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# GENERALIZED FRACTIONAL HERMITE-HADAMARD TYPE INEQUALITIES FOR m-CONVEX AND $(\alpha, m)$ -CONVEX FUNCTIONS

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ABSTRACT. In the present article, we derive some new inequalities of Hermite-Hadamard type involving left-sided and right-sided generalized fractional integral operators for products of two m-convex and  $(\alpha, m)$ - convex functions, respectively. It is worth mentioning that the presented results have close connection with those in [6]. These new results generalize the existing Hermite-Hadamard type inequalities for products of two functions. Therefore the ideas of this article may stimulate further research in this field.

#### 1. Introduction and Preliminaries

The inequalities discovered by C. Hermite and J. Hadamard for convex functions are very important in the literature (see, e.g.,[11, p.137],[7]). These inequalities state that if  $f: I \to \mathbb{R}$  is a convex function on the interval I of real numbers and  $a, b \in I$  with a < b, then

$$f\left(\frac{a+b}{2}\right) \le \frac{1}{b-a} \int_{a}^{b} f(x)dx \le \frac{f(a)+f(b)}{2}.$$
 (1.1)

The inequality (1.1) has evoked the interest of many mathematicians. Especially in the last three decades numerous generalizations, variants and extensions of this inequality have been obtained, to mention a few, see ([2, 3, 4, 5, 7, 8, 10, 11, 13, 14]) and the references cited therein.

m- convexity was defined by Toader as follows:

**Definition 1.** (see [17]) The function  $f:[0,b] \to \mathbb{R}$ , b>0, is said to be m-convex, where  $m \in [0,1]$ , if we have

$$f(tx + m(1-t)y) \le tf(x) + m(1-t)f(y)$$

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for all  $x, y \in [0, b]$  and  $t \in [0, 1]$ .

One says that f is m- concave if (-f) is m- convex. Denote by  $K_m(b)$  the class of all m- convex functions on [0,b] for which  $f(0) \leq 0$ .

Obviously, for m=1, Definition 1 recaptures concept of standard convex functions on [0,b] and for m=0 the concept of starshaped functions. The notion of m- convexity has been further generalized in [9] as it is stated in the following definition.

**Definition 2.** (see [9]) The function  $f:[0,b] \to \mathbb{R}$ , b > 0, is said to be  $(\alpha,m)$ -convex, where  $(\alpha,m) \in [0,1]^2$ , if one has

$$f(tx + m(1 - t)y) \le t^{\alpha} f(x) + m(1 - t^{\alpha})f(y)$$

for all  $x, y \in [0, b]$  and  $t \in [0, 1]$ .

Denote by  $K_m^{\alpha}(b)$  the class of  $(\alpha, m)$  – convex functions on [0, b] for which  $f(0) \leq 0$ .

It can be easily seen that when  $(\alpha, m) \in \{(1, 1), (1, m)\}$  one obtains the following classes of functions: convex and m- convex, respectively. Note that  $K_1^1(b)$  is proper subclass of m- convex and  $(\alpha, m)$ - functions on [0, b]. The interested reader can find more about partial ordering of convexity in [11].

We recall some necessary definitions and preliminary results which are used and referred to throughout this paper as follows:

**Definition 3.** Let  $f \in L_1[a,b]$ . The Riemann-Liouville integrals  $J_{a+}^{\alpha}f$  and  $J_{b-}^{\alpha}f$  of order  $\alpha > 0$  with  $a \geq 0$  are defined by

$$J_{a+}^{\alpha}f(x) = \frac{1}{\Gamma(\alpha)} \int_{a}^{x} (x-t)^{\alpha-1} f(t)dt, \quad x > a$$

and

$$J_{b-}^{\alpha} f(x) = \frac{1}{\Gamma(\alpha)} \int_{x}^{b} (t-x)^{\alpha-1} f(t)dt, \quad x < b$$

respectively where  $\Gamma(\alpha) = \int_0^\infty e^{-t} u^{\alpha-1} du$ . Here is  $J_{a+}^0 f(x) = J_{b-}^0 f(x) = f(x)$ .

Some Hermite-Hadamard type inequalities for products of two functions are proposed by Chen in [6] as follows:

