



## CRR Conference 2016

*We are all responsible!*

*Diversity, Inclusion & Sustainable Development*

**Corporate Responsibility Research Conference**

**12 – 14 October 2016 – Istanbul, Turkey**

**[www.crrconference.org](http://www.crrconference.org)**

### **Preliminary Call for Papers**

CRR Conference is the longest running academic conference on CSR and corporate sustainability. The 12<sup>th</sup> edition of the conference will be hosted and organised by Istanbul University School of Business in association with KEDGE Business School (France) and the Sustainability Research Group at the School of Earth & Environment of the University of Leeds (United Kingdom).

Differentiation is desired by many companies today in order to achieve competitive advantage. Managing diversity while ensuring inclusion at work and implementing strategies that advocate sustainable development have apparently become essential concerns in the contemporary business world. We are looking forward to building an ideal platform where we can develop and share ideas on these concerns as well as discuss on recent research findings. In this context, CRR 2016 will welcome studies that focus on CSR and corporate sustainability topics. Topics include but are not limited to:

- Sustainability and corporate strategies
- Diversity, inclusion at work and CSR
- Migration and CSR
- Diversity and sustainable consumer markets
- Consumer behavior and CSR
- CR and corporate governance issues
- Innovation, strategy and CR
- Investment, global business and CR
- Capital markets, stakeholders and responsible investment
- Cultural marketing and CR
- International CSR
- OB, HR and CSR
- Responsible and transparent CSR reporting
- Circular economy
- Environment, energy and sustainable resource management
- Climate change and CR
- Ethical perspectives on CR
- CSR for SMEs and micro-enterprises
- Supply networks and CR
- Gen Y, Gen Z and beyond... CSR and the new generation employees customers & managers