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# ON NEW CONFORMABLE FRACTIONAL INTEGRAL INEQUALITIES FOR PRODUCT OF DIFFERENT KINDS OF CONVEXITY

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ABSTRACT. Certain Hermite-Hadamard type inequalities involving various fractional integral operators for products of two functions have, recently, been presented. We aim to establish several Hermite-Hadamard type inequalities for products of two convex and s- convex functions via new conformable fractional integral operators.

Keywords: Convex function, s-convex function, Hermite-Hadamard type inequalities, new conformable fractional integral.

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## 1. INTRODUCTION

**Definition 1.1.** A function  $f: I \subseteq \mathbb{R} \to \mathbb{R}$  is said to be convex if the inequality

$$f(tx + (1 - t)y) \le tf(x) + (1 - t)f(y)$$

holds for all  $x, y \in I$  and  $t \in [0, 1]$ .

The following inequality is well known in the literature as the Hermite-Hadamard integral inequality:

$$f\left(\frac{a+b}{2}\right) \le \frac{1}{b-a} \int_{a}^{b} f(x) dx \le \frac{f(a)+f(b)}{2}$$

where  $f: I \subset \mathbb{R} \to \mathbb{R}$  is a convex function on the interval I of real numbers and  $a, b \in I$  with a < b.

An s-convex function was introduced in Breckners paper [3] and a number of properties and connections with s-convexity in the first sense are discussed in paper [6]. For more study, see ([2, 5]).

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**Definition 1.2.** A function  $f:[0,\infty) \to \mathbb{R}$  is said to be s-convex in the second sense if

$$f(\lambda x + (1 - \lambda)y) \le \lambda^s f(x) + (1 - \lambda)^s f(y)$$

for all  $x, y \in [0, \infty)$ ,  $\lambda \in [0, 1]$  and for some fixed  $s \in (0, 1]$ .

Let  $f \in L[a, b]$ . The Riemann-Liouville integrals  $J_{a+}^{\alpha} f$  and  $J_{b-}^{\alpha} f$  of order  $\alpha \in \mathbb{R}^+$  with  $a \in \mathbb{R}_0^+$  are defined, respectively, by

$$J_{a+}^{\alpha}f(x) = \frac{1}{\Gamma(\alpha)} \int_{a}^{x} (x-t)^{\alpha-1} f(t) dt \quad (x>a)$$
(1)

and

$$J_{b-}^{\alpha} f(x) = \frac{1}{\Gamma(\alpha)} \int_{x}^{b} (t-x)^{\alpha-1} f(t) dt \quad (x < b)$$
<sup>(2)</sup>

where  $\Gamma$  is the familiar Gamma function (see, e.g., [15, Section 1.1]). It is noted that  $J_{a+}^1 f(x)$  and  $J_{b-}^1 f(x)$  become the usual Riemann integrals. In the case of  $\alpha = 1$ , the fractional integral reduces to classical integral.

The Euler beta function  $B(\alpha, \beta)$  is defined by (see, e.g., [15, Section 1.1][10, p18])

$$B(\alpha, \beta) = \begin{cases} \int_0^1 t^{\alpha-1} (1-t)^{\beta-1} dt & (\Re(\alpha) > 0; \ \Re(\beta) > 0) \\ \frac{\Gamma(\alpha) \Gamma(\beta)}{\Gamma(\alpha+\beta)} & (\alpha, \beta \in \mathbb{C} \setminus \mathbb{Z}_0^-) . \end{cases}$$

Some Hermite-Hadamard type inequalities for products of two different functions are proposed by Chen and Wu in [4] as follows:

**Theorem 1.1.** Let  $f, g : [a, b] \to \mathbb{R}$   $a, b \in [0, \infty)$ , a < b be functions such that and  $g, fg \in L[a, b]$ . If f is convex and nonnegative and g is s-convex on [a, b] for some fixed  $s \in [0, 1]$ , then the following inequality for fractional integrals holds:

$$\begin{split} & \frac{\Gamma(\alpha)}{(b-a)^{\alpha}} \left[ J_{a^+}^{\alpha} f(b)g(b) + J_{b^-}^{\alpha} f(a)g(a) \right] \\ \leq & \left( \frac{1}{\alpha+s+1} + B(\alpha,s+2) \right) M(a,b) \\ & + \left( B(\alpha+1,s+1) + \frac{1}{(\alpha+s)(\alpha+s+1)} \right) N(a,b), \end{split}$$

where M(a,b) = f(a)g(a) + f(b)g(b), N(a,b) = f(a)g(b) + f(b)g(a).

