

## Determination of Food Neophobia in Municipal Employees: A cross-sectional study

### Bir Grup Belediye Çalışanında Besin Neofobisinin Saptanması: Kesitsel bir çalışma

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#### Abstract

The purpose of this study was to determine the levels of food neophobia among a group of municipal employees in Bursa and to examine the relationship between the condition of food neophobia and various factors. The study was conducted between September and November 2024 with a total of 205 participants, aged between 18 and 65 years, employed at a municipal institution in Bursa. Data on sociodemographic characteristics and anthropometric measurements were collected through face-to-face interviews using a structured questionnaire. Food neophobia levels were assessed using the standardized Food Neophobia Scale (FNS). Statistical analyses were performed using SPSS version 29.0. The mean age of the individuals was 39.00±9.84 years, and the mean body mass index (BMI) was calculated as 24.82±3.38 kg/m<sup>2</sup>. The mean FNS score was significantly higher among male participants (39.85±10.34) compared to female participants (36.03±11.68). Among the food categories, It was determined that the highest level of food neophobia was observed in relation to fruits and vegetables, followed by cereal products and meat products. A weak positive association ( $r=0.151$   $p<0.05$ ,  $r=0.185$   $p<0.05$ ) was identified between age and BMI with the food neophobia scale score, while a weak inverse relationship ( $r=-0.188$ ,  $p<0.05$ ,  $r=-0.177$   $p<0.05$ ) was noted between gender and education level. These findings underscore the importance of implementing training to enhance food diversity and promote healthy eating habits among municipal employees. Furthermore, raising awareness about food neophobia and implementing strategies to improve attitudes towards unfamiliar food are recommended.

**Keywords:** Food neophobia, food, gender, body mass index

#### Özet

Bu çalışmanın amacı, Bursa'da bir grup belediye çalışanının besin neofobisi düzeylerini belirlemek ve bu durumun çeşitli faktörlerle ilişkisini incelemektir. Bu çalışma Eylül-Kasım 2024 tarihleri arasında Bursa'da bir belediyede çalışan 18-65 yaş arası 205 katılımcı ile gerçekleştirilmiştir. Bireylerin sosyodemografik özellikleri ve antropometrik ölçümleri yüz yüze anket yöntemi ile toplanmıştır. Besin neofobi düzeyleri Besin Neofobi Ölçeği (FNS) ile değerlendirilmiştir. İstatistiksel analiz için SPSS 29.0 yazılımı kullanılmıştır. Bireylerin yaş ortalaması 39,00±9,84 yıl ve ortalama beden kütle indeksi (BKİ) 24,82±3,38 kg/m<sup>2</sup> olduğu bulunmuştur. Ortalama neofobi skoru erkeklerde (39,85±10,34) kadınlara (36,03±11,68) göre anlamlı olarak yüksek bulunmuştur. En yaygın besin neofobisinin sebze-meyve grubuna yönelik olduğu, bunu tahıl ürünleri ve et ürünlerinin izlediği belirlenmiştir. Yaş ve BKİ ile besin neofobisi ölçeği puanı arasında pozitif yönde zayıf bir ilişki ( $r=0,151$   $p<0,05$ ,  $r=0,185$   $p<0,05$ ) bulunurken, cinsiyet ve eğitim düzeyi ile besin neofobisi ölçek puanı arasında ters yönde zayıf bir ilişki ( $r=-0,188$ ,  $p<0,05$ ,  $r=-0,177$   $p<0,05$ ) olduğu sonucuna varılmıştır. Bu bulgular, belediye çalışanlarında besin çeşitliliğini artırmak ve sağlıklı beslenme alışkanlıklarını geliştirmek için eğitimin önemini vurgulamaktadır. Ayrıca, besin neofobisi konusunda farkındalığın artırılması ve farklı besinlere yönelik tutumların iyileştirilmesi için stratejilerin uygulanması önerilmektedir.

