THE EFFECTIVENESS OF E-LEARNING ENVIRONMENT IN DEVELOPING ACADEMIC ACHIEVEMENT AND THE ATTITUDE TO LEARN ENGLISH AMONG PRIMARY STUDENTS

Dr. Afaf M. ALJASER
ORCID: 0000-0002-5802-5978
Curriculum & English Language Methodology Department
Princess Nourah bint Abdulrahman University
Alriyad, Saudi Arabia

ABSTRACT

The present study aimed to identify the effectiveness of e-learning environment in developing academic achievement and the attitude towards learning English among the 5th grade primary students. To achieve this purpose, an e-learning environment is designed and an achievement test and a scale for measuring attitude towards learning English are prepared. The quasi-experimental approach was applied to a sample of the 5th grade students, divided into a control group taught through the traditional method and an experimental group taught through an e-learning environment. The achievement test and English learning attitude scale were applied pre- and post- teaching. The study concluded that there were statistically significant differences in favor of the experimental group in both the post-achievement test and English learning attitude scale.

Keywords: E-learning environments, academic achievement, attitude, English language learning.

INTRODUCTION

At the present time of dominant globalization, English represents the language of science and education. It is the global mean of communication, intellectual encounter and cultural understanding. Furthermore, it is the most commonly spoken language in the world and the approved language by many international bodies and used in 70% of the world’s mail (al-Sanea, 2009) (al-Garl, 2004).

Despite the efforts made by Saudi Arabia and its Ministry of Education in the development of education, in general, and English language learning, in particular, students’ linguistic skills remain below the aspired objectives. Some studies revealed that the overall average of English language achievement is (34.15%) for the middle stage and (31%) for the secondary stage (al-Shuhri, 2014) (al-Shuhri, 2013) (al-Bunian, 2012) (al-Saghir, 2008).

Currently, teaching English in Saudi Arabia is based on traditional methods that focus on memorization instead of practicing. Accordingly, English has turned from being a tool of social communication into an order of repetition and recitation. Learning English, thus, has been devoid of its meaning and purpose. As a result, it becomes a necessity to look for the best ways for improving academic achievement of English Language among 5th grade students.

The Eighth Conference of The Egyptian Association for Educational Technology (2001), the Tenth Conference of The Egyptian Association for Educational Technology (2005), and the 13th Conference of Information Systems and Computer Technology (2006) recommended that educational institutions should
take advantage of the new technology potentials and options. E-learning and the concept of the learning environment emerged in response to scientific and technological development and its impact in facilitating the learning process. Education Technology provides educational and training opportunities for students at various levels through taking advantage of modern technologies and continuously developing techniques (Al-Khedr, 2013).

In recent years, e-learning environment has emerged. It enables the display of the educational content in the form of interactive e-activities in which the learner is an active participant and the teacher is a supervisor and organizer.

The e-learning environment design is based on the Constructivism Theory, which emphasizes that the learner interprets novel information based on his/her subjective understanding. Students are thought to use background knowledge and concepts to assist them in their acquisition of novel information. In addition, learning happens in realistic contexts and direct application that allow student involvement (Conceicao & Daley, 2003) (Al-Währ, 2002) (Oliver, 2000).

Moore, et al. (2011) distinguishes between e-learning environment that refers to real environment equipped with electronic tools, such as computer labs and smart classrooms; and distant learning that refers to a virtual environment exists on the internet, such as virtual labs and virtual classes.


- Long-life learning to improve the level of skills and knowledge and stay up to date;
- Affording a constant information access and allowing social collaboration among learners;
- Helping learners monitor and organize their learning process and supporting them;
- Enabling learners to receive the scientific material in proportion to their abilities and previous experiences;
- Enabling learners to listen to the lesson at anytime and anywhere.

Many studies have proved the importance and effectiveness of e-learning environment design in the teaching process. Aql et al. (2018) concluded the effectiveness of e-learning environment design in developing the skills of designing learning elements. Al-Sayed (2016) reached effectiveness of designing a collaborative e-learning environment in developing the concepts of invisible web search engine and self-efficacy beliefs among students of the Faculty of Education. Al-Zanebat (2016) concluded the effectiveness of a proposed virtual environment in the development of cognitive tasks related to some interactive Internet applications. Furthermore, Madi (2015) proved the effectiveness of a learning environment based on social networks in developing the skills of developing e-learning environments and self-learning skills. Hassan (2015) reached the effectiveness of using an e-learning environment in improving students’ academic achievement. Mooney (2014) concluded the effectiveness of using virtual learning environments to publish lectures, provide resources and enable assessment via the Internet. Al-Deferi (2014) reached the effectiveness of a program based on e-learning environment in the development of basic leadership skills. In addition, Abdul Latif (2014) concluded the effectiveness of virtual learning environments in providing students with the skills of educational designs of e-courses. Harrington & Aloni (2013), concluded the effectiveness of e-learning environment in developing critical thinking among students. Al-Bassiouni (2012) reached the effectiveness of developing e-learning environment in improving programming writing skills. Abdel Dayem and Nassar (2012) concluded the effectiveness of using e-learning environments in achievement motivation among students of Al-Quds Open University. Hamdy (2011) reached the effectiveness of employing a personal e-learning environment in the development of e-content design skills. Hou (2010) showed that the experimental group students who have studied through an e-learning environment excelled the control

