Koordinatlarda *h* – Konveks İki Fonksiyonun Çarpımı İçin Bazı Hermite-Hadamard Tipli Eşitsizlikler Üzerine

On Some Hadamard-Type Inequalities for Product of Two *h* –Convex Functions On the Co-ordinates

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Öz: Bu çalışmada, koordinatlarda h-konveks fonksiyonların çarpımı için Hadamard tipli eşitsizlikler oluşturulmuştur. Elde edilen sonuçlar literatürde bazı iyi bilinen sonuçları genelleştirmiştir.

Anahtar Kelimeler — Koordinatlar, Hadamard eşitsizliği, h-konveks fonksiyonlar.

Abstract: In this paper, Hadamard-type inequalities for product of h-convex functions on the co-ordinates on the rectangle from the plane are established. Obtained results generalize the corresponding to some well-known results given before now.

Keywords --- co-ordinates, Hadamard's inequality, h-convex functions

1.Introduction

Let $f: I \subseteq \mathbb{R} \to \mathbb{R}$ be a convex function and $a, b \in I$ with a < b. Then the following double inequality:

$$f\left(\frac{a+b}{2}\right) \le \frac{1}{b-a} \int_{a}^{b} f(x) dx \le \frac{f(a)+f(b)}{2}$$
(1.1)

is known as Hadamard's inequality for convex mapping. For particular choice of the function f in (1.1) yields some classical inequalities of means.

Definition 1. (See [11]) A function $f : I \subseteq \mathbb{R} \to \mathbb{R}$ is said to Godunova-Levin function or f is said to belong to the class Q(I) if f is non-negative and for all $x, y \in I$ and for $\alpha \in (0,1)$ we have the inequality:

$$f(\alpha x + (1 - \alpha)y) \le \frac{f(x)}{\alpha} + \frac{f(y)}{1 - \alpha}.$$

The class Q(I) was firstly described in [11] by Godunova-Levin. Some further properties of it can be found in [10], [15] and [16]. Among others, it is noted that non-negative monotone and nonnegative convex functions belongs to this class of functions. In [6], Breckner introduced s – convex functions as a generalization of convex functions. In [7], he proved the important fact that the setvalued map is s – convex only if associated support function is s – convex. A number of properties and connections with s – convexity in the first sense are discussed in paper [12]. It is clear that s – convexity is merely convexity for s = 1.

Definition 2. (See [6]) Let $s \in (0,1]$ be fixed real number. A function $f:[0,\infty) \to [0,\infty)$ is said to be s – convex in the second sense, or that f belongs to the class K_s^2 , if

$$f(\alpha x + (1 - \alpha)y) \le \alpha^s f(x) + (1 - \alpha)^s f(y)$$

for all $x, y \in [0, \infty)$ and $\alpha \in [0, 1]$.

Definition 3. (See [10]) A function $f: I \subseteq \mathbb{R} \to \mathbb{R}$ is said to be P-function or that f is said to belong to the class P(I) if f is non-negative and for all $x, y \in I$ and $\alpha \in [0,1]$, if

$$f(\alpha x + (1 - \alpha)y) \le f(x) + f(y).$$

In [9], Dragomir and Fitzpatrick proved the following variant of Hadamard's inequality which holds for s – convex function in the second sense:

Theorem 1. Suppose that $f:[0,\infty) \to [0,\infty)$ is an s-convex function in the second sense, where $s \in (0,1)$ and let $a, b \in [0,\infty)$, a < b. If $f \in L_1([a,b])$ then the following inequalities hold:

$$2^{s-1} f\left(\frac{a+b}{2}\right) \le \frac{1}{b-a} \int_{a}^{b} f(x) dx \le \frac{f(a)+f(b)}{s+1}$$
(1.2)

The constant $k = \frac{1}{s+1}$ is the best possible in the second inequality in (1.2).

In [9], Dragomir and Fitzpatrick also proved the following Hadamard-type inequality which holds for s – convex functions in the first sense:

Theorem 2. Suppose that $f:[0,\infty) \to [0,\infty)$ is an s-convex function in the first sense, where $s \in (0,1)$ and let $a, b \in [0,\infty)$. If $f \in L_1([a,b])$ then the following inequalities hold:

$$f\left(\frac{a+b}{2}\right) \le \frac{1}{b-a} \int_{a}^{b} f(x) dx \le \frac{f(a)+sf(b)}{s+1}$$
(1.3)

The above inequalities are sharp.

A modification for convex functions which is also known as co-ordinated convex(concave) functions was introduced by Dragomir in [8] as following:

Let us now consider a bidimensional interval $\Delta = [a, b] \times [c, d]$ in \mathbb{R}^2 with a < b and c < d. A mapping $f : \Delta \to \mathbb{R}$ is said to be convex on Δ if the following inequality:

$$f(\alpha x + (1-\alpha)z, \alpha y + (1-\alpha)w) \le \alpha f(x, y) + (1-\alpha)f(z, w)$$

holds, for all $(x, y), (z, w) \in \Delta$ and $\alpha \in [0,1]$. If the inequality reversed then f is said to be concave on Δ . A function $f : \Delta \to \mathbb{R}$ is said to be convex on the co-ordinates on Δ if the partial mappings $f_y : [a,b] \to \mathbb{R}, f_y(u) = f(u, y)$ and $f_x : [c,d] \to \mathbb{R}, f_x(v) = f(x, v)$ are convex where defined for all $x \in a, b], y \in c, d]$.

