CONTENT

Title / Authors	Туре	Pages
The Metaverse or Meta-Awareness? Harun SERPİL, Damla KARACA	Research Article	1-8
Development and Transformation in Digital Marketing and Branding with Artificial Intelligence and Digital Technologies Dynamics in the Metaverse Universe Kemal Gökhan NALBANT, Sevgi AYDIN	Research Article	9-18
The Age Beyond Sports: User Experience in the World of Metaverse Gülsüm DEMİR, Metin ARGAN, Halime DİNÇ	Research Article	19-27
Metaverse: Threat or Opportunity for Our Social World? In understanding Metaverse on sociological context I Made WISNU BUANA	Review Article	28-33
Immersive and Challenging Experiences through A Virtual Reality Musical Instruments Game: An Approach to Gamelan Preservation Abdul SYUKUR, Pulung Nurtantio ANDONO, Khafiizh HASTUTİ, Arry Maulana SYARİF	Research Article	34-42
Analysis of Caribbean XR Survey Creates an XR Development Strategy as a Path to the Regional Metaverse Evolution Jason Robert RAMESHWAR, Graham KİNG	Research Article	43-65
Metaverse: A Potential Virtual-Physical Ecosystem for Innovative Blended Education and Training Susanta MİTRA	Research Article	66-72
A Second Life for Educators: A Hybrid Extended Reality Education Between Zuckerberg's Vision and Educational Researchers' Imaginary Mandi Lİ	Research Article	73-78
Use of Metaverse Technology in Education Domain Khandaker Raiyan RAHMAN, Sholaiman Khan SHİTOL, Md Sohidul ISLAM, Kh. Tanveer IFTEKHAR, Pranto SAHA	Research Article	79-86
Navigating the Metaverse Business and Legal Challenges: Intellectual Property, Privacy, and Jurisdiction Maria KALYVAKİ	Review Article	87-92