In light of the above-mentioned studies, it is clear that there is a need to reconsider the current educational environments and to create a modern e-learning environment that copes with the requirements of the new century. The student plays a pivotal role in the educational process, Qatami (2000) pointed out that the problems facing learning English can be also attributed to the student regarding his/her desire and motivation, since the availability of these factors in the student results in better learning. The student's ability to understand the various educational topics are related not only to his/her level of mental development and abilities, but to their relevance to his/her interests, inclinations and attitudes, as well. The student’s attitude, for instance, represents a basis for his/her motivation to learn, as negative attitudes towards any course hinders the educational process (al-Husari, 2016). The purpose of studying student attitude is to interpret and predict his/her behavior, and thus to be able to control and adjust it to suit the interests of the individual and the community. In general, attitudes can have an effective effect on the individual because they represent the causes as well as the outcome of the behavior. They are personal matters related to the individual’s feelings, experiences and ways of thinking (al-Rahimi, 2016).

Due to the importance of student attitude towards learning English as an essential educational outcome that helps the student adapt to his/her surroundings, many studies have examined the effectiveness of some methods and strategies in developing the attitude of learning English among students in various educational stages. Al-Zoubi (2013), al-Saeagh (2012), and Marouf and Nasser (2010) showed the effectiveness of some methods and strategies in the development of student attitude towards learning English at various educational stages.

The researcher conducted interviews with some English language teachers and supervisors of the primary stage. The group is composed of 12 English language teachers from two primary school and four English language supervisors. They are asked about the level of the 5th grade students’ achievement in English; what are the difficulties that face students while learning English? What are the reasons for these difficulties from their perspective? What are student attitudes towards learning English? Are there any complaints from parents in relevance to learning English? After analyzing responses, results show:

- Nine teachers, i.e. 75%, and four supervisors, i.e. 100%, referred to the low level of the fifth grade students’ achievement in English Language.
- Teachers and supervisors agreed that students face difficulties in learning English due to their inability to understand English Language, to interpret the short reading texts, and to write a short essay.
- Three supervisors confirmed that these difficulties are attributed to the teaching method adopted by the teacher in teaching English in which the teacher plays the key role, while the learner is limited to putting down notes and answering exercises, in addition to a very little discussion.
- Seven Teachers, i.e. 58.33%, confirmed the lack of knowledge they have about modern teaching methods through which the difficulties of learning English could be overcome and academic achievement could be improved.
- Teachers and supervisors agreed that there are continuous complaint from parents regarding the difficulty of the English language curriculum and the low grades that their children got in the English language examinations.
- Eleven teacher reported that most students have negative attitudes towards learning English and they hate the English class.
Therefore, the current study aims to identify the effectiveness of an e-learning environment in the development of academic achievement and attitude towards learning English among primary school students.

THEORETICAL FRAMEWORK: E-LEARNING ENVIRONMENTS

The Concept of E-learning Environments
E-learning environment is defined by Khamees (2015) as an educational technology system consisting of several educational pages uploaded on a server or hosted by an Internet service provider. The educational content is displayed through a web browser for serving educational purposes. Chou & Liu (2005) defines it as a technical environment through which interactive e-courses are offered to students.

Classification of E-learning Environments
Al-Najar (2013), Abdel Hamid (2010) and Abdel Hamid (2009) agree on the classification of e-learning environments according to their tools, as follows:

1. Synchronous e-learning environments: Web-based learning techniques in virtual classrooms, where the teacher and the student exist at the same time, with no place limits. Direct feedback is provided instantly through tools such as:
   - Discussion Forums;
   - Chat rooms;
   - Video conferencing;
   - Audio conferencing.

2. Asynchronous e-learning environments: Classes unlimited to a specific time or place, as the teacher provides the educational content, makes it available for students to access, participate, and ask questions. Feedback is provide through tools such as:
   - Static web pages;
   - E-mail;
   - Storage media such as CDs.

Characteristics of e-learning environments
Abu-Khatwa (2016), Albayrak and Albayrak (2016), Al-Maghawry (2015), Ahmed (2014), Romero-Frías and Arquero (2013), and Al-Khalifa (2008) agreed that the e-learning environment has the following characteristics:

1. Individualism: The learners are the ones who manages their educational content according to their individual needs.
2. Participation: The learner shares with others a certain educational content or learning experience.
3. Communication: It provides multiple ways for communication between teachers and learners, including:
   - One-to-one: teachers’ contact with students.
   - One-to-many: teachers’ contact with a group of students.
   - Many-to-many: Students’ contact with each other.
4. Assessment: through tests and feedback based on student responses.

Standards of Designing E-learning Environments
Several studies have referred to the importance of the standards of designing e-learning environments. Khamees (2000) aims to define a comprehensive list of modern and accurate standards that should be considered while designing and producing multiple media. The list compromised of 144 standards of which 103 standards related to the scientific and educational aspects of design and 41 standards related to the technical aspects of designing multi-media or interactive systems. The list also covered the standards of
STATEMENT OF THE PROBLEM

The problem of the current study can be defined in the low level of the 5th grade student achievement and negative attitude towards English language. At the main time, the educational system of Saudi Arabia seeks to face the challenges of linguistic globalization, to improve the level of student achievement, and to construct positive attitudes towards learning English language. This situation requires transforming from traditional learning environment to e-learning environment due to its effectiveness in fixing weaknesses and improving the educational outcomes. This study attempts to answer the following main question: what is the effectiveness of e-learning environment in developing academic achievement and attitude towards learning English among 5th grade students?

