



## Estimation of sample size and power for general full factorial designs

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### Abstract

The aim of this study is to calculate sample size and power for several varieties of general full factorial designs, in order to help researchers to avoid the waste of resources by collecting surplus data before designing experiments. It was found out that the calculations were significantly affected by many factors in full factorial experimental designs, such as number of levels for each factor, number of replications, maximum difference between main effect means and standard deviation.

**Keywords:** full factorial design, statistical power, sample size, power of test

### Öz

#### *Genel tam faktöriyel deney tasarımlarda örneklem büyüklüğü ve güç tahmini*

*Bu çalışmanın amacı, farklı boyutlardaki çok sayıda genel tam faktöriyel tasarımlar için örneklem büyüklüğü ve güç hesaplamalarını yaparak, deney tasarımını kurmadan önce gereğinden fazla veri toplamanın neden olduğu kaynak israfını önlemektir. Bu hesaplamaların faktörlerin düzey sayısı, analizde kullanılan modeldeki ana etkilerin ortalamaları ve standart sapma gibi birçok faktöre dayalı olduğu görülmüştür.*

**Anahtar sözcükler:** tam faktöriyel tasarım, istatistiksel güç, örneklem büyüklüğü, testin gücü

## 1. Introduction

Full factorial design approaches are the most commonly utilized ways to carry out experiments with two or more factors. These designs allow researcher workers to analyze responses (i.e. observations) measured at all combinations of the experimental factor levels. In many applied research work, full factorial designs are used to answer questions such as: i) which factors have the most influence on the response, and ii) are

there any interactions between two or more factors that influence the response? For instance, in educational studies, the researchers often use factorial designs to assess educational methods taking into account the influence of socio-economic, demographic or related factors. Lodico et al.[1] analyzed the reaction problem of boys and girls to computer use, and whether this reaction can influence their math achievement by using a  $2 \times 2$  factorial design. Hereby, educational researchers are interested in determining the effectiveness of certain techniques in classroom teaching. Similarly, by examining the multiple variables we get more accurate results of other real life examples.

The simplest type of factorial designs involves only two factors each including two levels, which is usually called a  $2 \times 2$  factorial design. In  $2 \times 2$  factorial designs, a total of  $2 \times 2 = 4$  combinations exist and thus, four runs are required for an experiment without replicate. Replicate is the number of times a treatment combination is run. A general full factorial design is used when any experimental factor has more than two levels with or without replicate. For general full factorial designs, ANOVA shows which factors are significant and regression analysis provides the coefficients for the prediction equations.

If the number of factors, level of factors and replicate of the experiment are too high, the most costly experimental resources are encountered. The fact that the sample size grows in the number of factors and levels of factors makes full factorial designs too expensive to run for the purpose of experiment. For this reason, after defining the research question and relevant hypotheses for the experimental design to be attempted, how many numbers of factors, levels of factors and replication of each combination will be included, namely estimation of the sample size is an important consideration in designing the experiment.

Browner et. al. [2] suggested some strategies to minimize the sample size through power analysis. Statistical power calculation is one of the methods in sample size estimation, which can be estimated before collecting necessary data set for the study. In factorial designs, power is generally used to ensure that the hypothesis test will detect significant effects (or differences). However, in a full factorial designed experiment, there are many factors affecting power calculation: such as number of levels, standard deviation of responses, number of replicates and maximum difference between main effect means.

In this paper, we examine sample size and power calculations for several varieties of general full factorial designed experiments with different numbers of levels of factors and replicates under different values of maximum difference between main effect means. Thus we indicate the calculation of sample size through power analysis in order to avoid unnecessary levels of factors and number of replications that might cause waste of time and resources in the experimental designs, and hence to analyze responses out of as few runs as possible in several full factorial designs.

## 2. General factorial designs

Factorial designs have been widely used in manufacturing industry studies as a tool of maximizing output (response) for the given input factors [3-5]. The  $2 \times 2$  simplest full factorial design may be extended to the 2-factor factorial design with *levels a* for factor *A*, levels *b* for factor *B* and *n* replicates, or general full factorial designs with *k*-factors including 2 or more than 2 levels and *n* replicates. For general full factorial design with *k*-factors, each factor with any number of levels, the model is sum of  $\mu$  means of all observations, *k* main effects,  $\binom{k}{2}$  two-factor interactions,  $\binom{k}{3}$  three-factor interactions, ...etc., until *k*-factor interaction and error term (if  $n > 1$ ).

