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# Journal of Yaşar University



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# Journal of Yaşar University, 2023, 18/69

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#### Editörden

E-Journal of Yasar University dergisi Türkçe ve İngilizce dillerinde yayın yapan hakemli, disiplinlerarası akademik bir dergidir. Yayın hayatının ilk onaltı yılını başarı ile tamamlayan dergi, 2016 yılı itibari ile yalnızca işletme, ekonomi alanları ile bu alanlarla kesişimde olan disiplinlerarası özgün çalışmaları kabul etme kararı almıştır Derginin amacı akademik olarak bilimsel açıdan üst düzeyde, nitelikli ve alanında özgün çalışmaları yayınlamak, üretilen bilgilerin daha çok kişiye ulaşmasını sağlamak, yapılan çalışmaların uluslararası literatürde yer almasını sağlamaktır.

E-Journal of Yasar University dergisinin Ocak 2023 sayısında ekonomi, işletme,finans, lojistik ve turizm alanlarında 6 adet Türkçe, 3 adet İngilizce çalışma yayınlanmıştır. E-Journal of Yasar University dergisinin yeni sayısı 2023 yılının Nisan ayında çıkacak olup yeni sayıda yine kendi alanının araştırma, yöntem ve modellerin kullanıldığı özgün çalışmalar ile buluşmayı ümit eder, çalışmalarınızda kolaylıklar dileriz.

E-Journal of Yasar University adına Prof. Dr. Yiğit Kazançoğlu





#### Journal of Yaşar University, 2023, 18/69

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