**Theorem 1.2.** Let  $f, g : [a,b] \to \mathbb{R}$ ,  $a, b \in [0,\infty)$ , a < b be functions such that  $f, g, fg \in L[a,b]$ . If f is  $s_1$ -convex and g is  $s_2$ -convex function on [a,b] for some fixed  $s_1, s_2 \in [0,1]$ , then the following inequality for fractional integrals holds:

$$\begin{split} \frac{\Gamma(\alpha)}{(b-a)^{\alpha}} \left[ J_{a^{+}}^{\alpha} f(b)g(b) + J_{b^{-}}^{\alpha} f(a)g(a) \right] \\ &\leq \left( \frac{1}{\alpha + s_{1} + s_{2}} + B(\alpha, s_{1} + s_{2} + 1) \right) M(a, b) \\ &+ \left( B(\alpha + s_{1}, s_{2} + 1) + B(\alpha + s_{2}, s_{1} + 1) \right) N(a, b), \end{split}$$
where  $M(a,b) = f(a)g(a) + f(b)g(b), N(a,b) = f(a)g(b) + f(b)g(a).$ 

**Theorem 1.3.** Let  $f, g: [a, b] \to \mathbb{R}$ ,  $a, b \in [0, \infty)$ , a < b be functions such that  $fg \in L[a, b]$ . If f is convex and nonnegative on [a, b]g is  $s_2$ -convex function on [a, b] for some fixed  $s \in [0, 1]$ , then

$$\begin{split} & 2^s f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right) \\ & \leq \quad \frac{\Gamma(\alpha+1)}{2(b-a)^{\alpha}}\left[J_{a^+}^{\alpha}f(b)g(b)+J_{b^-}^{\alpha}f(a)g(a)\right] \\ & \quad +\frac{1}{2}M(a,b)\left(B(\alpha+1,s+1)\frac{1}{(\alpha+s)(\alpha+s+1)}\right) \\ & \quad +\frac{1}{2}N(a,b)\left(B(\alpha,s+2)+\frac{1}{\alpha+s+1}\right), \end{split}$$

where M(a,b) = f(a)g(a) + f(b)g(b), N(a,b) = f(a)g(b) + f(b)g(a).

**Definition 1.3.** [1] Let  $\alpha \in (n, n + 1]$ , n = 0, 1, 2, ... and set  $\beta = \alpha - n$ . Then the left conformable fractional integral of any order  $\alpha > 0$  is defined by

$$(I_{\alpha}^{a}f)(t) = \frac{1}{n!} \int_{a}^{t} (t-x)^{n} (x-a)^{\beta-1} f(x) dx$$

Analogously, the right conformable fractional integral of any order  $\alpha > 0$  is defined by

$${}^{(b}I_{\alpha}f)(t) = \frac{1}{n!} \int_{t}^{b} (x-t)^{n} (b-x)^{\beta-1} f(x) dx.$$

Notice that if  $\alpha = n+1$  then  $\beta = \alpha - n = n+1 - n = 1$  and hence  $(I_{\alpha}^{a}f)(t) = (J_{n+1}^{a}f)(t)$ . Some recent result and properties concerning the fractional integral operators can be found ([1, 11, 12, 13]).

In [14], authors have proved the following inequalities for different kinds of convexity via conformable fractional integrals:

**Theorem 1.4.** Let  $f, g : [a, b] \to \mathbb{R}$ , be functions with  $0 \le a < b$  and  $f, g, fg \in L_1[a, b]$ . If f is convex and nonnegative and g is s-convex on [a, b] for some fixed  $s \in [0, 1]$ , then one has the following inequality for conformable fractional integrals:

$$\frac{1}{(b-a)^{\alpha}} \left[ I_{\alpha}^{a} f(b)g(b) + {}^{b} I_{\alpha}f(a)g(a) \right] \\
\leq \frac{M(a,b)}{n!} \left[ B(n+s+2,\alpha-n) + B(n+1,\alpha-n+s+1) \right] \\
+ \frac{N(a,b)}{n!} \left[ B(n+2,\alpha-n+s) + B(s+n+1,\alpha-n+1) \right]$$

with  $\alpha \in (n, n+1]$ . (M(a, b) = f(a)g(a) + f(b)g(b), N(a, b) = f(a)g(b) + f(b)g(a))

