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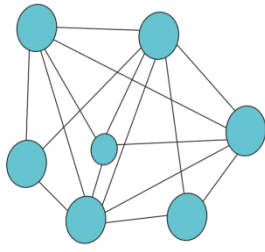
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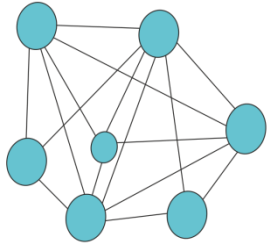
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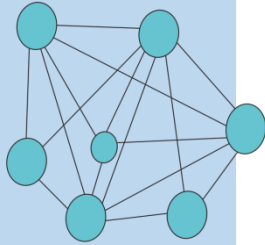
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EDITORIAL

Dear distinguished academicians, researchers and colleagues,

It is very exciting to present a new issue of our e-journal, entitled EJESS [European Journal of Educational & Social Sciences], [Vol. 7 (2), October 2022], to the interdisciplinary literature.

Every issue provides new ambitions and motivation for us to reach a better journal, thanks to your fruitful and motivational support, collaboration and encouragement. EJESS now supports and open to other partnership for international organizations, workshops, study visits and seminars. Accordingly, we provide scholar support for Eurasian Conference on Language and Social Sciences (ECLSS2022) and International Online Conference on Economics & Social Sciences, and International Eurasian Conference on Educational and Social Studies (IECES), as a trigger to reach enlarged multicultural and diverse context. Papers utilizing and/or following interdisciplinary perspectives are highly welcomed and encouraged. It is of interest and open to all researchers, academics, and those people concerned with mediating research findings to practitioners.

Scholarly work requires a great deal of effort, ambition and motivation since it encompasses a broad range of various disciplines, perspectives, methodologies and criteria. Within its natural context, we, as EJESS, sometimes include papers from international conferences in different countries so that we can feel proud to provide open platform for diverse researchers all around the world.

Scholar atmosphere and all educational organizational will probably focus on new perspectives, strategies, collaborations and facilities to ensure their efficiency soon. Within this perspective and vision, this issue presents you *three research papers* from diverse methodological perspectives, cultures and contexts. First, Sarvan & Bas present sample documents to draw attention to the power of propaganda on people, and highlight its significant impact on societies. Next, Ozbozkurt, in his endeavor to discuss competitive nature in automotive marketing, aims to identify the relationship between AUTOFLEX and the innovative competitive approach within the automotive industry and contribute to



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EJESS Vol 7. No. 2 October 2022

both academicians and practitioners. He, used scales to gather data from a sample of 185 sales professionals working in the entry, value, and premium segment automotive industry in Türkiye.

The third research paper, a group of researcher from the Philippines, focuses on gender role inequalities in the workplace taking place as there are gender-based imbalances of individuals in power to direct and influence the management of the organization in a tertiary education and employment perspective.

We hope that the issues of our journal shall contribute to the field of interdisciplinary research literature. We would like to thank our journal editors, authors, reviewers and all the others who have contributed to the preparation process of this issue.

We are renovating and modifying our journal web site as <https://dergipark.org.tr/tr/pub/ejees> We have renovated and updated our policies as well.. EJESS will be one of the supporting journals of upcoming Eurasian Conference on Language and Social Sciences in 2022. Participants for these organizations are welcomed to submit their proceedings to EJESS database via manuscripts submission system on DERGIPARK platform.

Hope to meet you in our upcoming issues.

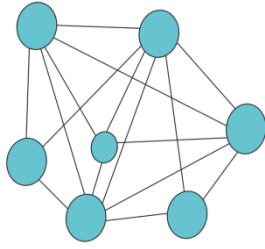
Ismail KESKIN, Ph.D.

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Editor-in-Chief



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CONTENTS

	<i>Page(s)</i>
Articles	
<i>How Modern Propaganda Evolves Around the Society?</i> by Sinan SARVAN, Enver BAŞ	23
<i>Examining the Relationship between Autoflex and Innovative Competitive Approach</i> by Onur Başar ÖZBOZKURT	35
<i>Gender Equality in the Workplace: A Tracer Study on the Employment Status of Mindanao State University at Naawan Graduates and Its Implications on Gender Gap</i> by Desheree Judena G. Preciado, Emmylou A. Emperador, Sylvia C. Labial, Jeanette H. Samson, Marialyn R. Jaca, Fernan Q. Abragan, Diorey Q. Potestas, Rebino A. Batoto, Nilo A. Preciado, Jan Cleo D. Canoy, Pat Ray M. Dagapioso, Frederick B. Cabactulan	44

