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# CHARACTERIZATION PROPERTIES FOR STARLIKENESS AND CONVEXITY OF SOME SUBCLASSES OF P-VALENT FUNCTIONS INVOLVING A CLASS OF INTEGRAL OPERATORS 

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#### Abstract

This paper studies the sufficient conditions for the starlikeness and convexity of a class of fractional integral operators of certain analytic and p -valent functions in the open unit disk. Further characterization theorems associated with the Hadamard product (or convolution) are also considered.


Keywords: p-valent function, starlike function, convex function, fractional integral operators, Hadamard product.

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## 1. Introduction and Definitions

Let $\mathcal{A}(p)$ denote the class of functions defined by

$$
\begin{equation*}
f(z)=z^{p}+\sum_{n=1}^{\infty} a_{p+n} z^{p+n} \quad(p \in \mathbf{N}) \tag{1.1}
\end{equation*}
$$

which are analytic and $p$-valent in the open unit disk $\mathcal{U}=\{z:|z|<1\}$. Then a function $f(z) \in \mathcal{A}(p)$ is called p -valent starlike of order $\alpha$, if $f(z)$ satisfies the conditions

$$
\begin{equation*}
\operatorname{Re}\left\{\frac{z f^{\prime}(z)}{f(z)}\right\}>\alpha \tag{1.2}
\end{equation*}
$$

and

$$
\begin{equation*}
\int_{0}^{2 \pi} \operatorname{Re}\left\{\frac{z f^{\prime}(z)}{f(z)}\right\} d \theta=2 p \pi \tag{1.3}
\end{equation*}
$$

[^0]for $0 \leq \alpha<p, p \in \mathbf{N}$ and $z \in \mathcal{U}$. We denote by $S^{*}(p, \alpha)$, the class of all p-valent starlike functions of order $\alpha$. Also, a function $f(z) \in \mathcal{A}(p)$ is called p-valent convex of order $\alpha$, if $f(z)$ satisfies the conditions
\[

$$
\begin{equation*}
\operatorname{Re}\left\{1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}\right\}>\alpha \tag{1.4}
\end{equation*}
$$

\]

and

$$
\begin{equation*}
\int_{0}^{2 \pi} \operatorname{Re}\left\{1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}\right\} d \theta=2 p \pi \tag{1.5}
\end{equation*}
$$

for $0 \leq \alpha<p, p \in \mathbf{N}$ and $z \in \mathcal{U}$. We denote by $K(p, \alpha)$, the class of all p-valent convex functions of order $\alpha$. We note that

$$
\begin{equation*}
f(z) \in K(p, \alpha) \Leftrightarrow \frac{z f^{\prime}(z)}{p} \in S^{*}(p, \alpha) \tag{1.6}
\end{equation*}
$$

for $0 \leq \alpha<p$.
The classes $S^{*}(p, \alpha)$ and $K(p, \alpha)$ were introduced by Kapoor and Mishra [2] and studied by Patil and Thakare [5] and Owa [3]. For $\alpha=0$, we get $S^{*}(p, 0)=S^{*}(p)$ and $K(p, 0)=K(p)$ are the classes of p -valent starlike functions and p -valent convex functions respectively which were introduced by Goodman [1]. If $p=1$, we have $S^{*}(1, \alpha)=S^{*}(\alpha)$ and $K(1, \alpha)=K(\alpha)$ are the classes of starlike functions of order $\alpha$ and convex functions of order $\alpha$ respectively which were first introduced by Robertson [7] and studied by Silverman [9].