The observations in a factorial experiment with three factors *A*, *B*, *C* at levels *a*, *b*, *c* and *n* replicates are shown in Table 1. In this kind of experiment, total observations will be  $a \times b \times \dots \times n$ . They can be described by a model in Eq. (1) [6]:

$$Y_{ijkl} = \mu + \tau_i + \beta_j + \gamma_k + (\tau\beta)_{ij} + (\tau\gamma)_{ik} + (\beta\gamma)_{jk} + (\tau\beta\gamma)_{ijk} + \varepsilon_{ijkl} \quad (1)$$

$$i=1, \dots, a ; j = 1, \dots, b ; k = 1, \dots, c ; l = 1, \dots, n$$

where,  $Y_{ijkl}$  is a response in  $l$ 'th replicate with factors  $A, B, C$  at levels  $i, j, k$ , respectively;  $\mu$  is the overall mean effect;  $\tau_i, \beta_j$  and  $\gamma_k$  are main effects of factors  $A, B, C$  at levels  $i, j, k$ , respectively;  $(\tau\beta)_{ij}$  is the effect of the interaction between  $\tau_i$  and  $\beta_j$ ,  $(\tau\gamma)_{ik}$  is the effect of the interaction between  $\tau_i$  and  $\gamma_k$ ;  $(\beta\gamma)_{jk}$  is the effect of the interaction between  $\beta_j$  and  $\gamma_k$ ;  $(\tau\beta\gamma)_{ijk}$  is the effect of the three-factor interaction between  $\tau_i, \beta_j$  and  $\gamma_k$  and finally  $\varepsilon_{ijkl}$  is a random error component.

**Table 1.** Representation of three-factor factorial designs with  $n$  replicates

		Factor B															
		1				2				...				b			
		Factor C				Factor C				Factor C				Factor C			
		1	2	...	c	1	2	...	c	...	1	2	...	c			
Factor A	1	$Y_{1111}$	$Y_{1121}$	...	$Y_{11c1}$	$Y_{1211}$	$Y_{1221}$	...	$Y_{12c1}$	...	$Y_{1b11}$	$Y_{1b21}$	...	$Y_{1bc1}$			
		$Y_{1112}$	$Y_{1122}$	...	$Y_{11c2}$	$Y_{1212}$	$Y_{1222}$	...	$Y_{12c2}$	...	$Y_{1b12}$	$Y_{1b22}$	...	$Y_{1bc2}$			
		...	...	...	...	...	...	...	...	...	...	...	...	...			
		$Y_{111n}$	$Y_{112n}$	...	$Y_{11cn}$	$Y_{121n}$	$Y_{122n}$	...	$Y_{12cn}$	...	$Y_{1b1n}$	$Y_{1b2n}$	...	$Y_{1bcn}$			
					⋮												
	a	$Y_{a111}$	$Y_{a121}$	...	$Y_{a1c1}$	$Y_{a211}$	$Y_{a221}$	...	$Y_{a2c1}$	...	$Y_{ab11}$	$Y_{ab21}$	...	$Y_{abc1}$			
		$Y_{a112}$	$Y_{a122}$	...	$Y_{a1c2}$	$Y_{a212}$	$Y_{a222}$	...	$Y_{a2c2}$	...	$Y_{ab12}$	$Y_{ab22}$	...	$Y_{abc2}$			
		...	...	...	...	...	...	...	...	...	...	...	...	...			
		$Y_{a11n}$	$Y_{a12n}$	...	$Y_{a1cn}$	$Y_{a21n}$	$Y_{a22n}$	...	$Y_{a2cn}$	...	$Y_{ab1n}$	$Y_{ab2n}$	...	$Y_{abcn}$			

In a factorial experiment with factor  $A$  at  $a$  levels and factor  $B$  at  $b$  levels, the fixed-effects model is also described as

$$Y_{ijk} = \mu + \tau_i + \beta_j + (\tau\beta)_{ij} + \varepsilon_{ijk}, \quad i = 1, 2, \dots, a; j = 1, 2, \dots, b; k = 1, 2, \dots, n \tag{2}$$

where  $Y_{ijk}$  is a response in  $n$  replicate with factors  $A$  and  $B$  at levels  $i$  and  $j$  respectively;  $\mu$  is the overall mean effect;  $\tau_i$  and  $\beta_j$  are main effects of factors  $A$  and  $B$  at levels  $i$  and  $j$  respectively;  $(\tau\beta)_{ij}$  is the effect of the interaction between  $\tau_i$  and  $\beta_j$  and  $\varepsilon_{ijk}$  represents the error term.