**Theorem 1.** Let  $f, g : [0, \infty) \to [0, \infty)$ ,  $0 \le a < b$ , be functions such that  $fg \in L_1[a,b]$ . If f is  $m_1-$  convex and g is  $m_2-$  convex on [a,b] with  $m_1, m_2 \in (0,1]$ , then one has

$$\frac{\Gamma(\alpha)}{(b-a)^{\alpha}} J_{a^{+}}^{\alpha} f(b) g(b)$$

$$\leq \frac{f(a)g(a)}{\alpha+2} + \frac{m_2}{(\alpha+1)(\alpha+2)} f(a) g\left(\frac{b}{m_2}\right) + \frac{m_1}{(\alpha+1)(\alpha+2)} g(a) f\left(\frac{b}{m_1}\right) + \frac{2m_1 m_2}{\alpha(\alpha+1)(\alpha+2)} f\left(\frac{b}{m_1}\right) g\left(\frac{b}{m_2}\right)$$
(1.2)

and

$$\frac{\Gamma(\alpha)}{(b-a)^{\alpha}} J_{b^{-}}^{\alpha} f(a) g(a)$$

$$\leq \frac{f(b)g(b)}{\alpha+2} + \frac{m_2}{(\alpha+1)(\alpha+2)} f(b) g\left(\frac{a}{m_2}\right) + \frac{m_1}{(\alpha+1)(\alpha+2)} g(b) f\left(\frac{b}{m_1}\right) + \frac{2m_1 m_2}{\alpha(\alpha+1)(\alpha+2)} f\left(\frac{a}{m_1}\right) g\left(\frac{a}{m_2}\right).$$
(1.3)

**Theorem 2.** Let  $f, g : [0, \infty) \to [0, \infty)$ ,  $0 \le a < b$ , be functions such that  $fg \in L_1[a,b]$ . If f is  $(\alpha_1, m_1)$ — convex and g is  $(\alpha_2, m_2)$ — convex on [a,b] with  $(\alpha_1, m_1), (\alpha_2, m_2) \in (0,1]^2$ , respectively, then one has

$$\frac{\Gamma(\alpha)}{(b-a)^{\alpha}} J_{a+}^{\alpha} f(b) g(b)$$

$$\leq \frac{1}{\alpha_1 + \alpha_2 + \alpha} f(a) g(a) + \frac{\alpha_2}{(\alpha + \alpha_1)(\alpha + \alpha_1 + \alpha_2)} m_2 f(a) g\left(\frac{b}{m_2}\right)$$

$$+ \frac{\alpha_1}{(\alpha + \alpha_2)(\alpha + \alpha_1 + \alpha_2)} m_1 g(a) f\left(\frac{b}{m_1}\right)$$

$$+ \left(\frac{1}{\alpha} - \frac{1}{\alpha + \alpha_1} - \frac{1}{\alpha + \alpha_2} + \frac{1}{\alpha + \alpha_1 + \alpha_2}\right) m_1 m_2 f\left(\frac{b}{m_1}\right) g\left(\frac{b}{m_2}\right),$$
(1.4)

and

$$\frac{\Gamma(\alpha)}{(b-a)^{\alpha}} J_{b-}^{\alpha} f(a) g(a) 
\leq \frac{1}{\alpha_1 + \alpha_2 + \alpha} f(b) g(b) + \frac{\alpha_2}{(\alpha + \alpha_1)(\alpha + \alpha_1 + \alpha_2)} m_2 f(b) g\left(\frac{a}{m_2}\right) 
+ \frac{\alpha_1}{(\alpha + \alpha_2)(\alpha + \alpha_1 + \alpha_2)} m_1 g(b) f\left(\frac{a}{m_1}\right) 
+ \left(\frac{1}{\alpha} - \frac{1}{\alpha + \alpha_1} - \frac{1}{\alpha + \alpha_2} + \frac{1}{\alpha + \alpha_1 + \alpha_2}\right) m_1 m_2 f\left(\frac{a}{m_1}\right) g\left(\frac{a}{m_2}\right).$$
(1.5)

In [12], Raina introduced a class of functions defined formally by

$$\mathcal{F}^{\sigma}_{\rho,\lambda}(x) = \mathcal{F}^{\sigma(0),\sigma(1),\dots}_{\rho,\lambda}(x) = \sum_{k=0}^{\infty} \frac{\sigma(k)}{\Gamma(\rho k + \lambda)} x^k \quad (\rho, \lambda > 0; |x| < \mathbf{R}), \tag{1.6}$$

where the coefficients  $\sigma(k)$   $(k \in \mathbb{N} = \mathbb{N} \cup \{0\})$  is a bounded sequence of positive real numbers and **R** is the set of real numbers. With the help of (1.6), Raina [12] and Agarwal *et al.* [1] defined the following left-sided and right-sided fractional integral operators respectively, as follows:

$$\left(\mathcal{J}^{\sigma}_{\rho,\lambda,a+;w}\varphi\right)(x) = \int_{a}^{x} (x-t)^{\lambda-1} \mathcal{F}^{\sigma}_{\rho,\lambda}[w(x-t)^{\rho}]\varphi(t)dt \qquad (x>a>0), \quad (1.7)$$

$$\left(\mathcal{J}^{\sigma}_{\rho,\lambda,b-;w}\varphi\right)(x) = \int_{x}^{b} (t-x)^{\lambda-1} \mathcal{F}^{\sigma}_{\rho,\lambda}[w(t-x)^{\rho}]\varphi(t)dt \qquad (0 < x < b), \qquad (1.8)$$

where  $\lambda, \rho > 0$ ,  $w \in \mathbb{R}$  and  $\varphi(t)$  is such that the integral on the right side exits.

