

CONTENTS

Editor's Note	ix
Contents	xi
Hilmi ÜNSAL Tax Policies for the Natural Disasters and Examination of the Application Turkey (in Turkish)	1
Çiğdem BAŞFIRINCI Analysing Brand Image Through Social Network Analysis: A Research on Turkcell and Vodafone Brands (in Turkish)	25
Song NIU, Bing FAN An Overview of the Middle East Immigrants in the EU: Origin, Status Quo and Challenges	51
Kadir Caner DOĞAN Postmodern Public Administration, Local Governments and Participation: An Approach Focused on Local Governance (in Turkish)	73
Özden TOPRAK, Olgun KÜÇÜK Political Parties Social Media Usage: Example of Prime Minister Ahmet Davutoğlu's Official Facebook Page (in Turkish)	101
Sami ÇÖTELİ Researching About TV Series and Serials Watching on the Internet with the Context of "Uses and Grafication" and "Medium is the Message" (in Turkish)	119
Nazlı Gamze SANSAR Changing Financial Flows: From Rationalism to Behavioral Finance Approach (in Turkish)	135
Işık AKIN Factors Influencing the Profitability of EU Banks' Before and During the Financial Crisis	151
Book Review - 1 M. Murat TAŞAR Guerrilla Counter-Guerrilla War: Basic Strategy and Techniques (in Turkish)	185
Book Review - 2 Sercan KULE The Balkans: The Cinema of the Fire (in Turkish)	193
Publication Principles and Guidelines	207