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Assessment of effective factors on student performance based on machine learning methods

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Abstract

Machine learning methods have gained increasing attention in the field of education due to advancing technological tools and rapidly growing data. The general focus of this attention is on identifying the best method, but it is also critical to determine the extent to which the methods under consideration differ statistically and to correctly identify variable importance metrics. In this study, we benchmarked the performance of twenty-three machine learning algorithms on real educational data via cross-validation based on criteria such as accuracy, AUC and F1-score. Besides, the methods were statistically compared using DeLong and McNemar tests. The findings showed that the LightGBM method appeared to be the best method and presented the most important factors determining student achievement according to this method. The systematic process followed in the study is considered to yield valuable insights for datadriven studies as well as the field of education.

Keywords: Student performance, Machine learning, Artificial intelligence, Feature selection, Statistical analysis

1. Introduction

Artificial intelligence is increasingly deeply integrated into real life and is enhancing human beings' ability to predict routines, capacities, and behaviors. With the technological facilities that are being developed to achieve these goals, the size of the data collected is also expanding proportionally to the ability to collect and process data. The field of education is arguably one of the fields generating the highest amount of valuable knowledge from the data gathered. Artificial intelligence models can be effectively used for primary purposes such as students' performance evaluations (interm and end-of-term), dropout status, and identification of individuals at risk (Albreiki et al., 2021). The beneficial results provided by artificial intelligence models have expanded their usages in education and enabled them to prepare personalized (Li et al., 2020), updated (Guan et al., 2020) course content, developed effective course selection tools (Tilahun ve Sekeroglu, 2020), and prepared exam formats (Wu et al., 2020).

Educational research is conducted not only to improve decisions locally, but also on the results of several examinations (such as program for international student assessment (PISA), trends in international mathematics and science study (TIMSS), etc.) carried out globally. The motivation underlying these studies is

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to improve the socio-economic status and quality of life of both individuals and the countries in which they live through improving the quality of education (Sağlam and Aydoğmuş, 2016). Machine learning, as the most important sub-field of artificial intelligence, contributes significantly to realizing this motivation and providing accurate recommendations to decision (policy) makers.

The usage of machine learning models in the field of education is particularly focused on the supervised learning. Supervised learning is based on assuming that the quantitative (e.g., student grade: 82/100, student attendance percentage: 73%) or qualitative (e.g., student achievement status: failed or success, student grade: AA or FF) variable that is the focus of the study is known and accurately predicted by a set of variables that are expected to affect it. The most widely used algorithms in the literature for this type of learning (Sekeroglu et al., 2021) are logistic regression (LR), naive bayes (NB), k-nearest neighbor (KNN), classification and regression trees (CART), linear regression (LIN), random forests (RF), bagging (BG), gradient boosting machine (GBM), extreme gradient boosting (Xgboost), artificial neural networks (ANN), support vector machines (SVMs), extreme learning machine (ELM), long short-term memory (LSTM), deep neural networks (DNN). In the literature, there are numerous studies involving such

models, some of the prominent studies can be given as follows:

Gamuling et al. (2016) studied student performance prediction in blended learning environments using discrete Fourier transforms (DFT) and various machine learning methods (including KNN, SVM, ANN and NB). Elbadrawy et al. (2016) proposed to utilize random forests, personalized multi-regression, and matrix factorization approaches to predict students' grades and assessments in future courses. Tran et al. (2017) proposed a unified system that connects classical machine learning methods (LR, CART and SVM) and recommender systems to predict student performance.) Like Tran et al. (2017), but not including the outputs of recommender systems, Adejo and Connolly (2018) presented an ensemble model incorporating cart, ann and svm methods to predict student performance. Hussain et al. (2019) employed various methods such as CART, LR, ANN, SVM and NB to identify the difficulties encountered by students during the term and to improve their performance. Yousafzai et al. (2020) employed genetic algorithm, CART and KNN models through both classification and regression models to predict student performance. Deo et al. (2020) have proposed models such as ELM, RF and Volterra to predict student performance in engineering mathematics courses and presented the results comparatively. Assellman et al. (2021) utilized RF and some boostingbased algorithms (including Adaboost and Xgboost) to accurately predict student performance. Suleiman and Anane (2022) have applied LR, CART, SVM and RF algorithms to predict the cumulative grade of students based on their performance in different years. Pallathadka et al. (2023) have comparatively presented the results of Naive Bayes, ID3, C4.5, and SVM models for predicting student performance. Chen and Zhai (2023) have compared the results of KNN, CART, RF, LR, SVM, NB, and ANN models in different application

