

I am excited and happy to be presenting the first issue of Anadolu University's Journal of Tourism, Leisure and Hospitality in 2021. UNESCO has announced the year 2021 among the commemoration and celebration anniversaries on the 700th anniversary of the passing away of Yunus Emre, one of the most important figures in Turkish literature and culture. Yunus Emre, as a figure, has a special meaning for all members of Anadolu University. In this respect, I would like to state that we would do our best to carry the tradition of tolerance embodied in the personality of Yunus Emre to the future generations. I would like to sincerely thank those who have contributed to the publication of our journal, which could be counted as one of the steps taken to achieve the aforementioned goals. I wish you dear readers peace, serenity and tranquillity in the year of Yunus Emre and the Turkish language.

Fuat Erdal, Ph.D.

Rector of Anadolu University

UNESCO has announced the year 2021 in the commemoration anniversaries as it marks the 700th anniversary of Yunus Emre's passing away. It is also a great honour for us to commemorate Yunus Emre, one of the most important figures in the history of Turkish culture, through this issue of our journal. I would like to thank the editorial board of the journal for their precious efforts. I hope the commemorations of Yunus Emre, as the representative of tolerance, to be beneficial in this period when the world needs it most. In addition, I wish the articles published in this issue of Anadolu University's Journal of Tourism, Leisure and Hospitality to contribute to the field researchers, the sector and students.

Oktay Emir, Ph.D.

Dean of the Faculty of Tourism, Anadolu University