Let ${ }_{2} F_{1}(a, b ; c ; z)$ be the Gauss hypergeometric function defined for $z \in \mathcal{U}$ by, see [10]

$$
\begin{equation*}
{ }_{2} F_{1}(a, b ; c ; z)=\sum_{n=0}^{\infty} \frac{(a)_{n}(b)_{n}}{(c)_{n} n!} z^{n} \tag{1.7}
\end{equation*}
$$

where $(\lambda)_{n}$ is the Pochhammer symbol defined, in terms of the Gamma function, by

$$
(\lambda)_{n}=\frac{\Gamma(\lambda+n)}{\Gamma(\lambda)}= \begin{cases}1 & \text { when } n=0  \tag{1.8}\\ \lambda(\lambda+1)(\lambda+2) \ldots(\lambda+n-1) & \text { when } n \in \mathbf{N}\end{cases}
$$

for $\lambda \neq 0,-1,-2, \ldots$
We recall the following definitions of fractional integral operators as follows (see, $[4,11])$
1.1. Definition. The fractional integral of order $\lambda$ is defined by

$$
\begin{equation*}
D_{z}^{-\lambda} f(z)=\frac{1}{\Gamma(\lambda)} \frac{d}{d z} \int_{0}^{z} \frac{f(\xi)}{(z-\xi)^{1-\lambda}} d \xi \tag{1.9}
\end{equation*}
$$

where $\lambda>0, f(z)$ is analytic function in a simply- connected region of the $z$-plane containing the origin, and the multiplicity of $(z-\xi)^{\lambda-1}$ is removed by requiring $\log (z-\xi)$ to be real when $z-\xi>0$.
1.2. Definition. For real $\lambda>0, \mu$, and $\eta$, the fractional integral operator $I_{0, z}^{\lambda, \mu, \eta}$ is defined by

$$
\begin{equation*}
I_{0, z}^{\lambda, \mu, \eta} f(z)=\frac{z^{-\lambda-\mu}}{\Gamma(\lambda)} \int_{0}^{z}(z-\xi)^{\lambda-1} f(\xi)_{2} F_{1}\left(\lambda+\mu,-\eta ; \lambda ; 1-\frac{\xi}{z}\right) d \xi \tag{1.10}
\end{equation*}
$$

where $f(z)$ is analytic function in a simply- connected region of the $z$-plane containing the origin, with the order $f(z)=O\left(|z|^{\varepsilon}\right), z \rightarrow 0$, where $\varepsilon>\max \{0, \mu-\eta\}-1$ and the multiplicity of $(z-\xi)^{\lambda-1}$ is removed by requiring $\log (z-\xi)$ to be real when $z-\xi>0$.

Notice that

$$
\begin{equation*}
I_{0, z}^{\lambda,-\lambda, \eta} f(z)=D_{z}^{-\lambda} f(z), \quad \lambda>0 \tag{1.11}
\end{equation*}
$$

With the aid of the above definitions, let us consider $N_{0, z}^{\lambda, \mu, \eta} f(z)$ the modification of the fractional integral operator of analytic and p-valent function which is defined in terms of $I_{0, z}^{\lambda, \mu, \eta} f(z)$ as follows:

$$
\begin{equation*}
N_{0, z}^{\lambda, \mu, \eta} f(z)=\frac{\Gamma(1-\mu+p) \Gamma(1+\lambda+\eta+p)}{\Gamma(1+p) \Gamma(1-\mu+\eta+p)} z^{\mu} I_{0, z}^{\lambda, \mu, \eta} f(z) \tag{1.12}
\end{equation*}
$$

for $\lambda>0, \mu<p+1, \eta>\max (-\lambda, \mu)-p-1$ and $p \in \mathbf{N}$.
A general class of fractional integral operators involving the Gauss hypergeometric function was studied by Srivastava et al. [11]. Subsequently, this class was used to obtain some characterization theorems for starlikeness and convexity of certain analytic functions by Owa et al. [4].

This paper is devoted to the investigation of the sufficient conditions that are satisfied by a class of fractional integral operators of certain analytic and p-valent functions in the open unit disk to be starlike or convex. Further characterization properties associated with the Hadamard product (or convolution) are also considered.

