# Koordinatlarda $\boldsymbol{h}$-Konveks İki Fonksiyonun Çarpımı İçin Bazı HermiteHadamard Tipli Eşitsizlikler Üzerine 

## On Some Hadamard-Type Inequalities for Product of Two $h$-Convex Functions On the Co-ordinates

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#### Abstract

Öz: Bu çalışmada, koordinatlarda h-konveks fonksiyonların çarpımı için Hadamard tipli eşitsizlikler oluşturulmuştur. Elde edilen sonuçlar literatürde bazı iyi bilinen sonuçları genelleştirmiştir.


Anahtar Kelimeler - Koordinatlar, Hadamard eşitsizliği, h-konveks fonksiyonlar.


#### Abstract

In this paper, Hadamard-type inequalities for product of h-convex functions on the co-ordinates on the rectangle from the plane are established. Obtained results generalize the corresponding to some wellknown results given before now.


Keywords - co-ordinates, Hadamard's inequality, h-convex functions

## 1.Introduction

Let $f: I \subseteq \mathrm{R} \rightarrow \mathrm{R}$ be a convex function and $a, b \in I$ with $a<b$. Then the following double inequality:

$$
\begin{equation*}
f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_{a}^{b} f(x) d x \leq \frac{f(a)+f(b)}{2} \tag{1.1}
\end{equation*}
$$

is known as Hadamard's inequality for convex mapping. For particular choice of the function $f$ in (1.1) yields some classical inequalities of means.

Definition 1. (See [11]) A function $f: I \subseteq \mathrm{R} \rightarrow \mathrm{R}$ is said to Godunova-Levin function or $f$ is said to belong to the class $Q(I)$ if $f$ is non-negative and for all $x, y \in I$ and for $\alpha \in(0,1)$ we have the inequality:

$$
f(\alpha x+(1-\alpha) y) \leq \frac{f(x)}{\alpha}+\frac{f(y)}{1-\alpha} .
$$

The class $Q(I)$ was firstly described in [11] by Godunova-Levin. Some further properties of it can be found in [10], [15] and [16]. Among others, it is noted that non-negative monotone and nonnegative convex functions belongs to this class of functions. In [6], Breckner introduced $s$-convex functions as a generalization of convex functions. In [7], he proved the important fact that the setvalued map is $s$-convex only if associated support function is $s$-convex. A number of properties and connections with $s$-convexity in the first sense are discussed in paper [12]. It is clear that $s-$ convexity is merely convexity for $s=1$.

Definition 2. (See [6]) Let $s \in(0,1]$ be fixed real number. A function $f:[0, \infty) \rightarrow[0, \infty)$ is said to be $s$ - convex in the second sense, or that $f$ belongs to the class $K_{s}^{2}$, if

$$
f(\alpha x+(1-\alpha) y) \leq \alpha^{s} f(x)+(1-\alpha)^{s} f(y)
$$

for all $x, y \in[0, \infty)$ and $\alpha \in[0,1]$.
Definition 3. (See [10]) A function $f: I \subseteq \mathrm{R} \rightarrow \mathrm{R}$ is said to be $P$-function or that $f$ is said to belong to the class $P(I)$ if $f$ is non-negative and for all $x, y \in I$ and $\alpha \in[0,1]$, if

$$
f(\alpha x+(1-\alpha) y) \leq f(x)+f(y) .
$$

In [9], Dragomir and Fitzpatrick proved the following variant of Hadamard's inequality which holds for $s$-convex function in the second sense:

Theorem 1. Suppose that $f:[0, \infty) \rightarrow[0, \infty)$ is an $s$-convex function in the second sense, where $s \in(0,1)$ and let $a, b \in[0, \infty), a<b$. If $f \in L_{1}([a, b])$ then the following inequalities hold:

$$
\begin{equation*}
2^{s-1} f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_{a}^{b} f(x) d x \leq \frac{f(a)+f(b)}{s+1} \tag{1.2}
\end{equation*}
$$

The constant $k=\frac{1}{s+1}$ is the best possible in the second inequality in (1.2).
In [9], Dragomir and Fitzpatrick also proved the following Hadamard-type inequality which holds for $s$-convex functions in the first sense:

Theorem 2. Suppose that $f:[0, \infty) \rightarrow[0, \infty)$ is an $s$-convex function in the first sense, where $s \in(0,1)$ and let $a, b \in[0, \infty)$. If $f \in L_{1}([a, b])$ then the following inequalities hold:

$$
\begin{equation*}
f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_{a}^{b} f(x) d x \leq \frac{f(a)+s f(b)}{s+1} \tag{1.3}
\end{equation*}
$$

The above inequalities are sharp.
A modification for convex functions which is also known as co-ordinated convex(concave) functions was introduced by Dragomir in [8] as following:

Let us now consider a bidimensional interval $\Delta=[a, b] \times[c, d]$ in $\mathrm{R}^{2}$ with $a<b$ and $c<d$. A mapping $f: \Delta \rightarrow \mathrm{R}$ is said to be convex on $\Delta$ if the following inequality:

$$
f(\alpha x+(1-\alpha) z, \alpha y+(1-\alpha) w) \leq \alpha f(x, y)+(1-\alpha) f(z, w)
$$

holds, for all $(x, y),(z, w) \in \Delta$ and $\alpha \in[0,1]$. If the inequality reversed then $f$ is said to be concave on $\Delta$. A function $f: \Delta \rightarrow \mathrm{R}$ is said to be convex on the co-ordinates on $\Delta$ if the partial mappings $f_{y}:[a, b] \rightarrow \mathrm{R}, f_{y}(u)=f(u, y)$ and $f_{x}:[c, d] \rightarrow \mathrm{R}, f_{x}(v)=f(x, v)$ are convex where defined for all $x \in a, b], y \in c, d]$.