It is easy to verify that  $\mathcal{J}^{\sigma}_{\rho,\lambda,a+;w}\varphi(x)$  and  $\mathcal{J}^{\sigma}_{\rho,\lambda,b-;w}\varphi(x)$  are bounded integral operators on L(a,b), if

$$\mathfrak{M} := \mathcal{F}^{\sigma}_{a,\lambda+1}[w(b-a)^{\rho}] < \infty. \tag{1.9}$$

In fact, for  $\varphi \in L(a,b)$ , we have

$$||\mathcal{J}^{\sigma}_{\rho,\lambda,a+:w}\varphi(x)||_{1} \le \mathfrak{M}(b-a)^{\lambda}||\varphi||_{1} \tag{1.10}$$

and

$$||\mathcal{J}^{\sigma}_{\rho,\lambda,b-;w}\varphi(x)||_{1} \le \mathfrak{M}(b-a)^{\lambda}||\varphi||_{1} \tag{1.11}$$

where

$$||\varphi||_p := \left(\int_a^b |\varphi(t)|^p dt\right)^{\frac{1}{p}}.$$

Here, many useful fractional integral operators can be obtained by specializing the coefficient  $\sigma(k)$ . For instance the classical Riemann-Liouville fractional integrals  $J_{a+}^{\alpha}$  and  $J_{b-}^{\alpha}$  of order  $\alpha$  follow easily by setting  $\lambda = \alpha$ ,  $\sigma(0) = 1$  and w = 0 in (1.7) and (1.8). Some recent results and properties concerning the fractional integral operators can be found [15, 16, 18, 19].

In this paper, some new Hermite-Hadamard type inequalities for products of two different convex functions via generalized fractional integral operator are obtained.

# 2. Inequalities for product of m-convex and $(\alpha, m)$ -convex functions

**Theorem 3.** Let  $f, g : [0, \infty) \to [0, \infty)$ ,  $0 \le a < b$ , be functions such that  $fg \in L_1[a,b]$ . If f is  $m_1-$  convex and g is  $m_2-$  convex on [a,b] with  $m_1, m_2 \in (0,1]$ , then one has

$$\frac{1}{(b-a)^{\alpha}} \left( \mathcal{J}^{\sigma}_{\rho,\alpha,a+;w} \right) (fg(b)) \tag{2.1}$$

$$\leq f(a)g(a)\mathcal{F}^{\sigma_{1}}_{\rho,\alpha} \left[ w(b-a)^{\rho} \right] + f(a)g\left( \frac{b}{m_{2}} \right) \mathcal{F}^{\sigma_{2}}_{\rho,\alpha} \left[ w(b-a)^{\rho} \right]$$

$$+g(a)f\left( \frac{b}{m_{1}} \right) \mathcal{F}^{\sigma_{3}}_{\rho,\alpha} \left[ w(b-a)^{\rho} \right] + f\left( \frac{b}{m_{1}} \right) g\left( \frac{b}{m_{2}} \right) \mathcal{F}^{\sigma_{4}}_{\rho,\alpha+1} \left[ w(b-a)^{\rho} \right]$$

and

$$\frac{1}{(b-a)^{\alpha}} (\mathcal{J}^{\sigma}_{\rho,\alpha,b-;w})(fg(a)) \qquad (2.2)$$

$$\leq f(b)g(b)\mathcal{F}^{\sigma_{1}}_{\rho,\alpha} \left[ w(b-a)^{\rho} \right] + f(b)g\left(\frac{a}{m_{2}}\right) \mathcal{F}^{\sigma_{2}}_{\rho,\alpha} \left[ w(b-a)^{\rho} \right]$$

$$+g(b)f\left(\frac{a}{m_{1}}\right) \mathcal{F}^{\sigma_{3}}_{\rho,\alpha} \left[ w(b-a)^{\rho} \right] + f\left(\frac{a}{m_{1}}\right) g\left(\frac{a}{m_{2}}\right) \mathcal{F}^{\sigma_{4}}_{\rho,\alpha+1} \left[ w(b-a)^{\rho} \right],$$

where  $\alpha > 0$  and

$$\begin{split} \sigma_1(k) &:= \sigma(k) \frac{1}{\alpha + \rho k + 2}, \qquad \sigma_2(k) := \sigma(k) \frac{m_2}{(\alpha + \rho k + 1)(\alpha + \rho k + 2)}, \\ \sigma_3(k) &:= \sigma(k) \frac{m_1}{(\alpha + \rho k + 1)(\alpha + \rho k + 2)}, \qquad \sigma_4(k) := \sigma(k) \frac{2m_1 m_2}{(\alpha + \rho k + 1)(\alpha + \rho k + 2)}. \end{split}$$