Questions

- What is the effectiveness of e-learning environment in developing the 5th grade student achievement in English language?
- What are the 5th grade student attitude towards learning English?
- What is the effectiveness of e-learning environment in developing the 5th grade student attitude towards learning English?

Objectives

The present study attempts to identify:

- The effectiveness of e-learning environment in developing the 5th grade student achievement in English language.
- The 5th grade student attitude towards learning English
- The effectiveness of e-learning environment in developing the 5th grade student attitude towards learning English.

Significance

The present study is significant because:

- It tackles the e-learning environment and its effectiveness in the 5th primary grade female students’ academic achievement as it enhances their motivation and achievement in the English language course.
- The e-learning environment may motivate teachers to use modern techniques as a result of improving the level and interaction of students.
- The study may contribute to changing students’ negative attitudes toward the English language course to positive ones.
- It may contribute to acquiring students new distinguished technical skills.
- It may draw the attention of the decision-makers at the Ministry of Education to the necessity of developing the teaching methods by applying modern techniques that help increase learners’ academic achievement in various subjects.
Limitations

Spatial and human limitation: A set of 5th primary grade students at Ashbeelya School in Riyadh.

Temporal limitation: The English language curriculum (Smart Class) for the 5th primary grade for the second semester of 2016/2017.

Objective limitation: Designing a web-based e-learning environment depending on ADDIE, the educational design model, and identifying its impact on developing academic achievement and attitude towards learning English language among the 5th primary grade student.

Definition of Terms

Effectiveness: It can be defined procedurally as the building of an e-learning environment to improve the level of achievement and attitude as measured in the post-application of the achievement test and attitude scale through the statistically significant difference between the average score of the control and experimental groups among the fifth grade students in English language subject.

E-learning environment: It is procedurally defined as an environment that simulates a realistic learning environment, depends on synchronous and asynchronous communication between teachers and learners, and enables teachers to publish contents, develop activities, and communicate with students via multimedia such as (written and audio texts, pictures, and video) through an educational design model "ADDIF" for the achievement of learning purposes.

Traditional method: It can be defined procedurally as the teaching method in which the teacher displays, explains, and discusses the content of the English language subject to the 5th grade students without actual participation or active involvement with the students.

Academic achievement: It can be defined procedurally as the progress made by students in achieving the objectives of the English language subject of the second semester for the 5th grade students, which is measured by students’ score at the achievement test.

Attitude towards learning English language: It is procedurally defined as the 5th grade students’ position towards learning English language in response to using the e-learning environment and it is measured by students’ score on the scale of the attitude towards the e-learning environment.

Methodology and Procedures

Method: The quasi-experimental approach adopted to identify the effectiveness of e-learning environment in developing academic achievement and the attitude to learn English among the 5th grade students. Two equal groups were selected: a control group taught by the traditional method and an experimental group taught by an e-learning environment via the Internet. An achievement test and an attitude scale towards learning English language are pre- and post-applied to the two groups.

Variables

- Independent variable: E-learning environment via the Internet.
- Dependent variable: Academic achievement and the attitude towards learning English.

Population

The population of the study covered the 5th primary grade students (aged 10-12 years) at Ashbeelya School in Riyadh for the academic year (2016/2017).

Sampling

Pilot sample: It is randomly selected from (15) students of the 5th primary grade of the first semester of the academic year (2016/2017). It is used in calculating the sychometric characteristics of the achievement test and the attitude scale towards learning English language.
The study sample comprised (30) students from two classes at Ashbeeelya School in Riyadh of the second semester of the academic year (2016/2017). It was divided into two groups; the experimental group (15) and the control group (15).

**METHODOLOGICAL PROCEDURES**

**Design and Development of the E-learning Environment**
In order to design and develop the e-learning environment via the web and based on the educational design model ‘ADDIE’, the following stages and procedures are gone through (Khamees, 2003):

**First: Design of the Experimental Processing Material**

**Stage 1: Analysis**
- Identify problems and needs: The problem has been previously identified in the low academic achievement of the English language among primary stage students.
- Identify educational tasks (learning content): The author adopted the hierarchical analysis in analyzing the content of the educational unit "Smart class" and identifying educational objectives that the students mastered, which is the ultimate objective of the educational process.
- Analyzing the characteristics of learners: The characteristics of (30) primary stage students were analyzed.