A formal definition for co-ordinated convex functions may be stated as follow [see [23]]:
Definition 4. A function $f: \Delta \rightarrow \mathrm{R}$ is said to be convex on the co-ordinates on $\Delta$ if the following inequality:
$f(t x+(1-t) y, s u+(1-s) w) \leq t s f(x, u)+t(1-s) f(x, w)+s(1-t) f(y, u)+(1-t)(1-s) f(y, w)$
holds for all $t, s \in 0,1]$ and $(x, u),(x, w),(y, u),(y, w) \in \Delta$.
Clearly, every convex mapping $f: \Delta \rightarrow \mathrm{R}$ is convex on the co-ordinates. Furthermore, there exists co-ordinated convex function which is not convex. In [8], Dragomir established the following inequalities of Hadamard's type for convex functions on the co-ordinates on a rectangle from the plane $R^{2}$.

Theorem 3. Suppose $f: \Delta \rightarrow \mathrm{R}$ is convex function on the co-ordinates on $\Delta$. Then one has the inequalities:

$$
\begin{align*}
& f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) d y d x  \tag{1.4}\\
& \leq \frac{f(a, c)+f(b, c)+f(a, d)+f(b, d)}{4}
\end{align*}
$$

In [1], Alomari and Darus proved the following inequalities of Hadamard-type as above for $s-$ convex functions in the second sense on the co-ordinates on a rectangle from the plane $\mathrm{R}^{2}$.

Theorem 4. Suppose $f: \Delta \rightarrow \mathrm{R}$ is $s$-convex function (in the second sense) on the co-ordinates on $\Delta$. Then one has the inequalities:

$$
\begin{align*}
& 4^{s-1} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) d y d x  \tag{1.5}\\
& \leq \frac{f(a, c)+f(b, c)+f(a, d)+f(b, d)}{(s+1)^{2}}
\end{align*}
$$

Also in [4] (see also [5]), Alomari and Darus established the following inequalities of Hadamardtype similar to (1.5) for $s$-convex functions in the first sense on the co-ordinates on a rectangle from the plane $R^{2}$.

Theorem 5. Suppose $f: \Delta \rightarrow \mathrm{R}$ is $s$-convex function on the co-ordinates on $\Delta$ in the first sense. Then one has the inequalities:

$$
\begin{align*}
& f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) d y d x  \tag{1.6}\\
& \leq \frac{f(a, c)+s f(b, c)+s f(a, d)+s^{2} f(b, d)}{(s+1)^{2}}
\end{align*}
$$

The above inequalities are sharp.
For refinements, counterparts, generalizations and new Hadamard-type inequalities see the papers [1, $2,3,4,5,8,9,10,12,21,22,23,24]$.

In [17], Pachpatte established two Hadamard-type inequalities for product of convex functions. An analogous results for $s$ - convex functions is due to Kırmacı et al. [13].

Theorem 6. Let $f, g:[a, b] \subset R \rightarrow[0, \infty)$ be convex functions on $[a, b], a<b$. Then

$$
\begin{equation*}
\frac{1}{b-a} \int_{a}^{b} f(x) g(x) d x \leq \frac{1}{3} M(a, b)+\frac{1}{6} N(a, b) \tag{1.7}
\end{equation*}
$$

and

$$
\begin{equation*}
2 f\left(\frac{a+b}{2}\right) g\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_{a}^{b} f(x) g(x) d x+\frac{1}{6} M(a, b)+\frac{1}{3} N(a, b) \tag{1.8}
\end{equation*}
$$

where $M(a, b)=f(a) g(a)+f(b) g(b)$ and $N(a, b)=f(a) g(b)+f(b) g(a)$.

Theorem 7. Let $f, g:[a, b] \subseteq \mathrm{R} \rightarrow \mathrm{R} a, b \in[a, b], a<b$, be functions such that $g$ and $f g$ are in $L_{1}([a, b])$. If $f$ is convex and non-negative on $[a, b]$ and if $g$ is $s$-convex on $[a, b]$ for some $s \in(0,1)$. Then

$$
\begin{align*}
& 2^{s} f\left(\frac{a+b}{2}\right) g\left(\frac{a+b}{2}\right)  \tag{1.9}\\
& \leq \frac{1}{b-a} \int_{a}^{b} f(x) g(x) d x+\frac{1}{(s+1)(s+2)} M(a, b)+\frac{1}{s+2} N(a, b)
\end{align*}
$$

and

$$
\begin{equation*}
\frac{1}{b-a} \int_{a}^{b} f(x) g(x) d x \leq \frac{1}{s+2} M(a, b)+\frac{1}{(s+1)(s+2)} N(a, b) \tag{1.10}
\end{equation*}
$$

where $M(a, b)=f(a) g(a)+f(b) g(b)$ and $N(a, b)=f(a) g(b)+f(b) g(a)$.
The class of $h$-convex functions was introduced by S. Varosanec in [19] (see [19] for further properties of $h$-convex functions).

