

**ISTANBUL UNIVERSITY FACULTY OF COMMUNICATION JOURNAL**  
**ARTICLE SUBMISSION AND PUBLISHING INSTRUCTIONS**

- 1.** *Faculty of Communication Journal*, published by Istanbul University Faculty of Communication, is a six monthly academic and scientific peer-reviewed journal.
- 2.** The studies that will be submitted to be published in *Istanbul University Faculty of Communication Journal* must be scientific and original work written in Turkish, English, French or German tackling with issues on communication or with issues that have an interdisciplinary relation with communication. The studies that will be submitted to our journal to be published can be neither previously published nor currently in publication process in any media. But this rule does not apply to the unpublished studies that have been already submitted as a paper to activities like conventions, symposiums or conferences.
- 3.** The studies should be printed on one side of an A4 paper using 2.5 cm margins from right, left, bottom and top using 10 size letters, Times New Roman font and Word 6.0 or a higher word processing software. A line spacing of 1.5 should be used.
- 4.** The studies should contain between 4500 and 8500 words and the page numbers must be at the bottom and in the middle.
- 5.** The name(s) of author(s) should be given just beneath the title of the study aligned to the right. Also the degree, the institute and the e-mail of the author must be specified on the bottom of the page as a footnote marked with an asterisk (\*).
- 6.** Five copies of the studies should be submitted. On the first copy the name(s) of the author(s) should be specified, other copies should be delivered without the name(s). The studies should be saved on a CD or DVD disk.
- 7.** Before the introduction part, there should be an abstract between 180 and 200 words written in Turkish and a foreign language (English, German or French) summarizing the scope, the purpose, the results of the study and the methodology used. Also a title in the language that it has been written should be added to the abstract which is in the foreign language. An abstract in Turkish and in the foreign language should be prepared for studies written in a foreign language. Underneath the summaries, three keywords that inform the reader about the content of the study should be specified in Turkish and in a foreign language (English, German or French).
- 8.** The studies should contain mainly these components: Title, abstract and keywords; title, summary and keywords in a foreign language; sections, footnotes and references.
- 9.** The introduction part of the research articles should be followed by parts such as “Purpose and Methods”, “Results”, “Discussion and Conclusion”, “Footnotes” and “References”. For compilation and commentary articles, the article should start with the “Introduction” part, where the purpose and the method is mentioned, followed by the other parts and the study should be finished with “Discussion and Conclusion”, “Footnotes”, “References” and “Tables and Figures” parts.
- 10.** Tables, graphs and figures can be given with a number and a defining title if and only if it is necessary to follow the idea of the article. Otherwise features like demographic characteristics can be given within the text.
- 11.** The studies that have been prepared according to the publishing instructions should be mailed to the following address or must be delivered by hand. The articles submitted from abroad should be sent by email as well.
- 12.** All the copies of the articles which have been sent to be published should have a cover page.

On this cover page, the full name of the article, the titles and the institutions of the author(s), their communication addresses, cell phone, business phone and fax numbers and their e-mail addresses should be indicated.

**13.** A document of consent for the publication of the author's article should be signed and sent with the article. The document should be written as the example:

**To Istanbul University Presidency,  
University Editorial Commission Presidency,**

**I permit my article titled "....." included in number .... of Faculty of Communication Journal which will be published by Istanbul University Presidency to be published according to the Intercollegiate Publishing Statute rules.**

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**15.** The author(s) can be asked to make some changes in their articles due to peer reviews.

**16.** A copy of the journal will be sent to each author of the accepted articles upon their request.

**17.** The studies that were sent to the journal will not be returned whether they are published or not.

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## REFERENCES:

1. All references should be specified in the text using the last name of the author, the year and if necessary the page number in this order (last name, year:page). The same convention should be used for the references to the same source, abbreviations like "loc.cit.", "ibid.", "op.cit." shouldn't be used. For works with no publishing date, "n.d." abbreviation can be used, meaning: no date.
2. If the author's name isn't mentioned in the text, and there is a reference to the book, then the last name of the author and the year should be specified like (Homans, 1962), (Sartori, n.d.)
3. If the author's name isn't mentioned in the text and specific pages should be referred, then the last name of the author, the date and the page numbers should be specified like (Homans, 1962: 175), (Sartori, n.d.: 25-30)
4. If the author's name isn't mentioned in the text, then the last name of the author, the date and the page numbers should be specified individually like (Homans, 1962: 175,233).
5. If the author's name is mentioned in the text and if the work of the author is present in the references section, the date and the page number are specified like (2004: 175).
6. References with two authors should be specified using the last names of both authors like (Alemdar and Erdoğan, 1994: 139).
7. If the authors are more than two, after the last name of the first author, the expression "et. al" meaning "and others" (et alia in Latin) should be used like (Christians et al., 1993: 115).
8. References to more than one source should be separated by semi colons like (İnceoğlu, 1994: 152; Aktan, 1992: 117; Bilginer, 1998: 73).
9. If there exists more than one work of an author with the same date in the references, expressions "a,b,c" should be used to distinguish them from each other and this usage should be adhered to in the references in the text and in the references section like (Ortaylı, 1983a: 998) (Ortaylı, 1983b: 135).
10. If a direct quotation is not taken from a study but only the idea is referred, then the last name of the author and the date of the study is specified in parentheses like

According to İnceoğlu (1994).....

..... İnceoğlu (1994).....