The two-way analysis of variance (two-way ANOVA) is the most popular layout in the design of experiments with two factors. When the  $a \times b$  factorial experiment is conducted with an equal number of replicate per factor-level combination, computational formula and analysis summary for two-way ANOVA are given in Table 2.

**Table 2.** The general case for two-way ANOVA

Source of variation	Sum of squares (SS)	Degrees of freedom (df)	Mean square (MS)	F-statistic
Rows ( $A$ )	$SS_A = nb \sum_{i=1}^a (\bar{Y}_{i..} - \bar{Y}_{...})^2$	$a-1$	$SS_A / df_A$	$MS_A / MS_{Error}$
Columns ( $B$ )	$SS_B = na \sum_{j=1}^b (\bar{Y}_{.j.} - \bar{Y}_{...})^2$	$b-1$	$SS_B / df_B$	$MS_B / MS_{Error}$

Interaction (AB)	$SS_{AB} = n \sum_{j=1}^b \sum_{i=1}^a (\bar{Y}_{ij} - \bar{Y}_{i..} - \bar{Y}_{.j} + \bar{Y}_{...})^2$	$(a-1)(b-1)$	$SS_{AB}/df_{AB}$	$MS_{AB}/MS_{Error}$
Error	$SS_{Error} = \sum_{k=1}^n \sum_{i=1}^a \sum_{j=1}^b (Y_{ijk} - \bar{Y}_{ij})^2$	$ab(n-1)$	$SS_{Error}/df_{Error}$	
Total	$SS_{Total} = \sum_{k=1}^n \sum_{i=1}^a \sum_{j=1}^b (Y_{ijk} - \bar{Y}_{...})^2$	$abn-1$		

The following hypothesis tests are used to check whether each of the factors in two factorial design is significant or not:

$$\begin{aligned}
 H_{01}: \tau_1 = \tau_2 = \dots = \tau_a = 0 & \quad \text{vs.} \quad H_{11} \text{ at least one } \tau_i \neq 0 \\
 H_{02}: \beta_1 = \beta_2 = \dots = \beta_b = 0 & \quad \text{vs.} \quad H_{12} \text{ at least one } \beta_j \neq 0 \\
 H_{03}: (\tau\beta)_{ij} = 0 \quad \forall i, j & \quad \text{vs.} \quad H_{13} \text{ at least one } (\tau\beta)_{ij} \neq 0
 \end{aligned}$$

The F- test statistics for these three tests are given in Table 2. They are identical with the partial F-test in multiple linear regression analysis.

### 3. Power and sample size estimation in factorial designs

In full factorial designs, statistical power depends on the following parameters: i) standard deviation (to indicate experimental variability), ii) maximum difference between main effect means, iii) number of replicates, iv) number of levels for factors in the model and v) the significance level (i.e., the Type I error probability). Cohen [7] suggested and classified the effect sizes as “small,” “medium,” or “large”. Effect sizes of interest may vary according to the essence of the research work under concern.

The power of an experiment is the probability of detecting the specified effect size. A power analysis can be used to estimate the sample size that would be needed to detect the differences involved. Power and sample size calculations should be considered in the design phase of any research study to avoid choosing a sample size that might be too large and costly or too small and possibly of inadequate sensitivity. Therefore, in planning and development stage of experimental designs, a sample size calculation is a critical step. In most studies, sample size calculation requires to maintain a specific statistical power (i.e., e.g. 80 % power).

In factorial designs, except the levels of factors, the number of replicates or observations taken from each case in design forwards a sample size for factorial designs. The engineer or investigator wishes to decide how many replicates should be taken and the number of replicates, which is suitable for the desired power. For this purpose, we give some tables which include the number of replicates, values of power according to the properties of general full factorial design (standard deviation, levels of factors and values of the maximum difference between main effect means).

When the true difference between the means is  $\delta$ , suppose the desired power (i.e., the chance of finding a significant difference) is  $1 - \beta$ . Let  $Z_\beta$  denote the standard normal curve value cutting off the proportion  $\beta$  in the upper tail. For example, if 95% power is demanded,  $1 - \beta = 0.95$  so that  $\beta = 0.05$  and  $Z_\beta = 1.645$ . The sample size for any study depends on the i) acceptable level of significance, ii) power of the study, iii) expected effect size and iv) standard deviation in the population [8, 9].

In this study, MINITAB 17 statistical software program was performed for sample size and power calculations of several general factorial designs as in the study of Kirby et al. [8]. Calculations for  $a \times b \times c$  factorial designs are implemented for the following parameters:

$\sigma$ : 1, 1.5, 2, 3, 4  
 Number of replicates: 2,3,4  
 Dimension: 2x2x3, 3x3x2, 3x3x3, 3x3x4, 4x4x2  
 Mean difference: 2, 2.5, 3

Table 3 gives the power calculations under those various combinations. The power in Table 3 may be a guide for determining the sample size. The other combinations might be studied to calculate the sample size for a different combination of levels of  $\sigma$ , number of replications, dimension and mean difference.