Definition 5. Let $h: J \subseteq \mathrm{R} \rightarrow \mathrm{R}$, where $(0,1) \subseteq J$, be a positive function. A function $f: I \subseteq \mathrm{R} \rightarrow \mathrm{R}$ is said to be $h$-convex or that $f$ is said to belong to the class $S X(h, I)$, if $f$ is non-negative and for all $x, y \in I$ and $\alpha \in(0,1)$, we have

$$
f(\alpha x+(1-\alpha) y) \leq h(\alpha) f(x)+h(1-\alpha) f(y)
$$

if the inequality is reversed then $f$ is said to be $h$-concave and we say that $f$ belongs to the class $S V(h, I)$.

Remark 1. Obviously, if $h(\alpha)=\alpha$, then all the non-negative convex functions belong to the class $S X(h, I)$ and all non-negative concave functions belong to the class $S V(h, I)$. Also note that if $h(\alpha)=\frac{1}{\alpha}$, then $S X(h, I)=Q(I)$; if $h(\alpha)=1$, then $S X(h, I) \supseteq P(I)$; and if $h(\alpha)=\alpha^{s}$, where $s \in(0,1)$, then $S X(h, I) \supseteq K_{s}^{2}$.

In [18], Sarıkaya et al. established the following inequalities of Hadamard's type for product of $h-$ convex functions.

Theorem 8. Let $f \in S X\left(h_{1}, I\right), g \in S X\left(h_{2}, I\right), a, b \in I, a<b$, be functions such that $f g \in L_{1}([a, b])$ and $h_{1} h_{2} \in L_{1}([0,1])$, then

$$
\begin{equation*}
\frac{1}{b-a} \int_{a}^{b} f(x) g(x) d x \leq M(a, b) \int_{0}^{1} h_{1}(t) h_{2}(t) d t+N(a, b) \int_{0}^{1} h_{1}(t) h_{2}(1-t) d t \tag{1.11}
\end{equation*}
$$

where $M(a, b)=f(a) g(a)+f(b) g(b)$ and $N(a, b)=f(a) g(b)+f(b) g(a)$.
Theorem 9. Let $f \in S X\left(h_{1}, I\right), g \in S X\left(h_{2}, I\right), a, b \in I, a<b$, be functions such that $f g \in L_{1}([a, b])$ and $h_{1} h_{2} \in L_{1}([0,1])$, then

$$
\begin{align*}
& \frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}\right) g\left(\frac{a+b}{2}\right)-\frac{1}{b-a} \int_{a}^{b} f(x) g(x) d x  \tag{1.12}\\
& \quad \leq M(a, b) \int_{0}^{1} h_{1}(t) h_{2}(1-t) d t+N(a, b) \int_{0}^{1} h_{1}(t) h_{2}(t) d t
\end{align*}
$$

where $M(a, b)=f(a) g(a)+f(b) g(b)$ and $N(a, b)=f(a) g(b)+f(b) g(a)$.
In [20], Sarıkaya et al. established the following inequality of Hadamard's type which involving $h-$ convex functions:

Theorem 10. Let $f \in S X(h, I), a, b \in I$ with $a<b, f \in L_{1}([a, b])$ and $g:[a, b] \rightarrow \mathrm{R}$ is nonnegative, integrable and symmetric about $\frac{a+b}{2}$. Then

$$
\begin{equation*}
\frac{1}{b-a} \int_{a}^{b} f(x) g(x) d x \leq \frac{f(a)+f(b)}{2} \int_{a}^{b}\left(h\left(\frac{b-x}{b-a}\right)+h\left(\frac{x-a}{b-a}\right)\right) g(x) d x . \tag{1.13}
\end{equation*}
$$

In [14], authors proved the following results for product of two convex functions on the co-ordinates on rectagle from the plane $R^{2}$.

Theorem 11. Let $f, g:[a, b] \subseteq \mathrm{R} \rightarrow \mathrm{R}$ be convex functions on the co-ordinates on $\Delta$ with $a<b, c<d$. Then
$\frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) g(x, y) d y d x \leq \frac{1}{9} L(a, b, c, d)+\frac{1}{18} M(a, b, c, d)+\frac{1}{36} N(a, b, c, d)$
where

$$
\begin{aligned}
& L(a, b, c, d)=f(a, c) g(a, c)+f(b, c) g(b, c)+f(a, d) g(a, d)+f(b, d) g(b, d) \\
& M(a, b, c, d)=f(a, c) g(a, d)+f(a, d) g(a, c)+f(b, c) g(b, d)+f(b, d) g(b, c) \\
& +f(b, c) g(a, c)+f(b, d) g(a, d)+f(a, c) g(b, c)+f(a, d) g(b, d) \\
& N(a, b, c, d)=f(b, c) g(a, d)+f(b, d) g(a, c)+f(a, c) g(b, d)+f(a, d) g(b, c)
\end{aligned}
$$

