

Dear authors, researchers, readers, and practitioners,

Türkiye suffered a tragic earthquake in February 6th, and more than 50,000 people have passed away in eleven cities. As the country recovers, we condole with the families, friends, and people of the deceased. In the meantime, international community has put memorable efforts for search and rescue operations and Türkiye is grateful for all the support. Accordingly, Journal of Tourism, Leisure and Hospitality (TOLEHO) bitterly edited this issue and extends thanks to the authors who have submitted numerous papers to the Journal. This issue covers significant research in a range from tourist markets to technology in the industry. Hence, we hope that the current issue will contribute to the body of knowledge in relevant disciplines as it includes eligible research in various topics. We finally wish the readers and practitioners to enjoy the issue and make the most of it in their research and practices.

Cem Işık, Ph.D.

Editor-In-Chief