayre (1983) is given by:

(1.1) 
$$\hat{\mu}_{Y(EH)} = \frac{1}{n} \sum_{i=1}^{n} \frac{Z_i}{\theta}$$

with variance

(1.2) 
$$V(\hat{\mu}_{Y(EH)}) = \frac{\mu_Y^2}{n} [C_y^2 + C_\gamma^2 (1 + C_y^2)],$$

where  $C_{\gamma}^2 = \frac{\gamma^2}{\theta^2}$  and  $C_y = \frac{\sigma_y}{\mu_Y}$ . We shall now discuss a randomized response model studied by Bar – Lev et al. (2004), say the BBB model. The distribution of the responses is given by:

(1.3) 
$$Z_i = \begin{vmatrix} Y_i S \text{ with probability } (1-P) \\ Y_i \text{ with probability } P. \end{vmatrix}$$

In other words, each respondent is requested to rotate a spinner unobserved by the interviewer, and if the spinner stops in the shaded area, then he/she is requested to report the real response on the sensitive variable, say  $Y_i$ ; and if the spinner stops in the non shaded area, then the respondent is required to report the scrambled response, say  $Y_iS$ , where S is the scrambled variable. Let P be the radial non shaded area of the spinner as shown in Figure 1.

An unbiased estimator of the population mean Y is given by:

(1.4) 
$$\hat{\mu}_{Y(BBB)} = \frac{1}{n[(1-P)\theta + P]} \sum_{i=1}^{n} Z_i$$

with variance under SRSWR sampling given by

(1.5) 
$$V[\hat{\mu}_{Y(BBB)}] = \frac{\mu_Y^2}{n} [C_y^2 + (1 + C_y^2)C_P^2].$$

where

(1.6) 
$$C_P^2 = \frac{(1-P)\theta^2(1+C_\gamma^2)+P}{[(1-P)\theta+P]^2} - 1.$$

When the coefficient of variation  $C_y$  of the study variable is known, Searls (1964) was the first to consider the problem of estimating the population mean  $\mu_y$  in the absence of scrambled responses. Later on, with known coefficient of variation  $C_Y$  of the study variable Y various authors including Khan (1967), Govindarajulu and Sahai (1972), Gleser

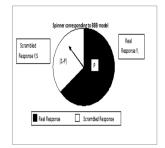


Figure 1. Bar - lev, Bobovitch and Boukai (2004; BBB) randomized response device

and Healy (1976), Sen (1979), Tripathi et al. (1983) and Singh and Katiyar (1988) have considered the problem of estimating the population mean  $\mu_Y$  of the study variable Y. Sen (1978) was first to use the moments ratios of the study variable Y in estimating the population mean  $\mu_Y$ . Upadhyaya and Singh (1984) have considered the problem of estimating the population mean  $\mu_Y$  using moments ratios. Singh and Mathur (2005) and Hussain et al. (2013) have used the coefficient of variation  $C_Y$  of the study variable Y at the estimation stage in presence of scrambled responses. Singh and Chen (2009) have used the higher order moments of the scrambling variable at the estimation stage for estimating the proportion of a potentially sensitive attribute in survey sampling.

In this paper we have suggested a new randomized response model and its properties are studied. It has been shown that the resulting (optimum) randomized response model depends on the moments ratios such as  $C_{\gamma}$  (coefficient of variation),  $\beta_{1(S)}$  (coefficient of skewness) and  $\beta_{2(S)}$  (coefficient of kurtosis) of the scrambling variable S. We have proved the superiority of the proposed randomized response model over Eichhorn and Hayre (1983) and Bar – Lev et al. (2004) randomized response models both theoretically and empirically.

## 2. Suggested Randomized Response model

In the proposed randomized response model, we request an individual to rotate a spinner as shown in Figure 2.

In the proposed randomized response model, the distribution of the response is given by

$$Z_{i} = \begin{vmatrix} Y_{i}[(1-k)S + K\theta(\frac{S-\theta}{\gamma})^{2}] & \text{with probability } (1-P) \\ Y_{i} & \text{with probability } P \end{vmatrix}$$

The reported response  $Z_i$  can also be expressed as

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(2.1) 
$$Z_i = \begin{vmatrix} Y_i[(1-k)S + K\theta S^{*2}] & \text{with probability } (1-P) \\ Y_i & \text{with probability } P. \end{vmatrix}$$

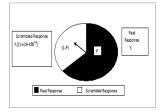


Figure 2. Spinner of the proposed randomized response model

where k is assumed known constant [see Odumade and Singh (2009)] and  $S^* = \frac{(S-\theta)}{\gamma}$  is the standardized scrambling variable.

In other words, each respondent is requested to rotate a spinner unobserved by the interviewer, and if the spinner stops in the shaded area, then the respondent is requested to report the real response on the sensitive variable, say  $Y_i$ ; and if the spinner stops in the non shaded area, then the respondent is required to report the scrambled response, say  $Y_i[(1-k)S + K\theta S^{*2}]$ . Let P be the proportion of the shaded area of the spinner and (1-P) be the non shaded area of the spinner as shown in Figure 2.