Theorem 12. Let $f, g:[a, b] \subseteq \mathrm{R} \rightarrow \mathrm{R}$ be convex functions on the co-ordinates on $\Delta$ with $a<b, c<d$. Then

$$
\begin{gather*}
4 f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) g\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) d y d x  \tag{1.15}\\
+\frac{5}{36} L(a, b, c, d)+\frac{7}{36} M(a, b, c, d)+\frac{2}{9} N(a, b, c, d)
\end{gather*}
$$

where $L(a, b, c, d), M(a, b, c, d)$, and $N(a, b, c, d)$ as in Theorem 10.
Similar to definition of co-ordinated convex functions Latif and Alomari gave the notion of $h-$ convexity of a function $f$ on a rectangle from the plane $\mathbf{R}^{2}$ and $h$-convexity on the co-ordinates on a rectangle from the plane $R^{2}$ in [23], as follows:

Definition 6. (See [23]) Let us consider a bidimensional interval $\Delta=[a, b] \times[c, d]$ in $\mathbf{R}^{2}$ with $a<b$ and $c<d$. Let $h: J \subseteq \mathrm{R} \rightarrow \mathrm{R}$, where $(0,1) \subseteq J$, be a positive function. A mapping $f: \Delta \rightarrow R$ is said to be $h$-convex on $\Delta$, if $f$ is non-negative and if the following inequality:

$$
f(\alpha x+(1-\alpha) z, \alpha y+(1-\alpha) w) \leq h(\alpha) f(x, y)+h(1-\alpha) f(z, w)
$$

holds, for all $(x, y),(z, w) \in \Delta$ and $\alpha \in(0,1)$. Let us denote this class of functions by $S X(h, \Delta)$. The function $f$ is said to be $h$-concave if the inequality reversed. We denote this class of functions by $S V(h, \Delta)$.

A function $f: \Delta \rightarrow \mathrm{R}$ is said to be $h$-convex on the co-ordinates on $\Delta$ if the partial mappings $f_{y}:[a, b] \rightarrow \mathrm{R}, \quad f_{y}(u)=f(u, y)$ and $f_{x}:[c, d] \rightarrow \mathrm{R}, f_{x}(v)=f(x, v)$ are $h$-convex where defined for all $x \in a, b], y \in c, d]$. A formal definition of $h$-convex functions may also be stated as follows:

Definition 7. (See [23]) A function $f: \Delta \rightarrow \mathrm{R}$ is said to be $h$-convex on the co-ordinates on $\Delta$, if the following inequality:

$$
\begin{aligned}
& f(t x+(1-t) y, s u+(1-s) w) \leq h(t) h(s) f(x, u)+h(t) h(1-s) f(x, w) \\
& \quad+h(s) h(1-t) f(y, u)+h(1-t) h(1-s) f(y, w)
\end{aligned}
$$

holds for all $t, s \in[0,1]$ and $(x, u),(x, w),(y, u),(y, w) \in \Delta$.

Lemma 1. (See [23]) Every $h$-convex mapping $f: \Delta \rightarrow \mathrm{R}$ is $h$-convex on the co-ordinates, but the converse is not generally true.

The main purpose of the present paper is to establish new Hadamard-type inequalities like those given above in the Theorem 11-12, but now for product of two $h$-convex functions on the coordinates on rectangle from the plane $R^{2}$.

## 2. Main Results

In this section we establish some Hadamard's type inequalities for product of two $h$-convex functions on the co-ordinates on rectangle from the plane. In the sequel of the paper $h_{1}$ and $h_{2}$ are positive functions defined on $J$, where $(0,1) \subseteq J \subseteq \mathrm{R}$ and $f$ and $g$ are non-negative functions defined on $\Delta=[a, b] \times[c, d]$.

Theorem 13. Let $f, g: \Delta=[a, b] \times[c, d] \rightarrow R$ where $a<b$ and $c<d$, be functions such that $f g \in$ $\left.L^{2}(\Delta), h_{1} h_{2} \in L_{1}[0,1]\right)$. If $f$ is $h_{1}$-convex on the co-ordinates on $\Delta$ and if $g$ is $h_{2}$-convex on the co-ordinates on $\Delta$, then

$$
\begin{align*}
& \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) g(x, y) d y d x  \tag{2.1}\\
& \quad \leq p^{2} L(a, b, c, d)+p q M(a, b, c, d)+q^{2} N(a, b, c, d)
\end{align*}
$$

where $L(a, b, c, d), \quad M(a, b, c, d), \quad N(a, b, c, d)$ as in Theorem 10 and $p=\int_{0}^{1} h_{1}(t) h_{2}(t) d t$ and $q=\int_{0}^{1} h_{1}(t) h_{2}(1-t) d t$.

