

## **$q$ -STARLIKE FUNCTIONS OF ORDER ALPHA**

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ABSTRACT. For all  $q \in (0, 1)$  and  $0 \leq \alpha < 1$  we define a class of analytic functions, so-called  $q$ -starlike functions of order  $\alpha$  on the open unit disc  $\mathbb{D} = \{z : |z| < 1\}$ . We will study this class of functions and explore some inclusion properties with the well-known class Starlike functions of order  $\alpha$ .

Keywords:  $q$ -starlike functions, distortion theorem, growth theorem, coefficient inequality.

AMS Subject Classification: 30C45

### 1. INTRODUCTION

In the field of geometric functions theory, the concept of  $q$ -calculus (including fractional  $q$ -calculus) has been used by several authors. One may refer to the recent papers [6], [7], [8] and [9] on the subject. Let  $\Omega$  be the family of functions  $\phi(z)$  which are regular in  $\mathbb{D}$  and satisfying the conditions  $\phi(0) = 0, |\phi(z)| < 1$  for all  $z \in \mathbb{D}$ . We denote by  $P(q)$  the family of functions of the form  $p(z) = 1 + p_1(z) + p_2z^2 + \dots$  regular in the open unit disc  $\mathbb{D}$  and satisfying

$$\left| p(z) - \frac{1}{1-q} \right| < \frac{1}{1-q}, \quad (z \in \mathbb{D}, q \in (0, 1)) \tag{1}$$

and let us denote by  $\mathcal{A}$  the class of functions  $f(z)$  normalized by  $f(0) = 0, f'(0) = 1$  that are analytic in the open unit disc  $\mathbb{D}$ . In other words, the function  $f(z)$  in  $\mathcal{A}$  have the power series representation

$$f(z) = z + \sum_{n=2}^{\infty} a_n z^n.$$

Let  $f_1(z)$  and  $f_2(z)$  be two elements of  $\mathcal{A}$ , if there exists a function  $\phi(z) \in \Omega$  such that  $f_1(z) = f_2(\phi(z))$  for all  $z \in \mathbb{D}$ , then we say that  $f_1(z)$  is subordinate to  $f_2(z)$  and we write  $f_1(z) \prec f_2(z)$ . If  $f_2(z)$  is univalent, then  $f_1(z) \prec f_2(z)$  if and only if  $f_1(0) = f_2(0), f_1(\mathbb{D}) \subset f_2(\mathbb{D})$  which implies  $f_1(\mathbb{D}_r) \subset f_2(\mathbb{D}_r), \mathbb{D}_r = \{z : |z| < r < 1\}$ . (Subordination principle [1]).

Let  $|q| < 1$  be a fixed real number and we recall here  $q$ -fractional calculus for the analytic functions  $f(z) \in \mathcal{A}$ .

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(i) A subset  $\mathbb{B}$  of  $\mathbb{C}$  is called  $q$ -geometric, if  $zq \in \mathbb{B}$  whenever  $z \in \mathbb{B}$ . If  $\mathbb{B}$  is  $q$ -geometric, then it contains all geometric sequences  $\{zq^n\}_0^\infty$ ,  $zq \in \mathbb{B}$ .

(ii) Let  $f$  be a function (real or complex valued) defined on  $q$ -geometric set  $\mathbb{B}$ ,  $|q| \neq 1$ , the  $q$ -difference operator, which was introduced by Jackson [5] and may go back to E. Heine or Euler is defined by

$$D_q f(z) = \frac{f(z) - f(qz)}{(1 - q)z}, \quad (z \in \mathbb{B} - \{0\}) \tag{2}$$