For estimating the population mean  $\mu_Y$  of the real response on the sensitive quantitative variable Y, a simple random and with replacement sample (SRSWR) of n respondents is selected from the population. Then, we have the following theorem.

**Theorem 2.1** An unbiased estimator of the population mean  $\mu_Y$  is given by

(2.2) 
$$\hat{\mu}_Y = \frac{\bar{Z}}{[(1-P)\theta + P]}$$

**Proof-** We have from (2.1),  $E(Z_i) = \mu_Y[(1-P)\theta + P]$ 

Hence, the proposed estimator for  $\mu_Y$ , based on a random sample of the randomized response;  $Z_1, Z_2, ..., Z_n$  is  $\hat{\mu}_{Y(HT)} = \frac{\bar{Z}}{[(1-P)\theta + P]}$  is unbiased estimator of the population mean  $\mu_Y$ . Thus the theorem is proved.

The variance of the proposed estimator  $\hat{\mu}_{Y(HT)}$  is given in the following theorem. **Theorem 2.2** The variance of  $\hat{\mu}_{Y(HT)}$  is given by

(2.3) 
$$V(\hat{\mu}_{Y(HT)}) = \frac{\mu_Y^2}{n} \Biggl[ C_y^2 + (1+C_y^2) \Biggl\{ C_P^2 + \frac{(1-P)\theta^2 [k^2(\Delta(S) + (\sqrt{\beta_1(S)} - C_\gamma)^2) - 2kC_\gamma(C_\gamma - \sqrt{\beta_1(S)})]}{[P + \theta(1-P)]^2} \Biggr\} \Biggr]$$

where  $\Delta(S) = [\beta_2(S) - \beta_1(S) - 1], \beta_2(S) = \frac{\mu_4(S)}{\gamma^4}, \beta_1(S) = \frac{\mu_3^2(S)}{\gamma^6}, \mu_3(S) = E(S - \theta)^3$  and  $\mu_4(S) = E(S - \theta)^4.$ 

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### Proof-

(2.4) 
$$V(\hat{\mu}_{Y(HT)}) = V(\bar{Z}) = \frac{V(Z_i)}{n[P+\theta(1-P)]^2}$$

The variance of  $Z_i$  is obtained as follows:  $V(Z_i) = E(Z_i^2) - (E(Z_i))^2$ 

$$= (1-p)E[(1-k)^{2}S^{2} + \theta^{2}k^{2}S^{*4} + 2k(1-k)\theta SS^{*2}]$$

$$E(Y_{i}^{2}) + PE(Y_{i}^{2}) - (E(Z_{i}))^{2}$$

$$= \mu_{Y}^{2}[(1+C_{y}^{2})[P + (1-P)\theta^{2}(1+C_{\gamma}^{2})] + (1+C_{y}^{2})\theta^{2}(1-P)$$

$$[k^{2}(\beta_{2}(S) - 2C_{\gamma}\sqrt{\beta_{1}(S)} + C_{\gamma}^{2} - 1) - 2kC_{\gamma}(C_{\gamma} - \sqrt{\beta_{1}(S)})$$

$$- (P + \theta(1-P))^{2}]$$

Thus, the variance of  $\hat{\mu}_{Y(HT)}$  is given by

$$V(\hat{\mu}_{Y(HT)}) = \frac{\mu_Y^2}{n} [C_y^2 + (1 + C_y^2) [C_P^2 + \frac{(1 - P)\theta^2 [k^2 [\Delta(S) + (C_\gamma - \sqrt{\beta_1(S)})^2] - 2kC_\gamma (C_\gamma - \sqrt{\beta_1(S)})]}{[P + \theta(1 - P)]^2}]$$

which proves the theorem.

**Theorem 2.3** The optimum value of k and the minimum variance of  $\hat{\mu}_{Y(HT)}$  are respectively given by

(2.5) 
$$k_{opt} = \frac{C_{\gamma}(C_{\gamma} - \sqrt{\beta_1(S)})}{[\Delta(S) + (C_{\gamma} - \sqrt{\beta_1(S)})^2]}$$

and

(2.6)  
$$\min V(\hat{\mu}_{Y(HT)}) = \frac{\mu_Y^2}{n} [C_y^2 + (1 + C_y^2)C_P^2 - \frac{(1 + C_y^2)\theta^2(1 - P)C_\gamma^2(C_\gamma - \sqrt{\beta_1(S)})^2}{[\Delta(S) + (C_\gamma - \sqrt{\beta_1(S)})^2](P + \theta(1 - P))^2}]$$

(2.7) 
$$min.V(\hat{\mu}_{Y(HT)}) = V(\hat{\mu}_{Y(BBB)}) - \frac{\mu_Y^2(1+C_y^2)\theta^2(1-P)C_\gamma^2(C_\gamma - \sqrt{\beta_1(S)})^2}{n[\Delta(S) + (C_\gamma - \sqrt{\beta_1(S)})^2](P + \theta(1-P))^2}$$

where  $V(\hat{\mu}_{Y(BBB)})$  is given by (1.5).