**Theorem 1.5.** Suppose that  $f, g : [a, b] \to \mathbb{R}$  be functions with  $0 \le a < b$  and  $f, g, fg \in L_1[a, b]$ . If f is  $s_1$ -convex and g is  $s_2$ -convex function on [a, b] for some fixed  $s_1, s_2 \in [0, 1]$ , then one has the following inequality for conformable fractional integrals:

$$\frac{1}{(b-a)^{\alpha}} \left[ I_{\alpha}^{a} f(b)g(b) + {}^{b} I_{\alpha}f(a)g(a) \right] \\
\leq \frac{1}{n!} M(a,b) \left[ B(s_{1}+s_{2}+n+1,\alpha-n) + B(n+1,s_{1}+s_{2}+\alpha-n) \right] \\
+ \frac{1}{n!} N(a,b) \left[ B(n+s_{1}+1,\alpha-n+s_{2}) + B(n+s_{2}+1,\alpha-n+s_{1}) \right].$$

where  $\alpha \in (n, n+1]$  with M(a, b) and N(a, b) as in Theorem 1.4.

**Theorem 1.6.** Let  $f, g: [a, b] \to \mathbb{R}$ , be functions with  $0 \le a < b$  and  $f, g, fg \in L_1[a, b]$ . If f is convex and g is s-convex on [a, b] for some fixed  $s \in [0, 1]$ , then one has the following inequality for conformable fractional integrals:

$$\begin{split} & 2^{s}B(n+1,\alpha-n)f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right)\\ &\leq \quad \frac{\Gamma(n+1)}{2(b-a)^{\alpha}}\left[I^{a}_{\alpha}f(b)g(b)+^{b}I_{\alpha}f(a)g(a)\right]\\ & \quad +\frac{1}{2}M(a,b)\left[B(n+2,\alpha-n+s)+B(s+n+1,\alpha-n+1)\right]\\ & \quad +\frac{1}{2}N(a,b)\left[B(n+1,\alpha-n+s+1)+B(n+s+2,\alpha-n)\right] \end{split}$$

where  $\alpha \in (n, n+1]$  and M(a, b) and N(a, b) as in Theorem 1.4.

Jarad et. al. [7] has defined a new fractional integral operator. Also, they gave some properties and relations between the some other fractional integral operators, as Riemann-Liouville fractional integral, Hadamard fractional integrals, generalized fractional integral operators..., with this operator.

Let  $\beta \in \mathbb{C}$ ,  $Re(\beta) > 0$ , then the left and right sided fractional conformable integral operators has defined respectively, as follows;

$${}^{\beta}_{a}\mathfrak{J}^{\alpha}f(x) = \frac{1}{\Gamma(\beta)} \int_{a}^{x} \left(\frac{(x-a)^{\alpha} - (t-a)^{\alpha}}{\alpha}\right)^{\beta-1} \frac{f(t)}{(t-a)^{1-\alpha}} dt;$$
(3)

$${}^{\beta}\mathfrak{J}^{\alpha}_{b}f(x) = \frac{1}{\Gamma(\beta)} \int_{x}^{b} \left(\frac{(b-x)^{\alpha} - (b-t)^{\alpha}}{\alpha}\right)^{\beta-1} \frac{f(t)}{(b-t)^{1-\alpha}} dt.$$
(4)

The fractional integral in (3) coincides with the Riemann-Liouville fractional integral (1) when a = 0 and  $\alpha = 1$ . It also coincides with the Hadamard fractional integral [9] once a = 0 and  $\alpha \to 0$  with the Katugampola fractional integral [8], when a = 0. Similarly, Notice that, (Qf)(t) = f(a + b - t) then we have  ${}^{\beta}_{a}\mathfrak{J}^{\alpha}f(x) = Q({}^{\beta}\mathfrak{J}^{\alpha}_{b})f(x)$ . Moreover (4) coincides with the Riemann-Liouville fractional integral (2), when b = 0 and  $\alpha \to 0$  with the Katugampola fractional integral [9] once b = 0 and  $\alpha \to 0$  with the Katugampola fractional integral [9] once b = 0 and  $\alpha \to 0$  with the Katugampola fractional integral [8], when b = 0.