The  $q$ -difference operator (2) sometimes called Jackson  $q$ -difference operator. If  $0 \in \mathbb{B}$ , the  $q$ -derivative at zero is defined for  $|q| < 1$ , by

$$D_q f(0) = \lim_{n \rightarrow \infty} \frac{f(q^n z) - f(0)}{zq^n}, \tag{3}$$

provided the limit exists and does not depend on  $z$ . In addition,  $q$ -derivative at zero is defined for  $|q| > 1$ , by

$$D_q f(0) = D_{q^{-1}} f(0).$$

Under the hypothesis of the definition of  $q$ -difference operator, we have the following rules [3]

$$D_q z^k = \frac{1 - q^k}{1 - q} z^{k-1},$$

therefore we have

$$(1) D_q f(z) = D_q (z + a_2 z^2 + a_3 z^3 + \dots + a_n z^n + \dots) = 1 + \sum_{n=2}^\infty \frac{1 - q^n}{1 - q} a_n z^{n-1}.$$

(2) Let  $f(z)$  and  $g(z)$  be defined on a  $q$ -geometric set  $\mathbb{B} \subset \mathbb{C}$  such that  $q$ -derivative of  $f$  and  $g$  exist for all  $z \in \mathbb{B}$ , then

(a)  $D_q (af(z) \pm bg(z)) = aD_q f(z) \pm bD_q g(z)$  where  $a$  and  $b$  are real or complex numbers.

(b)  $D_q (f(z) \cdot g(z)) = g(z)D_q f(z) + f(qz)D_q g(z)$ .

(c)  $D_q \left( \frac{f(z)}{g(z)} \right) = \frac{g(z)D_q f(z) - f(z)D_q g(z)}{g(z)g(qz)}$ ,  $g(z)g(qz) \neq 0$ .

(d) The  $q$ -differential is defined as

$$d_q f(z) = f(z) - f(qz),$$

therefore

$$D_q f(z) = \frac{d_q f(z)}{d_q z} = \frac{f(z) - f(qz)}{(1 - q)z} \Rightarrow d_q f(z) = \frac{f(z) - f(qz)}{(1 - q)z} d_q z.$$

The following theorem is an analogue of the fundamental theorem of calculus.

**Theorem 1.1** (Fundamental theorem of  $q$ -calculus, [3]). *If  $F(z)$  is an antiderivative of  $f(z)$  and  $F(z)$  is continuous at  $z = 0$ , we have*

$$\int_a^b f(\zeta) d_q \zeta = F(b) - F(a)$$

where  $0 \leq a < b \leq \infty$ .

In this paper, we investigate a new class of analytic functions defined in the open unit disk, which are associated with  $q$ -calculus operators. In particular, we will give certain inclusion properties for the newly defined class of  $q$ -starlike functions of order  $\alpha$ , namely,

$$S_q^*(\alpha) = \left\{ f(z) \in \mathcal{A} : z \frac{D_q f(z)}{f(z)} = \alpha + (1 - \alpha)p(z), p(z) \in P(q), 0 \leq \alpha < 1 \right\}.$$

## 2. MAIN RESULTS

For  $p(z) \in P(q)$  it can be easily seen that

$$z \frac{D_q f(z)}{f(z)} = \alpha + (1 - \alpha)p(z) \Rightarrow \frac{z \frac{D_q f(z)}{f(z)} - \alpha}{1 - \alpha} \in P(q).$$

In a recent work of Polatoğlu et al. [4], authors proved that

**Theorem 2.1.**  $F(z) \in P(q)$  if and only if  $F(z) \prec \frac{1+z}{1-qz}$ .

Therefore we have the following lemma.

**Lemma 2.1.**  $f(z) \in S_q^*(\alpha)$  if and only if

$$\frac{z \frac{D_q f(z)}{f(z)} - \alpha}{1 - \alpha} \prec \frac{1+z}{1-qz}.$$

*Proof.* The proof of the Lemma 2.1 is an immediate consequence of the above Theorem.  $\square$

**Lemma 2.2.** Let the function  $f(z) \in \mathcal{A}$ , then  $f(z) \in S_q^*(\alpha)$  if and only if

$$z \frac{D_q f(z)}{f(z)} \prec \frac{1+Az}{1+Bz},$$

where  $A = \frac{b^2 - a^2 + a}{b}$ ,  $B = \frac{1-a}{b}$ ,  $a = \frac{1-\alpha q}{1-q}$  and  $b = \frac{1-\alpha}{1-q}$ .