*Proof.* By using the definitions of f and g, we can write

$$f(ta + (1-t)b) \le tf(a) + m_1(1-t)f\left(\frac{b}{m_1}\right)$$
 (2.3)

and

$$g(ta + (1-t)b) \le tg(a) + m_2(1-t)g\left(\frac{b}{m_2}\right).$$
 (2.4)

By multiplying (2.3) and (2.4), we get

$$f(ta + (1-t)b)g(ta + (1-t)b)$$

$$\leq t^{2}f(a)g(a) + m_{2}f(a)g\left(\frac{b}{m_{2}}\right)t(1-t)$$

$$+m_{1}g(a)f\left(\frac{b}{m_{1}}\right)t(1-t) + m_{1}m_{2}f\left(\frac{b}{m_{1}}\right)g\left(\frac{b}{m_{2}}\right)(1-t)^{2}.$$
(2.5)

If we multiply both sides of (2.5) by  $t^{\alpha-1}\mathcal{F}^{\sigma}_{\rho,\alpha}[w(b-a)^{\rho}t^{\rho}]$ , then integrating with respect to t over [0,1], we obtain

$$\begin{split} & \int_0^1 t^{\alpha-1} \mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}] f(ta+(1-t)b) g(ta+(1-t)b) dt \\ = & \int_b^a \left(\frac{b-u}{b-a}\right)^{\alpha-1} \mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-u)^{\rho}] f(u) g(u) \frac{du}{a-b} \\ = & \frac{1}{(b-a)^{\alpha}} (\mathcal{J}_{\rho,\alpha,a+;w}^{\sigma}) (fg(b)) \\ \leq & f(a)g(a) \int_0^1 t^{\alpha+1} \mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}] dt \\ & + m_2 f(a)g \left(\frac{b}{m_2}\right) \int_0^1 t^{\alpha} (1-t) \mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}] dt \\ & + m_1 g(a) f \left(\frac{b}{m_1}\right) \int_0^1 t^{\alpha} (1-t) \mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}] dt \\ & + m_1 m_2 f \left(\frac{b}{m_1}\right) g \left(\frac{b}{m_2}\right) \int_0^1 t^{\alpha-1} (1-t)^2 \mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}] dt \\ = & f(a)g(a) \sum_{k=0}^{\infty} \frac{\sigma(k) w^k (b-a)^{\rho k}}{\Gamma(\alpha+\rho k)} \int_0^1 t^{\alpha+\rho k+1} dt \\ & + m_2 f(a)g \left(\frac{b}{m_2}\right) \sum_{k=0}^{\infty} \frac{\sigma(k) w^k (b-a)^{\rho k}}{\Gamma(\alpha+\rho k)} \int_0^1 t^{\alpha+\rho k} (1-t) dt \\ & + m_1 g(a) f \left(\frac{b}{m_1}\right) \sum_{k=0}^{\infty} \frac{\sigma(k) w^k (b-a)^{\rho k}}{\Gamma(\alpha+\rho k)} \int_0^1 t^{\alpha+\rho k} (1-t) dt \\ & + m_1 m_2 f \left(\frac{b}{m_1}\right) g \left(\frac{b}{m_2}\right) \sum_{k=0}^{\infty} \frac{\sigma(k) w^k (b-a)^{\rho k}}{\Gamma(\alpha+\rho k)} \int_0^1 t^{\alpha+\rho k} (1-t) dt \\ & + m_1 m_2 f \left(\frac{b}{m_1}\right) g \left(\frac{b}{m_2}\right) \sum_{k=0}^{\infty} \frac{\sigma(k) w^k (b-a)^{\rho k}}{\Gamma(\alpha+\rho k)} \int_0^1 t^{\alpha+\rho k-1} (1-t)^2 dt \\ & = & f(a)g(a) \mathcal{F}_{\rho,\alpha}^{\sigma_1} [w(b-a)^{\rho}] + f(a)g \left(\frac{b}{m_2}\right) \mathcal{F}_{\rho,\alpha}^{\sigma_2} [w(b-a)^{\rho}] \\ & + g(a)f \left(\frac{b}{m_1}\right) \mathcal{F}_{\rho,\alpha}^{\sigma_3} [w(b-a)^{\rho}] + f \left(\frac{b}{m_1}\right) g \left(\frac{b}{m_2}\right) \mathcal{F}_{\rho,\alpha+1}^{\sigma_4} [w(b-a)^{\rho}] \,. \end{split}$$

Analogously, we obtain

$$f((1-t)a+tb)g((1-t)a+tb) \leq t^{2}f(b)g(b) + m_{2}f(b)g\left(\frac{a}{m_{2}}\right)t(1-t) + m_{1}g(b)f\left(\frac{a}{m_{1}}\right)t(1-t) + m_{1}m_{2}f\left(\frac{a}{m_{1}}\right)g\left(\frac{a}{m_{2}}\right)(1-t)^{2}.$$
 (2.6)

