

Journal of Global Tourism and Technology Research

(JGTTR)

Vol. 2, Issue 1, 2021



Journal of Global Tourism and Technology Research

(JGTR)

ISSN: 2717-6924

Year : 2021 Volume : 2 Issue : 1

About Us

Journal of Global Tourism and Technology Research (JGTR) is a scientific journal published online bi-annually by the TROAS International Tourism Research Association, which aims to share original scientific studies in the field of tourism and technology at national and international levels with researchers and the public.

Publisher

TROAS International Tourism Research Association

Editor

Assoc. Prof. Dr. Lütfi ATAY

Associate Editors

Assoc. Prof. Dr. Haci Mehmet YILDIRIM

Dr. Oğuz TAŞPINAR

Editorial Board

Prof.Dr. Cevat TOSUN, GW School of Business, USA

Prof. Dr. Cihan ÇOBANOĞLU, University of South Florida, USA

Prof.Dr. John HALL, Deakin University, AUSTRALIA

Prof. Dr. Oğuz TÜRKAY, Sakarya Universitesi, TURKEY

Prof. Dr. Soultana KAPIKI – International Hellenic University, GREECE

Assoc.Prof.Dr. Ann Suwaree ASHTON, National Institute of Development Administration, THAILAND

Assoc.Prof.Dr. Dalia SUSNIENNE, Panevėžio Kolegija/University of Applied Sciences, LITHUANIA

Aosoc. Prof. Dr. Javier De la BALLINA – University of Oviedo, SPAIN

Assoc.Prof.Dr. Şefik Okan MERCAN, Çanakkale Onsekiz Mart University, TURKEY

Assoc.Prof.Dr. Tomislav KLARIN, University of Zadar, CROATIA

Dr. Anderson NGELAMBONG, Universiti Teknologi MARA, MALAYSIA

Publication Editors

Assoc. Prof. Dr. Halil KORKMAZ

Dr. Serkan TÜRKmen

Abstracting&Indexing



td
Turkiye
Turizm Dizini

DRJI

EuroPub

Academic
Resource
Index
ResearchBib

ISI
Scopus

INTERNATIONAL
Scientific Indexing

Bilginindex
Disseminating the knowledge



CiteFactor
Academic Scientific Journals



CABI

Scientific Board

- Prof. Dr. A. Celil ÇAKICI – Mersin University
Prof. Dr. Ahmet KÖROĞLU – Balıkesir University
Prof. Dr. Cafer TOPALOĞLU – Muğla Sıtkı Koçman University
Prof. Dr. Cevdet AVCIKURT – Balıkesir University
Prof. Dr. Cihan COBANOĞLU – University of South Florida
Prof. Dr. Daiva ZOSTAUTIENE – Kaunas University of Technology
Prof. Dr. Daiva BERZINSKIENE – Panevezys University
Prof. Dr. Ferah ÖZKÖK – Çanakkale Onsekiz Mart University
Prof. Dr. İsmail KIZILIRMAK – İstanbul University
Prof. Dr. İzzet KILINÇ – Düzce University
Prof. Dr. Mehmet Akif ÖNCÜ – Düzce University
Prof. Dr. M. Oğuzhan İLBAN – Balıkesir University
Prof. Dr. Mete SEZGİN – Selçuk University
Prof. Dr. Kamil UNUR – Mersin University
Prof. Dr. Kurtuluş KARAMUSTAFA – Kayseri University
Prof. Dr. Oğuz TÜRKAY – Sakarya University
Prof. Dr. Soultana KAPIKİ – International Hellenic University
Prof. Dr. Şafak ÜNÜVAR – Selçuk University
Prof. Dr. Zafer ÖTER – İzmir Katip Çelebi University
Assoc. Prof. Dr. Arzu GÜRDOĞAN – Muğla Sıtkı Koçman University
Assoc. Prof. Dr. Bayram ŞAHİN – Balıkesir University
Assoc. Prof. Dr. Burhan KILIÇ – Muğla Sıtkı Koçman University
Assoc. Prof. Dr. Erkan AKGÖZ – Selçuk University
Assoc. Prof. Dr. Dalia SUSNIENNE – Panevezys University
Assoc. Prof. Dr. Javier De la BALLINA – University of Oviedo
Assoc. Prof. Dr. Gediminas SARGUNAS – Panevezys University
Assoc. Prof. Dr. Gencay SAATCI – Çanakkale Onsekiz Mart University
Assoc. Prof. Dr. Göksel Kemal GİRGİN – Balıkesir University
Assoc. Prof. Dr. Hakan AKYURT – Giresun University
Assoc. Prof. Dr. Lütfi BUYRUK – Nevşehir Hacı Bektaş Veli University
Assoc. Prof. Dr. Muammer MESCİ – Düzce University
Assoc. Prof. Dr. Rahman TEMİZKAN – Eskişehir Osmangazi University
Assoc. Prof. Dr. Serkan BERTAN – Pamukkale University
Assoc. Prof. Dr. Ümit SORMAZ – Konya Necmettin Erbakan University
Assoc. Prof. Dr. Uysal YENİPINAR – Mersin University
Dr. Emrullah TÖREN – Kırklareli University
Dr. Gökhan EMİR – Bartın University
Dr. Serdar SÜNNETÇİOĞLU – Çanakkale Onsekiz Mart University
Dr. Sinan GÖKDEMİR – Çanakkale Onsekiz Mart University

Contents

| | |
|---|-------|
| Investigation of Tourism Demand in the Context of Development: Empirical Evidences | 1-10 |
| <i>Ümit ŞENGEL, Burhanettin ZENGİN</i> | |
| | |
| Konaklama Sektöründe Stres Kaynakları ve Strese Karşı Mücadele Etmeye Yönelik Bir Araştırmacı | |
| <i>Stress Sources In Accommodation Sector and A Research to Face Off Stress</i> | 11-25 |
| <i>Erkan AKGÖZ, Simge SALVARCI, Naringül MARGAZİEVA, Kymbat ASANOVA</i> | |
| | |
| Türkiye'nin Gastronomi Turizmi Gelişmişlik Göstergeleri ve Yerli Turistlerin Göstergelere İlişkin Deneyim Durumları | |
| <i>Turkey's Gastronomy Tourism Development Indicators and Domestic Tourists Experiences Related to Indicators ...</i> | 26-34 |
| <i>Merve IŞKIN</i> | |
| | |
| Geleneksel Halk Ritüellerinden Çağdaş Gösterilere: Mayıs Yedisi Bayramı'nın Organizasyon ve Anlam Dönüşümü | |
| <i>From Traditional Folk Rituals to Contemporary Demonstrations: Organization and Meaning Transformation of the Seventh of May Festival</i> | 35-47 |
| <i>Koray GENÇ, Oğuz TÜRKAY</i> | |
| | |
| A Research on the Local Gastronomy Image of Sivas | 48-58 |
| <i>Mustafa IŞKIN</i> | |