A formal definition for co-ordinated convex functions may be stated as follow [see [23]]:

Definition 4. A function $f : \Delta \to R$ is said to be convex on the co-ordinates on Δ if the following inequality:

$$f(tx + (1-t)y, su + (1-s)w) \le tsf(x, u) + t(1-s)f(x, w) + s(1-t)f(y, u) + (1-t)(1-s)f(y, w)$$

holds for all $t, s \in [0,1]$ and $(x, u), (x, w), (y, u), (y, w) \in \Delta$.

Clearly, every convex mapping $f: \Delta \to \mathsf{R}$ is convex on the co-ordinates. Furthermore, there exists co-ordinated convex function which is not convex. In [8], Dragomir established the following inequalities of Hadamard's type for convex functions on the co-ordinates on a rectangle from the plane R^2 .

Theorem 3. Suppose $f : \Delta \to \mathsf{R}$ is convex function on the co-ordinates on Δ . Then one has the inequalities:

$$f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) dy dx$$

$$\leq \frac{f(a,c) + f(b,c) + f(a,d) + f(b,d)}{4}$$
(1.4)

In [1], Alomari and Darus proved the following inequalities of Hadamard-type as above for s – convex functions in the second sense on the co-ordinates on a rectangle from the plane \mathbb{R}^2 .

Theorem 4. Suppose $f : \Delta \rightarrow R$ is s – convex function (in the second sense) on the co-ordinates on Δ . Then one has the inequalities:

$$4^{s-1} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) dy dx$$

$$\leq \frac{f(a,c) + f(b,c) + f(a,d) + f(b,d)}{(s+1)^{2}}$$
(1.5)

Also in [4] (see also [5]), Alomari and Darus established the following inequalities of Hadamardtype similar to (1.5) for s – convex functions in the first sense on the co-ordinates on a rectangle from the plane \mathbb{R}^2 .

Theorem 5. Suppose $f : \Delta \to \mathsf{R}$ is s-convex function on the co-ordinates on Δ in the first sense. Then one has the inequalities:

$$f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \le \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) dy dx$$

$$\le \frac{f(a,c) + sf(b,c) + sf(a,d) + s^{2}f(b,d)}{(s+1)^{2}}$$
(1.6)

The above inequalities are sharp.

For refinements, counterparts, generalizations and new Hadamard-type inequalities see the papers [1, 2, 3, 4, 5, 8, 9, 10, 12, 21, 22, 23, 24].

In [17], Pachpatte established two Hadamard-type inequalities for product of convex functions. An analogous results for s – convex functions is due to Kırmacı *et al.* [13].

Theorem 6. Let $f, g: [a, b] \subset R \rightarrow [0, \infty)$ be convex functions on [a, b], a < b. Then

$$\frac{1}{b-a} \int_{a}^{b} f(x)g(x)dx \le \frac{1}{3}M(a,b) + \frac{1}{6}N(a,b)$$
(1.7)

and

$$2f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right) \le \frac{1}{b-a} \int_{a}^{b} f(x)g(x)dx + \frac{1}{6}M(a,b) + \frac{1}{3}N(a,b)$$
(1.8)

where M(a,b) = f(a)g(a) + f(b)g(b) and N(a,b) = f(a)g(b) + f(b)g(a).

Theorem 7. Let $f,g:[a,b] \subseteq \mathbb{R} \to \mathbb{R}$ $a, b \in [a,b]$, a < b, be functions such that g and fg are in $L_1([a,b])$. If f is convex and non-negative on [a,b] and if g is s-convex on [a,b] for some $s \in (0,1)$. Then

$$2^{s} f\left(\frac{a+b}{2}\right) g\left(\frac{a+b}{2}\right)$$

$$\leq \frac{1}{b-a} \int_{a}^{b} f(x) g(x) dx + \frac{1}{(s+1)(s+2)} M(a,b) + \frac{1}{s+2} N(a,b)$$
(1.9)

and

$$\frac{1}{b-a} \int_{a}^{b} f(x)g(x)dx \le \frac{1}{s+2}M(a,b) + \frac{1}{(s+1)(s+2)}N(a,b)$$
(1.10)

where M(a,b) = f(a)g(a) + f(b)g(b) and N(a,b) = f(a)g(b) + f(b)g(a).

The class of h-convex functions was introduced by S. Varosanec in [19] (see [19] for further properties of h-convex functions).

Definition 5. Let $h: J \subseteq \mathbb{R} \to \mathbb{R}$, where $(0,1) \subseteq J$, be a positive function. A function $f: I \subseteq \mathbb{R} \to \mathbb{R}$ is said to be h-convex or that f is said to belong to the class SX(h, I), if f is non-negative and for all $x, y \in I$ and $\alpha \in (0,1)$, we have

$$f(\alpha x + (1 - \alpha)y) \le h(\alpha)f(x) + h(1 - \alpha)f(y)$$

if the inequality is reversed then f is said to be h-concave and we say that f belongs to the class SV(h, I).