In this paper, some new fractional Hermite-Hadamard type inequalities for products two different kinds of convex functions are obtained but now for new conformable fractional integral operators.

#### 2. MAIN RESULTS

**Theorem 2.1.** Let  $f, g: [a, b] \to \mathbb{R}$ , be functions with  $0 \le a < b$  and  $f, g, fg \in L_1[a, b]$ . If f is convex and nonnegative and g is s-convex on [a, b] for some fixed  $s \in [0, 1]$ , then one has the following inequality for new conformable fractional integrals:

$$\alpha^{\beta-1} \left(\frac{1}{b-a}\right)^{\alpha\beta} \Gamma(\beta) \left[{}_{a}^{\beta} \mathfrak{J}^{\alpha} fg(b) + {}^{\beta} \mathfrak{J}_{b}^{\alpha} fg(a)\right]$$

$$\leq \left[\beta_{1}(s+2,\alpha) - \beta_{1}(s+2,\alpha\beta) + \frac{1}{\alpha+s+1} - \frac{1}{\alpha\beta+s+1}\right] M(a,b)$$

$$+ \left[\beta_{1}(2,\alpha+s) - \beta_{1}(2,\alpha\beta+s) + \beta_{1}(s+1,\alpha+1) - \beta_{1}(s+1,\alpha\beta+1)\right] N(a,b)$$
(5)

where  $\alpha, \beta > 0$  and  $\beta_1$  is Euler Beta function. (M(a,b) = f(a)g(a) + f(b)g(b), N(a,b) = f(a)g(b) + f(b)g(a)) *Proof.* By using the definitions of f and g, we can write

$$f(ta + (1-t)b) \le tf(a) + (1-t)f(b)$$
(6)

and

$$g(ta + (1-t)b) \le t^s g(a) + (1-t)^s g(b).$$
(7)

By multiplying (6) and (7), we have

$$f(ta + (1 - t)b)g(ta + (1 - t)b)$$

$$\leq t^{s+1}f(a)g(a) + (1 - t)^{s+1}f(b)g(b)$$

$$+t(1 - t)^{s}f(a)g(b) + t^{s}(1 - t)f(b)g(a).$$
(8)

By a similar argument, we get

$$f((1-t)a+tb)g((1-t)a+tb) \leq (1-t)^{s+1}f(a)g(a) + t^{s+1}f(b)g(b) +t^{s}(1-t)f(a)g(b) + t(1-t)^{s}f(b)g(a).$$
(9)

By adding (8) and (9), we obtain

$$f(ta + (1 - t)b)g(ta + (1 - t)b) + f((1 - t)a + tb)g((1 - t)a + tb)$$

$$\leq (t^{s+1} + (1 - t)^{s+1}) [f(a)g(a) + f(b)g(b)] + (t(1 - t)^s + t^s(1 - t)) [f(a)g(b) + f(b)g(a)].$$
(10)

If we multiply both sides of (10) by  $\left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1} (1-t)^{\alpha-1}$ , then integrating with respect to t over [0, 1], we obtain

$$\begin{split} &\int_{0}^{1} \left( \frac{1 - (1 - t)^{\alpha}}{\alpha} \right)^{\beta - 1} (1 - t)^{\alpha - 1} \left[ fg(ta + (1 - t)b) + fg((1 - t)a + tb) \right] dt \\ &\leq \int_{0}^{1} \left( \frac{1 - (1 - t)^{\alpha}}{\alpha} \right)^{\beta - 1} (1 - t)^{\alpha - 1} \left[ t^{s + 1} + (1 - t)^{s + 1} \right] M(a, b) dt \\ &\quad + \int_{0}^{1} \left( \frac{1 - (1 - t)^{\alpha}}{\alpha} \right)^{\beta - 1} (1 - t)^{\alpha - 1} \left[ t(1 - t)^{s} + t^{s}(1 - t) \right] N(a, b) dt. \end{split}$$