## 2. Characterization Theorems

In order to prove our results we mention to the following known result which shall be used in the following (see $[4,11]$ ).
2.1. Lemma. Let $\lambda>0, \mu$, and $\eta$ be real, and let $k>\mu-\eta-1$. Then

$$
\begin{equation*}
I_{0, z}^{\lambda, \mu, \eta} z^{k}=\frac{\Gamma(k+1) \Gamma(k-\mu+\eta+1)}{\Gamma(k-\mu+1) \Gamma(k+\lambda+\eta+1)} z^{k-\mu} \tag{2.1}
\end{equation*}
$$

For the classes $S^{*}(p, \alpha)$ and $K(p, \alpha)$, we shall need the following lemmas due to Owa [3]:
2.2. Lemma. Let the function $f(z)$ defined by (1.1). If $f(z)$ satisfies

$$
\begin{equation*}
\sum_{n=1}^{\infty}(p+n-\alpha)\left|a_{p+n}\right| \leq p-\alpha \tag{2.2}
\end{equation*}
$$

then $f(z)$ is in the class $S^{*}(p, \alpha)$.
2.3. Lemma. Let the function $f(z)$ defined by (1.1). If $f(z)$ satisfies

$$
\begin{equation*}
\sum_{n=1}^{\infty}(p+n)(p+n-\alpha)\left|a_{p+n}\right| \leq p(p-\alpha) \tag{2.3}
\end{equation*}
$$

then $f(z)$ is in the class $K(p, \alpha)$.
Now we prove
2.4. Lemma. Let $\lambda, \mu, \eta \in \mathbf{R}$ such that

$$
\begin{equation*}
\lambda>0, \mu<p+1, \max (-\lambda, \mu)-p-1<\eta \leq \lambda\left(\frac{p+2}{\mu}-1\right), p \in \mathbf{N} \tag{2.4}
\end{equation*}
$$

Also, let the function $f(z)$ defined by (1.1) satisfies

$$
\begin{equation*}
\sum_{n=1}^{\infty} \frac{(p+n-\alpha)}{(p-\alpha)}\left|a_{p+n}\right| \leq \frac{(1-\mu+p)(1+\lambda+\eta+p)}{(1+p)(1-\mu+\eta+p)} \tag{2.5}
\end{equation*}
$$

for $0 \leq \alpha<p$. Then $N_{0, z}^{\lambda, \mu, \eta} f(z) \in S^{*}(p, \alpha)$

Proof. Applying Lemma 2.1, we have from (1.1) and (1.12) that

$$
\begin{equation*}
N_{0, z}^{\lambda, \mu, \eta} f(z)=z^{p}+\sum_{n=1}^{\infty} \psi(n) a_{p+n} z^{p+n} \tag{2.6}
\end{equation*}
$$

where

$$
\begin{equation*}
\psi(n)=\frac{(1+p)_{n}(1-\mu+\eta+p)_{n}}{(1-\mu+p)_{n}(1+\lambda+\eta+p)_{n}} \tag{2.7}
\end{equation*}
$$

We observe that the functions $\psi(n)$ satisfy the inequality $\psi(n+1) \leq \psi(n), \forall n \in \mathbf{N}$, provided that $\eta \leq \lambda\left(\frac{p+2}{\mu}-1\right)$. Thereby, we deduced that $\psi(n)$ is non-increasing. Thus under conditions stated in (2.4), we have

$$
\begin{equation*}
0<\psi(n) \leq \psi(1)=\frac{(1+p)(1-\mu+\eta+p)}{(1-\mu+p)(1+\lambda+\eta+p)} \tag{2.8}
\end{equation*}
$$

Therefore, (2.5) and (2.8) yield

$$
\begin{equation*}
\sum_{n=1}^{\infty} \frac{(p+n-\alpha)}{(p-\alpha)} \psi(n)\left|a_{p+n}\right| \leq \psi(1) \sum_{n=1}^{\infty} \frac{(p+n-\alpha)}{(p-\alpha)}\left|a_{p+n}\right| \leq 1 \tag{2.9}
\end{equation*}
$$