**proof** - Differentiating (2.3) with respect to k and equating to zero, we get the optimum value of k as

$$k_{opt} = \frac{C_{\gamma}(C_{\gamma} - \sqrt{\beta_1(S)})}{[\Delta(S) + (C_{\gamma} - \sqrt{\beta_1(S)})^2]}$$

Substitution of  $k_{opt}$  in (2.3) yields the minimum variance of  $\hat{\mu}_{Y(HT)}$  as given in (2.6) (or (2.7)).

This completes the proof of the theorem.

Now substituting the value of  $k_{opt}$  in place of k in (2.1) we get the distribution of the responses as

Taking expectation of (2.8), we have  $E(Z_{oi}) = \mu_Y [P + \theta(1 - P)].$ 

(2.8) 
$$Z_{oi} = \begin{vmatrix} Y_i[(1-k_{opt})S + K_{opt}\theta S^{*2}] & \text{with probability } (1-P) \\ Y_i & \text{with probability } P. \end{vmatrix}$$

Thus the unbiased estimator of the population mean  $\mu_y$  based on  $Z_{oi}$  is given by

(2.9) 
$$\hat{\mu}_{Y(HTO)} = \frac{\bar{Z}_o}{[(1-P)\theta+P]} = \frac{\sum_{i=1}^n \frac{\bar{Z}_{oi}}{n}}{[(1-P)\theta+P]}$$

it can be easily shown that the variance of  $\hat{\mu}_{Y(HTO)}$  is:

(2.10) 
$$V(\hat{\mu}_{Y(HTO)}) = min.V(\hat{\mu}_{Y(HT)})$$

where  $min.V(\hat{\mu}_{Y(HT)})$  is given by (2.6) (or(2.7)).

It is well known that  $\hat{\beta}_2(S) > \hat{\beta}_1(S) + 1$  [Kendal and Stuart (1969)]. Hence the optimum estimator  $\hat{\mu}_{Y(HTO)}$  is always more efficient than the Bar – Lev et al.'s (2004) estimator  $\hat{\mu}_{Y(BBB)}$  except for population with  $\sqrt{\beta_1(S)} = C_{\gamma}$  for which  $\hat{\mu}_{Y(HTO)}$  is as efficient as  $\hat{\mu}_{Y(BBB)}$ .

### 3. Efficiency Comparison

(i) Comparison of the proposed optimum estimator  $\hat{\mu}_{Y(HTO)}$  (i.e. when the scalar 'k' coincides exactly with that of optimum value  $k_{opt}$  of the scalar k) with Bar – Lev et al.'s (2004) estimator $\hat{\mu}_{Y(BBB)}$ . From (1.5) and (2.7), we have

(3.1)  

$$V(\hat{\mu}_{Y(BBB)}) - min.V(\hat{\mu}_{Y(HT)})[=V(\hat{\mu}_{Y(HTO)})] = \frac{\mu_Y^2(1+C_y^2)\theta^2(1-P)C_\gamma^2(C_\gamma - \sqrt{\beta_1(S)})^2}{n[\Delta(S) + (C_\gamma - \sqrt{\beta_1(S)})^2](P + \theta(1-P))^2} > 0$$

which clearly shows that the proposed optimum estimator  $\hat{\mu}_{Y(HTO)}$  is better than the estimator  $\hat{\mu}_{Y(BBB)}$  due to Bar – Lev et al. (2004). Bar – Lev et al. (2004) have proved that for all  $P\varepsilon(0, 1)$ :

(3.2) 
$$V(\hat{\mu}_Y = \bar{Y}) < V(\hat{\mu}_{Y(BBB)}) < V(\hat{\mu}_{Y(EH)}).$$

If the distribution of scrambling variables S satisfies

(3.3) 
$$0 < \theta < \frac{2\theta^2(1+C_{\gamma}^2)}{[1+\theta^2(1+C_{\gamma}^2)]}$$

where

$$\hat{\mu}_Y = \bar{Y} = \frac{\sum_{i=1}^n Y_i}{n}.$$

Thus, under the condition (3.3) and (3.1) we have the following inequality:

(3.4)  $V(\hat{\mu}_{Y(HTO)}) < V(\hat{\mu}_{Y(BBB)}) < V(\hat{\mu}_{Y(EH)}).$ 

It follows from (3.4) that the proposed optimum estimator  $\hat{\mu}_{Y(HTO)}$  is more efficient than the Eichhorn and Hayre (1983) estimator  $\hat{\mu}_{Y(EH)}$  as long as the condition (3.3) is satisfied.

(ii) Comparison of the proposed estimator  $\hat{\mu}_{Y(HT)}$  with Bar – Lev et al.'s (2004) estimator $\hat{\mu}_{Y(BBB)}$  when the value of k does not coincide exactly with its optimum value  $k_{opt}$  in (2.5).