By calculating the above integrals and simplifying, we get

$$\begin{split} &\alpha^{\beta-1} \left(\frac{1}{b-a}\right)^{\alpha\beta} \Gamma(\beta) \left[{}_{a}^{\beta} \mathfrak{J}^{\alpha} fg(b) + {}^{\beta} \mathfrak{J}_{b}^{\alpha} fg(a)\right] \\ &\leq \left[\beta_{1}(s+2,\alpha) - \beta_{1}(s+2,\alpha\beta) + \frac{1}{\alpha+s+1} - \frac{1}{\alpha\beta+s+1}\right] M(a,b) \\ &+ \left[\beta_{1}(2,\alpha+s) - \beta_{1}(2,\alpha\beta+s) + \beta_{1}(s+1,\alpha+1) - \beta_{1}(s+1,\alpha\beta+1)\right] N(a,b) \\ & \text{a completes the proof.} \end{split}$$

which completes the proof.

**Corollary 2.1.** If we choose s = 1 in the inequality (5), then Theorem 2.1 reduces to the following inequality:

$$\begin{split} &\alpha^{\beta-1} \left(\frac{1}{b-a}\right)^{\alpha\beta} \Gamma(\beta) \left[{}_a^\beta \mathfrak{J}^\alpha fg(b) + {}^\beta \mathfrak{J}_b^\alpha fg(a)\right] \\ &\leq \left[\beta_1(3,\alpha) - \beta_1(3,\alpha\beta) + \frac{1}{\alpha+2} - \frac{1}{\alpha\beta+2}\right] M(a,b) \\ &+ \left[\beta_1(2,\alpha+1) - \beta_1(2,\alpha\beta+1) + \beta_1(2,\alpha+1) - \beta_1(2,\alpha\beta+1)\right] N(a,b). \end{split}$$

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**Corollary 2.2.** If we choose f(x) = 1, we obtain

$$\begin{split} &\alpha^{\beta-1}\left(\frac{1}{b-a}\right)^{\alpha\beta}\Gamma(\beta)\left[{}_a^\beta\mathfrak{J}^\alpha fg(b)+{}^\beta\mathfrak{J}_b^\alpha fg(a)\right]\\ &\leq \ \left[\beta_1(3,\alpha)-\beta_1(3,\alpha\beta)+\frac{1}{\alpha+2}-\frac{1}{\alpha\beta+2}\right](g(a)+g(b))\\ &+\left[\beta_1(2,\alpha+1)-\beta_1(2,\alpha\beta+1)+\beta_1(2,\alpha+1)-\beta_1(2,\alpha\beta+1)\right](g(a)+g(b)). \end{split}$$

**Theorem 2.2.** Suppose that  $f, g : [a, b] \to \mathbb{R}$  be functions with  $0 \le a < b$  and  $f, g, fg \in L_1[a, b]$ . If f is  $s_1$ -convex and g is  $s_2$ -convex function on [a, b] for some fixed  $s_1, s_2 \in [0, 1]$ , then one has the following inequality for new conformable fractional integrals:

$$\alpha^{\beta-1} \left(\frac{1}{b-a}\right)^{\alpha\beta} \Gamma(\beta) \left[{}_{a}^{\beta} \mathfrak{J}^{\alpha} fg(b) + {}^{\beta} \mathfrak{J}_{b}^{\alpha} fg(a)\right]$$

$$\leq \left[\beta_{1}(s_{1}+s_{2}+1,\alpha) - \beta_{1}(s_{1}+s_{2}+1,\alpha\beta) + \frac{1}{\alpha+s_{1}+s_{2}} - \frac{1}{\alpha\beta+s_{1}+s_{2}}\right] M(a,b) + \left[\beta_{1}(s_{1}+1,\alpha+s_{2}) - \beta_{1}(s_{1}+1,\alpha\beta+s_{2}) + \beta_{1}(s_{2}+1,\alpha+s_{1}) - \beta_{1}(s_{2}+1,\alpha\beta+s_{1})\right] N(a,b)$$
(11)

where  $\alpha, \beta > 0$  and  $\beta_1$  is Euler Beta function with M(a, b) and N(a, b) as in Theorem 2.1.

