

EGE AKADEMİK BAKIŞ

EGE ACADEMIC REVIEW

Ekonomi, İşletme, Uluslararası İlişkiler
ve Siyaset Bilimi Dergisi

Journal of Economics, Business Administration,
International Relations and Political Science



Cilt 25 • Sayı 2 • Nisan 2025
Volume 25 • Number 2 • April 2025
ISSN 1303-099X

EGE AKADEMİK BAKIŞ

Ekonomi, İşletme, Uluslararası İlişkiler
ve Siyaset Bilimi Dergisi

EGE ACADEMIC REVIEW

Journal of Economics, Business Administration,
International Relations and Political Science



Cilt 25 • Sayı 2 • Nisan 2025

Volume 25 • Number 2 • April 2025

EGE ÜNİVERSİTESİ İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ ADINA SAHİBİ

THE OWNER ON BEHALF OF EGE UNIVERSITY FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES

Dilek DEMİRHAN

BAŞ EDITÖR / EDITOR IN CHIEF

Keti VENTURA

ALAN EDITÖRLERİ / FIELD EDITORS

Ali Onur TEPECİKLİOĞLU

Altuğ GÜNAL

Barış ALPASLAN

Betül AYDOĞAN ÜNAL

Feride Aslı ERGÜL JORGENSEN

Gül HUYUGÜZEL KIŞLA

Hakan ERKAL

İnanç KABASAKAL

Miray BAYBARS

Mustafa KÜÇÜK

Nazlı Ayşe AYYILDIZ ÜNNÜ

Özge KOZAL

Utku AKSEKİ

DİL EDITÖRÜ / LANGUAGE EDITOR

Betül AYDOĞAN ÜNAL

DANIŞMA KURULU / ADVISORY BOARD

Adrian GOURLAY

Carlos E. Frickmann YOUNG

Cengiz DEMİR

Chris RYAN

Christopher MARTIN

C. Michael HALL

David LAMOD

Dilek DEMİRHAN

Erinç YELDAN

Francis LOBO

G. Nazan GÜNAY

Gülçin ÖZKAN

Haiyan SONG

Hakan YETKİNER

James KIRKBRIDE

John FLETCHER

Loughborough University, UK

Universidade Federal do Rio de Janeiro de Economia Industrial, Brazil

Katip Çelebi University, Türkiye

The University of Waikato, New Zealand

University of Bath, UK

University of Canterbury, New Zealand

David Lamond & Associates, Australia

Ege University, Türkiye

Kadir Has University, Türkiye

Edith Cowan University, Australia

Ege University, Türkiye

King's College London, UK

The Hong Kong Polytechnic University, Hong Kong

İzmir Economy University, Türkiye

London School of Business and Finance ,UK

Bournemouth University, UK

Juergen GNOTH	University of Otago, New Zealand
Justus HAUCAP	University of Düsseldorf, Germany
Joyce LIDDLE	Northumbria University, UK
Luiz MOUTINHO	University of Suffolk, UK
Lydia MAKRIDES	Evexia Inc and Global Wellness Head, Canada
Mehmet CANER	North Carolina State University, USA
Michael R POWERS	Tsinghua University, Beijing, China
Mohsen Bahmani-OSKOOEE	The University of Wisconsin-Milwaukee, USA
Pan JIAHUA	Chinese Academy of Social Sciences (CASS), China
Ron SMITH	Birkbeck, University of London, UK
Slawomir MAGALA	University of Warsaw: Warsaw, Poland
Sumru ALTUĞ	American University of Beirut, Lebanese
Thomas N. GARAVAN	University of Limerick, Ireland
Wesley J. JOHNSTON	Georgia State University, USA
William GARTNER	Babson College, USA
Zahir IRANI	University of Bradford, UK

Yayın Sekreteryası: Cihan ZEYREK, Kübra OKTA

Yayınlanma Sıklığı / Frequency: Yılda dört kez / Quarterly

Graphic and Design / Fatih Akın ÖZDEMİR

Yayınlayan / Publisher

Ege Üniversitesi, İktisadi ve İdari Bilimler Fakültesi
Bornova 35100 İZMİR / TÜRKİYE

E-mail: eab@mail.ege.edu.tr

Ege Akademik Bakış

Ege Akademik Bakış Dergisi, iktisat, işletme, uluslararası ilişkiler ve siyaset bilimi alanlarında çalışan akademisyenler, araştırmacılar ve profesyonellerin görüşlerini paylaştıkları bir forum oluşturmak amacıyla, bu alanlarda yapılmış olan uluslararası çalışmaları kapsamaktadır. Ege Üniversitesi İktisadi ve İdari Bilimler Fakültesi tarafından Ocak, Nisan, Temmuz ve Ekim aylarında olmak üzere yılda dört defa yayınlanan hakemli bir dergi olup, Türkçe veya İngilizce olarak kaleme alınmış tüm çalışmalar dergide yayınlanmak üzere gönderilebilir. Ege Akademik Bakış Dergisi aşağıdaki veri tabanlarınca taranmaktadır:

- EconLit (<http://www.aeaweb.org/>)
- ULAKBİM, Sosyal ve Beşeri Bilimler Veri Tabanı (<http://www.ulakbim.gov.tr/>)
- Emerging Sources Citation Index (ESCI)
- Director of Open Access Journals(<http://www.doaj.org/>)
- EBSCO Publishing (<http://www.ebscohost.com/>)
- PERO(<http://knjiznica.irb.hr/pero>)
- Scientific Commons(<http://en.scientificcommons.org>)
- WorldWideScience(<http://worldwidescience.org>)
- ProQuest(<http://www.proquest.com>)
- ASOS Index(<http://www.asosindex.com>)
- RePEc (<http://www.repec.org>)

Makaledeki görüşler yazarlarına aittir. Dergide yayınlanan makaleler kaynak göstermeden kullanılamaz.

Ege Academic Review includes international papers about economics, business administration, international relations and political science with the aim of providing a forum for academicians, researchers and professionals interested in these fields. This journal is subject to a peer-review process. Ege Academic Review is published by Ege University Faculty of Economics and Administrative Sciences for four times in a year. Papers written in Turkish and English can all be sent in order to be published in the journal. The articles in Ege Academic Review are indexed/abstracted in:

- EconLit (<http://www.aeaweb.org/>)
- ULAKBİM, Social Sciences and Humanities Database (<http://www.ulakbim.gov.tr/>)
- Director of Open Access Journals(<http://www.doaj.org/>)
- EBSCO Publishing (<http://www.ebscohost.com/>)
- PERO(<http://knjiznica.irb.hr/pero>)
- Scientific Commons(<http://en.scientificcommons.org>)
- WorldWideScience(<http://worldwidescience.org>)
- ProQuest(<http://www.proquest.com>)
- ASOS Index(<http://www.asosindex.com>)
- RePEc (<http://www.repec.org>)

Authors are responsible for the content of their articles. Papers published in the journal can not be quoted without reference.

Volume 25 • Number 2 • April 2025

Cilt 25 • Sayı 2 • Nisan 2025

Contents

Bibliometric Analysis of Studies on Catastrophic Health Expenditures

Buse METE, İsmail ŞİMŞİR255-268 Article Type:
Research Article

Exchange Rate Bubble Formation in Türkiye: Revealing the Dance Between Reality and Speculation with Empirical Evidence from the Sequential ADF Tests

Gökhan KARTAL269-290 Article Type:
Research Article

Investigating the Impact of Social Assistance and Borrowing Behavior on Reducing Economic Worries

Behice CANATAN, Egemen İPEK291-304 Article Type:
Research Article

Nash Equilibrium in Control-Unregistered Employment Decisions Under Incentive and Punishment Strategies

Kerem ÇOLAK305-320 Article Type:
Research Article

The Relationship of the Corporate Reputation Attributes That Academics Ascribe to Their Universities with Their Perceptions of Corporate Reputation and Prestige and Organizational Citizenship Behaviors

Gizem TULPAR, Pınar SÜRAL ÖZER321-340 Article Type:
Research Article

The Impact of Tax Revenues and Revaluation Rates on Poverty in Türkiye: Artificial Neural Network Approach

Ahmet İNNECİ, Yaşar TURNA341-350 Article Type:
Research Article

Solving Queue Problems in a Campus Dining Service with Discrete Event Simulation

Furkan Onur USLUER351-360 Article Type:
Research Article

The Mediating Role of Occupational Self-Efficacy in the Relationship Between Leader-Member Exchange and Occupational Commitment: A Study on Accounting Interns

Burcu ÖZGÜL, Eda KILIÇ YAŞAR361-376 Article Type:
Research Article

Management Accounting Approach in International Strategic Moves: The Guantanamo Case

Süleyman YÜKÇÜ, Saime DOĞAN377-394 Article Type:
Research Article

Capital Flows, Measures and Effectiveness of Monetary Sterilization Policies in the Selected Emerging Market Economies

Berk PALANDÖKENLİER, Harun BAL395-416 Article Type:
Research Article

The Many Faces of Poverty: A Comprehensive Analysis on Measurement of Poverty in Türkiye

Gizem ACET DÖNMEZ417-436 Article Type:
Research Article

Empowering Visually Impaired Consumers in Retail: A Systematic Review of Accessible Payment Solutions for All

Asiye Ayben ÇELİK437-454 Article Type:
Research Article

Economic Effects of Earthquakes 1999 Marmara/Türkiye Earthquake Case

Güzin BAYAR455-474 Article Type:
Research Article