**Anahtar Kelimeler:** Besin neofobisi, besin, cinsiyet, vücut kütle indeksi

## 1. Introduction

Health is often perceived in terms of physical well-being; however, the World Health Organization (WHO) broadens this concept by defining health as "a state of complete physical, mental, and social well-being" (WHO, 1946). In this context, nutrition is one of the basic components of both physical and mental health (Zavitsanou & Drigas, 2021; Suárez-López et al., 2023). It is emphasised that nutrition should be assessed not only by individual nutrients but also with regard to the overall dietary pattern. This approach is called 'diet quality' and refers to the adequacy of the individual in terms of energy and nutrients (Di Nucci et al., 2023). Various indices and food diversity scores have been developed to assess diet quality (Dalwood et al., 2020; Petersen and Kris-Etherton, 2021). Food diversity is an important determinant of diet quality and consumption of a wider range of foods can improve health by ensuring that essential vitamins, minerals and micronutrients are met (Lachat et al., 2017).

Food neophobia is defined as the reluctance to consume unfamiliar or novel foods (Dovey et al., 2008). From an evolutionary perspective, this behaviour emerged in the past as a protection mechanism for humans from toxic or harmful foods (Armelağos et al., 2014; Rozin, 1976). Today, food neophobia may negatively affect food diversity and thus diet quality by restricting individuals' eating habits (Rabadán and Bernabéu, 2021; Lafraire, 2016). Studies have shown that consumption of vegetables, fruits, salads, meat and fish is significantly reduced in individuals with high food neophobia (Siegrist et al., 2013; Dos Santos et al., 2020; Clicerì et al., 2019). As a result, it is stated that the energy density of the diet increases in these individuals, which may increase the risk of obesity (Lafraire et al., 2016; Proserpio et al., 2016).

In work life, it is known that inadequate and unbalanced nutrition negatively affects both the health status and work performance of employees. Inadequate nutrition may lead to a decrease in work productivity, an increase in the risk of work accidents, and health problems such as obesity in the long term (Pinto et al., 2016; de Sousa & Paim, 2022). Analysing the effects of food neophobia on specific occupational groups is important for understanding how this phenomenon is shaped at the local level. Existing studies have mostly focused on specific age groups or geographical regions (Finistrella et al., 2012; Addessi et al., 2005). The aim of this study was to determine the level of food neophobia among a group of municipality employees in Bursa and to examine its relationship with various factors.

## 2. Method

This study was conducted between September and November 2024 with 205 individuals aged 18-65 years who volunteered to participate, all of whom were employed at Bursa Nilüfer Municipality. Women with food allergies, individuals whose food consumption was affected by digestive system diseases or other serious health problems, individuals with eating disorders, and women who were pregnant or breastfeeding were excluded from the study.

### 2.1. Data Collection Methods

The data for the study were collected by face-to-face questionnaire method and the 'Informed Consent Form' was read and signed by the participants. The questionnaire form included 11 questions aimed at gathering the participants' descriptive information (age, gender, education level, etc.), anthropometric measurements (weight, height) and their knowledge and attitudes towards new foods. The weight and height of the participants were recorded based on self-reported data. Body weight corresponding to height was assessed using mass index (BMI) formula. BMI ( $\text{kg/m}^2$ ) was calculated by dividing body weight (kg) by the square of height (cm). WHO classification was used for body mass index evaluation (Philip et al., 2004).

#### 2.1.1. Food Neophobia Scale

The Food Neophobia Scale (FNS) is a psychometric scale developed by Pliner and Hobden (1992) to assess food neophobia. The Turkish validation study of the scale was carried out by Duman et al. The FNS consists of a total of 10 items including 5 positive and 5 negative statements about foods and nutritional status. In this scale, which is scored on a Likert-type 7-point scale, 7 points are given for the statement 'Strongly agree' and 1 point for the statement 'Strongly disagree'; intermediate values vary according to the degree of agreement. The FNS score varies between 10 and 70, and high scores indicate a high tendency for food neophobia (Duman et al., 2020).