*Proof.* From the definition of  $s_1$ -convexity, we can write

$$f(ta + (1-t)b) \le t^{s_1} f(a) + (1-t)^{s_1} f(b)$$
(12)

and

$$g(ta + (1 - t)b) \le t^{s_2}g(a) + (1 - t)^{s_2}g(b).$$
(13)  
e of (12) and (13) we get

By multiplying both side of (12) and (13), we get

$$f(ta + (1 - t)b)g(ta + (1 - t)b)$$

$$\leq t^{s_1 + s_2} f(a)g(a) + (1 - t)^{s_1 + s_2} f(b)g(b)$$

$$+ t^{s_1}(1 - t)^{s_2} f(a)g(b) + t^{s_2}(1 - t)^{s_1} f(b)g(a).$$
(14)

By a similar way, it is easy to write,

$$f((1-t)a+tb)g((1-t)a+tb) \leq (1-t)^{s_1+s_2}f(a)g(a)+t^{s_1+s_2}f(b)g(b) +(1-t)^{s_1}t^{s_2}f(a)g(b)+t^{s_1}(1-t)^{s_2}f(b)g(a).$$
(15)

By adding (14) and (15), we have

$$f(ta + (1 - t)b)g(ta + (1 - t)b) + f((1 - t)a + tb)g((1 - t)a + tb)$$

$$\leq (t^{s_1 + s_2} + (1 - t)^{s_1 + s_2}) [f(a)g(a) + f(b)g(b)] + (t^{s_1}(1 - t)^{s_2} + t^{s_2}(1 - t)^{s_1}) [f(a)g(b) + f(b)g(a)].$$
(16)

If we multiply both sides of (16) by  $\left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1}(1-t)^{\alpha-1}$ , then by integrating with respect to t over [0, 1], we deduce

$$\int_{0}^{1} \left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1} (1-t)^{\alpha-1} \left[fg(ta+(1-t)b) + fg((1-t)a+tb)\right] dt$$

$$\leq \int_{0}^{1} \left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1} (1-t)^{\alpha-1} \left[t^{s_{1}+s_{2}} + (1-t)^{s_{1}+s_{2}}\right] M(a,b) dt$$

$$+ \int_{0}^{1} \left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1} (1-t)^{\alpha-1} \left[t^{s_{1}}(1-t)^{s_{2}} + t^{s_{2}}(1-t)^{s_{1}}\right] N(a,b) dt.$$

By calculating the above integrals and simplifying, we get

$$\begin{aligned} &\alpha^{\beta-1} \left(\frac{1}{b-a}\right)^{\alpha\beta} \Gamma(\beta) \left[{}_{a}^{\beta} \mathfrak{J}^{\alpha} fg(b) + {}^{\beta} \mathfrak{J}_{b}^{\alpha} fg(a)\right] \\ &\leq \left[\beta_{1}(s_{1}+s_{2}+1,\alpha) - \beta_{1}(s_{1}+s_{2}+1,\alpha\beta) + \frac{1}{\alpha+s_{1}+s_{2}} - \frac{1}{\alpha\beta+s_{1}+s_{2}}\right] M(a,b) \\ &+ \left[\beta_{1}(s_{1}+1,\alpha+s_{2}) - \beta_{1}(s_{1}+1,\alpha\beta+s_{2}) + \beta_{1}(s_{2}+1,\alpha+s_{1}) - \beta_{1}(s_{2}+1,\alpha\beta+s_{1})\right] N(a,b), \end{aligned}$$

where we use the fact that  $(1-(1-t)^{\alpha})^{\beta-1} \leq 1-(1-t)^{\alpha\beta-\alpha}$ . This completes the proof.  $\Box$ 