Remark 1. Obviously, if $h(\alpha) = \alpha$, then all the non-negative convex functions belong to the class SX(h, I) and all non-negative concave functions belong to the class SV(h, I). Also note that if

$$h(\alpha) = \frac{1}{\alpha}, \text{ then } SX(h,I) = Q(I); \text{ if } h(\alpha) = 1, \text{ then } SX(h,I) \supseteq P(I); \text{ and if } h(\alpha) = \alpha^s, \text{ where}$$
$$s \in (0,1), \text{ then } SX(h,I) \supseteq K_s^2.$$

In [18], Sarıkaya *et al.* established the following inequalities of Hadamard's type for product of h-convex functions.

Theorem 8. Let $f \in SX(h_1, I)$, $g \in SX(h_2, I)$, $a, b \in I$, a < b, be functions such that $fg \in L_1([a, b])$ and $h_1h_2 \in L_1([0,1])$, then Özdemir et al.

$$\frac{1}{b-a} \int_{a}^{b} f(x)g(x)dx \le M(a,b) \int_{0}^{1} h_{1}(t)h_{2}(t)dt + N(a,b) \int_{0}^{1} h_{1}(t)h_{2}(1-t)dt$$
(1.11)

where M(a,b) = f(a)g(a) + f(b)g(b) and N(a,b) = f(a)g(b) + f(b)g(a).

Theorem 9. Let $f \in SX(h_1, I)$, $g \in SX(h_2, I)$, $a, b \in I$, a < b, be functions such that $fg \in L_1([a,b])$ and $h_1h_2 \in L_1([0,1])$, then

$$\frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right) - \frac{1}{b-a}\int_{a}^{b}f(x)g(x)dx$$

$$\leq M(a,b)\int_{0}^{1}h_{1}(t)h_{2}(1-t)dt + N(a,b)\int_{0}^{1}h_{1}(t)h_{2}(t)dt$$
(1.12)

where M(a,b) = f(a)g(a) + f(b)g(b) and N(a,b) = f(a)g(b) + f(b)g(a).

In [20], Sarıkaya *et al.* established the following inequality of Hadamard's type which involving h-convex functions:

Theorem 10. Let $f \in SX(h, I)$, $a, b \in I$ with a < b, $f \in L_1([a,b])$ and $g : [a,b] \to \mathbb{R}$ is nonnegative, integrable and symmetric about $\frac{a+b}{2}$. Then

$$\frac{1}{b-a}\int_{a}^{b}f(x)g(x)dx \le \frac{f(a)+f(b)}{2}\int_{a}^{b}\left(h\left(\frac{b-x}{b-a}\right)+h\left(\frac{x-a}{b-a}\right)\right)g(x)dx.$$
(1.13)

In [14], authors proved the following results for product of two convex functions on the co-ordinates on rectagle from the plane R^2 .

Theorem 11. Let $f,g:[a,b] \subseteq \mathbb{R} \to \mathbb{R}$ be convex functions on the co-ordinates on Δ with a < b, c < d. Then

$$\frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y)g(x,y)dydx \le \frac{1}{9}L(a,b,c,d) + \frac{1}{18}M(a,b,c,d) + \frac{1}{36}N(a,b,c,d)$$
(1.14)

where

$$L(a,b,c,d) = f(a,c)g(a,c) + f(b,c)g(b,c) + f(a,d)g(a,d) + f(b,d)g(b,d)$$

$$M(a,b,c,d) = f(a,c)g(a,d) + f(a,d)g(a,c) + f(b,c)g(b,d) + f(b,d)g(b,c)$$

$$+ f(b,c)g(a,c) + f(b,d)g(a,d) + f(a,c)g(b,c) + f(a,d)g(b,d)$$

$$N(a,b,c,d) = f(b,c)g(a,d) + f(b,d)g(a,c) + f(a,c)g(b,d) + f(a,d)g(b,c)$$

Theorem 12. Let $f,g:[a,b] \subseteq \mathbb{R} \to \mathbb{R}$ be convex functions on the co-ordinates on Δ with a < b, c < d. Then

$$4f\left(\frac{a+b}{2}, \frac{c+d}{2}\right)g\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \le \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) dy dx$$

$$+ \frac{5}{36}L(a, b, c, d) + \frac{7}{36}M(a, b, c, d) + \frac{2}{9}N(a, b, c, d)$$
(1.15)

where L(a,b,c,d), M(a,b,c,d), and N(a,b,c,d) as in Theorem 10.

Similar to definition of co-ordinated convex functions Latif and Alomari gave the notion of hconvexity of a function f on a rectangle from the plane \mathbb{R}^2 and h-convexity on the co-ordinates
on a rectangle from the plane \mathbb{R}^2 in [23], as follows:

Definition 6. (See [23]) Let us consider a bidimensional interval $\Delta = [a, b] \times [c, d]$ in \mathbb{R}^2 with a < b and c < d. Let $h: J \subseteq \mathbb{R} \to \mathbb{R}$, where $(0,1) \subseteq J$, be a positive function. A mapping $f: \Delta \to \mathbb{R}$ is said to be h-convex on Δ , if f is non-negative and if the following inequality:

$$f(\alpha x + (1-\alpha)z, \alpha y + (1-\alpha)w) \le h(\alpha)f(x, y) + h(1-\alpha)f(z, w)$$

holds, for all $(x, y), (z, w) \in \Delta$ and $\alpha \in (0, 1)$. Let us denote this class of functions by $SX(h, \Delta)$. The function f is said to be h-concave if the inequality reversed. We denote this class of functions by $SV(h, \Delta)$.