From (1.5) and (2.3), we have

(3.5) 
$$V(\hat{\mu}_{Y(HT)}) = V(\hat{\mu}_{Y(BBB)}) + \frac{\mu_Y^2(1+C_y^2)\theta^2(1-P)}{n(P+\theta(1-P))^2} [k^2A - 2kB]$$

where

 $A = [\Delta(S) + (\sqrt{\beta_1(S)} - C\gamma)^2]$  and  $B = C_{\gamma}(C_{\gamma} - \sqrt{\beta_1(S)})$ We note that

$$V(\hat{\mu}_{Y(HT)}) - V(\hat{\mu}_{Y(BBB)}) = \frac{\mu_Y^2 (1 + C_y^2) \theta^2 (1 - P)}{n(P + \theta(1 - P))^2} [k^2 A - 2kB]$$

which is negative if

$$k^2 A - 2kB < 0$$

i.e. if

$$(3.6) |k - k_{opt}| < |k_{opt}|$$

i.e. if

(3.7) $either 0 < k < 2k_{opt} or 2k_{opt} < k < 0$ 

or equivalently,

$$(3.8) \quad min.(0, 2k_{opt}) < k < max.(0, 2k_{opt}),$$

where  $k_{opt} = \frac{B}{A}$ Thus, the proposed estimator proposed estimator  $(\hat{\mu}_{Y(HT)})$  is more efficient than Bar – Lev et al.'s (2004) estimator  $(\hat{\mu}_{Y(BBB)})$  as long as the condition (3.8) is satisfied. Now, in the following sections we shall discuss our general results in the context of normal and waiting time distributions.

## 4. Normal Distribution

Let the scrambling variable S have a normal distribution with mean  $\theta$  and variance  $\gamma^2$ i.e.  $S \sim N(\theta, \gamma^2)$ . For this distribution  $\sqrt{\beta_1(S)} = 0$  and  $\sqrt{\beta_2(S)} = 3 \Rightarrow \Delta(S) = 2$ . Thus the optimum value of  $k_{opt}$  in (2.5) and the minimum variance (or the variance of the optimum estimator  $\hat{\mu}_{Y(HTO)}$  in (2.6)(or(2.7)) respectively reduce to:

(4.1) 
$$k_{opt} = \frac{C_{\gamma}^2}{(2+C_{\gamma}^2)}$$

and

(4.2) 
$$min.V(\hat{\mu}_{Y(HT)}) = \frac{\mu_y^2}{n} [C_y^2 + (1+C_y^2)C_P^2 - \frac{(1+C_y^2)\theta^2(1-P)C_\gamma^4}{(2+C_\gamma^2)(P+\theta(1-P))^2}] = V(\hat{\mu}_{Y(HTO)})$$

Here  $\hat{\mu}_{Y(HTO)}$  is defined by

(4.3) 
$$\hat{\mu}_{Y(HTO)} = \frac{\sum_{i=1}^{n} Z_{oi}^{*}}{n}$$

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where  $Z_{oi}^*$  is defined by

(4.4) 
$$Z_{oi}^* = \left| \begin{array}{c} Y_i \left[ \frac{2S}{(2+C_{\gamma}^2)} + \frac{\theta C_{\gamma}^2 S^{*2}}{(2+C_{\gamma}^2)} \right] \text{ with probability } (1-P) \\ Y_i \text{ with probability } P. \end{array} \right.$$

It is interesting to note that the optimum  $\hat{\mu}_{Y(HTO)}$  in (4.3) can be used in practice as the coefficient of variation  $C_{\gamma}$  is known without error.

### 5. Numerical Illustration using Normal Distribution

To judge the merit of the suggested optimum estimator over Eichhorn and Hayre (1983) estimator  $\hat{\mu}_{Y(EH)}$  and the Bar – Lev et al. (2004) estimator  $\hat{\mu}_{Y(BBB)}$ , we have computed the percent relative efficiency (PRE) of the optimum estimator  $\hat{\mu}_{Y(HTO)}$  with respect to the estimators  $\hat{\mu}_{Y(BBB)}$  and  $\hat{\mu}_{Y(EH)}$  by using the formulae:

(5.1) 
$$PRE(\hat{\mu}_{Y(HTO)}, \hat{\mu}_{Y(EH)}) = \frac{[C_y^2 + C_\gamma^2(1 + C_y^2)]}{[C_y^2 + C_P^2(1 + C_y^2) - A_1]} \times 100.$$

(5.2) 
$$PRE(\hat{\mu}_{Y(HTO)}, \hat{\mu}_{Y(BBB)}) = \frac{[C_y^2 + C_P^2(1 + C_y^2)]}{[C_y^2 + C_P^2(1 + C_y^2) - A_1]} \times 100$$

for different values of  $C_y, C_\gamma, P, \theta$ , where

(5.3) 
$$A_1 = \frac{\left[(1+C_y^2)\theta^2(1-P)C_\gamma^4\right]}{\left[2+C_\gamma^2[P+\theta(1-P)]^2\right]} \times 100$$

Findings are displayed in Tables 1 and 2; and the graphical representation is also given in Figure 3.

