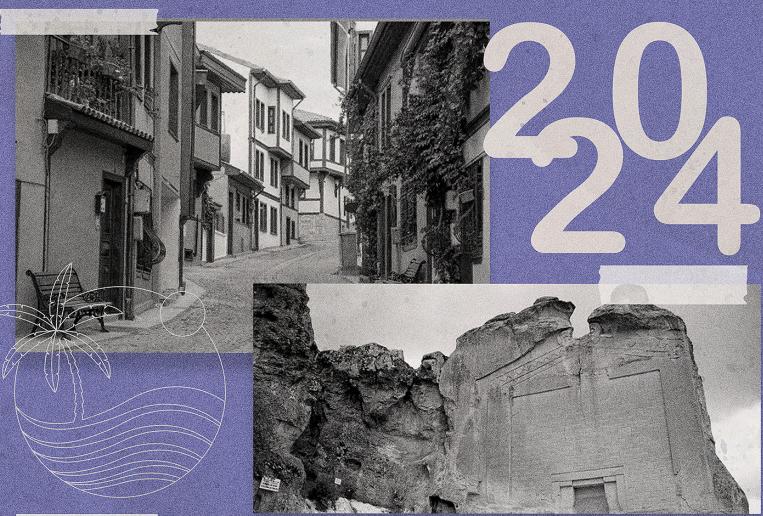


ANADOLU UNIVERSITY **FACULTY OF TOURISM**

Journal of Tourism, Leisure and Hospitality





Odunpazarı is the old town in Eskişehir, Türkiye

Odunpazari means: "Wood Bazaar" and known as the meeting point of thousands within the realm of tourism mobilities today. The district is famous for the traditional Ottoman Houses which have been around for centuries and reflects the beauty of traditional Turkish social life. Likewise, Kurşunlu Külliyesi, as a 500-year-old social complex, is a must-see place with its facilities such as Kurşunlu Mosque and Mevlevi Lodge. Visitors can enjoy attractions such as Odunpazari Modern Museum, Wax Sculptures Museum, and Turkish Bath Museum during their time in town. It is quite easy to get to the town by public transportation. Odunpazari awaits for wanderers visit and offers them a joyful experience in each moment.

Eskişehir Midas-Yazılıkaya City
This archaeological site is on the UNESCO World Heritage Tentative List, which includes the most important cultural heritage of the Phrygians (9th-7th century BC) such as rock-cut monuments built in the name of the mother goddess Cybele, as well as rock-cut settlements, ancient road ruins, rock-cut cisterns and tombs. The monumental or small-scale religious monuments carved into the rocks in Midas City and Yazılıkaya Valley reflect the deep respect and devotion of the Phrygians to the Mother Goddess Matar Kubileya, who symbolizes nature with all its vitality. Also the city is named after the famous Phrygian king Midas (740-700 BC). Midas Yazılıkaya City, is the most valuable cultural treasure the Phrygian Region, with its unique monuments in the world.

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MASTHEAD

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Dear Readers, Researchers, and Practitioners,

After 5 years of publication, it is with great pleasure that we welcome you to the latest Journal of Tourism, Leisure and Hospitality issue. In this issue, the articles presented delve into various aspects of tourism, leisure, and hospitality industries, aiming to reflect the latest developments in the field. The tourism industry is undergoing continuous transformation, influenced by technological advancements, and understanding these changes has become crucial for achieving success in the sector. The studies and analyses featured in this issue provide a solid academic foundation for tourism and hospitality management. The articles encompass not only theoretical research but also practical applications within the sector. This approach seeks to serve as a valuable resource for anyone tracking innovations in the tourism industry.

I sincerely thank our authors, reviewers, and editors for their contributions. I hope our esteemed readers find this issue insightful.

I wish you a healthy and productive reading experience. Best regards,

İnci Oya Coşkun Editor-in-Chief Journal of Tourism, Leisure and Hospitality







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