Table 1. List of models (algorithms) evaluated in the study

scenarios using several different datasets. Extensive studies on this topic are currently ongoing and comprehensive listings of these studies categorized according to aims, methods and outcomes can be obtained from the reviews by Albreiki et al. (2021), Sekeroglu et al. (2021) and Alalawi et al. (2023).

1.1. Study Aims and Motivation

The use of machine learning models in the literature is beneficial to a certain extent, however, some aspects have been relatively often disregarded:

- i. It is critical in data-driven education studies to realize this motivation by not only estimating the value of the target variable that is the focus of the study, but also identifying the important factors that affect it. The variable importance measures can lead to more compact and scalable models.
- ii. The statistical significance in performance comparisons of machine learning models can provide additional insights in model selection. The principle that the best model is the simplest model can be followed unless there is a significant difference.

This study focuses on these two mentioned perspectives and presents a comprehensive comparison of best machine learning algorithms. The content of the study is summarized as follows: The methods evaluated in the study are given in Section 2. Section 3 provides details about the experimental process. Model training results are presented in Section 4. Finally, the discussion and summary comments on the results of the study are reported in Section 5.

2. Methods

The study includes twenty-three algorithms, covering the most widely employed algorithms in the literature. The algorithms can be categorized as instance-based (KNN), statistical (Naive Bayes, Logistic Regression, Partial Least Squares), tree and rule-based (CART, C5.0, C5.0-rules, RuleFit, Bayesian Additive Trees), neural network-based (multilayer perceptron), spline-based (MARS), kernel-based (SVM) and ensemble approaches (Bagging, Boosting, Random Forests). Besides, the Null model is included in the study serving as a benchmark (base) reference as a simple and non-informative model that can be obtained without building any model. It should be noted that different base learner models are utilized in the training process of ensemble models. The C5.0 algorithm, for instance, was not only included in the study on standalone basis but was also considered as a base learner for the bagging algorithm. A similar approach has been carried out for CART, Mars, Mlp algorithms. These algorithms were used as base learner in both bagging and boosting ensemble models. The list of these algorithms and comprehensive explanations are presented in Table 1.

3. Experimental Design and Settings

3.1. Data Description and Source

The dataset was retrieved from a data science platform Kaggle (2023) which is an open source machine learning and data sharing platform. The data set includes thirty variable measurements of one hundred and forty-five students. The sequential grades of the students are considered as the target variable in the study. Variables and their characteristics can be seen in Table 2.

Due to the data set consisting almost completely of categorical data, low-frequency categories were merged to make the results more generalizable and not negatively affect the model estimation. The categories having a frequency of about ten or less were joined with the closest category. Since the target variable is multilevel and the frequency variation between levels is quite volatile (e.g., only seven students failed), we have treated grades below CC, which are defined as failing and conditionally passing, as Fail, and the remaining grades as Success. Therefore, the problem is treated as a binary classification problem. Details of these merging processes are presented in Table 2.