The values of  $PRE(\hat{\mu}_{Y(HTO)}, \hat{\mu}_{Y(EH)})$  and  $PRE(\hat{\mu}_{Y(HTO)}, \hat{\mu}_{Y(BBB)})$  are much greater than 100 as shown by Tables 1 and 2. It follows that the proposed optimum estimator  $\hat{\mu}_{Y(HTO)}$  is more efficient than Eichhorn and Hayre's (1983) estimator  $\hat{\mu}_{Y(EH)}$  and Bar – Lev et al.'s (2004) estimator  $\hat{\mu}_{Y(BBB)}$  with considerable gain in efficiency. These facts can be also seen from Figure 3. Thus, based on our numerical results, the use of the proposed estimator  $\hat{\mu}_{Y(HTO)}$  is recommended for its use in practice.

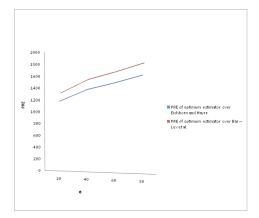


Figure 3. Graphical representation of the suggested optimum estimator over Eichhorn and Hayre (1983) estimator  $\hat{\mu}_{Y(EH)}$  and the Bar – Lev et al. (2004) estimator  $\hat{\mu}_{Y(BBB)}$ .

# 6. Waiting Time Distribution

We consider the population, where scrambling variable S follows the waiting time distribution (or distribution of intervals between events in a Poisson process) for which

(6.1) 
$$f(s) = 1 - exp(-\frac{s}{\theta}), 0 \le s \le \alpha, \theta > 0$$

so that

(6.2) 
$$dF(s) = exp(-\frac{s}{\theta})\frac{ds}{\theta}$$

and  $E(S) = \theta, V(S) = \theta^2, \mu_3(S) = 2\theta^3$  and  $\mu_4(S) = 9\theta^4$ where  $C_{\gamma} = 1, \sqrt{\beta_1(S)} = 2, \beta_2(S) = 9, \Delta(S) = 4$ . Hence, substituting the values of  $C_{\gamma}, \sqrt{\beta_1(S)}, \beta_2(S) and \Delta(S) in(2.5) and (2.6)$ , we have

(6.3) 
$$k_{opt} = -\frac{1}{5},$$

and

(6.4) 
$$min.V(\hat{\mu}_{Y(HT)}) = \frac{\mu_y^2}{n} [C_y^2 + (1+C_y^2)C_P^2 - \frac{(1+C_y^2)\theta^2(1-P)}{5(P+\theta(1-P))^2}] = V(\hat{\mu}_{Y(HTO)})$$

Here the optimum estimator  $\hat{\mu}_{Y(HTO)}$  is defined by

(6.5) 
$$\hat{\mu}_{Y(HTO)} = \frac{\sum_{i=1}^{n} Z_{oi}^{**}}{n}$$
where  $Z_{oi}^{**}$  is defined by

with 
$$S^* = \frac{(S-\theta)}{\theta}$$
.

(6.6) 
$$Z_{oi}^{**} = \left| \begin{array}{c} Y_i [\frac{6}{5}S - \frac{1}{5}\theta S^{*2}] \text{ with probability } (1-P) \\ Y_i \text{ with probability } P. \end{array} \right|$$

Thus in this case we note that the optimum estimator  $\hat{\mu}_{Y(HTO)}$  in (6.5) depends on the known quantity  $\theta$  only.

#### 7. Numerical Illustration using Waiting Time Distribution

To have the tangible idea about the performance of the envisaged optimum estimator  $\hat{\mu}_{Y(HTO)}$  over Eichhorn and Hayre (1983) estimator  $\hat{\mu}_{Y(EH)}$  and the Bar – Lev et al. (2004) estimator  $\hat{\mu}_{Y(BBB)}$ , we have computed the percent relative efficiency (PRE) of the optimum estimator  $\hat{\mu}_{Y(HTO)}$  with respect to the estimators  $\hat{\mu}_{Y(BBB)}$  and  $\hat{\mu}_{Y(EH)}$  by using the formulae:

(7.1) 
$$PRE(\hat{\mu}_{Y(HTO)}, \hat{\mu}_{Y(EH)}) = \frac{[C_y^2 + C_\gamma^2(1 + C_y^2)]}{[C_y^2 + C_P^2(1 + C_y^2) - A_2]} \times 100.$$

(7.2) 
$$PRE(\hat{\mu}_{Y(HTO)}, \hat{\mu}_{Y(BBB)}) = \frac{[C_y^2 + C_P^2(1 + C_y^2)]}{[C_y^2 + C_P^2(1 + C_y^2) - A_2]} \times 100.$$

for different values of  $C_y, C_\gamma, P, \theta$ , where

(7.3) 
$$A_2 = \frac{[(1+C_y^2)\theta^2(1-P)]}{[5[P+\theta(1-P)]^2]} \times 100.$$

Findings are displayed in Tables 3 and 4; and the graphical representation is also given in Figure 4.