A function $f: \Delta \to \mathbb{R}$ is said to be h-convex on the co-ordinates on Δ if the partial mappings $f_y:[a,b] \to \mathbb{R}$, $f_y(u) = f(u, y)$ and $f_x:[c,d] \to \mathbb{R}$, $f_x(v) = f(x,v)$ are h-convex where defined for all $x \in a, b$], $y \in c, d$]. A formal definition of h-convex functions may also be stated as follows:

Definition 7. (See [23]) A function $f : \Delta \to \mathbb{R}$ is said to be h-convex on the co-ordinates on Δ , if the following inequality:

 $f(tx + (1-t)y, su + (1-s)w) \le h(t)h(s)f(x,u) + h(t)h(1-s)f(x,w)$ + h(s)h(1-t)f(y,u) + h(1-t)h(1-s)f(y,w)

holds for all $t, s \in [0,1]$ and $(x, u), (x, w), (y, u), (y, w) \in \Delta$.

Lemma 1. (See [23]) Every h-convex mapping $f : \Delta \to \mathsf{R}$ is h-convex on the co-ordinates, but the converse is not generally true.

The main purpose of the present paper is to establish new Hadamard-type inequalities like those given above in the Theorem 11-12, but now for product of two h-convex functions on the co-ordinates on rectangle from the plane \mathbb{R}^2 .

2. Main Results

In this section we establish some Hadamard's type inequalities for product of two h-convex functions on the co-ordinates on rectangle from the plane. In the sequel of the paper h_1 and h_2 are positive functions defined on J, where $(0,1) \subseteq J \subseteq \mathbb{R}$ and f and g are non-negative functions defined on $\Delta = [a, b] \times [c, d]$.

Theorem 13. Let $f, g: \Delta = [a, b] \times [c, d] \rightarrow R$ where a < b and c < d, be functions such that $fg \in L^2(\Delta)$, $h_1h_2 \in L_1[0,1]$). If f is h_1 -convex on the co-ordinates on Δ and if g is h_2 -convex on the co-ordinates on Δ , then

$$\frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y)g(x,y)dydx$$

$$\leq p^{2}L(a,b,c,d) + pqM(a,b,c,d) + q^{2}N(a,b,c,d)$$
(2.1)

where L(a,b,c,d), M(a,b,c,d), N(a,b,c,d) as in Theorem 10 and $p = \int_0^1 h_1(t)h_2(t)dt$ and $q = \int_0^1 h_1(t)h_2(1-t)dt$.

Proof. Since $f, g: \Delta = [a, b] \times [c, d] \rightarrow R$ be functions such that $fg \in L^2(\Delta)$ and f is h_1 -convex on the co-ordinates on Δ and g is h_2 -convex on the co-ordinates on Δ , therefore the partial mappings

$$f_y:[a,b] \rightarrow \mathsf{R}, f_y(x) = f(x, y)$$

 $g_y:[a,b] \rightarrow \mathsf{R}, g_y(x) = g(x, y)$

and

$$f_x:[c,d] \rightarrow \mathsf{R}, f_x(y) = f(x,y)$$

 $g_x:[c,d] \rightarrow \mathsf{R}, g_x(y) = g(x,y)$

are $h_1 - h_2$ - convex on [a,b] and [c,d], respectively, for all $x \in [a,b]$ and $y \in [c,d]$, Now by applying (1.11) to $f_x(y)g_x(y)$ on [c,d] we get

$$\frac{1}{d-c} \int_{c}^{d} f_{x}(y)g_{x}(y)dy \leq p[f_{x}(c)g_{x}(c) + f_{x}(d)g_{x}(d)] + q[f_{x}(c)g_{x}(d) + f_{x}(d)g_{x}(c)]$$

That is

$$\frac{1}{d-c} \int_{c}^{d} f(x,y)g(x,y)dy \le p [f(x,c)g(x,c) + f(x,d)g(x,d)] + q [f(x,c)g(x,d) + f(x,d)g(x,c)].$$

Integrating over [a,b] and dividing both sides by b-a, we have

$$\frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y)g(x,y)dydx$$

$$\leq p \left[\frac{1}{b-a} \int_{a}^{b} f(x,c)g(x,c)dx + \frac{1}{b-a} \int_{a}^{b} f(x,d)g(x,d)dx \right]$$

$$+ q \left[\frac{1}{b-a} \int_{a}^{b} f(x,c)g(x,d)dx + \frac{1}{b-a} \int_{a}^{b} f(x,d)g(x,c)dx \right].$$
(2.2)