#### 2.1.2. Ethical Permission

Approval for this study was obtained from Fenerbahçe University Non-Interventional Clinical Research Ethics Committee (protocol no: 86.2024fbu/06.08.2024). Written permission was also obtained from the municipality for the study.

#### 2.1.3. Statistical Analysis

SPSS (Statistical Package for Social Sciences) 29.0 statistical package programme was used for statistical evaluation. In the evaluation of the data; complementary statistics were shown as number of people (n), percentage (%) for nominal variables and mean ( $\bar{X}$ ), standard deviation (SD), arithmetic mean  $\pm$  standard deviation ( $\bar{X} \pm \text{SS}$ ) for continuous variables. Chi-square test was used to compare groups of independent categorical variables and normality distribution was evaluated by Kolmogorov-Smirnov test. Spearman correlation test was used for statistical significance between two quantitative variables. Correlation coefficient values between 0-0.10 were considered as negligible, 0.10-0.39 as weak, 0.40-0.69 as moderate, 0.70-0.89 as strong and 0.90-1.00 as very strong correlation. Statistical significance level was accepted as 5% in all analyses.

## 3. Results

The general characteristics of the individuals are presented in Table 1. Among the participants, 47.8% were female and 52.2% were male. The mean age was  $39.00 \pm 9.84$  years, mean body weight was  $72.86 \pm 11.22$  kg and mean BMI was  $24.82 \pm 3.38$   $\text{kg/m}^2$ . A statistically significant difference was found in terms of age, height and body weight according to gender ( $p < 0.05$ ).

**Table 1.** General characteristics of individuals

	Female (n=98)		Male (n=107)		Total (n=205)		
	n	%	n	%	n	%	p
<b>Age (years)</b>							
18-30	63	64.3	56	52.3	119	58.0	
31-45	32	32.7	41	38.3	73	35.6	
>45	3	3	10	9.4	13	6.4	
(X±SS)	36.88±10.04		41.14±9.64		39.00±9.84		
<b>Education level</b>							
High school	13	13.3	15	14.0	28	13.7	0.982
University and postgraduate	85	86.7	92	86.0	177	86.3	
<b>Height (cm)</b>							
150-163	44	44.9	3	2.8	47	22.9	<0.001*
164-177	51	52.0	51	47.7	102	49.8	
178-191	3	3.1	53	49.5	56	27.3	
(X±SS)	164.61±5.80		176.71±6.97		170.66±6.38		
<b>Weight (kg)</b>							
40-55	28	28.6	0	0.0	28	13.7	<0.001*
56-70	53	54.1	13	12.1	66	32.2	
71-85	15	15.3	59	55.1	74	36.1	
86-100	1	1.0	26	24.3	27	13.2	
>100	1	1.0	9	8.4	10	4.9	
(X±SS)	61.97±9.97		83.76±12.47		72.86±11.22		
<b>Body mass index (kg/m²)</b>							
Underweight (<18.5)	6	6.1	0	0.0	6	2.9	<0.001*
Normal (18.5-24.9)	70	71.4	37	34.6	107	52.2	
Overweight (25-29.9)	18	18.4	57	53.3	75	36.6	
Obese (30-39.9)	4	4.1	13	12.1	17	8.3	
(X±SS)	22.87±3.48		26.78±3.28		24.82±3.38		

Chi-square test,  $p < 0.05$

The mean neophobia score was found to be significantly higher in men ( $39.85 \pm 10.34$ ) compared to women ( $36.03 \pm 11.68$ ). Table 2 summarises which foods individuals experience fear of and the factors that cause this fear. The group that causes the highest rate of food fear is the vegetable-fruit group with 37.50%. This is followed by cereal products (20.83%), meat products (25.0%) and oilseeds and seafood (8.33%), which have the same rate. When evaluated according to gender, no statistically significant difference was found between the situations causing neophobia experienced by individuals ( $p > 0.05$ ).