11. Any quotes in the text should be inside double quotation marks. Quotes extending more than 40 words should be written as an indented paragraph in a smaller font size than the main text without using any quotation marks. The emphasized words in the quotes should be specified using single quotation marks. Proper names such as names of books or films should be written using italic letters, the words authors want to emphasize should be given inside single quotation marks.
12. References to internet should include the author(s), the institution or page name, and the date of access to the website if the construction date of the website is not available like (DİE, 2006); (Kellner, 2006).
13. The notes numbered in the text should be placed according their numerical order just before the references section.

**REFERENCES LIST – EXAMPLES BY RESOURCE TYPE**

**Book with One Author**

Rose, G. (2012). *Visual Methodologies: An Introduction to Researching with Visual Materials*. London, UK: Sage Publications.

**Book with Two Authors**

Bordwell, D. & Thompson, K. (2011). *Minding Movies: Observations on the Art, Craft, and Business of Filmmaking*. Chicago, IL: University of Chicago Press.

**Book with Multiple Authors**

Longhurst, B., Smith G., Bagnall, G., Crawford, G., Ogborn, M., Baldwin, E., McCracken, S. (2008). *Introducing Cultural Studies*. New York, NY: Routledge.

**Translated Book**

Bourdieu, P. (2010). *Distinction A Social Critique of the Judgement of Taste* (R. Nice, Trans.). Oxon, UK: Routledge. (Original work published 1984).

**Chapter/Work in an Edited Book**

Bassett, C. (2006). Cultural Studies and New Media. In G. Hall & C. Birchall (Eds.), *New Cultural Studies: Adventures in Theory* (220-237). Edinburgh, UK: Edinburgh University Press.

**Article from a Peer-Reviewed Journal**

Webster, J. G. (2005). Beneath the Veneer of Fragmentation: Television Audience Polarization in a Multichannel World. *Journal of Communication*, 55(2), 366-382.

**Magazine Article**

Sabin, R. (August, 2008). The perils of strip mining. *Sight and Sound The International Film Magazine*, 18(8), 24-27.

**Newspaper Article**

**With Author:**

Browne, R. (2010, March 21). This brainless patient is no dummy. *Sydney Morning Herald*, 45.

**No Author:**

Parental attitude key to healthier drinking habits. (2009, October 1). *The Australian*, 3.

**Unpublished Thesis/Dissertation**

Ni, L. (2006). *Exploring the Value of Public Relations in Strategy Implementation: Employee Relations in the Globalization Process* (Unpublished Ph.D. thesis). University of Maryland, Maryland, USA.

**Conference Paper/Proceedings**

Strömbäck, J. & Luengo, Ó. G.. (2006). Framing and Election News Coverage in Spain and Sweden.

In E. Yüksel (Ed.), *4th International Symposium Communication in the Millennium (75-86)*. Eskişehir, Turkey: Anadolu University.

### Online Articles

#### **Articles with DOI Assigned:**

West, A. (2011). Reality television and the power of dirt: metaphor and matter. *Screen*, 52(1), 63-77. doi:10.1093/screen/hjq050

#### **Article with no DOI Assigned/Freely Available Online:**

Haigh, M. M., Dardis, F. (2012). The Impact of Apology on Organization – Public Relationships and Perceptions of Corporate Social Responsibility. *Public Relations Journal*, 6(1). Retrieved from <http://www.prsa.org/Intelligence/PRJournal/Documents/2012HaighDardis.pdf>

#### **Web Page/Blog Post:**

Bordwell, D. (2013, June 18). David Koepp: Making the world movie-sized [Web log post]. Retrieved from <http://www.davidbordwell.net/blog/page/27/>

#### **Newspaper Article (with author):**

Sullivan, M. (2014, July 28). It's Time to Push Back When Government Controls the Message. *The New York Times*. Retrieved from <http://publiceditor.blogs.nytimes.com/2014/07/28/its-time-to-push-back-when-government-controls-the-message/>

#### **Newspaper Article (no author):**

The top films at the North American box Office. (2013, October 13). *Reuters*. Retrieved from <http://www.reuters.com/article/2013/10/13/boxoffice-chart-idUSL1N0I30A520131013>

### Online Reference Work

#### **Online Dictionary:**

Occupy movement. (2014). In *Encyclopedia of social media and politics*. Washington, DC: CQ Press. Retrieved from [http://search.credoreference.com/content/entry/cqpressomedpol/occupy\\_movement/0](http://search.credoreference.com/content/entry/cqpressomedpol/occupy_movement/0)

#### **Online Encyclopedia:**

Friend, C. (n.d.). Social Contract Theory. In J. Fieser, B. Dowden (Eds.), *Internet Encyclopedia of Philosophy*. Retrieved June 28, 2014 from <http://www.iep.utm.edu/soc-cont/>

#### **Wiki:**

Post-structuralism. (n.d.). Retrieved July 14, 2013 from Wikipedia The Free Encyclopedia: <http://en.wikipedia.org/wiki/Post-structuralism>

### Audiovisual Media

#### **Motion Picture/Video/DVD:**

Bernstein, R., Rae, D., Loader, K. (Producers), Taylor-Wood, S. (Director). (2010). *Nowhere Boy* [Motion picture]. UK: Icon Film Ltd.

**Song/Music Recording:**

Baroness. (2009). Jake Leg. On *Blue Record* [CD]. Upper Darby, PA: Relapse Records.

**Youtube video:**

ChallengingMedia. (2006, October 4). Representation & the Media: Featuring Stuart Hall [Video file]. Retrieved from <https://www.youtube.com/watch?v=aTzMsPqssOY>

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