Tables 3 and 4 demonstrate that the values of the percent relative efficiency are greater than 100 for all parameter values tabled. This shows the superiority of the optimum estimator  $\hat{\mu}_{Y(HTO)}$  over than Eichhorn and Hayre's (1983) estimator  $\hat{\mu}_{Y(EH)}$  and Bar – Lev et al.'s (2004) estimator  $\hat{\mu}_{Y(BBB)}$ . Graphical representation in Figure 4 also depicts the similar inference. Thus, based on our numerical illustrations, our recommendation is to prefer the proposed estimator  $\hat{\mu}_{Y(HTO)}$  in practice.

#### 8. Discussion

In this article, we have suggested a new randomized response model and its properties are studied. It has been shown that the resulting (optimum) randomized response model depends on the moments ratios of the scrambling variable S. We have proved the superiority of the proposed randomized response model over Eichhorn and Hayre (1983) and Bar – Lev et al.'s (2004) randomized response models both theoretically and empirically.

#### Acknowledgements

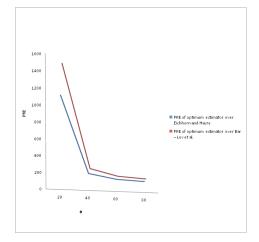


Figure 4. Graphical representation of the suggested optimum estimator over Eichhorn and Hayre (1983) estimator  $\hat{\mu}_{Y(EH)}$  and the Bar – Lev et al. (2004) estimator  $\hat{\mu}_{Y(BBB)}$ .

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**Table 1.** The  $PRE(\hat{\mu}_{Y(HTO)}, \hat{\mu}_{Y(EH)})$ 

$\theta$	P	$C_{\gamma}$	$C_y$	PRE
20.00	0.10	5.00	0.10	1166.50
40.00	0.10	5.55	0.25	1378.32
60.00	0.10	6.00	0.50	1505.49
80.00	0.10	6.50	0.75	1649.02
20.00	0.20	5.00	0.10	1005.22
40.00	0.20	5.55	0.25	1181.50
60.00	0.20	6.00	0.50	1298.17
80.00	0.20	6.50	0.75	1432.54
20.00	0.30	5.00	0.10	857.59
40.00	0.30	5.55	0.25	1000.69
60.00	0.30	6.00	0.50	1104.65
80.00	0.30	6.50	0.75	1227.07
20.00	0.40	5.00	0.10	722.02
40.00	0.40	5.55	0.25	834.03
60.00	0.40	6.00	0.50	923.61
80.00	0.40	6.50	0.75	1031.80
20.00	0.50	5.00	0.10	597.20
40.00	0.50	5.55	0.25	679.95
60.00	0.50	6.00	0.50	753.89
80.00	0.50	6.50	0.75	845.99
20.00	0.60	5.00	0.10	482.12
40.00	0.60	5.55	0.25	537.15
60.00	0.60	6.00	0.50	594.50
80.00	0.60	6.50	0.75	668.99
20.00	0.70	5.00	0.10	376.14
40.00	0.70	5.55	0.25	404.56
60.00	0.70	6.00	0.50	444.59
80.00	0.70	6.50	0.75	500.24
20.00	0.80	5.00	0.10	279.54
40.00	0.80	5.55	0.25	281.53
60.00	0.80	6.00	0.50	303.54
80.00	0.80	6.50	0.75	339.30