**Table 2.** Neophobic situations experienced by individuals

	Female (n=98)		Male (n=107)		Total (n=205)		p
<b>Neophobia score (X±SS)</b>	36.03±11.68		39.85±10.34		38.03±11.14		0.014*
	n	%	n	%	n	%	
<b>Neophobic food group</b>							
Cereal products	4	16.7	1	4.2	5	20.8	0.313
Meat products	2	8.3	4	16.7	6	25.0	
Fruit and Vegetables	6	25.0	3	12.5	9	37.5	
Oilseed	1	4.2	1	4.2	2	8.3	
Seafood	0	0.0	2	8.3	2	8.3	
<b>Problems causing neophobia</b>							
Gastrointestinal problems	6	27.3	2	9.1	8	36.4	0.345
Allergic problems	5	22.7	5	22.7	10	45.4	
Stuck in the throat	2	9.1	2	9.1	4	18.2	

Chi-square test, \* $p < 0.05$

The food neophobia status of the individuals is presented in Table 3. No statistically significant difference was found in food neophobia based on gender, education level, age and BMI classification ( $p>0.05$ ).

**Table 3.** Distribution of individuals' food neophobia status according to demographic characteristics

	Neophilic (<X±SS)		Neutral (X±SS)		Neophobic (>X±SS)		p
	n	%	n	%	n	%	
<b>Gender</b>							
Female	45	48.4	1	50.0	52	47.3	0.875
Male	48	51.6	1	50.0	58	52.7	
<b>Education Level</b>							
High School	10	10.8	2	66.7	16	14.5	0.453
University and postgraduate	83	89.2	0	33.3	94	85.5	
<b>Age (year)</b>							
18-30	30	24.6	2	66.7	31	21.2	0.776
31-45	49	40.2	1	33.3	58	39.7	
>45	25	35.2	0	0.0	30	39.1	
<b>BMI (kg/m<sup>2</sup>)</b>							
Underweight (<18.5)	4	3.7	0	0.0	2	1.2	0.624
Normal (18.5-24.9)	45	41.3	2	100.0	60	35.0	
Overweight (25-29.9)	35	32.1	0	0.0	40	23.4	
Obese (30-39.9)	9	8.2	0	0.0	8	4.7	

Chi-square test,  $p<0.05$

The evaluation of the relationship between general characteristics of individuals and food neophobia scores is presented in Table 4. A significant correlation was found between age, gender, BMI and education level and Food Neophobia scale score, a positive weak correlation between age and BMI level and Food Neophobia scale score, while a negative weak correlation between gender and education level and Food Neophobia scale score ( $p<0.05$ ).

**Table 4.** Correlation between general characteristics of individuals and food neophobia scores according to demographic characteristics

	Age		Gender		BMI		Education level	
	r	p	r	p	r	p	r	p
Food neophobia scale score	0.151	0.031*	-0.188	0.007*	0.185	0.008*	-0.177	0.011*

Spearman correlation test, \* $p<0.05$

#### 4. Discussion

In this study, the levels of food neophobia in municipal employees and the factors associated with these levels were examined. The findings revealed that individuals' tendencies towards food neophobia may be associated with demographic variables such as age, gender, BMI and education level. Various findings on these relationships are presented in the literature. Pliner and Hobden (1992) stated that food neophobia is shaped by individuals' personal characteristics and experiences, and that neophobic tendencies generally decrease with increasing age. This view was partially supported in this study. However, in some studies, the decline in neophobia tendencies with age is often generalized, and the differences in individuals' life experiences should also be taken into account.

When considering the effect of gender on food neophobia, conflicting results are observed in the literature. In some studies conducted in adults, it was reported that males may have higher food neophobia scores than females (Dovey et al., 2008; Siegrist et al., 2013). In the study conducted by

Göbel et al. (2023), no relationship was found between gender and food neophobia. In this study, a significant relationship was found between gender and food neophobia. These findings are believed to be influenced by the characteristics of the sample and the cultural context in which the study was conducted. For instance, gender-related expectations and dietary habits within the society may serve as determining factors in food preferences.