If we multiply both sides of (2.6) by  $t^{\alpha-1}\mathcal{F}^{\sigma}_{\rho,\alpha}[w(b-a)^{\rho}t^{\rho}]$ , then integrating with respect to t over [0, 1], we obtain

$$\begin{split} &\int_{0}^{1}t^{\alpha-1}\mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}]f((1-t)a+tb)g((1-t)a+tb)dt \\ &=\int_{a}^{b}\left(\frac{v-a}{b-a}\right)^{\alpha-1}\mathcal{F}_{\rho,\alpha}^{\sigma}[w(v-a)^{\rho}]f(v)g(v)\frac{dv}{b-a} \\ &=\frac{1}{(b-a)^{\alpha}}(\mathcal{J}_{\rho,\alpha,b-;w}^{\sigma})(fg(a)) \\ &\leq f(b)g(b)\int_{0}^{1}t^{\alpha+1}\mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}]dt \\ &+m_{2}f(b)g\left(\frac{a}{m_{2}}\right)\int_{0}^{1}t^{\alpha}(1-t)\mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}]dt \\ &+m_{1}g(b)f\left(\frac{a}{m_{1}}\right)\int_{0}^{1}t^{\alpha}(1-t)\mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}]dt \\ &+m_{1}m_{2}f\left(\frac{a}{m_{1}}\right)g\left(\frac{a}{m_{2}}\right)\int_{0}^{1}t^{\alpha-1}(1-t)^{2}\mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}]dt \\ &=f(b)g(b)\sum_{k=0}^{\infty}\frac{\sigma(k)w^{k}(b-a)^{\rho k}}{\Gamma(\alpha+\rho k)}\int_{0}^{1}t^{\alpha+\rho k+1}dt \\ &+m_{2}f(b)g\left(\frac{a}{m_{2}}\right)\sum_{k=0}^{\infty}\frac{\sigma(k)w^{k}(b-a)^{\rho k}}{\Gamma(\alpha+\rho k)}\int_{0}^{1}t^{\alpha+\rho k}(1-t)dt \\ &+m_{1}g(b)f\left(\frac{a}{m_{1}}\right)\sum_{k=0}^{\infty}\frac{\sigma(k)w^{k}(b-a)^{\rho k}}{\Gamma(\alpha+\rho k)}\int_{0}^{1}t^{\alpha+\rho k}(1-t)dt \\ &+m_{1}m_{2}f\left(\frac{a}{m_{1}}\right)g\left(\frac{a}{m_{2}}\right)\sum_{k=0}^{\infty}\frac{\sigma(k)w^{k}(b-a)^{\rho k}}{\Gamma(\alpha+\rho k)}\int_{0}^{1}t^{\alpha+\rho k}(1-t)dt \\ &=f(b)g(b)\mathcal{F}_{\rho,\alpha}^{\sigma_{1}}[w(b-a)^{\rho}]+f(b)g\left(\frac{a}{m_{2}}\right)\mathcal{F}_{\rho,\alpha}^{\sigma_{2}}[w(b-a)^{\rho}] \\ &=g(b)f\left(\frac{a}{m_{1}}\right)\mathcal{F}_{\rho,\alpha}^{\sigma_{3}}[w(b-a)^{\rho}]+f\left(\frac{a}{m_{1}}\right)g\left(\frac{a}{m_{2}}\right)\mathcal{F}_{\rho,\alpha+1}^{\sigma_{4}}[w(b-a)^{\rho}]. \end{split}$$

Here, we used the facts that

$$\int_0^1 t^{\alpha+\rho k+1} dt = \frac{1}{\alpha+\rho k+2},$$
 
$$\int_0^1 t^{\alpha+\rho k} (1-t) dt = \frac{1}{(\alpha+\rho k+1)(\alpha+\rho k+2)},$$

$$\int_0^1 t^{\alpha + \rho k - 1} (1 - t)^2 dt = \frac{2}{(\alpha + \rho k)(\alpha + \rho k + 1)(\alpha + \rho k + 2)}.$$

This completes the proof.

**Remark 1.** If we take  $\sigma(0) = 1$  and w = 0 in the Theorem 3, then the inequalities (2.1) and (2.2) reduces to the inequalities (1.2) and (1.3), respectively.