Hence, by Lemma 2.2, we have

$$
N_{0, z}^{\lambda, \mu, \eta} f(z) \in S^{*}(p, \alpha)
$$

and the proof is complete.
2.5. Remark. The equality in (2.5) is attained for the function $f(z)$ defined by

$$
\begin{equation*}
f(z)=z^{p}+\frac{(p-\alpha)(1-\mu+p)(1+\lambda+\eta+p)}{(p+1-\alpha)(1+p)(1-\mu+\eta+p)} z^{p+1} \tag{2.10}
\end{equation*}
$$

Similarly, we can prove with the help of Lemma 2.3, the following result which characterizes the class $K(p, \alpha)$.
2.6. Lemma. Under the conditions stated in (2.4), let the function $f(z)$ defined by (1.1) satisfies

$$
\begin{equation*}
\sum_{n=1}^{\infty} \frac{(p+n)(p+n-\alpha)}{p(p-\alpha)}\left|a_{p+n}\right| \leq \frac{(1-\mu+p)(1+\lambda+\eta+p)}{(1+p)(1-\mu+\eta+p)} \tag{2.11}
\end{equation*}
$$

for $0 \leq \alpha<p$. Then $N_{0, z}^{\lambda, \mu, \eta} f(z) \in K(p, \alpha)$
2.7. Remark. The equality in (2.11) is attained for the function $f(z)$ defined by

$$
\begin{equation*}
f(z)=z^{p}+\frac{p(p-\alpha)(1-\mu+p)(1+\lambda+\eta+p)}{(1+p)^{2}(p+1-\alpha)(1-\mu+\eta+p)} z^{p+1} \tag{2.12}
\end{equation*}
$$

## 3. Characterization Theorems Involving The Hadamard Product

Let $f_{i}(z) \in \mathcal{A}(p)(i=1,2)$ be given by

$$
\begin{equation*}
f_{i}(z)=z^{p}+\sum_{n=1}^{\infty} a_{p+n, i} z^{p+n} \quad(p \in \mathbf{N}) \tag{3.1}
\end{equation*}
$$

Then, the Hadamard product (or convolution) $\left(f_{1} * f_{2}\right)(z)$ of $f_{1}(z)$ and $f_{2}(z)$ is defined by

$$
\begin{equation*}
\left(f_{1} * f_{2}\right)(z)=z^{p}+\sum_{n=1}^{\infty} a_{p+n, 1} a_{p+n, 2} z^{p+n} \quad(p \in \mathbf{N}) \tag{3.2}
\end{equation*}
$$

Now to prove our next characterization theorem, we state here the following result due to Ruscheweyh and Sheil-Small [8], see also [4, 6]
3.1. Theorem. Let $\varphi(z)$ and $g(z)$ be analytic in $|z|<1$ and satisfy $\varphi(0)=g(0)=$ $0, \varphi^{\prime}(0) \neq 0$, and $g^{\prime}(0) \neq 0$. Also, suppose that

$$
\begin{equation*}
\varphi(z) *\left\{\frac{1+a b z}{1-b z} g(z)\right\} \neq 0, \quad 0<|z|<1 \tag{3.3}
\end{equation*}
$$

for $a$ and $b$ on the unit circle. Then for a function $F(z)$ analytic in $|z|<1$ such that $\operatorname{Re}\{F(z)\}>0$ satisfies the inequality

$$
\begin{equation*}
\operatorname{Re}\left\{\frac{(\varphi * F g)(z)}{(\varphi * g)(z)}\right\}>0, \quad|z|<1 \tag{3.4}
\end{equation*}
$$

