

Message from the Editor

First, we are happy to announce to you that our third volume has been published. There are 7 articles from 8 authors published in this current issue.

In this issue, we have included articles which analyze concepts under our main title of “globalization and localization”. Eight authors have penned articles including film, advertising, globalization, public diplomacy and identity of countries.

And in this context, in this issue of TOJDAC you will find some topics related to “Globalization and Localization” and also knowledge and thoughts related to theoretical and practical aspects.

We hope that this third issue of TOJDAC has given you a well-rounded informed notion, bridging theory and practice and will serve as a useful resource.

Dear readers, you can receive further information and send your recommendations and remarks, or submit articles for consideration, please contact TOJDAC Secretariat at the below address or e-mail us to info@tojdac.org

Hope to keep in touch and meeting in our next Issue, 1st of July 2013
Sincerely,

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