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## From the Editor

*ECOMAN, The Journal of Sustainable Economics and Management Studies*, is a publication of Istanbul Gelisim University (IGU) which identifies “sustainability” as a teaching, research and community service priority for itself. Respecting the rights of every living being of current and future generations is described by IGU as an ethical and intellectual responsibility. There is not (yet discovered) any second beautiful blue planet for us, so we need to be responsible beings in all kinds of our activities.

For a sustainable world and sustainable educational and scientific environment, our need to produce new knowledge and, most importantly, contribute to the future by utilizing this knowledge is growing in every passing moment. It is why we precisely publish *ECOMAN*.

In today’s world, where the half-life of knowledge in many disciplines has decreased to less than 5 years, *ECOMAN* describes its mission as to become a platform on steady principles but that constantly renews itself, facilitates production and dissemination of knowledge for a sustainable life.

The number of international peer-reviewed journals approaching 3<sup>1</sup> million with an annual increase of 5 percent<sup>2</sup> is an indicator of the amazing amounts of scientific output produced in the ever-changing world. In order to contribute to ecological, economical and social sustainability the editorial team of this journal strongly believes that *ECOMAN* should join the chorus in this pool of ideas and scientific discussions.

We certainly will work hard towards and hope that as an outcome *ECOMAN*, will be a hub of discourse for researchers and readers of and on sustainability. We would like to express our gratitude to many of our peers and the IGU administration who encouraged and unconditionally supported us in this new endeavor. Let’s take this opportunity one more time to remind ourselves that *we need to be very very responsible consumers of everything including ideas and science!*

**Editor**  
**Nail ÖZTAŞ, Ph.,D.**  
**Istanbul Gelisim University**

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<sup>1</sup> <https://nces.nsf.gov/pubs/nsb20206/data#table-block>

<sup>2</sup> R. Buchkremer *et al.*, "The Application of Artificial Intelligence Technologies as a Substitute for Reading and to Support and Enhance the Authoring of Scientific Review Articles," in *IEEE Access*, vol. 7, pp. 65263-65276, 2019, doi: 10.1109/ACCESS.2019.2917719.

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