**Table 2.** The  $PRE(\hat{\mu}_{Y(HTO)}, \hat{\mu}_{Y(BBB)})$ 

$\begin{array}{c ccccccccccccccccccccccccccccccccccc$					
40.00 $0.10$ $5.55$ $0.25$ $1527.41$ $60.00$ $0.10$ $6.00$ $0.50$ $1670.15$ $80.00$ $0.10$ $6.50$ $0.75$ $1829.85$ $20.00$ $0.20$ $5.00$ $0.10$ $1234.45$ $40.00$ $0.20$ $5.55$ $0.25$ $1467.05$ $60.00$ $0.20$ $6.00$ $0.50$ $1616.15$ $80.00$ $0.20$ $6.50$ $0.75$ $1784.75$ $20.00$ $0.30$ $5.00$ $0.10$ $1186.85$ $40.00$ $0.30$ $5.55$ $0.25$ $1411.58$ $60.00$ $0.30$ $6.00$ $0.50$ $1565.74$ $80.00$ $0.30$ $6.50$ $0.75$ $1714.95$ $20.00$ $0.40$ $5.00$ $0.10$ $11.43.09$ $40.00$ $0.40$ $5.55$ $0.25$ $1360.44$ $60.00$ $0.40$ $6.50$ $0.75$ $1701.27$ $20.00$ $0.40$ $6.50$ $0.75$ $1701.27$ $20.00$ $0.50$ $5.55$ $0.25$ $1313.14$ $60.00$ $0.50$ $6.50$ $0.75$ $1662.55$ $20.00$ $0.60$ $5.55$ $0.25$ $1269.25$ $60.00$ $0.60$ $6.50$ $0.75$ $1625.65$ $20.00$ $0.60$ $6.50$ $0.75$ $1625.65$ $20.00$ $0.70$ $5.55$ $0.25$ $1228.42$ $60.00$ $0.70$ $6.50$ $0.75$ $1590.44$ $20.00$ $0.80$ $5.00$ $0.10$ $998.36$ $40.0$	$\theta$	P	$C_{\gamma}$	$C_y$	PRE
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	20.00	0.10	5.00	0.10	1286.41
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	40.00	0.10	5.55	0.25	1527.41
20.00 $0.20$ $5.00$ $0.10$ $1234.45$ $40.00$ $0.20$ $5.55$ $0.25$ $1467.05$ $60.00$ $0.20$ $6.00$ $0.50$ $1616.15$ $80.00$ $0.20$ $6.50$ $0.75$ $1784.75$ $20.00$ $0.30$ $5.00$ $0.10$ $1186.85$ $40.00$ $0.30$ $5.55$ $0.25$ $1411.58$ $60.00$ $0.30$ $6.50$ $0.75$ $1714.95$ $20.00$ $0.40$ $5.00$ $0.10$ $11.43.09$ $40.00$ $0.40$ $5.55$ $0.25$ $1360.44$ $60.00$ $0.40$ $5.55$ $0.25$ $1360.44$ $60.00$ $0.40$ $6.50$ $0.75$ $1701.27$ $20.00$ $0.40$ $6.50$ $0.75$ $1701.27$ $20.00$ $0.50$ $5.55$ $0.25$ $1313.14$ $60.00$ $0.50$ $6.50$ $0.75$ $1662.55$ $20.00$ $0.60$ $5.55$ $0.25$ $1269.25$ $60.00$ $0.60$ $5.55$ $0.25$ $1269.25$ $60.00$ $0.60$ $6.50$ $0.75$ $1625.65$ $20.00$ $0.70$ $5.55$ $0.25$ $1228.42$ $60.00$ $0.70$ $6.50$ $0.75$ $1228.42$ $60.00$ $0.70$ $6.50$ $0.75$ $1590.44$ $20.00$ $0.80$ $5.00$ $0.10$ $998.36$ $40.00$ $0.80$ $5.55$ $0.25$ $1190.34$ $60.00$ $0.80$ $5.00$ $0.10$ $998.36$ <td>60.00</td> <td>0.10</td> <td>6.00</td> <td>0.50</td> <td>1670.15</td>	60.00	0.10	6.00	0.50	1670.15
40.00 $0.20$ $5.55$ $0.25$ $1467.05$ $60.00$ $0.20$ $6.00$ $0.50$ $1616.15$ $80.00$ $0.20$ $6.50$ $0.75$ $1784.75$ $20.00$ $0.30$ $5.00$ $0.10$ $1186.85$ $40.00$ $0.30$ $5.55$ $0.25$ $1411.58$ $60.00$ $0.30$ $6.00$ $0.50$ $1565.74$ $80.00$ $0.30$ $6.50$ $0.75$ $1714.95$ $20.00$ $0.40$ $5.00$ $0.10$ $11.43.09$ $40.00$ $0.40$ $5.55$ $0.25$ $1360.44$ $60.00$ $0.40$ $6.50$ $0.75$ $1701.27$ $20.00$ $0.40$ $6.50$ $0.75$ $1701.27$ $20.00$ $0.50$ $5.55$ $0.25$ $1313.14$ $60.00$ $0.50$ $6.50$ $0.75$ $1662.55$ $20.00$ $0.60$ $5.55$ $0.25$ $1269.25$ $60.00$ $0.60$ $5.55$ $0.25$ $1269.25$ $60.00$ $0.60$ $6.50$ $0.75$ $1625.65$ $20.00$ $0.70$ $5.55$ $0.25$ $1228.42$ $60.00$ $0.70$ $6.50$ $0.75$ $1228.42$ $60.00$ $0.70$ $6.50$ $0.75$ $1590.44$ $20.00$ $0.80$ $5.00$ $0.10$ $998.36$ $40.00$ $0.80$ $5.55$ $0.25$ $1190.34$ $60.00$ $0.80$ $5.00$ $0.10$ $998.36$	80.00	0.10	6.50	0.75	1829.85
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	20.00	0.20	5.00	0.10	1234.45
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	40.00	0.20	5.55	0.25	1467.05
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	60.00	0.20	6.00	0.50	1616.15
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	80.00	0.20	6.50	0.75	1784.75
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	20.00	0.30	5.00	0.10	1186.85
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	40.00	0.30	5.55	0.25	1411.58
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	60.00	0.30	6.00	0.50	1565.74
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	80.00	0.30	6.50	0.75	1714.95
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	20.00	0.40	5.00	0.10	11.43.09
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	40.00	0.40	5.55	0.25	1360.44
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	60.00	0.40	6.00	0.50	1518.57
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	80.00	0.40	6.50	0.75	1701.27
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	20.00	0.50	5.00	0.10	1102.71
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	40.00	0.50	5.55	0.25	1313.14
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	60.00	0.50	6.00	0.50	1474.34
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	80.00	0.50	6.50	0.75	1662.55
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	20.00	0.60	5.00	0.10	1065.34
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	40.00	0.60	5.55	0.25	1269.25
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	60.00	0.60	6.00	0.50	1432.78
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	80.00	0.60	6.50	0.75	1625.65
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	20.00	0.70	5.00	0.10	1030.65
80.00         0.70         6.50         0.75         1590.44           20.00         0.80         5.00         0.10         998.36           40.00         0.80         5.55         0.25         1190.34           60.00         0.80         6.00         0.50         1356.73	40.00	0.70	5.55	0.25	1228.42
20.00         0.80         5.00         0.10         998.36           40.00         0.80         5.55         0.25         1190.34           60.00         0.80         6.00         0.50         1356.73	60.00	0.70	6.00	0.50	1393.65
40.000.805.550.251190.3460.000.806.000.501356.73	80.00	0.70	6.50	0.75	1590.44
60.00 $0.80$ $6.00$ $0.50$ $1356.73$	20.00	0.80	5.00	0.10	998.36
	40.00	0.80	5.55	0.25	1190.34
80.00 $0.80$ $6.50$ $0.75$ $1556.80$	60.00	0.80	6.00	0.50	1356.73
	80.00	0.80	6.50	0.75	1556.80