**Table 3.** Power calculations for general full factorial design under different conditions

$\sigma$	Number of replicates	a <b>x</b> b <b>x</b> c														
		2x2x3			3x3x2			3x3x3			3x3x3			4x4x2		
		Mean difference			Mean difference			Mean difference			Mean difference			Mean difference		
	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	
1	2	0.89	0.98	0.99	0.98	0.99	0.99	0.99	1	1	0.99	1	1	0.85	0.97	0.99
	3	0.98	0.99	1	0.99	1	1	1	1	1	1	1	1	0.98	0.99	0.99
	4	0.99	1	1	0.99	1	1	1	1	1	1	1	1	0.99	0.99	1
1.5	2	0.55	0.75	0.89	0.77	0.99	0.99	0.93	0.99	0.99	0.90	0.98	0.99	0.49	0.69	0.85
	3	0.79	0.94	0.98	0.94	0.99	0.99	0.99	0.99	1	0.98	0.99	1	0.73	0.91	0.98
	4	0.91	0.98	0.99	0.99	0.99	0.99	0.99	1	1	0.99	0.99	1	0.87	0.97	0.99
2	2	0.33	0.49	0.65	0.51	0.71	0.86	0.72	0.89	0.97	0.45	0.66	0.82	0.28	0.43	0.59
	3	0.53	0.73	0.87	0.73	0.91	0.98	0.90	0.98	0.99	0.66	0.86	0.96	0.47	0.67	0.84
	4	0.68	0.86	0.96	0.86	0.97	0.99	0.97	0.99	0.99	0.81	0.95	0.99	0.61	0.82	0.94
3	2	0.17	0.24	0.33	0.25	0.37	0.51	0.38	0.55	0.72	0.32	0.48	0.66	0.14	0.21	0.29
	3	0.26	0.38	0.53	0.39	0.56	0.73	0.56	0.76	0.90	0.49	0.70	0.86	0.22	0.33	0.47
	4	0.35	0.52	0.69	0.51	0.71	0.86	0.70	0.88	0.96	0.64	0.84	0.95	0.29	0.45	0.62
4	2	0.12	0.15	0.21	0.16	0.23	0.31	0.23	0.34	0.46	0.19	0.29	0.40	0.11	0.13	0.17
	3	0.16	0.23	0.32	0.23	0.34	0.47	0.34	0.50	0.67	0.29	0.44	0.60	0.14	0.20	0.27
	4	0.21	0.31	0.43	0.31	0.45	0.61	0.44	0.64	0.80	0.39	0.57	0.75	0.18	0.26	0.37

With the fixed values of  $\sigma$  and number of replicates, if the maximum difference between means increases, the power increases. For each general full factorial design with fixed main difference and  $\sigma$  value, if the number of replicates increases, the power increases.

Table 4 presents power calculations for  $a \times b$  factorial designs for different values of maximum difference and number of replications. Estimation of sample size is illustrated for power=0.90 and standard deviation=1. It is seen that the highest actual power is obtained for the  $4 \times 4$  dimension with 32 total runs and number of replications=2.

**Table 4.** Estimation of sample size for power=0.90 and standard deviation=1

Maximum difference	Number of dimensions	Number of replication	Actual power
1	2x2	12	0.92
2	2x2	4	0.96
2.5	2x2	3	0.96
1	3x3	9	0.91
2	3x3	3	0.95
2.5	3x3	2	0.91
1	2x3	14	0.92
2	2x3	4	0.92
2.5	2x3	3	0.93
1	4x4	8	0.93
2	4x4	3	0.98
2.5	4x4	2	0.97

#### 4. Numerical example

Cambridge English Proficiency test results of 40 subjects are illustrated in Table 5 [10]. Each test score is cross-classified by sex and different regions. Marks of 40 subjects in a multiple-choice test are enlisted. The subjects are classified by geographical location and sex. The dependent variable is the score on the Cambridge English Proficiency test.