**Theorem 4.** Let  $f,g:[0,\infty) \to [0,\infty)$ ,  $0 \le a < b$ , be functions such that  $fg \in L_1[a,b]$ . If f is  $(\alpha_1,m_1)-$  convex and g is  $(\alpha_2,m_2)-$  convex on [a,b] with  $(\alpha_1,m_1),(\alpha_2,m_2) \in (0,1]^2$ , respectively, then one has

$$\frac{1}{(b-a)^{\alpha}} (\mathcal{J}^{\sigma}_{\rho,\alpha,a+;w})(fg(b)) \qquad (2.7)$$

$$\leq f(a)g(a)\mathcal{F}^{\sigma_{5}}_{\rho,\alpha} \left[ w(b-a)^{\rho} \right] + f(a)g\left(\frac{b}{m_{2}}\right) \mathcal{F}^{\sigma_{6}}_{\rho,\alpha} \left[ w(b-a)^{\rho} \right]$$

$$+g(a)f\left(\frac{b}{m_{1}}\right) \mathcal{F}^{\sigma_{7}}_{\rho,\alpha} \left[ w(b-a)^{\rho} \right] + f\left(\frac{b}{m_{1}}\right) g\left(\frac{b}{m_{2}}\right) \mathcal{F}^{\sigma_{8}}_{\rho,\alpha} \left[ w(b-a)^{\rho} \right]$$

and

$$\frac{1}{(b-a)^{\alpha}} (\mathcal{J}^{\sigma}_{\rho,\alpha,b-;w})(fg(a)) \qquad (2.8)$$

$$\leq f(b)g(b)\mathcal{F}^{\sigma_{5}}_{\rho,\alpha} \left[ w(b-a)^{\rho} \right] + f(b)g\left(\frac{a}{m_{2}}\right) \mathcal{F}^{\sigma_{6}}_{\rho,\alpha} \left[ w(b-a)^{\rho} \right]$$

$$+g(b)f\left(\frac{a}{m_{1}}\right) \mathcal{F}^{\sigma_{7}}_{\rho,\alpha} \left[ w(b-a)^{\rho} \right] + f\left(\frac{a}{m_{1}}\right) g\left(\frac{a}{m_{2}}\right) \mathcal{F}^{\sigma_{8}}_{\rho,\alpha} \left[ w(b-a)^{\rho} \right],$$

where  $\alpha > 0$  and

$$\sigma_5(k) := \sigma(k) \frac{1}{\alpha_1 + \alpha_2 + \alpha + \rho k},$$

$$\sigma_6(k) := \sigma(k) \frac{\alpha_2 m_2}{(\alpha + \rho k + \alpha_1)(\alpha + \rho k + \alpha_1 + \alpha_2)},$$

$$\sigma_7(k) := \sigma(k) \frac{\alpha_1 m_1}{(\alpha + \rho k + \alpha_2)(\alpha + \rho k + \alpha_1 + \alpha_2)},$$

$$\sigma_8(k) := \sigma(k) \left( \frac{1}{\alpha + \rho k} - \frac{1}{\alpha + \rho k + \alpha_1} - \frac{1}{\alpha + \rho k + \alpha_2} + \frac{1}{\alpha + \rho k + \alpha_1 + \alpha_2} \right) m_1 m_2.$$

*Proof.* By using the definitions of f and g, we can write

$$f(ta + (1-t)b) \le t^{\alpha_1} f(a) + m_1 (1 - t^{\alpha_1}) f\left(\frac{b}{m_1}\right)$$
 (2.9)

and

$$g(ta + (1-t)b) \le t^{\alpha_2}g(a) + m_2(1-t^{\alpha_2})g\left(\frac{b}{m_2}\right).$$
 (2.10)

By multiplying (2.9) and (2.10), we get

$$f(ta + (1 - t)b)g(ta + (1 - t)b)$$

$$\leq t^{\alpha_1 + \alpha_2} f(a)g(a) + m_2 f(a)g\left(\frac{b}{m_2}\right) t^{\alpha_1} (1 - t^{\alpha_2})$$

$$+ m_1 g(a) f\left(\frac{b}{m_1}\right) t^{\alpha_2} (1 - t^{\alpha_1})$$

$$+ m_1 m_2 f\left(\frac{b}{m_1}\right) g\left(\frac{b}{m_2}\right) (1 - t^{\alpha_1}) (1 - t^{\alpha_2}). \tag{2.11}$$

If we multiply both sides of (2.11) by  $t^{\alpha-1}\mathcal{F}^{\sigma}_{\rho,\alpha}[w(b-a)^{\rho}t^{\rho}]$ , then integrating with respect to t over [0,1], we obtain