Now by applying (1.11) to each integral on R.H.S of (2.2) again, we get

$$\frac{1}{b-a} \int_{a}^{b} f(x,c)g(x,c)dx \le p[f(a,c)g(a,c) + f(b,c)g(b,c)] + q[f(a,c)g(b,c) + f(b,c)g(a,c)]$$

$$\frac{1}{b-a} \int_{a}^{b} f(x,d)g(x,d)dx \le p[f(a,d)g(a,d) + f(b,d)g(b,d)] + q[f(a,d)g(b,d) + f(b,d)g(a,d)]$$

$$\frac{1}{b-a} \int_{a}^{b} f(x,c)g(x,d)dx \le p[f(a,c)g(a,d) + f(b,c)g(b,d)] + q[f(a,c)g(b,d) + f(b,c)g(a,d)]$$

$$\frac{1}{b-a} \int_{a}^{b} f(x,d)g(x,c)dx \le p[f(a,d)g(a,c) + f(b,d)g(b,c)] + q[f(a,d)g(b,c) + f(b,d)g(a,c)].$$

On substitution of these inequalities in (2.2) yields

$$\frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y)g(x,y)dydx$$

$$\leq p^{2} [f(a,c)g(a,c) + f(b,c)g(b,c)] + pq [f(a,c)g(b,c) + f(b,c)g(a,c)]$$

$$+ p^{2} [f(a,d)g(a,d) + f(b,d)g(b,d)] + pq [f(a,d)g(b,d) + f(b,d)g(a,d)]$$

$$+ pq[f(a,c)g(a,d) + f(b,c)g(b,d)] + q^{2}[f(a,c)g(b,d) + f(b,c)g(a,d)]$$

+ $pq[f(a,d)g(a,c) + f(b,d)g(b,c)] + q^{2}[f(a,d)g(b,c) + f(b,d)g(a,c)]$
= $p^{2}L(a,b,c,d) + pqM(a,b,c,d) + q^{2}N(a,b,c,d).$

This completes the proof.

Remark 2. If we take $h_1(t) = h_2(t) = t$, then inequality (2.1) reduces to the inequality (1.14).

Theorem 14. Let $f, g: \Delta = [a, b] \times [c, d] \rightarrow R$ where a < b and c < d, be functions such that $fg \in L^2(\Delta)$, $h_1h_2 \in L_1[0,1]$. If f is h_1 -convex on the co-ordinates on Δ and if g is h_2 -convex on the co-ordinates on Δ , then

$$\frac{1}{4h_{1}^{2}(\frac{1}{2})h_{2}^{2}(\frac{1}{2})}f\left(\frac{a+b}{2},\frac{c+d}{2}\right)g\left(\frac{a+b}{2},\frac{c+d}{2}\right)$$

$$\leq \frac{1}{(b-a)(d-c)}\int_{a}^{b}\int_{c}^{d}f(x,y)dydx$$

$$+(q^{2}+2pq)L(a,b,c,d)+(p^{2}+pq+q^{2})M(a,b,c,d)+(p^{2}+2pq)N(a,b,c,d)$$
(2.3)

where L(a,b,c,d), M(a,b,c,d), and N(a,b,c,d) as in Theorem 10 and $p = \int_0^1 h_1(t)h_2(t)dt$ and $q = \int_0^1 h_1(t)h_2(1-t)dt$.

Proof. Now applying (1.12) to
$$\frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(\frac{a+b}{2},\frac{c+d}{2}\right)g\left(\frac{a+b}{2},\frac{c+d}{2}\right)$$
, we get

$$\frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(\frac{a+b}{2},\frac{c+d}{2}\right)g\left(\frac{a+b}{2},\frac{c+d}{2}\right)$$

$$\leq \frac{1}{b-a}\int_{a}^{b}f\left(x,\frac{c+d}{2}\right)g\left(x,\frac{c+d}{2}\right)dx$$

$$+q\left[f\left(a,\frac{c+d}{2}\right)g\left(a,\frac{c+d}{2}\right)+f\left(b,\frac{c+d}{2}\right)g\left(b,\frac{c+d}{2}\right)\right]$$

$$+p\left[f\left(a,\frac{c+d}{2}\right)g\left(b,\frac{c+d}{2}\right)+f\left(b,\frac{c+d}{2}\right)g\left(a,\frac{c+d}{2}\right)\right]$$

and

$$\frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(\frac{a+b}{2},\frac{c+d}{2}\right)g\left(\frac{a+b}{2},\frac{c+d}{2}\right)$$

$$\leq \frac{1}{d-c}\int_{c}^{d}f\left(\frac{a+b}{2},y\right)g\left(\frac{a+b}{2},y\right)dy$$

$$+q\left[f\left(\frac{a+b}{2},c\right)g\left(\frac{a+b}{2},c\right)+f\left(\frac{a+b}{2},d\right)g\left(\frac{a+b}{2},d\right)\right]$$

$$+p\left[f\left(\frac{a+b}{2},c\right)g\left(\frac{a+b}{2},d\right)+f\left(\frac{a+b}{2},d\right)g\left(\frac{a+b}{2},c\right)\right].$$
(2.5)

