

# TOLEHO

Journal of Tourism, Leisure and Hospitality

Volume 2 Issue 2, December 2020

**A Critical Analysis of Turkey's Tourism Strategy Plan (2023)  
Based on the Key Factors in Mitigation and Adaptation to Climate Change**

by Aysun AYGÜN & Tüzin BAYCAN

**Insights into Luxury Tourism: The Case of Elounda, Crete**

by Nikolaos TRIHAS, Georgia PANAGIOTAKI & Anna KYRIAKAKI

**Augmented Product Perception and Attribution Theory in Tourism**

by Mehmet ŞİMŞEK & Göknil Nur KOÇAK

**Islamic and Halal Tourism in Muslim Countries: The Case of Iran**

by Behnam KIAN, Ali Asghar MOUNESAN, Rahim HEYDARI CHIANEH  
& Seyedeh Kadijeh REZATAB AZGOMI

**Insta-Holidays and Instagrammability**

by Stefanie UNGER & Walter GRASSL