3.2. Preprocessing and Parameter Tuning

The preprocessing approach and experimental settings applied to the dataset before applying machine learning models can be summarized as follows:

- i. The dataset was processed with one-hot encoding and label encoding for nominal and ordinal variables, respectively.
- ii. Numerical variables have been standardized.
- iii. The dataset is split 75% as training data and 25% as test data. As cross validation approach, the 10-fold CV method was utilized. The models were trained with the data obtained with cross-validation on the training data and their generalization performance (i.e., testing) was evaluated with the test data.
- iv. The grid space approach was adopted as the model tuning parametrization. The optimal parameters were derived by using a parameter space consisting of thirty different possible

values of the unique parameters of each model. The ranges and optimum values of the tuning parameters for each model are provided in detail in Table 4.

v. The test performance was extracted for each model based on the optimal parameters found by cross-validation.

For the best model among all models in the test performances, confusion matrix, roc curve and variable importance results are presented.

3.3. Performance Criteria

In classification models, depending on whether the target variable is binary or multilevel, performance criteria are primarily defined based on the confusion matrix. A classical confusion matrix can be presented as the following structure given in Table 3.

In this study, the accuracy, area under the roc curve (AUC) and F-score, which are the most widely used measures in the literature, can be defined based on confusion matrix as follows.

• **Accuracy**:

The percentage of correctly classified cases (including true positives and true negatives) relative to the total number of cases is defined as accuracy.

$$
Accuracy = \frac{(TP + TN)}{(TP + TN + FP + FN)}
$$

Table 4. The ranges of parameters corresponding to the each model

The model's predictive skill increases as the accuracy value converges to one.

• **Area Under the Curve (AUC)**:

In binary classification problems, the Area Under the Receiver Operating Characteristic Curve (AUC-ROC) statistical measure is utilized to assess a model's inherent capacity to differentiate between the positive and negative classes across a range of thresholds for classification. For different threshold values, the true positive rate (sensitivity) is displayed against the false positive rate (1 specificity) through the ROC curve. An AUC value of 1.0 indicates a perfect classifier, while a value of 0.5 indicates a model that performs no better than random chance at classifying true positives and true negatives. The AUC measures the model's overall ability in performing effectively.

• **F-score (or F1-score)**: The F1-score, also known as the F-score or F-measure, is a robust metric for assessing the accuracy of a binary classification model, especially in contexts in which false positives and false negatives have different costs or when class imbalances are present. It is a harmonic mean of precision and recall. The harmonic mean, in contrast to the arithmetic mean, tends to be the lower of the two values, providing that both precision and recall are at an appropriate level. In particular, the F1-score approaches its least accurate value at 0, while reaching its best value at 1, corresponding to perfect precision and recall. The F1-score is defined by using the confusion matrix components as follows:

$$
F1\text{-Score} = 2 \times \frac{\text{Precision} \times \text{Recall}}{\text{Precision} + \text{Recall}}
$$

where

$$
Precision = \frac{TP}{(TP + FP)}
$$

$$
Recall = \frac{TP}{(TP + FN)}
$$

4. **Results and Discussion**

This section presents the performance comparisons of the twenty-three different machine learning methods evaluated in this study. Initially, the performance of these methods on the test data according to measures such as accuracy, AUC and F-score are given in Table 5.

According to the results given in Table 5, LightGBM as a boosting algorithm provided the best results in the accuracy (0.7568) and AUC (0.7941) criteria, while RuleFit algorithm dominated in the F1-score (0.7907). It is worth to note that RuleFit algorithm yields slightly higher F1-score than LightGBM algorithm and LightGBM is the second-best algorithm in terms of this criterion. By combining these findings, it can be said that the LightGBM algorithm achieves the most generalizable and superior performance than any other algorithm. A visual interpretation of the AUC values, which are often favored in studies, is also given in Figure 1.

The null model is also included in the study to represent a reference and to clarify the necessity of complex models. In order to assess whether each model is statistically significantly different from each other,

especially the null model, DeLong (Delong et al., 1988) and McNemar (McNemar, 1947) tests were performed. The DeLong test relies on AUC values to compare machine learning models, whereas the McNemar test is based on model predictions. The statistical significance value for both tests was set at 0.05 and the results are reported in Table 6.