Applying Theorem 3.1, we shall prove
3.2. Theorem. Let the conditions stated in (2.4) hold, and let the function $f(z)$ defned by (1.1) be in the class $S^{*}(p, \alpha)$, and satisfies:

$$
\begin{equation*}
h(z) *\left\{\frac{1+a b z}{1-b z} f(z)\right\} \neq 0, \quad z \in \mathcal{U}-\{0\} \tag{3.5}
\end{equation*}
$$

for $a$ and $b$ on the unit circle, where

$$
\begin{equation*}
h(z)=z^{p}+\sum_{n=1}^{\infty} \frac{(1+p)_{n}(1-\mu+\eta+p)_{n}}{(1-\mu+p)_{n}(1+\lambda+\eta+p)_{n}} z^{p+n}, \quad(p \in \mathbf{N}) \tag{3.6}
\end{equation*}
$$

Then $N_{0, z}^{\lambda, \mu, \eta} f(z)$ is in the class $S^{*}(p, \alpha)$.
Proof. Using (2.6) and (3.6), we have

$$
\begin{align*}
N_{0, z}^{\lambda, \mu, \eta} f(z) & =z^{p}+\sum_{n=1}^{\infty} \frac{(1+p)_{n}(1-\mu+\eta+p)_{n}}{(1-\mu+p)_{n}(1+\lambda+\eta+p)_{n}} a_{p+n} z^{p+n} \\
& =(h * f)(z) \tag{3.7}
\end{align*}
$$

By setting $\varphi(z)=h(z), g(z)=f(z)$ and $F(z)=\frac{z f^{\prime}(z)}{f(z)}-\alpha$, in Lemma 3.1, we find with the help of (3.7) that

$$
\begin{aligned}
\operatorname{Re}\left\{\frac{(\varphi * F g)(z)}{(\varphi * g)(z)}\right\} & >0 \\
& \Rightarrow \operatorname{Re}\left\{\frac{\left(h * z f^{\prime}\right)(z)}{(h * f)(z)}\right\}-\alpha>0 \\
& \Rightarrow \operatorname{Re}\left\{\frac{z(h * f)^{\prime}(z)}{(h * f)(z)}\right\}-\alpha>0 \\
& \Rightarrow \operatorname{Re}\left\{\frac{z\left(N_{0, z}^{\lambda, \mu, \eta} f(z)\right)^{\prime}}{N_{0, z}^{\lambda, \mu, \eta} f(z)}\right\}-\alpha>0 \\
& \Rightarrow N_{0, z}^{\lambda, \mu, \eta} f(z) \in S^{*}(p, \alpha)
\end{aligned}
$$

and the proof is complete.
3.3. Theorem. Let the conditions stated in (2.4) hold, and let the function $f(z)$ defined by (1.1) be in the class $K(p, \alpha)$, and satisfies:

$$
\begin{equation*}
h(z) *\left\{\frac{1+a b z}{1-b z} z f^{\prime}(z)\right\} \neq 0, \quad z \in \mathcal{U}-\{0\} \tag{3.8}
\end{equation*}
$$

for $a$ and $b$ on the unit circle, where $h(z)$ is given by (3.6). Then $N_{0, z}^{\lambda, \mu, \eta} f(z)$ is also in the class $K(p, \alpha)$.

Proof. Using (1.6) and Theorem 3.2, we observe that

$$
\begin{aligned}
f(z) \in K(p, \alpha) & \Leftrightarrow \frac{z f^{\prime}(z)}{p} \in S^{*}(p, \alpha) \\
& \Rightarrow N_{0, z}^{\lambda, \mu, \eta}\left(\frac{z f^{\prime}(z)}{p}\right) \in S^{*}(p, \alpha) \\
& \Leftrightarrow\left(h * \frac{z f^{\prime}}{p}\right)(z) \in S^{*}(p, \alpha) \\
& \Leftrightarrow \frac{z(h * f)^{\prime}(z)}{p} \in S^{*}(p, \alpha) \\
& \Leftrightarrow(h * f)(z) \in K(p, \alpha) \\
& \Leftrightarrow N_{0, z}^{\lambda, \mu, \eta} f(z) \in K(p, \alpha)
\end{aligned}
$$

which completes the proof of Theorem 3.3.

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