*Proof.* If  $f(z) \in S_q^*(\alpha)$ , then we have by (1)

$$\left| \left( z \frac{D_q f(z)}{f(z)} - \alpha \right) - \frac{1-\alpha}{1-q} \right| \leq \frac{1-\alpha}{1-q},$$

and

$$\left| z \frac{D_q f(z)}{f(z)} - \frac{1-\alpha q}{1-q} \right| \leq \frac{1-\alpha}{1-q}.$$

For brevity we say  $\frac{1-\alpha q}{1-q} = a$  and  $\frac{1-\alpha}{1-q} = b$ , thus we have

$$\left| z \frac{D_q f(z)}{f(z)} - a \right| \leq b,$$

and

$$\left| \frac{1}{b} \cdot z \frac{D_q f(z)}{f(z)} - \frac{a}{b} \right| \leq 1.$$

Now we set

$$\psi(z) = \frac{1}{b} \cdot z \frac{D_q f(z)}{f(z)} - \frac{a}{b}.$$

then  $\psi$  is an analytic function and has a modulo at most one by (2). Furthermore, for  $f(z) \in S_q^*(\alpha)$  we have

$$\psi(z) = \frac{1}{b} \left( z \frac{1 + \sum_{n=2}^{\infty} \frac{1-q^n}{1-q} a_n z^{n-1}}{z + \sum_{n=2}^{\infty} a_n z^n} \right) - \frac{a}{b},$$

and

$$\psi(0) = \frac{1}{b} - \frac{a}{b} = \frac{1-a}{b}.$$

Therefore the function

$$\phi(z) = \frac{\psi(z) - \psi(0)}{1 - \overline{\psi(0)}\psi(z)} = \frac{z \frac{D_q f(z)}{f(z)} - 1}{b - \frac{1-a}{b} \left( z \frac{D_q f(z)}{f(z)} - a \right)},$$

satisfies the conditions of Schwarz lemma, then we have

$$z \frac{D_q f(z)}{f(z)} = \frac{1 + \frac{b^2 - a^2 + a}{b} \phi(z)}{1 + \frac{1-a}{b} \phi(z)} = \frac{1 + A\phi(z)}{1 + B\phi(z)},$$

and making use of subordination principle, one can easily see that

$$z \frac{D_q f(z)}{f(z)} \prec \frac{1 + Az}{1 + Bz},$$

where  $A = \frac{b^2 - a^2 + a}{b}$  and  $B = \frac{1-a}{b}$ . Conversely, if

$$z \frac{D_q f(z)}{f(z)} \prec \frac{1 + Az}{1 + Bz},$$

then

$$z \frac{D_q f(z)}{f(z)} = \frac{1 + A\phi(z)}{1 + B\phi(z)},$$

where  $|\phi(z)| < 1, \phi(0) = 0$ . Thus we have

$$z \frac{D_q f(z)}{f(z)} - a = b \left[ \frac{\frac{1-a}{b} + \phi(z)}{1 + \frac{1-a}{b} \phi(z)} \right].$$

Since the linear transformation  $\frac{\frac{1-a}{b} + \phi(z)}{1 + \frac{1-a}{b} \phi(z)}$  maps the unit disc onto itself, it follows from that

$$\left| z \frac{D_q f(z)}{f(z)} - a \right| = b \left| \frac{\frac{1-a}{b} + \phi(z)}{1 + \frac{1-a}{b} \phi(z)} \right| < |b|.$$

