

E-ISSN 2687-5942

Economics Business and Organization Research

Year: 4 Number: 1
2022

Owner
Mehmet GOKERIK

Editor in Chief
Erhan AYDIN

Associate Editor
Osman TUZUN

Journal of Economics Business and Organization Research is an international, peer-reviewed, scientific journal published twice a year, in June and December. The responsibility of all articles published in the journal belongs to the authors. The texts in the journal cannot be printed or reproduced in any way, partially or completely, without permission. The Editorial Board is free to publish or not publish the articles sent to the journal. Submitted articles are not returned. Articles published in the journal cannot be used without citing the source.

Correspondence Address

Karabuk University, Faculty of Management, Business Department
78000 Karabuk/TURKEY

Tel: (0370) 418 64 27

Web Address: <https://dergipark.org.tr/en/pub/ebor>

E-mail: eborjournal@gmail.com

KARABUK

2022

EDITORIAL BOARD

Erhan AYDIN	IPAG Business School Paris	France
Mushfiqur Rahman	University of Wales Trinity Saint David	United Kingdom
Osman TUZUN	Usak University	Turkey

ADVISORY COMMITTEE

Umami Naiemah Saraih	University Malaysia Perlis	Malaysia
Emir Ozeren	Dokuz Eylul University	Turkey
Adnan Ul Haque	Yorkville University	Canada
Ozan Buyukyilmaz	Karabuk University	Turkey
João Farinha	Isla Santarem	Portugal
Regina Lenart-Gansiniec	Jagiellonian University	Poland
Ranato Santos	AESE	Portugal
Shahriar Parvez	EuroMed Business Research Institute	Bangladesh
Małgorzata Adamska	Opole University of Technology	Poland
Alessandro Barca	University of Bari Aldo Moro	Italy
Mariella Tripaldi	University of Calabria	Italy
Vittoria Bosna	University of Bari Aldo Moro	Italy
Julian Diaz Tautiva	University of Desarrollo	Chile
Ambassador Froilan Mobo	Philippine Merchant Marine Academy	Philippine
Oksana Portna	VN Karazin Kharkiv National University	Ukraine
Giuseppe Catenazzo	ICN Business School –ARTEM	France
Tatheer Zahra Sherazi	International Islamic University Islamabad	Pakistan
Saim Kayadibi	International Islamic University	Malaysia

CONTENTS

Research Articles

	Page Number
TOURISM COMPANY AND INTERNATIONAL MARKETS: A METHODOLOGICAL APPROACH FOR COMPANIES IN SOUTHERN ITALY	1-12
Peppino De ROSE	
THE EFFECT OF AGGLOMERATION ON INNOVATION: AN EMPIRICAL STUDY	13-31
Ismal BAKAN, Buket SEZER	
EFFECTS OF MEDIA DIGITALIZATION ON JOURNALIST EMPLOYMENT	32-53
Melis BAKIRMEKIK	
TERM STRUCTURE OF DEPOSITS IN TURKISH BANKING SYSTEM	54-71
Turgay GECER	
THE EFFECT OF THE EFFECTIVENESS OF THE INTERNAL CONTROL SYSTEM OF THE ENTERPRISES ON THE VALUE ADDED OF INDEPENDENT AUDIT: DIYARBAKIR SAMPLE	72-87
Kadir GOKOGLAN, Ahmet SITKI	