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Journal of Yaşar University



January 2022 Volume:17 No:65





Journal of Yaşar University, 2022, 17/65

Publisher / Sahibi On behalf of Yaşar University Yaşar Üniversitesi Adına Erhan Ada

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e-ISSN 1305-970X





Journal of Yasar University, 2022, 17/65

TARANILAN ULUSLARARASI VE ULUSAL ENDEKSLER





















Journal of Yasar University, 2022, 17/65

Editörden

E-Journal of Yasar University dergisi Türkçe ve İngilizce dillerinde yayın yapan hakemli, disiplinlerarası akademik bir dergidir. Yayın hayatının ilk onaltı yılını başarı ile tamamlayan dergi, 2016 yılı itibari ile yalnızca işletme, ekonomi alanları ile bu alanlarla kesişimde olan disiplinlerarası özgün çalışmaları kabul etme kararı almıştır Derginin amacı akademik olarak bilimsel açıdan üst düzeyde, nitelikli ve alanında özgün çalışmaları yayınlamak, üretilen bilgilerin daha çok kişiye ulaşmasını sağlamak, yapılan çalışmaların uluslararası literatürde yer almasını sağlamaktır.

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