Adding (2.4) and (2.5) and multiplying both sides by $\frac{1}{2h_1(\frac{1}{2})h_2(\frac{1}{2})}$, we get

$$\begin{aligned} \frac{1}{2\left[h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})\right]^{2}}f\left(\frac{a+b}{2},\frac{c+d}{2}\right)g\left(\frac{a+b}{2},\frac{c+d}{2}\right) \end{aligned} (2.6) \\ &\leq \frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}\frac{1}{b-a}\int_{a}^{b}f\left(x,\frac{c+d}{2}\right)g\left(x,\frac{c+d}{2}\right)dx \\ &+ \frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}\frac{1}{d-c}\int_{c}^{d}f\left(\frac{a+b}{2},y\right)g\left(\frac{a+b}{2},y\right)dy \\ &+ q\left[\frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(a,\frac{c+d}{2}\right)g\left(a,\frac{c+d}{2}\right) + \frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(b,\frac{c+d}{2}\right)g\left(b,\frac{c+d}{2}\right)\right] \\ &+ p\left[\frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(a,\frac{c+d}{2}\right)g\left(b,\frac{c+d}{2}\right) + \frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(b,\frac{c+d}{2}\right)g\left(a,\frac{c+d}{2}\right)\right] \\ &+ q\left[\frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(a,\frac{c+d}{2}\right)g\left(b,\frac{c+d}{2}\right) + \frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(b,\frac{c+d}{2}\right)g\left(a,\frac{c+d}{2}\right)\right] \\ &+ q\left[\frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(a,\frac{c+d}{2},c\right)g\left(\frac{a+b}{2},c\right) + \frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(\frac{a+b}{2},d\right)g\left(\frac{a+b}{2},d\right)\right] \end{aligned}$$

$$+p\left[\frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(\frac{a+b}{2},c\right)g\left(\frac{a+b}{2},d\right)+\frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(\frac{a+b}{2},d\right)g\left(\frac{a+b}{2},c\right)\right].$$

Applying (1.12) to each term within the brackets, we have

$$\begin{aligned} \frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})} f\left(a, \frac{c+d}{2}\right)g\left(a, \frac{c+d}{2}\right) &\leq \frac{1}{d-c} \int_{c}^{d} f\left(a, y\right)g\left(a, y\right)dy \\ &+ q[f(a,c)g(a,c) + f\left(a, d\right)g(a, d)] + p[f(a,c)g(a, d) + f\left(a, d\right)g(a, c)] \\ \frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})} f\left(b, \frac{c+d}{2}\right)g\left(b, \frac{c+d}{2}\right) &\leq \frac{1}{d-c} \int_{c}^{d} f\left(b, y\right)g(b, y)dy \\ &+ q[f(b,c)g(b,c) + f\left(b, d\right)g(b, d)] + p[f(b,c)g(b, d) + f\left(b, d\right)g(b, c)] \\ \frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})} f\left(a, \frac{c+d}{2}\right)g\left(b, \frac{c+d}{2}\right) &\leq \frac{1}{d-c} \int_{c}^{d} f\left(a, y\right)g(b, y)dy \\ &+ q[f(a,c)g(b,c) + f\left(a, d\right)g(b, d)] + p[f(a,c)g(b, d) + f\left(a, d\right)g(b, c)] \end{aligned}$$

$$\begin{aligned} \frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(b,\frac{c+d}{2}\right)g\left(a,\frac{c+d}{2}\right) &\leq \frac{1}{d-c}\int_{c}^{d}f\left(b,y\right)g(a,y)dy \\ &+q[f(b,c)g(a,c)+f(b,d)g(a,d)]+p[f(b,c)g(a,d)+f(b,d)g(a,c)] \\ \frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(\frac{a+b}{2},c\right)g\left(\frac{a+b}{2},c\right) &\leq \frac{1}{b-a}\int_{a}^{b}f(x,c)g(x,c)dx \\ &+q[f(a,c)g(a,c)+f(b,c)g(b,c)]+p[f(a,c)g(b,c)+f(b,c)g(a,c)] \\ \frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(\frac{a+b}{2},d\right)g\left(\frac{a+b}{2},d\right) &\leq \frac{1}{b-a}\int_{a}^{b}f(x,d)g(x,d)dx \\ &+q[f(a,d)g(a,d)+f(b,d)g(b,d)]+p[f(a,d)g(b,d)+f(b,d)g(a,d)] \end{aligned}$$

$$\begin{aligned} \frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(\frac{a+b}{2},c\right)g\left(\frac{a+b}{2},d\right) &\leq \frac{1}{b-a}\int_{a}^{b}f(x,c)g(x,d)dx \\ &+q[f(a,c)g(a,d)+f(b,c)g(b,d)]+p[f(a,c)g(b,d)+f(b,c)g(a,d)] \\ \frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})}f\left(\frac{a+b}{2},d\right)g\left(\frac{a+b}{2},c\right) &\leq \frac{1}{b-a}\int_{a}^{b}f(x,d)g(x,c)dx \\ &+q[f(a,d)g(a,c)+f(b,d)g(b,c)]+p[f(a,d)g(b,c)+f(b,d)g(a,c)] \end{aligned}$$