**Stage 2: Design**
- Designing the procedural educational objectives of the learning content: Because the study’s objective is to identify the effectiveness of the e-learning environment in academic achievement and the attitude towards the English language learning its procedural objectives are a set of behavioral objectives related to the English curriculum. Because the author relies on introducing a behavioral formulation in light of the ABCD model and on analyzing inputs and outputs according to their educational hierarchy, the final educational objectives were driven from the main objective of education.
- Designing teaching and learning strategies: The general learning strategy, i.e. the e-learning environment, is determined through the development of an organized general plan including specific educational procedures. To achieve the educational objectives, a set of steps should be taken into account in designing the general education strategy:
  - Motivating the learner to learn through
    - Attracting the attention of the learner to learn.
    - Giving the learner an overview of the learning objectives.
    - Reviewing (re-calling) the previous learning.
  - Designing interaction interfaces through the learning environment (Moodle)

In this step, the educational interactions in the website were identified:
- Interaction with the environment and the user interface
  This interaction was done through the students' dealing with the website's main interface through login and dealing with codes and links related to the content, as well as their response to the educational stimuli.
- Students’ interaction with the content through:
  - Educational content screens.
  - Click an icon, hyperlink, or icon on the screen.
  - Freedom of movement between content screens.
  - Answer self-assessment questions related to the content.
• Completion of learning tasks and activities.
  ➢ Students’ interaction with each other: It is only achieved through the adaptive learning environment because each learner learns according to their abilities and speed.
  ➢ Building referenced tests: Based on the educational objectives and content, tests were developed for students during their study of the content.
  ➢ Identifying educational materials and activities: The educational materials, including the educational lessons and activities provided to learners after the completion of the educational content were designed, and providing additional electronic links to enrich the educational process and identifying the role of teachers as mentors and supervisors.

(4) Designing an e-learning environment (Moodle)
The author relied on several Arabic and foreign resources on the e-learning environment and was interested in the development of the educational environment in light of:
  ➢ System credibility: Input data are invisible (symbolic), data entered are not lost when moving from one window to another, data modification is always made, and activation of the account is done through the learner’s e-mail.
  ➢ Interface design and navigation methods: The site provides navigation tools that are simple and appropriate to the characteristics of learners. The navigation buttons are available on all pages of the system and on the right side of the system pages.
  ➢ Content design: The site provides content appropriate to the characteristics of learners as well as appropriate educational content to help the learner achieve the learning objectives. The text is clearly written and multimedia, including images, videos, and animations are used to design the content in order to achieve the learning objectives. The site also offers various activities and feedback on the content objectives and learners’ patterns.
  ➢ Ease of use: The system avoids too much technical focus on the design so as not to distract the attention of learners and provides an easy system for navigation so that all system links can work properly.
  ➢ Interaction: It means interaction between the learner and the educational content by providing the dynamic content. It also allows interaction between the learner and the teacher. Such interaction is done through the control buttons and the drop-down menu; the interaction buttons should be consistent, constant, and precise.

Stage 3: Production/ Development Stage
  ➢ Two-way production or development
    • It is related to the development of the e-learning environment. A class was established in the name of primary stage students. The research group, i.e. 30 students, was added to the learning environment and the semester’s code was e-mailed to them.
    • It is the production of electronic educational content and linking it to the e-learning environment. It is represented in the production of multimedia items (images - sound- text- animation) where a collection of videos and animation, which illustrate some concepts of content learning, was utilized.
  ➢ Production of learning activities Learning activities have been produced using Adobe Photoshop software in preparation for uploading them to the learning environment using a tool and setting a timeframe for implementation.
  ➢ Production of electronic evaluation tools: The question bank tool used in the e-learning environment was used to put some questions related to the learning content via the e-environment.
    • Application: The present study was applied during the academic year (2016/2017).
**Tools**
The study utilized two tools:

**The achievement test**
An English language achievement test was prepared after analysing the content of the English language subject to the cognitive learning aspects included in the topics of the subject. The final form of the test formulated comprising (10) multiple choice questions.

- **Validity:** In order to verify the validity of the test, it was submitted to a set of faculty members (N=5) specialized in Curriculum and Instruction and also to a set of faculty members (N=3) specialized in Evaluation and Measurement. In the light of their opinions, modifications were made and the final form of the test approved after omitting one question and rephrasing the beginning of two questions.

- **Internal validity:** The internal validity of the achievement test items is estimated by calculating the correlation coefficient between the score of each item and the total score of test. Coefficients were in the closed interval (0.34-0.92), and thus they are statistically significant at 0.01 indicating the internal validity of the achievement test items.

- **Reliability:** Cronbach’s alpha was applied to estimate the reliability of the test. It was (0.92) at the significance level of (0.01), indicating the high reliability of the test.

**Time of the test**
Students were given enough time to answer the achievement test questions. The time taken by each student to answer the questions was recorded and the average time of student response was calculated. It showed that 15 minutes is the time required for answering the achievement test questions.

**Second: Scale of the Attitude towards Learning English**
The author applied a 33-item questionnaire to measure the 5th primary grade students’ attitude towards learning English. Items No. (3-14-18-22-23-26-27-28-32-33) were placed in the opposite direction, where (strongly agree= 1, agree= 2, and disagree=3), and the rest of items were the positive ones.

- **Validity:** In order to verify the validity of the attitude scale, it was submitted to a set of faculty members (N=7) specialized in Curriculum and Instruction and also to a set of faculty members (N=5) specialized in Evaluation and Measurement. In the light of their opinions, modifications were made and the final form of the test approved after omitting some items for their inappropriateness or repeatedness.

- **Internal validity:** To verify the internal validity of the scale, Pearson Correlation Coefficient between the score of each item and the total score of the scale was calculated. The correlation coefficients were (0.22: 0.92); all of them were statistically significant at the level of (0.01) and (0.05), illustrating the internal validity of the test.