Proof. Since $f, g: \Delta=[a, b] \times[c, d] \rightarrow R$ be functions such that $f g \in L^{2}(\Delta)$ and $f$ is $h_{1}$-convex on the co-ordinates on $\Delta$ and $g$ is $h_{2}$-convex on the co-ordinates on $\Delta$, therefore the partial mappings

$$
\begin{aligned}
& f_{y}:[a, b] \rightarrow \mathrm{R}, f_{y}(x)=f(x, y) \\
& g_{y}:[a, b] \rightarrow \mathrm{R}, g_{y}(x)=g(x, y)
\end{aligned}
$$

and

$$
\begin{aligned}
& f_{x}:[c, d] \rightarrow \mathrm{R}, f_{x}(y)=f(x, y) \\
& g_{x}:[c, d] \rightarrow \mathrm{R}, g_{x}(y)=g(x, y)
\end{aligned}
$$

are $h_{1}-, h_{2}$ - convex on $[a, b]$ and $[c, d]$, respectively, for all $x \in[a, b]$ and $y \in[c, d]$, Now by $\operatorname{applying}(1.11)$ to $f_{x}(y) g_{x}(y)$ on $[c, d]$ we get

$$
\frac{1}{d-c} \int_{c}^{d} f_{x}(y) g_{x}(y) d y \leq p\left[f_{x}(c) g_{x}(c)+f_{x}(d) g_{x}(d)\right]+q\left[f_{x}(c) g_{x}(d)+f_{x}(d) g_{x}(c)\right]
$$

That is

$$
\frac{1}{d-c} \int_{c}^{d} f(x, y) g(x, y) d y \leq p[f(x, c) g(x, c)+f(x, d) g(x, d)]+q[f(x, c) g(x, d)+f(x, d) g(x, c)]
$$

Integrating over $[a, b]$ and dividing both sides by $b-a$, we have

$$
\begin{align*}
& \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) g(x, y) d y d x  \tag{2.2}\\
& \quad \leq p\left[\frac{1}{b-a} \int_{a}^{b} f(x, c) g(x, c) d x+\frac{1}{b-a} \int_{a}^{b} f(x, d) g(x, d) d x\right] \\
& \quad+q\left[\frac{1}{b-a} \int_{a}^{b} f(x, c) g(x, d) d x+\frac{1}{b-a} \int_{a}^{b} f(x, d) g(x, c) d x\right] .
\end{align*}
$$

Now by applying (1.11) to each integral on R.H.S of (2.2) again, we get

$$
\begin{aligned}
& \frac{1}{b-a} \int_{a}^{b} f(x, c) g(x, c) d x \leq p[f(a, c) g(a, c)+f(b, c) g(b, c)]+q[f(a, c) g(b, c)+f(b, c) g(a, c)] \\
& \frac{1}{b-a} \int_{a}^{b} f(x, d) g(x, d) d x \leq p[f(a, d) g(a, d)+f(b, d) g(b, d)]+q[f(a, d) g(b, d)+f(b, d) g(a, d)] \\
& \frac{1}{b-a} \int_{a}^{b} f(x, c) g(x, d) d x \leq p[f(a, c) g(a, d)+f(b, c) g(b, d)]+q[f(a, c) g(b, d)+f(b, c) g(a, d)] \\
& \frac{1}{b-a} \int_{a}^{b} f(x, d) g(x, c) d x \leq p[f(a, d) g(a, c)+f(b, d) g(b, c)]+q[f(a, d) g(b, c)+f(b, d) g(a, c)]
\end{aligned}
$$

On substitution of these inequalities in (2.2) yields

$$
\begin{aligned}
& \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) g(x, y) d y d x \\
& \quad \leq p^{2}[f(a, c) g(a, c)+f(b, c) g(b, c)]+p q[f(a, c) g(b, c)+f(b, c) g(a, c)] \\
& \quad+p^{2}[f(a, d) g(a, d)+f(b, d) g(b, d)]+p q[f(a, d) g(b, d)+f(b, d) g(a, d)]
\end{aligned}
$$

$$
\begin{aligned}
& +p q[f(a, c) g(a, d)+f(b, c) g(b, d)]+q^{2}[f(a, c) g(b, d)+f(b, c) g(a, d)] \\
& +p q[f(a, d) g(a, c)+f(b, d) g(b, c)]+q^{2}[f(a, d) g(b, c)+f(b, d) g(a, c)] \\
& =p^{2} L(a, b, c, d)+p q M(a, b, c, d)+q^{2} N(a, b, c, d)
\end{aligned}
$$

This completes the proof.
Remark 2. If we take $h_{1}(t)=h_{2}(t)=t$, then inequality (2.1) reduces to the inequality (1.14).
Theorem 14. Let $f, g: \Delta=[a, b] \times[c, d] \rightarrow R$ where $a<b$ and $c<d$, be functions such that $f g \in$ $\left.L^{2}(\Delta), h_{1} h_{2} \in L_{1}[0,1]\right)$. If $f$ is $h_{1}-$ convex on the co-ordinates on $\Delta$ and if $g$ is $h_{2}-$ convex on the co-ordinates on $\Delta$, then

$$
\begin{align*}
& \frac{1}{4 h_{1}^{2}\left(\frac{1}{2}\right) h_{2}^{2}\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) g\left(\frac{a+b}{2}, \frac{c+d}{2}\right)  \tag{2.3}\\
& \leq \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) d y d x \\
& +\left(q^{2}+2 p q\right) L(a, b, c, d)+\left(p^{2}+p q+q^{2}\right) M(a, b, c, d)+\left(p^{2}+2 p q\right) N(a, b, c, d)
\end{align*}
$$

where $L(a, b, c, d), M(a, b, c, d)$, and $N(a, b, c, d)$ as in Theorem 10 and $p=\int_{0}^{1} h_{1}(t) h_{2}(t) d t$ and $q=\int_{0}^{1} h_{1}(t) h_{2}(1-t) d t$.