Substituting these inequalities in (2.6) and simplifying we have;

$$\frac{1}{2\left[h_{1}\left(\frac{1}{2}\right)h_{2}\left(\frac{1}{2}\right)\right]^{2}}f\left(\frac{a+b}{2},\frac{c+d}{2}\right)g\left(\frac{a+b}{2},\frac{c+d}{2}\right)$$

$$\leq \frac{1}{2h_{1}\left(\frac{1}{2}\right)h_{2}\left(\frac{1}{2}\right)}\frac{1}{b-a}\int_{a}^{b}f\left(x,\frac{c+d}{2}\right)g\left(x,\frac{c+d}{2}\right)dx$$

$$+\frac{1}{2h_{1}\left(\frac{1}{2}\right)h_{2}\left(\frac{1}{2}\right)}\frac{1}{d-c}\int_{c}^{d}f\left(\frac{a+b}{2},y\right)g\left(\frac{a+b}{2},y\right)dy$$

$$+q\frac{1}{d-c}\int_{c}^{d}f(a,y)g(a,y)dy+q\frac{1}{d-c}\int_{c}^{d}f(b,y)g(b,y)dy$$

$$+p\frac{1}{d-c}\int_{c}^{d}f(a,y)g(b,y)dy+p\frac{1}{d-c}\int_{c}^{d}f(b,y)g(a,y)dy$$

$$+q\frac{1}{b-a}\int_{a}^{b}f(x,c)g(x,c)dx+q\frac{1}{b-a}\int_{a}^{b}f(x,d)g(x,d)dx$$

$$+p\frac{1}{b-a}\int_{a}^{b}f(x,c)g(x,d)dx+p\frac{1}{b-a}\int_{a}^{b}f(x,d)g(x,c)dx$$

$$+2q^{2}L(a,b,c,d)+2pqM(a,b,c,d)+p^{2}N(a,b,c,d)$$
(2.7)

Now by applying (1.12) to $\frac{1}{2h_1(\frac{1}{2})h_2(\frac{1}{2})}f\left(\frac{a+b}{2},y\right)g\left(\frac{a+b}{2},y\right)$, integrating over [c,d] and

dividing both sides by d-c, we get

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$$\frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})} \frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) g\left(\frac{a+b}{2}, y\right) dy$$

$$\leq \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) g(x, y) dx dy$$

$$+ q \frac{1}{d-c} \int_{c}^{d} f(a, y) g(a, y) dy + q \frac{1}{d-c} \int_{c}^{d} f(b, y) g(b, y) dy$$

$$+ p \frac{1}{d-c} \int_{c}^{d} f(a, y) g(b, y) dy + p \frac{1}{d-c} \int_{c}^{d} f(b, y) g(a, y) dy$$
(2.8)

Now again by applying (1.12) to $\frac{1}{2h_1(\frac{1}{2})h_2(\frac{1}{2})}f\left(x,\frac{c+d}{2}\right)g\left(x,\frac{c+d}{2}\right)$, integrating over [a,b] and

dividing both sides by b-a, we get

$$\frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})} \frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right) g\left(x, \frac{c+d}{2}\right) dx \tag{2.9}$$

$$\leq \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f\left(x, y\right) g\left(x, y\right) dy dx$$

$$+ q \frac{1}{b-a} \int_{a}^{b} f\left(x, c\right) g\left(x, c\right) dx + q \frac{1}{b-a} \int_{a}^{b} f\left(x, d\right) g\left(x, d\right) dx$$

$$+ p \frac{1}{b-a} \int_{a}^{b} f\left(x, c\right) g\left(x, d\right) dx + p \frac{1}{b-a} \int_{a}^{b} f\left(x, d\right) g\left(x, c\right) dx.$$

Adding (2.8) and (2.9), we have

$$\frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})} \frac{1}{b-a} \int_{c}^{d} f\left(x, \frac{c+d}{2}\right) g\left(x, \frac{c+d}{2}\right) dx$$

$$+ \frac{1}{2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})} \frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) g\left(\frac{a+b}{2}, y\right) dy$$

$$\leq \frac{2}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) g(x, y) dy dx$$

$$+ q \frac{1}{d-c} \int_{c}^{d} f(a, y) g(a, y) dy + q \frac{1}{d-c} \int_{c}^{d} f(b, y) g(b, y) dy$$
(2.10)

$$+ p \frac{1}{d-c} \int_{c}^{d} f(a, y)g(b, y)dy + p \frac{1}{d-c} \int_{c}^{d} f(b, y)g(a, y)dy$$
$$+ q \frac{1}{b-a} \int_{a}^{b} f(x, c)g(x, c)dx + q \frac{1}{b-a} \int_{a}^{b} f(x, d)g(x, d)dx$$
$$+ p \frac{1}{b-a} \int_{a}^{b} f(x, c)g(x, d)dx + p \frac{1}{b-a} \int_{a}^{b} f(x, d)g(x, c)dx$$