**Remark 2.1.** If we choose  $s_1 = s_2 = 1$  in the inequality (11), then Theorem 2.2 reduces to the Corollary 2.1.

**Theorem 2.3.** Let  $f, g : [a, b] \to \mathbb{R}$ , be functions with  $0 \le a < b$  and  $f, g, fg \in L_1[a, b]$ . If f is convex and g is s-convex on [a, b] for some fixed  $s \in [0, 1]$ , then one has the following inequality for new conformable fractional integrals:

$$\begin{aligned} &\frac{2^{s+1}}{\beta\alpha^{\beta}} fg\left(\frac{a+b}{2}\right) \\ &\leq \quad \frac{2^{s+1}}{(b-a)^{\alpha\beta}} \Gamma(\beta) \left[{}_{a}^{\beta} \mathfrak{J}^{\alpha} fg(b) + {}^{\beta} \mathfrak{J}_{b}^{\alpha} fg(a)\right] \\ &\leq \quad \left[\beta_{1}(2,s+1) - \beta_{1}(2,\alpha\beta - \alpha + s + 1) + \beta_{1}(s+1,2) - \beta_{1}(s+1,\alpha\beta - \alpha + 2)\right] M(a,b) \\ &\quad + \left[\beta_{1}(s+2,s+2) - \beta_{1}(s+2,\alpha\beta - \alpha + s + 2)\right] N(a,b) \end{aligned}$$

where  $\alpha, \beta > 0$  and  $\beta_1$  is Euler Beta function with M(a, b) and N(a, b) as in Theorem 2.1. Proof. By using the definitions, we have

$$f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right)$$

$$\leq f\left(\frac{ta+(1-t)b}{2} + \frac{(1-t)a+tb}{2}\right)g\left(\frac{ta+(1-t)b}{2} + \frac{(1-t)a+tb}{2}\right)$$

$$\leq \frac{1}{2^{s+1}}\left[f(ta+(1-t)b)g(ta+(1-t)b) + f((1-t)a+tb) + g((1-t)a+tb)\right]$$

$$+ \frac{1}{2^{s+1}}\left[(t(1-t)^s + (1-t)t^s)M(a,b) + ((1-t)^{s+1}t^{s+1})N(a,b)\right].$$
(17)

By multiplying both sides of (17) by  $\left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1}(1-t)^{\alpha-1}$ , then integrating with respect to t over [0, 1], we obtain

$$\begin{split} &\int_{0}^{1} \left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1} (1-t)^{\alpha-1} fg\left(\frac{a+b}{2}\right) dt \\ &\leq \int_{0}^{1} \left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1} (1-t)^{\alpha-1} \left[ fg\left(\frac{ta+(1-t)b}{2} + \frac{(1-t)a+tb}{2}\right) \right] dt \\ &\leq \frac{1}{2^{s+1}} \int_{0}^{1} \left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1} (1-t)^{\alpha-1} \left[ fg(ta+(1-t)b) + fg((1-t)a+tb) \right] \\ &\quad + \frac{1}{2^{s+1}} \int_{0}^{1} \left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1} (1-t)^{\alpha-1} \left[ t(1-t)^{s} + t^{s}(1-t) \right] M(a,b) dt \\ &\quad + \frac{1}{2^{s+1}} \int_{0}^{1} \left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1} (1-t)^{\alpha-1} \left[ t^{s+1} + (1-t)^{s+1} \right] N(a,b) dt. \end{split}$$

By computing the above integrals, we get

$$\begin{aligned} &\frac{2^{s+1}}{\beta\alpha^{\beta}} fg\left(\frac{a+b}{2}\right) \\ &\leq \quad \frac{2^{s+1}}{(b-a)^{\alpha\beta}} \Gamma(\beta) \left[{}_{a}^{\beta} \mathfrak{J}^{\alpha} fg(b) + {}^{\beta} \mathfrak{J}_{b}^{\alpha} fg(a)\right] \\ &\leq \quad \left[\beta_{1}(2,s+1) - \beta_{1}(2,\alpha\beta - \alpha + s + 1) + \beta_{1}(s+1,2) - \beta_{1}(s+1,\alpha\beta - \alpha + 2)\right] M(a,b) \\ &+ \left[\beta_{1}(s+2,s+2) - \beta_{1}(s+2,\alpha\beta - \alpha + s + 2)\right] N(a,b) \end{aligned}$$

where we use the fact that  $(1-(1-t)^{\alpha})^{\beta-1} \leq 1-(1-t)^{\alpha\beta-\alpha}$ , we get the desired result.  $\Box$ 

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