□

**Theorem 2.2.** *Let  $f(z)$  be an element of  $S_q^*(\alpha)$  then*

$$F_2(\alpha, q, r) \leq |f(z)| \leq F_1(\alpha, q, r), \quad (a \neq 1)$$

$$G_2(\alpha, q, r) \leq |f(z)| \leq G_1(\alpha, q, r), \quad (a = 1)$$

where

$$F_1(\alpha, q, r) = \left[ r \left( 1 + \frac{1-a}{b} r \right)^{\frac{b^2 - (a-1)^2}{1-a}} \right]^{\frac{1-q}{\log q^{-1}}},$$

$$F_2(\alpha, q, r) = \left[ r \left( 1 - \frac{1-a}{b} r \right)^{\frac{b^2 - (a-1)^2}{1-a}} \right]^{\frac{1-q}{\log q^{-1}}},$$

$$G_1(\alpha, q, r) = \left[ e^{\frac{b^2 - a^2 + a}{b} r} \right]^{\frac{1-q}{\log q^{-1}}},$$

$$G_2(\alpha, q, r) = \left[ e^{-\frac{b^2 - a^2 + a}{b} r} \right]^{\frac{1-q}{\log q^{-1}}}.$$

Furthermore, we have

$$M_2(\alpha, q, r) \leq |D_q f(z)| \leq M_1(\alpha, q, r), \quad (a \neq 1)$$

$$N_2(\alpha, q, r) \leq |D_q f(z)| \leq N_1(\alpha, q, r), \quad (a = 1)$$

where

$$M_1(\alpha, q, r) = \frac{1}{r} \left[ r \left( 1 + \frac{1-a}{b} \right)^{\frac{b^2-(a-1)^2}{1-a}} \right]^{\frac{1-q}{\log q^{-1}}} \frac{1+Ar}{1+Br},$$

$$M_2(\alpha, q, r) = \frac{1}{r} \left[ r \left( 1 - \frac{1-a}{b} \right)^{\frac{b^2-(a-1)^2}{1-a}} \right]^{\frac{1-q}{\log q^{-1}}} \frac{1-Ar}{1-Br},$$

and

$$N_1(\alpha, q, r) = \frac{1}{r} e^{\frac{b^2-a^2+a}{b} r} r^{\frac{1-q}{\log q^{-1}}} (1+Ar),$$

$$N_2(\alpha, q, r) = \frac{1}{r} e^{-\frac{b^2-a^2+a}{b} r} r^{\frac{1-q}{\log q^{-1}}} (1-Ar).$$

*Proof.* Using the above Lemma (2.2), we can write if

$$z \frac{D_q f(z)}{f(z)} \prec \frac{1+Az}{1+Bz}$$

then

$$\left| z \frac{D_q f(z)}{f(z)} - \frac{1-ABr^2}{1-B^2r^2} \right| \leq \frac{(A-B)r}{1-B^2r^2}. \tag{4}$$

Because the linear transformation  $\frac{1+Az}{1+Bz}$  maps  $|z| = r$  onto the disc with centre  $c(r) = \left( \frac{1-ABr^2}{1-B^2r^2}, 0 \right)$  and the radius  $\rho(r) = \frac{(A-B)r}{1-B^2r^2}$  (this was proved by W. Janowski [2]), therefore using the subordination principle we can write

$$\left| z \frac{D_q f(z)}{f(z)} - \frac{1-ABr^2}{1-B^2r^2} \right| \leq \frac{(A-B)r}{1-B^2r^2}, \quad (a \neq 1)$$

$$\left| z \frac{D_q f(z)}{f(z)} - 1 \right| \leq Ar, \quad (a = 1) \tag{5}$$

Using  $q$ -differential properties and partial  $q$ -derivatives, we can write

$$\operatorname{Re} z \frac{D_q f(z)}{f(z)} = r \frac{\partial_q}{\partial r} \log |f(re^{i\theta})|. \tag{6}$$

