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Ph.D. in Business Management at Istanbul University: A New Programme in English Ready to Commence in Fall 2016

The PhD in Business Management at Istanbul University is a programme offered by scholars of the Istanbul University School of Business (IUSB)—a distinguished institution founded in 1968 as the first business school in Turkey. Thanks to our diverse range of Ph.D. programmes that have been taking place for many decades, we have the invaluable experience in training students and prospective scholars for a vast number of domestic and international institutions and conduct research in various fields. In this vein, the PhD in Business Management is designed to maintain an international platform where students can develop their teaching skills and carry out research particularly in management and strategy, organisational behaviour and human resource management. The structure of the programme aims to focus on problems encountered in business settings and the society that require complex solution methodologies. Therefore our major concern is to prepare a new generation of students who anticipate to become active members of the knowledge society and expand their global perspectives.

Why a Ph.D. in Business Management at Istanbul University?

IUSB's history is associated with the history of the Institute of Business & Economics, which was established in 1954 by Harvard Business School as one of the earliest institutions that offer graduate programs in business and management in Europe. Following in the footsteps of the pioneers of the business education in Turkey, our priorities are (1) keeping our strong ties with the business world, (2) conducting research in various fields of business, (3) balancing theory and practice as the underlying philosophy of our teaching methods, and (4) exporting our academic values via training prospective scholars from other institutions.

The Ph.D. in Business Management programme at Istanbul University is conducted by a combination of

academics from diverse fields in business studies. The curriculum is based on these four major research areas:

- Management & strategy,
- Organisational behaviour,
- Human resource management,
- Organisational theory.

The main focus of the programme is on business management. However, students will also have the opportunity to improve their skills in analytical tools and to dwell upon topics related to functional fields in business studies (e.g. marketing, finance, accounting, operations management).

Courses and Timetable

Courses of the programme include basic topics such as history of management thought, human behaviour in organisations, strategic human resource management, contemporary strategies and business networks as well as two courses on advanced research methods dwelling on quantitative methods and qualitative methods respectively. In addition, elective courses will also be provided. In Turkey, the usual timeline to complete the course is as follows: First and second semesters to fulfill courses, a comprehensive exam (written and oral) by the end of the third semester, fourth semester to defend the dissertation proposal, and to complete and defend the dissertation by the end of the eighth semester. The time intervals can of course vary on individual basis.

For entry requirements, other information and updates:
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