According to the DeLong test results, all models are statistically different from the Null model, while two bagging models (with CART and MLP learners), LightGBM, XgBoost, RuleFit and SVM (Linear kernel) models have statistically different AUC values with logistic regression. Regarding the McNemar test, LightGBM, as the best model, provided statistically different predictions from MARS, RF and Bagging (C5.0 learner) models, while all model predictions were different from Null and NB models.

Figure 1. Visual comparison of performance results according to the AUC criterion

It is important that the models are statistically different from each other, especially from the Null model, for the generalizability and usability of the results. In this context, we focus on the predictions of the LightGBM

model, which is found to be the best model, and the confusion matrix and ROC cuver derived from these predictions is given in Figure 2 and 3, respectively.

Figure 2. Confusion matrix for the best model (Boosting (LightGBM))

Figure 3. Roc curve for the best model (Boosting (LightGBM))

The confusion matrix and ROC curve suggest that the LightGBM model provides promising results in predicting student performance. It is critical to identify the most important factors for the performance of the model, i.e., for discriminating between success and failure. Therefore, the variable importance plot computed by using the intrinsic variable importance scores of the LightGBM model is displayed in Figure 4.

In Figure 4, the fifteen most important variables are ranked on a scale of 0-100. According to this graph, variables such as last semester GPA between 2-2.50, average income between \$135-200, expected GPA between 3-3.50, gender of the student being male, number of brothers or sisters appear to be the most important variables in affecting success. Likewise, variable levels such as attending seminars etc. and not having a partner were also found to be important in model performance. The results and particularly variable importance scores presented in this study may provide a more valuable set of sociological and academic insights for researchers studying in the field of education.

It can be said that the findings of the study provide better performance by using a broader method compared to the studies in the literature such as Yılmaz and Sekeroglu (2020), Chen and Zhai (2023). In Asselman et al. (2023), the XGBoost algorithm, one of the ensemble approaches, stands out as an ensemble method and demonstrates similar performance to our study, but its shortcomings are notable in terms of variable importance and statistical significance tests. In Adejo and Connoly's (2018) study, the hybrid machine learning model also produced a competitive result and concluded that university support had a significant impact on success. In this context, it can be said that it is compatible with the scholarship status in our study.

The finding that students' performance in previous semesters has a significant effect on their future achievement is consistent with the literature (Pallathadka et al., 2021). Similarly, the findings that income and family education have a significant effect on achievement supports the results of Filho et al. (2023).

The gender variable, which was found to be relatively significant in the study, stands out as a different finding from the study of Karaboğa and Demir (2023). On the other hand, Suleiman and Anane (2022) reported that gender was a significant but low contributing variable on student achievement. As in our study, last semester GPA was considered significant in this study as well.

Figure 4. Variable importance plot based on Boosting (LightGBM) model.

5. Conclusion

In this study, a comprehensive comparison of the performance of machine learning methods is presented both in terms of classical metrics and statistically. Machine learning algorithms, which are widely used in the field of education as in every field, have been shared to determine the extent to which they differ statistically and the ways to determine the importance of variables rather than their performance alone. The LightGBM algorithm was ranked as the best algorithm by crossvalidating twenty-three algorithms using a real dataset based on comparison them on accuracy, AUC, and Fscore criteria. The results were statistically compared with two different tests to investigate the extent to which the best method differs, and it was found that LightGBM provided favorable results in this respect as well. In addition, the confusion matrix, ROC curve and variable importance plots indicated that the LightGBM algorithm offers generalizable performancealong with identifying the relative importance of the most important factors affecting student achievement.

The study is not free of limitations. First, the implementation of deep learning algorithms in such studies may provide useful insights. Furthermore, a field-based analysis of student achievement performances and the factors affecting them may provide more effective results in different subgroups. In future work, we would like to address these two limitations, and we aim to specialize the most advanced deep learning models to narrower focused educational groups.

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