**Table 3.** The  $PRE(\hat{\mu}_{Y(HTO)}, \hat{\mu}_{Y(EH)})$ 

θ	P	$C_{\gamma}$	$C_y$	PRE
20.00	0.05	0.40	0.10	1112.83
40.00	0.05	0.50	0.25	191.56
60.00	0.05	0.60	0.50	133.67
80.00	0.05	0.70	0.75	118.70
20.00	0.06	0.40	0.10	683.47
40.00	0.06	0.50	0.25	179.20
60.00	0.06	0.60	0.50	129.80
80.00	0.06	0.70	0.75	116.41
20.00	0.07	0.40	0.10	490.56
40.00	0.07	0.50	0.25	168.14
60.00	0.07	0.60	0.50	126.07
80.00	0.07	0.70	0.75	114.17
20.00	0.08	0.40	0.10	380.96
40.00	0.08	0.50	0.25	158.18
60.00	0.08	0.60	0.50	122.47
80.00	0.08	0.70	0.75	111.97
20.00	0.09	0.40	0.10	310.27
40.00	0.09	0.50	0.25	149.15
60.00	0.09	0.60	0.50	119.01
80.00	0.09	0.70	0.75	109.80
20.00	0.10	0.40	0.10	260.91
40.00	0.10	0.50	0.25	140.94
60.00	0.10	0.60	0.50	115.66
80.00	0.10	0.70	0.75	107.68
20.00	0.11	0.40	0.10	224.48
40.00	0.11	0.50	0.25	133.44
60.00	0.11	0.60	0.50	112.44
80.00	0.11	0.70	0.75	105.59
20.00	0.12	0.40	0.10	196.49
40.00	0.12	0.50	0.25	126.56
60.00	0.12	0.60	0.50	109.32
80.00	0.12	0.70	0.75	103.54

**Table 4.** The  $PRE(\hat{\mu}_{Y(HTO)}, \hat{\mu}_{Y(BBB)})$ 

20.00 0	).05 ).05	$C_{\gamma}$ 0.40	$C_y$ 0.10	PRE
	0.05		0.10	
40.00 0		0 50	0.10	1471.69
		0.50	0.25	230.24
60.00 0	0.05	0.60	0.50	150.17
80.00 0	0.05	0.70	0.75	129.36
20.00 0	0.06	0.40	0.10	950.47
40.00 0	0.06	0.50	0.25	223.07
60.00 0	0.06	0.60	0.50	149.21
80.00 0	).06	0.70	0.75	129.09
20.00 0	0.07	0.40	0.10	716.29
40.00 0	0.07	0.50	0.25	216.65
60.00 0	0.07	0.60	0.50	148.29
80.00 0	0.07	0.70	0.75	128.83
20.00 0	0.08	0.40	0.10	583.23
40.00 0	0.08	0.50	0.25	210.86
60.00 0	0.08	0.60	0.50	147.41
80.00 0	0.08	0.70	0.75	128.57
20.00 0	0.09	0.40	0.10	497.42
40.00 0	0.09	0.50	0.25	205.62
60.00 0	0.09	0.60	0.50	146.55
00.00 0	0.09	0.70	0.75	128.32
20.00 0	0.10	0.40	0.10	437.49
40.00 0	0.10	0.50	0.25	200.86
60.00 0	0.10	0.60	0.50	145.73
80.00 0	0.10	0.70	0.75	128.07
20.00 0	).11	0.40	0.10	393.27
40.00 0	).11	0.50	0.25	196.50
	).11	0.60	0.50	144.93
80.00 0	).11	0.70	0.75	127.83
20.00 0	0.12	0.40	0.10	359.30
40.00 0	0.12	0.50	0.25	192.51
60.00 0	0.12	0.60	0.50	144.17
80.00 0	0.12	0.70	0.75	127.59