$$\begin{split} & \int_{0}^{1} t^{\alpha-1} \mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}] f(ta+(1-t)b) g(ta+(1-t)b) dt \\ & = \int_{b}^{a} \left(\frac{b-u}{b-a}\right)^{\alpha-1} \mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-u)^{\rho}] f(u) g(u) \frac{du}{a-b} \\ & = \frac{1}{(b-a)^{\alpha}} (\mathcal{J}_{\rho,\alpha,a+;w}^{\sigma}) (fg(b)) \\ & \leq f(a) g(a) \int_{0}^{1} t^{\alpha_{1}+\alpha_{2}+\alpha-1} \mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}] dt \\ & + m_{2} f(a) g\left(\frac{b}{m_{2}}\right) \int_{0}^{1} t^{\alpha-1} t^{\alpha_{1}} (1-t^{\alpha_{2}}) \mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}] dt \\ & + m_{1} g(a) f\left(\frac{b}{m_{1}}\right) \int_{0}^{1} t^{\alpha-1} t^{\alpha_{2}} (1-t^{\alpha_{1}}) \mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}] dt \\ & + m_{1} m_{2} f\left(\frac{b}{m_{1}}\right) g\left(\frac{b}{m_{2}}\right) \int_{0}^{1} t^{\alpha-1} (1-t^{\alpha_{1}}) (1-t^{\alpha_{2}}) \mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}] dt \\ & = f(a) g(a) \sum_{k=0}^{\infty} \frac{\sigma(k) w^{k} (b-a)^{\rho k}}{\Gamma(\alpha+\rho k)} \int_{0}^{1} t^{\alpha+\rho k-1} dt \\ & + m_{2} f(a) g\left(\frac{b}{m_{2}}\right) \sum_{k=0}^{\infty} \frac{\sigma(k) w^{k} (b-a)^{\rho k}}{\Gamma(\alpha+\rho k)} \int_{0}^{1} t^{\alpha+\rho k-1} t^{\alpha_{1}} (1-t^{\alpha_{2}}) dt \\ & + m_{1} g(a) f\left(\frac{b}{m_{1}}\right) \sum_{k=0}^{\infty} \frac{\sigma(k) w^{k} (b-a)^{\rho k}}{\Gamma(\alpha+\rho k)} \int_{0}^{1} t^{\alpha+\rho k-1} t^{\alpha_{2}} (1-t^{\alpha_{1}}) dt \\ & + m_{1} m_{2} f\left(\frac{b}{m_{1}}\right) g\left(\frac{b}{m_{2}}\right) \sum_{k=0}^{\infty} \frac{\sigma(k) w^{k} (b-a)^{\rho k}}{\Gamma(\alpha+\rho k)} \int_{0}^{1} t^{\alpha+\rho k-1} t^{\alpha_{2}} (1-t^{\alpha_{1}}) dt \\ & + m_{1} m_{2} f\left(\frac{b}{m_{1}}\right) g\left(\frac{b}{m_{2}}\right) \sum_{k=0}^{\infty} \frac{\sigma(k) w^{k} (b-a)^{\rho k}}{\Gamma(\alpha+\rho k)} \int_{0}^{1} t^{\alpha+\rho k-1} (1-t^{\alpha_{1}}) (1-t^{\alpha_{2}}) dt \\ \end{pmatrix}$$

$$= f(a)g(a)\mathcal{F}_{\rho,\alpha}^{\sigma_5} \left[ w(b-a)^{\rho} \right] + f(a)g\left(\frac{b}{m_2}\right)\mathcal{F}_{\rho,\alpha}^{\sigma_6} \left[ w(b-a)^{\rho} \right]$$

$$+ g(a)f\left(\frac{b}{m_1}\right)\mathcal{F}_{\rho,\alpha}^{\sigma_7} \left[ w(b-a)^{\rho} \right] + f\left(\frac{b}{m_1}\right)g\left(\frac{b}{m_2}\right)\mathcal{F}_{\rho,\alpha}^{\sigma_8} \left[ w(b-a)^{\rho} \right].$$

Similarly, we have

$$f((1-t)a+tb)g((1-t)a+tb)$$

$$\leq t^{\alpha_{1}+\alpha_{2}}f(b)g(b)+m_{2}f(b)g\left(\frac{a}{m_{2}}\right)t^{\alpha_{1}}(1-t^{\alpha_{2}})$$

$$+m_{1}g(b)f\left(\frac{a}{m_{1}}\right)t^{\alpha_{2}}(1-t^{\alpha_{1}})$$

$$+m_{1}m_{2}f\left(\frac{a}{m_{1}}\right)g\left(\frac{a}{m_{2}}\right)(1-t^{\alpha_{1}})(1-t^{\alpha_{2}}).$$
(2.12)

