



Communicata

İletişim Bilimleri Dergisi

Formerly: journal of Atatürk Communication

Issue 27 • March 2024

EISSN 2822-3713

<https://dergipark.org.tr/tr/pub/communicata>

Communicata

CHIEF EDITOR / BAŐ EDITÖR

Raci TAŐCIOĐLU 

Department of Public Relations and Promotion,
Atatürk University, Faculty of Communication, Erzurum,
Türkiye

EDITORS / EDITÖRLER

Zeynep BİRİCİK 

Department of Radio, Cinema and Television,
Atatürk University, Faculty of Communication, Erzurum,
Türkiye

Gülhanım KARAOĐLU 

Department of Journalism,
Atatürk University, Faculty of Communication, Erzurum,
Türkiye

SECRETARY / SEKRETERLİK

Recep BAYRAKTAR

Department of Radio, Cinema and Television, Atatürk
University, Faculty of Communication, Erzurum, Türkiye

Samet CANDAR

Department of Public Relations and Promotion, Atatürk
University, Faculty of Communication, Erzurum, Türkiye

Aslı KÖSEOĐLU

Department of Journalism,
Ataturk University, Faculty of Communication, Erzurum,
Türkiye

EDITORIAL BOARD / YAYIN KURULU

Abdulkadir ATİK

Department of Radio, Television and Cinema, Giresun
University, Faculty of Communication, Giresun, Türkiye

Zakir AVŐAR

Department of Radio, Cinema and Television, Ankara Hacı
Bayram Veli University, Faculty of Communication,
Ankara, Türkiye

Fatih DEĐİRMENCI

Department of Public Relations and Promotion, Atatürk
Universitesi, Faculty of Communication, Erzurum, Türkiye

Naci İSPİR

Department of Radio, Cinema and Television, Atatürk
University, Faculty of Communication, Erzurum, Türkiye

Elif KÜÇÜK DURUR

Department of General Journalism, Atatürk University,
Faculty of Communication, Erzurum, Türkiye

Ömer ÖZER

Department of General Journalism, Anatolian University,
Faculty of Communication Sciences, Eskişehir, Türkiye

Deniz SEZGİN EMÜLER

Department of Public Relations and Promotion, Ankara
University, Faculty of Communication, Ankara, Türkiye

Ahmet TAYLAN

Department of Information and Information
Technologies, Mersin University, Faculty of
Communication, Mersin, Türkiye

Hakan TEMİZTÜRK

Department of Journalism,
Atatürk University, Faculty of Communication, Erzurum,
Türkiye

Besim YILDIRIM

Department of Journalism,
Atatürk University, Faculty of Communication, Erzurum,
Türkiye

Adem YILMAZ

Department of Radio, Cinema and Television, Atatürk
University, Faculty of Communication, Erzurum, Türkiye

Communicata

ABOUT THE COMMUNICATA

Communicata is a peer-reviewed, open access, online-only journal published by Atatürk University. It is a biannual journal that is published in English and Turkish in March and September.

Journal History

As of 2022, the journal has changed its title to Communicata.

Current Title (2022-...)

Communicata

EISSN: 2822-3713

Previous Title (2011-2021)

Atatürk İletişim Dergisi/Journal of Atatürk Communication

ISSN: 2146-1538

Abstracting and Indexing

Communicata is covered in the following abstracting and indexing databases;

- EBSCO
- CNKI

Aims, Scope, and Audience

Communicata aims to contribute to the literature by publishing manuscripts at the highest scientific level in communication. The journal accepts and publishes original articles, reviews, and book reviews that adhere to ethical guidelines. It covers a broad range of topics including, but not limited to, radio, television, cinema, journalism, public relations, advertising, new media, and more.

The target audience of the journal comprises researchers and specialists who have an interest in or are actively engaged in various aspects of communication across different disciplines.

You can find the current version of the Instructions to Authors at <https://communication-ataunipress.org/>

Editor: Raci TAŞCIOĞLU

Address: Atatürk University, Faculty of Communication, Erzurum, Turkey

E-mail: tascio@atauni.edu.tr

Publisher: Atatürk University

Address: Atatürk University, Yakutiye, Erzurum, Turkey

Communicata

CONTENTS / İÇİNDEKİLER

RESEARCH ARTICLES

- 1. Sosyal Medya Ekseninde Kişilerarası İletişim ve Benlik Sunumu** 1
Transforming Communication and Self-Presentation in Interpersonal Communication
Sultan KOCA, Derya ÖCAL
- 2. Yurttaş Gazeteciliği: Risk ve Fırsat İkilemi** 15
Citizen Journalism: The Dilemma of Risk and Opportunity
Fevziye ÇELİK
- 3. Uyarılama Kapsamında Marvel Çizgi Romanları ve Sinema Filmleri: Infinity War Örnekleri** 25
Marvel Comics and Movies in The Scope of Adaptation: Infinity War Examples
Volkan ÇELİK
- 4. Reklam ve Tüketim Kültürü İlişkisi Üzerine Teorik Bir İnceleme** 41
A Theoretical Examination on the Relationship Between Advertising and Consumption Culture
Nihal ÖZKAN, Mehmet Serdar ERCİŞ