- **Reliability:** In order to estimate the reliability of the scale, Cronbach’s Alpha applied to the sample and was (0.829) which indicates that the scale is highly reliable.

**Testing the study variables**

- **pre-achievement test:** The achievement test (the study tool) was applied to the experimental and the control groups before teaching the English language subject. Mann-Whitney Test was used to identify the significance of the differences between the average responses of the experimental and the control groups.

- **Attitude scale towards learning English:** The attitude scale (the study tool) was applied to the experimental and the control groups before teaching the English language subject. Mann-Whitney Test was used to identify the significance of the differences between the average responses of the experimental and the control groups.
Table 1. Mann-Whitney Test to identify the significance of the differences between the average responses of the experimental and control groups to the pre-achievement test and the scale of the attitude towards learning English

<table>
<thead>
<tr>
<th>Study groups</th>
<th>No.</th>
<th>Mean of ranks</th>
<th>Total of ranks</th>
<th>Critical value (z)</th>
<th>Significance level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Achievement test</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Control</td>
<td>15</td>
<td>13.77</td>
<td>206.50</td>
<td>-1.079</td>
<td>0.285</td>
</tr>
<tr>
<td>Experimental</td>
<td>15</td>
<td>17.23</td>
<td>258.50</td>
<td></td>
<td>Insignificant</td>
</tr>
<tr>
<td>Scale of the attitude towards learning English</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Control</td>
<td>15</td>
<td>13.23</td>
<td>198.50</td>
<td></td>
<td>0.161</td>
</tr>
<tr>
<td>Experimental</td>
<td>15</td>
<td>17.77</td>
<td>266.50</td>
<td>-1.414</td>
<td>Insignificant</td>
</tr>
</tbody>
</table>

Table (1) shows that there are no statistically significant differences between the mean scores of the experimental group and the control one in pre-achievement test and the attitude scale towards learning English, illustrating the equivalence of the groups in the pre-test of the attitude towards learning English.

**RESULTS AND DISCUSSION**

**Answering the First Question: What is the Effectiveness of E-Learning Environment in Developing the 5th Grade Student Achievement in English Language?**

To identify whether there are statistically significant differences between the mean scores of the students of the experimental group (taught through e-learning environment) and those of the control group (taught by the traditional method) in the post-achievement test, Eta Square (T Value) was applied. It indicates a contrast ratio in the dependent variable due to the independent one. The effect size illustrates the ratio between the mean scores of both groups in normative units, as shown in table (2).

Table 2. Mean, number of students, freedom degree, (T) value, and value and significance of Eta Square in the post-achievement test

<table>
<thead>
<tr>
<th>Study groups</th>
<th>No.</th>
<th>Average</th>
<th>Freedom degree</th>
<th>(T) value</th>
<th>(η2)</th>
<th>Effect size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Achievement test</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Control</td>
<td>15</td>
<td>23.15</td>
<td>28</td>
<td>4.191</td>
<td>0.39</td>
<td>Significant</td>
</tr>
<tr>
<td>Experimental</td>
<td>15</td>
<td>30.97</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Table (2) shows that there a statistically significant difference between the average scores of students in the control and the experimental groups in the post-application of the achievement test at the level of 0.01, in favor of the students of the experimental group. It means that the level of student achievement in the experimental taught through the e-learning environment is higher than the level of student achievement in the control group taught through the traditional method. The effect size of the independent variable (e-learning environment) on the dependent variable (academic achievement) is significant, indicating the effectiveness of e-learning environment in the development of academic achievement among fifth grade primary students. Thus, the first study question is answered.


These results can be interpreted that the use of the e-learning environment, the various means of communication it offers, the availability of services and powers such as dialogue and discussion among students, and the provision of content in the form of video clips and formative tests following each lecture. The overall and learning objectives of the learning content were set. As a result, the level of academic
achievement and the achievement of the overall objective of study, i.e. increasing academic achievement, were improved. The educational content was hierarchically analyzed, which helped obtain information in a correct and easy way. The diversity and use of learning and presentation items such as texts, images, animation, and video clips attract learners’ attention to the content of the e-learning environment and give greater opportunities for learning by using many senses simultaneously. In addition to the constant availability of the content via the e-learning environment, so that learners can follow it in a timely manner and support their concept of self-learning. The diversity of reinforcement methods in terms of immediate reinforcement after carrying out the assessment of each topic and the author’s reinforcement to the students of the study group during the continuous follow-up through the means of communication. This reinforcement is associated with their achievement in the test and their inquiries about the obstacles that noticeably helped improve their achievement. Therefore, they pursued the performance of positive reinforcement and avoided the one that caused negative reinforcement. Furthermore, providing the learning content via the educational environment (Moodle) in a manner appropriate to the learners’ abilities and potentials, where self-learning was the adopted style and their cognitive achievement increased. The e-learning environment helped organize students’ ideas and connect concepts and skills. The ease of using the e-environment, teacher-learner interaction, learner-interface interaction, and learner-peer interaction had a positive effect on increasing the interaction of students with the learning content. The use of Moodle does not require complex technical skills; it is adequate to teach students how to record and navigate within the electronic environment and to perform activities and upload them to the e-learning environment. This helped maintain learning motivation and eliminate the fear and anxiety of using e-learning environments.

