

Message from the Editor

Greetings Dear readers of TOJDAC,

TOJDAC is appeared on your screen now as Volume 2, Issue: 2. In this issue it is published 18 articles from 22 authors.

TOJDAC is a member of the Publishers International Linking Association (PILA) and has been indexed by CrossRef. All the other publications of TOJDAC and papers published in TOJDAC have a Digital Online Identifier (DOI). DOI is a multi-access and numbering system which allows easy access to online publications. In a nutshell, all you need is to “analyze” the DOI number of any numbered online book, paper, essay or any content within these publications (such as a photograph, a graphic chart etc.) All you need to do is enter the DOI number to the analytical search engine at <http://dx.doi.org/>. Online content will appear on your computer without you having to enter any other information or know any other website. Today many online journal articles have a DOI number.

In TOJDAC’s new issue, a compilation of articles on “New Media” have been put together. This term which is a new trend in nowadays has been molded according to the needs of the digital age. Is there such a thing as “old media”? What are the differences, if any, between the “old” and the “new”? What are the advantages and disadvantages? These questions automatically pop into the mind no doubt. This issue of TOJDAC searches for the answers to these questions, as it opens a platform for discussion. In this issue, new media which is digital is scrutinized (film, internet, photography, social networks etc.) with works relating to individualism, technology, image, film, advertisement and design. The articles which are informative and multifaceted can be found in the latest issue of TOJDAC.

Dear readers, you can receive further information and send your recommendations and remarks, or submit articles for consideration, please contact TOJDAC Secretariat at the below address or e-mail us to info@tojdac.org

Hope to stay in touch and meeting in our next Issue, 1st of July 2012
Cordially,

Editor

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