Proof. Now applying (1.12) to $\frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) g\left(\frac{a+b}{2}, \frac{c+d}{2}\right)$, we get

$$
\begin{align*}
& \frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) g\left(\frac{a+b}{2}, \frac{c+d}{2}\right)  \tag{2.4}\\
& \quad \leq \frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right) g\left(x, \frac{c+d}{2}\right) d x \\
& +q\left[f\left(a, \frac{c+d}{2}\right) g\left(a, \frac{c+d}{2}\right)+f\left(b, \frac{c+d}{2}\right) g\left(b, \frac{c+d}{2}\right)\right] \\
& +p\left[f\left(a, \frac{c+d}{2}\right) g\left(b, \frac{c+d}{2}\right)+f\left(b, \frac{c+d}{2}\right) g\left(a, \frac{c+d}{2}\right)\right]
\end{align*}
$$

and

$$
\begin{align*}
& \frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) g\left(\frac{a+b}{2}, \frac{c+d}{2}\right)  \tag{2.5}\\
& \leq \frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) g\left(\frac{a+b}{2}, y\right) d y \\
& +q\left[f\left(\frac{a+b}{2}, c\right) g\left(\frac{a+b}{2}, c\right)+f\left(\frac{a+b}{2}, d\right) g\left(\frac{a+b}{2}, d\right)\right] \\
& +p\left[f\left(\frac{a+b}{2}, c\right) g\left(\frac{a+b}{2}, d\right)+f\left(\frac{a+b}{2}, d\right) g\left(\frac{a+b}{2}, c\right)\right]
\end{align*}
$$

Adding (2.4) and (2.5) and multiplying both sides by $\frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)}$, we get

$$
\begin{align*}
& \frac{1}{2\left[h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)^{2}\right.} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) g\left(\frac{a+b}{2}, \frac{c+d}{2}\right)  \tag{2.6}\\
& \quad \leq \frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} \frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right) g\left(x, \frac{c+d}{2}\right) d x \\
& \quad+\frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} \frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) g\left(\frac{a+b}{2}, y\right) d y \\
& \quad+q\left[\frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(a, \frac{c+d}{2}\right) g\left(a, \frac{c+d}{2}\right)+\frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(b, \frac{c+d}{2}\right) g\left(b, \frac{c+d}{2}\right)\right] \\
& +p\left[\frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(a, \frac{c+d}{2}\right) g\left(b, \frac{c+d}{2}\right)+\frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(b, \frac{c+d}{2}\right) g\left(a, \frac{c+d}{2}\right)\right] \\
& \quad+q\left[\frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}, c\right) g\left(\frac{a+b}{2}, c\right)+\frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}, d\right) g\left(\frac{a+b}{2}, d\right)\right]
\end{align*}
$$

$$
+p\left[\frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}, c\right) g\left(\frac{a+b}{2}, d\right)+\frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}, d\right) g\left(\frac{a+b}{2}, c\right)\right]
$$

Applying (1.12) to each term within the brackets, we have

$$
\begin{aligned}
& \frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(a, \frac{c+d}{2}\right) g\left(a, \frac{c+d}{2}\right) \leq \frac{1}{d-c} \int_{c}^{d} f(a, y) g(a, y) d y \\
& +q[f(a, c) g(a, c)+f(a, d) g(a, d)]+p[f(a, c) g(a, d)+f(a, d) g(a, c)] \\
& \frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(b, \frac{c+d}{2}\right) g\left(b, \frac{c+d}{2}\right) \leq \frac{1}{d-c} \int_{c}^{d} f(b, y) g(b, y) d y \\
& \quad+q[f(b, c) g(b, c)+f(b, d) g(b, d)]+p[f(b, c) g(b, d)+f(b, d) g(b, c)] \\
& \frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(a, \frac{c+d}{2}\right) g\left(b, \frac{c+d}{2}\right) \leq \frac{1}{d-c} \int_{c}^{d} f(a, y) g(b, y) d y \\
& \quad+q[f(a, c) g(b, c)+f(a, d) g(b, d)]+p[f(a, c) g(b, d)+f(a, d) g(b, c)]
\end{aligned}
$$

$$
\frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(b, \frac{c+d}{2}\right) g\left(a, \frac{c+d}{2}\right) \leq \frac{1}{d-c} \int_{c}^{d} f(b, y) g(a, y) d y
$$

$$
+q[f(b, c) g(a, c)+f(b, d) g(a, d)]+p[f(b, c) g(a, d)+f(b, d) g(a, c)]
$$

$$
\frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}, c\right) g\left(\frac{a+b}{2}, c\right) \leq \frac{1}{b-a} \int_{a}^{b} f(x, c) g(x, c) d x
$$

$$
+q[f(a, c) g(a, c)+f(b, c) g(b, c)]+p[f(a, c) g(b, c)+f(b, c) g(a, c)]
$$

$$
\frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}, d\right) g\left(\frac{a+b}{2}, d\right) \leq \frac{1}{b-a} \int_{a}^{b} f(x, d) g(x, d) d x
$$

$$
+q[f(a, d) g(a, d)+f(b, d) g(b, d)]+p[f(a, d) g(b, d)+f(b, d) g(a, d)]
$$

$$
\begin{aligned}
& \frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}, c\right) g\left(\frac{a+b}{2}, d\right) \leq \frac{1}{b-a} \int_{a}^{b} f(x, c) g(x, d) d x \\
& \quad+q[f(a, c) g(a, d)+f(b, c) g(b, d)]+p[f(a, c) g(b, d)+f(b, c) g(a, d)] \\
& \frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}, d\right) g\left(\frac{a+b}{2}, c\right) \leq \frac{1}{b-a} \int_{a}^{b} f(x, d) g(x, c) d x \\
& \quad+q[f(a, d) g(a, c)+f(b, d) g(b, c)]+p[f(a, d) g(b, c)+f(b, d) g(a, c)]
\end{aligned}
$$

