

yönetim

HAKEMLİ DERGİ

Yıl: 26 Sayı: 78 - Haziran 2015

İÇİNDEKİLER

- TÜRK İŞLETMELERİNİN MİSYON VE VİZYON KAVRAMLARINDA ANLAM KARMAŞASI*
Hasan LATİF/Şükrü MUSLU.....12-32
- THE ASSOCIATES OF MANAGER RELATIONS, HUMAN RESOURCES
PRACTICES AND AUTONOMY WITH EMPLOYEE INNOVATIVENESS AND THE
MODERATING EFFECT OF ORGANIZATIONAL CULTURE: EVIDENCE FROM
SEVERAL INNOVATIVE FIRMS IN TURKEY*
Seçil Bal TAŞTAN.....33-57
- İSLÂMÎ DEĞERLERİN ÇALIŞAN MEMNUNİYETİNE ETKİSİ:
BİR KATILIM BANKASI UYGULAMASI*
Cevdet KAYA / Halil ZAIM.....58-86
- THE MEDIATING ROLE OF TRUST TOWARDS E-WOM ON THE
RELATIONSHIP BETWEEN BIG FIVE PERSONALITY CHARACTERISTICS AND
INFLUENCE BY E-WOM*
Mehmet Selami ALGUR / Nil Selenay ERDEN.....87-99
- FIXED VS. FLOATING: UNDER WHICH EXCHANGE RATE REGIMES PPP
HOLDS-AN EMPIRICAL STUDY ON TURKISH ECONOMY*
Vedat SARIKOVANLIK / Musa GÜN.....100-118