Considering (5) and (6) together we obtain

$$\frac{1-Ar}{r(1-Br)} \leq \frac{\partial_q}{\partial r} \log |f(re^{i\theta})| \leq \frac{1+Ar}{1+Br}, \quad (a \neq 1) \tag{7}$$

$$\frac{1}{r} - A \leq \frac{\partial_q}{\partial r} \log |f(re^{i\theta})| \leq \frac{1}{r} + A, \quad (a = 1) \tag{8}$$

and taking  $q$ -integrals both sides of (7) and (8), we get

$$\left[ r \left( 1 - \frac{1-a}{b} r \right)^{\frac{b^2-(a-1)^2}{1-a}} \right]^{\frac{1-q}{\log q^{-1}}} \leq |f(z)| \leq \left[ r \left( 1 + \frac{1-a}{b} r \right)^{\frac{b^2-(a-1)^2}{1-a}} \right]^{\frac{1-q}{\log q^{-1}}}, \quad a \neq 1 \tag{9}$$

$$e^{-\frac{(b^2-a^2+a)r}{b}} r^{\frac{1-q}{\log q^{-1}}} \leq |f(z)| \leq e^{\frac{b^2-a^2+a}{b} r} r^{\frac{1-q}{\log q^{-1}}}, \quad a = 1. \tag{10}$$

On the other hand, we have from (4) that

$$\frac{1 - Ar}{1 - Br} \leq \left| z \frac{D_q f(z)}{f(z)} \right| \leq \frac{1 + Ar}{1 + Br}, \quad (a \neq 1)$$

$$1 - Ar \leq \left| z \frac{D_q f(z)}{f(z)} \right| \leq 1 + Ar, \quad (a = 1)$$

and

$$\frac{1}{r} |f(z)| \frac{1 - Ar}{1 - Br} \leq |D_q f(z)| \leq \frac{1}{r} |f(z)| \frac{1 + Ar}{1 + Br}, \quad (a \neq 1)$$

$$\frac{1}{r} |f(z)| (1 - Ar) \leq |D_q f(z)| \leq \frac{1}{r} |f(z)| (1 + Ar), \quad (a = 1)$$

thus we obtain from (9) and (10)

$$\frac{1}{r} \left[ r \left( 1 - \frac{1-a}{b} r \right)^{\frac{b^2-(a-1)^2}{1-a}} \right]^{\frac{1-q}{\log q^{-1}}} \frac{1 - Ar}{1 - Br} \leq |D_q f(z)| \leq \frac{1}{r} \left[ r \left( 1 + \frac{1-a}{b} r \right)^{\frac{b^2-(a-1)^2}{1-a}} \right]^{\frac{1-q}{\log q^{-1}}} \frac{1 + Ar}{1 + Br}, \quad (a \neq 1)$$

$$\frac{1}{r} e^{-\frac{b^2-a^2+a}{b} r} \frac{1 - q}{r \log q^{-1}} (1 - Ar) \leq |D_q f(z)| \leq \frac{1}{r} e^{\frac{b^2-a^2+a}{b} r} \frac{1 - q}{r \log q^{-1}} (1 + Ar), \quad (a = 1).$$

□

All these inequalities in the Theorem 2.2 are sharp because extremal function is the solution of

$$z \frac{D_q f(z)}{f(z)} = \alpha + (1 - \alpha)p(z) = \alpha + (1 - \alpha) \frac{1 + z}{1 - qz}$$

$q$ -differential equation.

### 3. CONCLUSION

We briefly consider some consequences of the results derived in the paper. In this paper, we investigate a new class of analytic functions defined in the open unit disk, which are associated with  $q$ -calculus operators. In particular, we gave certain inclusion properties for the newly defined class of  $q$ -starlike functions of order  $\alpha$ . If we let  $q \rightarrow 1^-$  and making use of the techniques from  $q$ -calculus, we observe that the function class  $S_q^*(\alpha)$  and the inequalities of Theorem 2.2 provide the  $q$ -extensions of the known class and the related inequalities due to Janowski [2] (see also Goodman [1]).

We also conclude by remarking that the  $q$ -calculus operators defined in Section 1 can be used to investigate properties like, coefficient estimates, distortion theorems, etc. of several analytic (or meromorphic) function classes.

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