**Answering the Second Question: What are the 5th Grade Student Attitude towards Learning English?**

In order to identify the attitude of 5th primary grade students towards using the e-learning environment in teaching a unit of the English language curriculum, frequencies, percentages, arithmetic means, standard deviations, and ranks of the responses of the participants were estimated. Results are as follows:

Table 3. Responses of the participants to using the e-learning environment in teaching a unit of the English language curriculum in a descending order according to agreement

<table>
<thead>
<tr>
<th>No.</th>
<th>Item</th>
<th>Percentage</th>
<th>Freq.</th>
<th>Agreement</th>
<th>Arithmetic mean</th>
<th>Standard deviation</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>33</td>
<td>The English language subject is more important than other subjects.</td>
<td></td>
<td>73.3</td>
<td>Strongly agree 11</td>
<td>2.67</td>
<td>0.617</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>20.0</td>
<td>Agree 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>6.7</td>
<td>Disagree 1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>27</td>
<td>I wish the English language subject be given top priority.</td>
<td></td>
<td>73.3</td>
<td>Strongly agree 11</td>
<td>2.60</td>
<td>0.737</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>13.3</td>
<td>Agree 2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>13.3</td>
<td>Disagree 2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>I come early in the English language classes.</td>
<td></td>
<td>80.0</td>
<td>Strongly agree 12</td>
<td>2.60</td>
<td>0.828</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>20.0</td>
<td>Agree 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>26</td>
<td>I think there is a dire need for the English language.</td>
<td></td>
<td>73.3</td>
<td>Strongly agree 11</td>
<td>2.53</td>
<td>0.834</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>6.7</td>
<td>Agree 1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>20.0</td>
<td>Disagree 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>I feel that learning English makes travel easier.</td>
<td></td>
<td>60.0</td>
<td>Strongly agree 9</td>
<td>2.40</td>
<td>0.828</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>20.0</td>
<td>Agree 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>20.0</td>
<td>Disagree 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>28</td>
<td>I get annoyed by any extracurricular activities not related to the English language.</td>
<td></td>
<td>60.0</td>
<td>Strongly agree 9</td>
<td>2.40</td>
<td>0.828</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>20.0</td>
<td>Agree 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>20.0</td>
<td>Disagree 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No.</td>
<td>Item</td>
<td>Frequency Percentage</td>
<td>Agreement</td>
<td>Arithmetic mean</td>
<td>Standard deviation</td>
<td>Rank</td>
<td></td>
</tr>
<tr>
<td>-----</td>
<td>----------------------------------------------------------------------</td>
<td>----------------------</td>
<td>-----------</td>
<td>-----------------</td>
<td>-------------------</td>
<td>------</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>I’m keen on following the teachers’ explanation of the English lessons.</td>
<td>Freq. 66.7 %</td>
<td>Strongly agree 10</td>
<td>2.40</td>
<td>0.910</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Learning English contributes to the advancement of the society</td>
<td>Freq. 53.3 %</td>
<td>Agree 6.7</td>
<td>2.33</td>
<td>0.816</td>
<td>7</td>
<td></td>
</tr>
<tr>
<td>22</td>
<td>I think that learning English is not at the expense of the Arabic language.</td>
<td>Freq. 60.0 %</td>
<td>Disagree 26.7</td>
<td>2.33</td>
<td>0.900</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Mastering English facilitates using technology in social communication.</td>
<td>Freq. 60.0 %</td>
<td></td>
<td>2.33</td>
<td>0.900</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>Learning English helps understand the traditions of other countries.</td>
<td>Freq. 53.3 %</td>
<td></td>
<td>2.27</td>
<td>0.884</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>I feel that English language classes pass quickly.</td>
<td>Freq. 53.3 %</td>
<td></td>
<td>2.27</td>
<td>0.884</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>I pay attention to understand the teacher’s explanation of the English lessons.</td>
<td>Freq. 40.0 %</td>
<td></td>
<td>2.20</td>
<td>0.775</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>I try to do assignments required by teachers in a timely manner.</td>
<td>Freq. 46.7 %</td>
<td></td>
<td>2.20</td>
<td>0.862</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>The English language subjects I learn are useful in my daily life.</td>
<td>Freq. 46.7 %</td>
<td></td>
<td>2.20</td>
<td>0.862</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>I like reading books in English.</td>
<td>Freq. 46.7 %</td>
<td></td>
<td>2.20</td>
<td>0.862</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>I avoid being distracted during the teachers’ explanation.</td>
<td>Freq. 53.3 %</td>
<td></td>
<td>2.20</td>
<td>0.941</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>32</td>
<td>I feel sad for the absence of the English language teacher.</td>
<td>Freq. 46.7 %</td>
<td></td>
<td>2.13</td>
<td>0.915</td>
<td>13</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>English lessons make me curious to access new knowledge.</td>
<td>Freq. 46.7 %</td>
<td></td>
<td>2.13</td>
<td>0.915</td>
<td>13</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>I’m keen on learning English.</td>
<td>Freq. 40.0 %</td>
<td></td>
<td>2.07</td>
<td>0.884</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>The English language helps me understand life better.</td>
<td>Freq. 46.7 %</td>
<td></td>
<td>2.07</td>
<td>0.961</td>
<td>15</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>I seek deeper learning of the English language.</td>
<td>Freq. 53.3 %</td>
<td></td>
<td>2.07</td>
<td>1.033</td>
<td>16</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>I seek developing my skills in English speaking and writing.</td>
<td>Freq. 40.0 %</td>
<td></td>
<td>2.00</td>
<td>0.926</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>The more I master English, the higher my life skills become.</td>
<td>Freq. 40.0 %</td>
<td></td>
<td>2.00</td>
<td>0.926</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>No.</td>
<td>Item</td>
<td>Frequency Percentage</td>
<td>Agreement</td>
<td>Arithmetic mean</td>
<td>Standard deviation</td>
<td>Rank</td>
<td></td>
</tr>
<tr>
<td>-----</td>
<td>----------------------------------------------------------------------</td>
<td>----------------------</td>
<td>-----------</td>
<td>----------------</td>
<td>-------------------</td>
<td>------</td>
<td></td>
</tr>
<tr>
<td>31</td>
<td>I enjoy solving the activities of the English language.</td>
<td>Freq. 6, % 40.0</td>
<td>Strongly agree 2, Agree 2, Disagree 7</td>
<td>1.93</td>
<td>0.961</td>
<td>18</td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>Learning English allows broader communication with the world.</td>
<td>Freq. 6, % 40.0</td>
<td>Strongly agree 2, Agree 2, Disagree 7</td>
<td>1.93</td>
<td>0.961</td>
<td>18</td>
<td></td>
</tr>
<tr>
<td>29</td>
<td>I feel emotionally comfort when I learn English.</td>
<td>Freq. 5, % 40.0</td>
<td>Strongly agree 3, Agree 6, Disagree 7</td>
<td>1.87</td>
<td>0.990</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Learning English is interesting and exciting.</td>
<td>Freq. 5, % 33.3</td>
<td>Strongly agree 2, Agree 20, Disagree 46.7</td>
<td>1.87</td>
<td>0.915</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>I feel comfortable when I study English.</td>
<td>Freq. 4, % 26.7</td>
<td>Strongly agree 4, Agree 26.7, Disagree 46.7</td>
<td>1.80</td>
<td>0.862</td>
<td>21</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>I’m keen on spending longer time learning English.</td>
<td>Freq. 4, % 26.7</td>
<td>Strongly agree 4, Agree 26.7, Disagree 46.7</td>
<td>1.80</td>
<td>0.862</td>
<td>21</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>I avoid side talks during the English class.</td>
<td>Freq. 4, % 26.7</td>
<td>Strongly agree 4, Agree 26.7, Disagree 46.7</td>
<td>1.80</td>
<td>0.862</td>
<td>21</td>
<td></td>
</tr>
<tr>
<td>25</td>
<td>The English language fulfills my desires and needs.</td>
<td>Freq. 3, % 20.0</td>
<td>Strongly agree 4, Agree 26.7, Disagree 53.3</td>
<td>1.67</td>
<td>0.816</td>
<td>22</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>I wish to become an English language teacher.</td>
<td>Freq. 4, % 26.7</td>
<td>Strongly agree 2, Agree 13.3, Disagree 60.0</td>
<td>1.67</td>
<td>0.900</td>
<td>23</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total mean</td>
<td></td>
<td></td>
<td>2.15</td>
<td>0.504</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Table (3) shows that the participants agree on using the e-learning environment in teaching the English curriculum with a mean of (2.15 out of 3.00), in the second rank of the triple scale (from 1.67 to 2.33) indicating "agree".