The relationship between education level and food neophobia is also noteworthy. It was observed that the levels of food neophobia decreased as the educational level increased. Similar findings are reported in the literature. Hazley et al. (2022) analysed the Irish National Adult Nutrition Survey (NANS) data and found that adults with primary education had significantly higher food neophobia scores than those with secondary and tertiary education. Increasing educational attainment may lead individuals to have a broader knowledge about foods and thus to be more open to new foods. At the same time, lower socioeconomic status, social class and educational level are generally associated with lower dietary diversity and quality (Darmon & Drewnowski, 2008). In this context, it can be said that food neophobia is not only an individual attitude but also shaped by socioeconomic and cultural factors.

It is also important to address the relationship between individuals' body mass index and food neophobia. In this study, a weak but positive correlation was observed between BMI and food neophobia. This finding coincides with the study conducted by Knaapila et al. (2015) in Finland; they reported that individuals with food neophobia had higher BMI levels. In addition, in another study conducted by Proserpio et al. (2017), it was revealed that obese individuals had higher food neophobia scores compared to healthy weight individuals. These findings suggest that food neophobia may be associated with obesity and obese individuals may be more prone to unhealthy eating habits.

Vegetables and fruits are one of the food groups to which individuals exhibit the most neophobic reactions. In the literature, it has been frequently emphasised that there is a relationship between food neophobia and low consumption of vegetables and fruits (Costa et al., 2020; Guzek et al., 2018; Helland et al., 2017). Cooke and Wardle (2005) reported that vegetables were the least accepted foods among all food groups. del Campo et al. (2024) reported that the highest food neophobia in Spanish adults was against vegetables, meat, fish, legumes, game meat and fruits. Knaapila et al. (2015) found that neophilic individuals consumed approximately 50-80% more vegetables than neophobic individuals. Vegetables are generally less preferred by individuals due to factors such as taste, texture and difficulty in chewing. In addition, the fact that some plants pose a risk of poisoning in the evolutionary process may increase the fear and aversion towards these foods.

Food neophobia is associated with various physical and psychological factors in both children and adults. In this study, physical issues such as gastrointestinal disorders, allergic reactions and choking were reported as contributing factors to neophobia. In children, the influence of parents on eating habits, innate preferences for sweet and salty flavours, sensory properties of foods, pressure applied by parents during meals, lack of encouragement and affection, and anxiety level in childhood are among the main factors that trigger food neophobia (Torres et al., 2020). These findings show that food neophobia is shaped not only by individual but also by environmental and emotional influences.



There are some limitations in this study. The sample being limited to employees of Bursa Nilüfer Municipality restricts the generalizability of the findings. The cross-sectional design does not allow for causal inferences. Additionally, the survey method may lead to social desirability bias, and the self-reported nature of the Food Neophobia Scale may not fully reflect actual food consumption behaviors.

## 5. Conclusion

This study revealed that the food neophobia levels of employees working in a municipality in Bursa are associated with demographic and environmental factors. Food neophobia can lead to unhealthy eating habits and health problems such as obesity by limiting dietary diversity, especially with negative attitudes towards healthy foods such as vegetables and fruits. While awareness and training programs are important in addressing food neophobia, a more comprehensive approach is needed. Policy interventions, integrating food neophobia education into health programs, and behavioral strategies like gradual exposure to unfamiliar foods may enhance effectiveness in reducing its impact on dietary habits and health. Future research involving larger and more diverse samples is needed to gain a deeper understanding of the underlying causes of food neophobia and develop comprehensive solutions.

## Authors Contributions

Topic selection: MNÇ,MG,ME,BY; Design: MNÇ,MG,ME,BY; Planning: MNÇ,MG,ME,BY; Data collection and analysis: MNÇ,ME,BY; Writing of the article: MNÇ ,BY; Critical revision: MNÇ,MG,BY

## Conflict of Interest

No conflict of interest was declared among the authors.

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