Therefore from (2.7) and (2.10), we get

$$\begin{split} \frac{1}{2\Big[h_1(\frac{1}{2})h_2(\frac{1}{2})\Big]^2} f\Big(\frac{a+b}{2}, \frac{c+d}{2}\Big)g\Big(\frac{a+b}{2}, \frac{c+d}{2}\Big) \\ &\leq \frac{2}{(b-a)(d-c)}\int_a^b f(x,y)g(x,y)dxdy \\ &+ 2q\frac{1}{d-c}\int_c^d f(a,y)g(a,y)dy + 2q\frac{1}{d-c}\int_c^d f(b,y)g(b,y)dy \\ &+ 2p\frac{1}{d-c}\int_c^d f(a,y)g(b,y)dy + 2p\frac{1}{d-c}\int_c^d f(b,y)g(a,y)dy \\ &+ 2q\frac{1}{b-a}\int_a^b f(x,c)g(x,c)dx + 2q\frac{1}{b-a}\int_a^b f(x,d)g(x,d)dx \\ &+ 2p\frac{1}{b-a}\int_a^b f(x,c)g(x,d)dx + 2p\frac{1}{b-a}\int_a^b f(x,d)g(x,c)dx \\ &+ 2q^2L(a,b,c,d) + 2pqM(a,b,c,d) + 2p^2N(a,b,c,d) \end{split}$$

By using (1.11) to each of the above integral and simplifying, we get

$$\frac{1}{2\left[h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})\right]^{2}}f\left(\frac{a+b}{2},\frac{c+d}{2}\right)g\left(\frac{a+b}{2},\frac{c+d}{2}\right)$$

$$\leq \frac{2}{(b-a)(d-c)}\int_{a}^{b}\int_{c}^{d}f(x,y)g(x,y)dydx$$

$$+(2q^{2}+4pq)L(a,b,c,d)+(2p^{2}+2pq+2q^{2})M(a,b,c,d)+(2p^{2}+4pq)N(a,b,c,d)$$

Dividing both sides by 2;

$$\frac{1}{\left[2h_{1}(\frac{1}{2})h_{2}(\frac{1}{2})\right]^{2}}f\left(\frac{a+b}{2},\frac{c+d}{2}\right)g\left(\frac{a+b}{2},\frac{c+d}{2}\right)$$

$$\leq \frac{1}{(b-a)(d-c)}\int_{a}^{b}f(x,y)g(x,y)dxdy$$

$$+(q^{2}+2pq)L(a,b,c,d)+(p^{2}+pq+q^{2})M(a,b,c,d)+(p^{2}+2pq)N(a,b,c,d)$$

This completes the proof of the theorem.

Remark 3. If we take $h_1(t) = h_2(t) = t$, then inequality (2.3) reduces to the inequality (1.15).

Theorem 15. Suppose that all the assumptions of Theorem 12 are satisfied, if g_x and g_y are

symmetric about $\frac{a+b}{2}$ and $\frac{c+d}{2}$, respectively, with $h_1 = h_2 = h$, then one has the inequality;

$$\frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y)g(x,y)dydx$$

$$\leq \frac{1}{4(b-a)} \int_{a}^{b} \int_{c}^{d} [f(x,c) + f(x,d)\left(h\left(\frac{d-y}{d-c}\right) + h\left(\frac{y-c}{d-c}\right)\right)g(x,y)dydx$$

$$+ \frac{1}{4(d-c)} \int_{c}^{d} \int_{a}^{b} [f(a,y) + f(b,y)\left(h\left(\frac{b-x}{b-a}\right) + h\left(\frac{x-a}{b-a}\right)\right)g(x,y)dxdy$$

Proof. Since the partial mappings f_x and g_x are h-convex, by applying to the inequality (1.13), we can write

$$\frac{1}{d-c}\int_{c}^{d}f_{x}(y)g_{x}(y)dy \leq \frac{f_{x}(c)+f_{x}(d)}{2}\int_{c}^{d}\left(h\left(\frac{d-y}{d-c}\right)+h\left(\frac{y-c}{d-c}\right)\right)g_{x}(y)dy.$$

That is;

$$\frac{1}{d-c}\int_{c}^{d}f(x,y)g(x,y)dy \leq \frac{f(x,c)+f(x,d)}{2}\int_{c}^{d}\left(h\left(\frac{d-y}{d-c}\right)+h\left(\frac{y-c}{d-c}\right)\right)g(x,y)dy.$$

Integrating the result with respect to x on [a,b] and dividing both sides of inequality, we get;

$$\frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x,y) g(x,y) dy dx$$
(2.11)

$$\leq \frac{1}{2(b-a)} \int_{a}^{b} \int_{c}^{d} \left[f(x,c) + f(x,d) \left(h\left(\frac{d-y}{d-c}\right) + h\left(\frac{y-c}{d-c}\right) \right) g(x,y) dy dx \right] \right]$$

By a similar argument f_y and g_y are h-convex, by applying to the inequality (1.13), we get;

$$\frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) g(x, y) dy dx$$

$$(2.12)$$

$$\leq \frac{1}{2(d-c)} \int_{c}^{d} \int_{a}^{b} \left[f(a,y) + f(b,y) \right] \left(h\left(\frac{b-x}{b-a}\right) + h\left(\frac{x-a}{b-a}\right) \right) g(x,y) dx dy$$

Summing (2.11) and (2.12), we obtain the required result.

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