If we multiply both sides of (2.12) by  $t^{\alpha-1}\mathcal{F}^{\sigma}_{\rho,\alpha}[w(b-a)^{\rho}t^{\rho}]$ , then integrating with respect to t over [0, 1], we obtain

$$\begin{split} & \int_{0}^{1} t^{\alpha-1} \mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}] f((1-t)a+tb) g((1-t)a+tb) dt \\ & = \int_{a}^{b} \left(\frac{v-a}{b-a}\right)^{\alpha-1} \mathcal{F}_{\rho,\alpha}^{\sigma}[w(v-a)^{\rho}] f(v) g(v) \frac{dv}{b-a} \\ & = \frac{1}{(b-a)^{\alpha}} (\mathcal{J}_{\rho,\alpha,b-;w}^{\sigma}) (fg(a)) \\ & \leq f(b) g(b) \int_{0}^{1} t^{\alpha_{1}+\alpha_{2}+\alpha-1} \mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}] dt \\ & + m_{2} f(b) g\left(\frac{a}{m_{2}}\right) \int_{0}^{1} t^{\alpha-1} t^{\alpha_{1}} (1-t^{\alpha_{2}}) \mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}] dt \\ & + m_{1} g(b) f\left(\frac{a}{m_{1}}\right) \int_{0}^{1} t^{\alpha-1} t^{\alpha_{2}} (1-t^{\alpha_{1}}) \mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}] dt \\ & + m_{1} m_{2} f\left(\frac{a}{m_{1}}\right) g\left(\frac{a}{m_{2}}\right) \int_{0}^{1} t^{\alpha-1} (1-t^{\alpha_{1}}) (1-t^{\alpha_{2}}) \mathcal{F}_{\rho,\alpha}^{\sigma}[w(b-a)^{\rho}t^{\rho}] dt \end{split}$$

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$$= f(b)g(b) \sum_{k=0}^{\infty} \frac{\sigma(k)w^{k}(b-a)^{\rho k}}{\Gamma(\alpha+\rho k)} \int_{0}^{1} t^{\alpha_{1}+\alpha_{2}+\alpha+\rho k-1} dt$$

$$+ m_{2}f(b)g\left(\frac{a}{m_{2}}\right) \sum_{k=0}^{\infty} \frac{\sigma(k)w^{k}(b-a)^{\rho k}}{\Gamma(\alpha+\rho k)} \int_{0}^{1} t^{\alpha+\rho k-1} t^{\alpha_{1}} (1-t^{\alpha_{2}}) dt$$

$$+ m_{1}g(b)f\left(\frac{a}{m_{1}}\right) \sum_{k=0}^{\infty} \frac{\sigma(k)w^{k}(b-a)^{\rho k}}{\Gamma(\alpha+\rho k)} \int_{0}^{1} t^{\alpha+\rho k-1} t^{\alpha_{2}} (1-t^{\alpha_{1}}) dt$$

$$+ m_{1}m_{2}f\left(\frac{a}{m_{1}}\right) g\left(\frac{a}{m_{2}}\right) \sum_{k=0}^{\infty} \frac{\sigma(k)w^{k}(b-a)^{\rho k}}{\Gamma(\alpha+\rho k)} \int_{0}^{1} t^{\alpha+\rho k-1} (1-t^{\alpha_{1}}) (1-t^{\alpha_{2}}) dt$$

$$= f(b)g(b)\mathcal{F}_{\rho,\alpha}^{\sigma_{5}} \left[w(b-a)^{\rho}\right] + f(b)g\left(\frac{a}{m_{2}}\right) \mathcal{F}_{\rho,\alpha}^{\sigma_{6}} \left[w(b-a)^{\rho}\right]$$

$$+ g(b)f\left(\frac{a}{m_{1}}\right) \mathcal{F}_{\rho,\alpha}^{\sigma_{7}} \left[w(b-a)^{\rho}\right] + f\left(\frac{a}{m_{1}}\right) g\left(\frac{a}{m_{2}}\right) \mathcal{F}_{\rho,\alpha}^{\sigma_{8}} \left[w(b-a)^{\rho}\right] .$$

Here, we used the facts that

$$\int_{0}^{1} t^{\alpha_{1}+\alpha_{2}+\alpha+\rho k-1} dt = \frac{1}{\alpha_{1}+\alpha_{2}+\alpha+\rho k},$$

$$\int_{0}^{1} t^{\alpha+\rho k-1} t^{\alpha_{1}} (1-t^{\alpha_{2}}) dt = \frac{\alpha_{2}}{(\alpha+\rho k+\alpha_{1})(\alpha+\rho k+\alpha_{1}+\alpha_{2})},$$

$$\int_{0}^{1} t^{\alpha+\rho k-1} t^{\alpha_{2}} (1-t^{\alpha_{1}}) dt = \frac{\alpha_{1}}{(\alpha+\rho k+\alpha_{2})(\alpha+\rho k+\alpha_{1}+\alpha_{2})},$$

$$\int_{0}^{1} t^{\alpha+\rho k-1} (1-t^{\alpha_{1}})(1-t^{\alpha_{2}}) dt = \frac{1}{\alpha+\rho k} - \frac{1}{\alpha+\rho k+\alpha_{1}} - \frac{1}{\alpha+\rho k+\alpha_{1}+\alpha_{2}}.$$

This completes the proof.

**Remark 2.** If we take  $\sigma(0) = 1$  and w = 0 in the Theorem 4, then the inequalities (2.7) and (2.8) reduces to the inequalities (1.4) and (1.5), respectively.

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