Online, <u>https://dergipark.org.tr/tr/pub/jttr</u> Volume: 9(1), 2023



Editor-in-Chief

Prof. Mahmut DEMİR, Ph.D. Isparta University of Applied Sciences, Isparta, TURKEY

Associate Editor

Prof. Şirvan Şen DEMİR, Ph.D. Süleyman Demirel University, Isparta, TURKEY

Assist. Prof. Yusuf GÜNAYDIN, Ph.D. The Final University, TRNC

Assistant Editor

Emre YAŞAR (Case Studies) Isparta University of Applied Sciences, Isparta, TURKEY

> Cristina S. CLARKE (Linguistics) The University of Manchester, UK

Editorial Advisory Board

Prof. Ali Şükrü ÇETINKAYA, Ph.D., Selçuk University, TURKEY Prof. Alla Okhrimenko Ph.D., Kyiv National Un. of Trade and Economics, UKRAINE Prof. Balayar Aliyev, Ph.D., Baltic Academy University of Latvia, LATVIA Prof. Ermira Qosja, Ph.D., Universiteti Europian i Tiranës, ALBANIA Prof. Jeong-Gil Choi, Ph.D., Kyung Hee University, S. KOREA Prof. Parikshat Singh Manhas, Ph.D., University of Jammu, INDIA Prof. Asım SALDAMLI, Ph.D., Bolu Abant İ.B. University, TURKEY Prof. Cihan COBANOGLU, Ph.D., University of S.Florida Sarasota-Manatee, USA Prof. Dogan GURSOY, Ph.D., Washington State University, USA Prof. Celina MANITA, Ph.D., University of Porto, PORTUGAL Prof. Ewa OZIEWICZ, Ph.D., University of Gdańsk, POLAND Prof. Kemal BİRDİR, Ph.D., Mersin University, TURKEY Prof. Kevin NIELD, Ph.D., Sheffield Hallam University, UK Prof. Marianna SIGALA, Ph.D., University of South Australia, AUSTRALIA Prof. Muzaffer UYSAL, Ph.D., Virginia Polytechnic Institute & State University, USA Prof. Oktay EMİR, Ph.D., Anadolu University, TURKEY Prof. Ljudmil GEORGIEV, Ph.D., New Bulgarian University, BULGARIA Prof. Ozan BAHAR, Ph.D., Muğla S. Koçman University, TURKEY Prof. Juan José Padial BENTICUAGA, Ph.D., University of Málaga, SPAIN Prof. Yina Donald ORGA, Ph.D., The Federal Polytechnic, NIGERIA Prof. Yusuf AYMANKUY, Ph.D., Balikesir University, TURKEY Prof. Zerrin Toprak KARAMAN, Ph.D., Dokuz Eylül University, TURKEY

Contact

Address: Isparta University of Applied Sciences, Tourism Faculty, Eğirdir- ISPARTA - TURKEY Phone: +90 (246) 3133447 Fax: +90 (246) 3133452 E-mail: editor.jttr@gmail.com web: https://dergipark.org.tr/en/pub/jttr

Unless otherwise indicated, all materials on these pages are copyrighted by the JTTR. All rights reserved. No part of these pages, either text or image, may be used for any purpose. Therefore, reproduction, modification, storage in a retrieval system, or retransmission, in any form or by any means, electronic, mechanical or otherwise, for reasons other than academic and scientific use, is strictly prohibited without prior written permission. JTTR is context of TÜBİTAK DergiPark Project.

Legal Responsibility: The authors and translators are responsible for the contents of their paper.

Focus and Scope: *Journal of Tourism Theory and Research* is a peer-reviewed online journal that publishes original research papers. *JTTR* welcomes submissions related to academic and scientific practices, approaches, applied research studies, critical reviews on major issues, development of new technologies and tools in tourism in English.

Peer Review Process: All author(s) submitted manuscripts are subject to initial appraisal by the section editors to peer review as a double-blind by at least two independent and expert referees. For the article to be published, at least two referees agree on the publication of the work.

Indexes & Databases:

- ISI International Scientific Indexing
- ESJI Eurasian Scientific Journal Index
- OAJI- Open Academic Journals Index
- CiteFactor
- Google Scholar
- IPIndexing
- ResearchBib-Academic Research Index
- ISI International Scientific Indexing
- ESJI Eurasian Scientific Journal Index
- OAJI- Open Academic Journals Index
- CiteFactor
- Google Scholar
- IPIndexing
- ResearchBib-Academic Research Index
- DRJI Directory of Research Journals Indexing
- SIS Scientific Indexing Services
- JournalSeek
- SOBIAD
- Türkiye Turizm Dizini
- ASOS Index

Cover-Contents	i-iii
Research article	
Analysis of the tourist offer of the Durres Region under the perspective of tour- ism stakeholders	
Ani MBRICA, Aurela BRAHOLLI, Ermira QOSJA, Licaj BRUNILDA	1-7
Research article	
Differences in career planning attitudes of hotel employees by gender and age	
Ömer SARAÇ	8-14
Research article	
The impact of coronavirus (Covid-19) pandemic: Digital transformation changes in tourism	
Buket BULUK EŞİTTİ	15-23
Research article	
Analysis of complaints regarding recreation and animation services in hotel businesses	
Ersin ARIKAN	24-29
Research article	
A preliminary research regarding the role of price and promotion on customers' restaurant selections in Muscat/Oman	
Raja TUMATI, Mustafa DASKIN, Yusra AL ZAKWANI	30-40