Results reveal that there is a difference in the agreements of the participants to using the e-learning environment in teaching English, with means ranging from (1.67) to (2.67) indicating (agree/strongly agree). These results are consistent with Yang (2016), noting that the e-learning environment has increased student motivation for learning. In addition, Abu Shaqer (2014) illustrated that the students generally have positive attitudes towards learning English and Al-ghamdy (2012) noted that students have positive attitudes towards learning English language because it facilitates traveling abroad and helps them identify the customs, traditions, and cultures of the communities speaking in English.

This result is inconsistent with Aouachria (2015) that indicated that students’ attitudes towards learning English were negative. The previous results show that participants have positive attitudes towards learning English, which may be attributed to the student desire to master English language because of its importance in their lives. The results show that the participants strongly agree that the English language is more important than other subjects, they wish English be given top priority, they are in a bad need for English, and learning English facilitates their travel abroad and helps them identify the traditions of other countries. Furthermore, the use of modern, interesting, enjoyable and attractive teaching methods such as the e-learning environment promotes the attitudes of students towards English. The results show that the participants strongly agree to attend early in the English language classes, the desire to follow the teacher’s explanation interestingly in the English language lesson, and the feeling that the time of studying English
language passes quickly, as well as paying attention to what the teacher explains. The e-learning environment utilizes images, shapes, and colors easily and flexibly in building the learning environment in an innovative computer environment as the computer is an attraction for students and is supported by many items of excitement that motivate students’ positive attitudes toward English.