Substituting these inequalities in (2.6) and simplifying we have;

$$
\begin{aligned}
& \frac{1}{2\left[h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)\right]^{2}} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) g\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \\
& \quad \leq \frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} \frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right) g\left(x, \frac{c+d}{2}\right) d x \\
& \quad+\frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} \frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) g\left(\frac{a+b}{2}, y\right) d y \\
& \quad+q \frac{1}{d-c} \int_{c}^{d} f(a, y) g(a, y) d y+q \frac{1}{d-c} \int_{c}^{d} f(b, y) g(b, y) d y \\
& \quad+p \frac{1}{d-c} \int_{c}^{d} f(a, y) g(b, y) d y+p \frac{1}{d-c} \int_{c}^{d} f(b, y) g(a, y) d y \\
& \quad+q \frac{1}{b-a} \int_{a}^{b} f(x, c) g(x, c) d x+q \frac{1}{b-a} \int_{a}^{b} f(x, d) g(x, d) d x \\
& \quad+p \frac{1}{b-a} \int_{a}^{b} f(x, c) g(x, d) d x+p \frac{1}{b-a} \int_{a}^{b} f(x, d) g(x, c) d x \\
& \quad+2 q^{2} L(a, b, c, d)+2 p q M(a, b, c, d)+p^{2} N(a, b, c, d)
\end{aligned}
$$

Now by applying (1.12) to $\frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}, y\right) g\left(\frac{a+b}{2}, y\right)$, integrating over $[c, d]$ and
dividing both sides by $d-c$, we get

$$
\begin{align*}
& \frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} \frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) g\left(\frac{a+b}{2}, y\right) d y  \tag{2.8}\\
& \quad \leq \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) g(x, y) d x d y \\
& \quad+q \frac{1}{d-c} \int_{c}^{d} f(a, y) g(a, y) d y+q \frac{1}{d-c} \int_{c}^{d} f(b, y) g(b, y) d y \\
& \quad+p \frac{1}{d-c} \int_{c}^{d} f(a, y) g(b, y) d y+p \frac{1}{d-c} \int_{c}^{d} f(b, y) g(a, y) d y
\end{align*}
$$

Now again by applying (1.12) to $\frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} f\left(x, \frac{c+d}{2}\right) g\left(x, \frac{c+d}{2}\right)$, integrating over $[a, b]$ and dividing both sides by $b-a$, we get

$$
\begin{align*}
& \frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} \frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right) g\left(x, \frac{c+d}{2}\right) d x  \tag{2.9}\\
& \quad \leq \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) g(x, y) d y d x \\
& \quad+q \frac{1}{b-a} \int_{a}^{b} f(x, c) g(x, c) d x+q \frac{1}{b-a} \int_{a}^{b} f(x, d) g(x, d) d x \\
& \quad+p \frac{1}{b-a} \int_{a}^{b} f(x, c) g(x, d) d x+p \frac{1}{b-a} \int_{a}^{b} f(x, d) g(x, c) d x .
\end{align*}
$$

Adding (2.8) and (2.9), we have

$$
\begin{align*}
& \frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} \frac{1}{b-a} \int_{c}^{d} f\left(x, \frac{c+d}{2}\right) g\left(x, \frac{c+d}{2}\right) d x  \tag{2.10}\\
& \quad+\frac{1}{2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)} \frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) g\left(\frac{a+b}{2}, y\right) d y \\
& \quad \leq \frac{2}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) g(x, y) d y d x \\
& \quad+q \frac{1}{d-c} \int_{c}^{d} f(a, y) g(a, y) d y+q \frac{1}{d-c} \int_{c}^{d} f(b, y) g(b, y) d y
\end{align*}
$$

$$
\begin{aligned}
& +p \frac{1}{d-c} \int_{c}^{d} f(a, y) g(b, y) d y+p \frac{1}{d-c} \int_{c}^{d} f(b, y) g(a, y) d y \\
& +q \frac{1}{b-a} \int_{a}^{b} f(x, c) g(x, c) d x+q \frac{1}{b-a} \int_{a}^{b} f(x, d) g(x, d) d x \\
& +p \frac{1}{b-a} \int_{a}^{b} f(x, c) g(x, d) d x+p \frac{1}{b-a} \int_{a}^{b} f(x, d) g(x, c) d x
\end{aligned}
$$