**Table 5.** Cambridge English Proficiency marks of 40 subjects

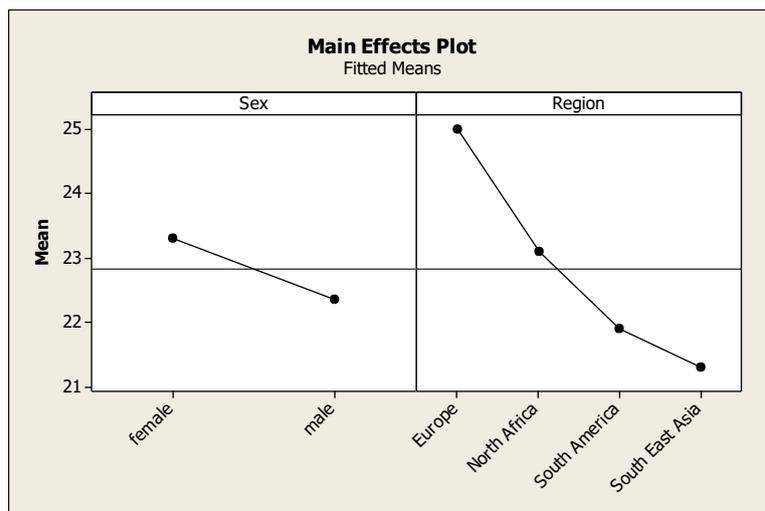
	Geographical location			
	Europe	South America	North Africa	South East Asia
<b>Male</b>	10	33	26	26
	19	21	25	21
	24	25	19	25
	17	32	31	22
	29	16	15	11
<b>Female</b>	37	16	25	35
	32	20	23	18
	29	13	32	12
	22	23	20	22
	31	20	15	21

Data are analyzed by two-way ANOVA for the purpose of testing the effects of the sex, region and sex-region on proficiency marks. The results are given in Table 6.

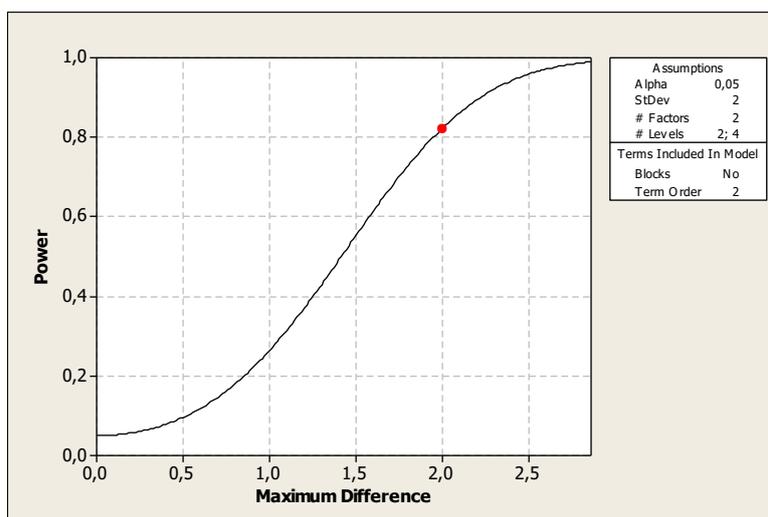
**Table 6.** Results of two-way ANOVA for proficiency marks

Source of variance	df	SS	MS	F statistic	p-value
Sex	1	9.03	9.03	0.22	0.645
Region	3	79.88	26.63	0.64	0.597
Sex×Region	3	384.88	128.29	3.07	0.042
Error	32	1338.00	41.81		
Total	39	1811.78			

As can be seen from Table 6, the interaction term Sex×Region is statistically significant (p-value<0.05). No significant differences are found for main effects (Figure 1).



**Figure 1.** Main effects plot for Cambridge English Proficiency marks



**Figure 2.** Power curve for general full factorial of Table 5

Figure 2 displays the power curve of this study. It is estimated approximately 80% based on  $\alpha=5\%$ , standard deviation=2 and maximum difference=2.

## 5. Conclusion

Experimental design is the process of planning an experiment that collects the sufficient data to answer a question of interest. Power of a test is the probability of detecting a true underlying difference. In this study, we intend to find out the ideal number of replicates for various  $a \times b \times c$  full factorial designs by assigning some values to standard deviation ( $\sigma$ ) of collected data and main difference. As the standard deviation of collected data increases, power will decrease. For the large values of maximum differences, power will increase in cases of included terms in the model up through order three and without including blocks in the model. The main disadvantage of full factorial designs is the difficulty of experimenting with more than two factors, or at many levels. Therefore, simplifying the factorial design process enables the researchers a cost-effective process. MINITAB provides a simple and user-friendly method to calculate power for full factorial designs. In the educational experiments, what sample is needed for the

experiment and sample size calculation is the first step of planning the experiment. It should carefully be taken into consideration, that determining the sample size is very much related to research components such as time and cost.

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