**Answering the Third Question: What is the Effectiveness of E-Learning Environment in Developing the 5th Grade Student Attitude towards Learning English?**

In order to identify whether there are statistically significant differences between the post-mean scores of the students of the experimental and the control groups on the attitude scale towards learning English, the author applied Mann-Whitney Test and the results are as follows:

<table>
<thead>
<tr>
<th>Study groups</th>
<th>No.</th>
<th>Average of ranks</th>
<th>Total of ranks</th>
<th>Critical value (z)</th>
<th>Significance level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Control</td>
<td>15</td>
<td>11.27</td>
<td>169.00</td>
<td></td>
<td>*0.008</td>
</tr>
<tr>
<td>Experimental</td>
<td>15</td>
<td>19.73</td>
<td>296.00</td>
<td>-2.236</td>
<td>Significant</td>
</tr>
</tbody>
</table>

Table (4) shows that there are differences between the mean scores of the experimental and the control groups in the post-test of the scale of the attitude towards learning English at the level of (0.05). This indicates that the scale of the attitude of the experimental group is better than that of the control one after the application of the e-learning environment. As a result, there are statistically significant differences at the level of ≤ (0.05) between the mean of ranks of the experimental and the control groups in the post-test of the scale of the attitude towards learning English, in favor of the experimental group.

These results are consistent with Yang (2016) and Al-ghamdy (2012) emphasizing the effectiveness of e-learning environment in improving student attitude. The author attributed this result to the importance of using the e-learning environment and its effective role in teaching English language, given that it relies on the inclusion of images and shapes and the use of colors with ease and flexibility. It is also connected to many applications such as presentations and documents, which give flexibility in providing information and increasing its survival. Accordingly, English language is simplified and facilitated and the motivation of students to learn is enhanced in order to have positive attitudes towards English language. The digital learning environment with multimedia (i.e. video, sounds, and animation) enhanced students’ use of the different senses and increased motivation for learning and attention. Additionally, the use of the keyboard and mouse enabled students to navigate through the digital learning environment easily.

**RECOMMENDATIONS**

In light of the previous results, the author recommends employing e-learning environments in practice and affording the required infrastructure for applying e-learning, including preparing qualified cadres as well as the provision of Internet lines and computers. In addition, students should be trained to use e-learning environment and rewards should be given to students who participate. Development of education based on e-learning environment should be encouraged in Education Technology department at the colleges of Education. Setting up plans for disseminating the culture of e-learning among teachers, in general, and English language teachers, in particular.
**BIODATA and CONTACT ADDRESSES of AUTHOR**

**Dr. Afaf Mohammed AL – JASSER**, Associate Professor at the University of Princess Nourah bint Abdulrahman Faculty of Education, Department of Curriculum and Teaching Methods. Books published-Training program to develop the competencies of the management of the classroom. Educational classroom time management. A number of courses have been taught, including: organization and management of the classroom, introduction to the curriculum. Curriculum bases, tests and educational evaluation, primary school, primary school curriculum. I have worked in various administrative positions at the university.

Dr. Afaf Mohammed AL - JASSER  
Department, Faculty  
Address: Princess Nourah bint Abdulrahman University, 11671, Alriyad, Saudi Arabia  
Phone: 00966503298700  
E-mail: dr.afa1@hotmail.com.

**REFERENCES**

Abu-Khatwa, A. (2016). Massive open online courses (MOOCs) and the globalization of education. *Journal of E-Learning, 14.*


Ahmed, R. (2014). *The effectiveness of virtual and personal learning environments in acquiring student teachers some skills in computer security and attitude towards it* (PhD thesis). The Institute of Educational Studies, Cairo University, Cairo.

Atmezi, G. (2010). *A flexible e-learning management system to support education in traditional open universities.* Available at: https://sites.google.com/site/jamilitmazi/ar


Hassan, I. S. (2015). The use of virtual classes in distance learning program from Faculty members’ perspective, King Abdulazziz University, Jeddah. (Master Thesis). Umm Al-Qura University, Saudi Arabia.


Al-Sayed, A. (2016). Designing a virtual environment based on social networks for the development of academic achievement and attitude towards teamwork among hearing impaired students (MA thesis). Faculty of Education, Mansoura University.


Al-Shuhri, M. A. (2014). The Effect of using Noor Educational Portal on Learning English Grammar among Second Grade Students in Riyadh City. Master Thesis. Faculty of Social Sciences, Department of Curriculum and Instruction, Imam Muhammad bin Saud Islamic University, Saudi Arabia.

Al-Saeagh, R. B. (2012). The Impact of using programmed learning based on animation in academic achievement in English language among sixth grade students and their attitude towards it. MA thesis. Faculty of Education, University of Umm Al-Qura, Makkah, Saudi Arabia.


Al-Wahih M. (2002). The degree of science teachers’ knowledge of structural theory and the impact of their academic and educational qualification and gender. *Journal of the Educational Research Center, 22*, Qatar University


The Eighth Conference of the Egyptian Association for Educational Technology. (2001). In cooperation with the Faculty of Girls, Ain Shams University. 29-30 October Cairo, 505 – 512.

The 10th Conference of the Egyptian Association for Educational Technology. (2005). In cooperation with the Faculty of Girls, Ain Shams University. Entitled "E-Learning Technology and Total Quality Requirements". 5-7 July.


Sayed, N. (2016). The effect of a proposed e-learning environment based on structuralism on the development of design skills and the production of digital repositories for the students of educational technology based on their cognitive needs (PhD thesis). Cairo University, Egypt.