Therefore from (2.7) and (2.10), we get

$$
\begin{aligned}
& \frac{1}{2\left[h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)\right]^{2}} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) g\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \\
& \quad \leq \frac{2}{(b-a)(d-c)} \int_{a}^{b} f(x, y) g(x, y) d x d y \\
& \quad+2 q \frac{1}{d-c} \int_{c}^{d} f(a, y) g(a, y) d y+2 q \frac{1}{d-c} \int_{c}^{d} f(b, y) g(b, y) d y \\
& \quad+2 p \frac{1}{d-c} \int_{c}^{d} f(a, y) g(b, y) d y+2 p \frac{1}{d-c} \int_{c}^{d} f(b, y) g(a, y) d y \\
& \quad+2 q \frac{1}{b-a} \int_{a}^{b} f(x, c) g(x, c) d x+2 q \frac{1}{b-a} \int_{a}^{b} f(x, d) g(x, d) d x \\
& \quad+2 p \frac{1}{b-a} \int_{a}^{b} f(x, c) g(x, d) d x+2 p \frac{1}{b-a} \int_{a}^{b} f(x, d) g(x, c) d x \\
& \quad+2 q^{2} L(a, b, c, d)+2 p q M(a, b, c, d)+2 p^{2} N(a, b, c, d)
\end{aligned}
$$

By using (1.11) to each of the above integral and simplifying, we get

$$
\begin{aligned}
& \frac{1}{2\left[h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)\right]^{2}} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) g\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \\
& \quad \leq \frac{2}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) g(x, y) d y d x \\
& \quad+\left(2 q^{2}+4 p q\right) L(a, b, c, d)+\left(2 p^{2}+2 p q+2 q^{2}\right) M(a, b, c, d)+\left(2 p^{2}+4 p q\right) N(a, b, c, d)
\end{aligned}
$$

Dividing both sides by 2 ;

$$
\begin{aligned}
& \frac{1}{\left[2 h_{1}\left(\frac{1}{2}\right) h_{2}\left(\frac{1}{2}\right)\right]^{2}} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) g\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \\
& \quad \leq \frac{1}{(b-a)(d-c)} \int_{a}^{b} f(x, y) g(x, y) d x d y \\
& \quad+\left(q^{2}+2 p q\right) L(a, b, c, d)+\left(p^{2}+p q+q^{2}\right) M(a, b, c, d)+\left(p^{2}+2 p q\right) N(a, b, c, d)
\end{aligned}
$$

This completes the proof of the theorem.
Remark 3. If we take $h_{1}(t)=h_{2}(t)=t$, then inequality (2.3) reduces to the inequality (1.15).
Theorem 15. Suppose that all the assumptions of Theorem 12 are satisfied, if $g_{x}$ and $g_{y}$ are symmetric about $\frac{a+b}{2}$ and $\frac{c+d}{2}$, respectively, with $h_{1}=h_{2}=h$, then one has the inequality;

$$
\begin{aligned}
& \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) g(x, y) d y d x \\
& \quad \leq \frac{1}{4(b-a)} \int_{a}^{b} \int_{c}^{d}[f(x, c)+f(x, d)]\left(h\left(\frac{d-y}{d-c}\right)+h\left(\frac{y-c}{d-c}\right)\right) g(x, y) d y d x \\
& \quad+\frac{1}{4(d-c)} \int_{c}^{d} \int_{a}^{b}[f(a, y)+f(b, y)]\left(h\left(\frac{b-x}{b-a}\right)+h\left(\frac{x-a}{b-a}\right)\right) g(x, y) d x d y
\end{aligned}
$$

Proof. Since the partial mappings $f_{x}$ and $g_{x}$ are $h$-convex, by applying to the inequality (1.13), we can write

$$
\frac{1}{d-c} \int_{c}^{d} f_{x}(y) g_{x}(y) d y \leq \frac{f_{x}(c)+f_{x}(d)}{2} \int_{c}^{d}\left(h\left(\frac{d-y}{d-c}\right)+h\left(\frac{y-c}{d-c}\right)\right) g_{x}(y) d y .
$$

That is;

$$
\frac{1}{d-c} \int_{c}^{d} f(x, y) g(x, y) d y \leq \frac{f(x, c)+f(x, d)}{2} \int_{c}^{d}\left(h\left(\frac{d-y}{d-c}\right)+h\left(\frac{y-c}{d-c}\right)\right) g(x, y) d y .
$$

Integrating the result with respect to $x$ on $[a, b]$ and dividing both sides of inequality, we get;

$$
\begin{equation*}
\frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) g(x, y) d y d x \tag{2.11}
\end{equation*}
$$

$$
\leq \frac{1}{2(b-a)} \int_{a}^{b} \int_{c}^{d}[f(x, c)+f(x, d)\}\left(h\left(\frac{d-y}{d-c}\right)+h\left(\frac{y-c}{d-c}\right)\right) g(x, y) d y d x
$$

By a similar argument $f_{y}$ and $g_{y}$ are $h$ - convex, by applying to the inequality (1.13), we get;

$$
\begin{aligned}
& \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) g(x, y) d y d x \\
& \quad \leq \frac{1}{2(d-c)} \int_{c}^{d} \int_{a}^{b}[f(a, y)+f(b, y)]\left(h\left(\frac{b-x}{b-a}\right)+h\left(\frac{x-a}{b-a}\right)\right) g(x, y) d x d y
\end{aligned}
$$

Summing (2.11) and (2.12), we obtain the required result.

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