NEW INTEGRAL INEQUALITIES VIA (α, m) -CONVEXITY AND QUASI-CONVEXITY

Wenjun Liu*

Received 29:04:2012 : Accepted 19:10:2012

Abstract

In this paper, we establish some new integral inequalities involving Beta function via (α, m) -convexity and quasi-convexity, respectively. Our results in special cases recapture known results.

Keywords: Hermite's inequality, Euler Beta function, Hölder's inequality, (α, m) -convexity, quasi-convexity

2000 AMS Classification: 26D15, 33B15, 26A51, 39B62.

1. Introduction

Let I be an interval in \mathbb{R} . Then $f: I \to \mathbb{R}$ is said to be convex (see [17, P.1]) if

$$f(tx + (1 - t)y) \le tf(x) + (1 - t)f(y)$$

holds for all $x, y \in I$ and $t \in [0, 1]$.

In [27], Toader defined m-convexity as follows:

1.1. Definition. The function $f:[0,b]\to\mathbb{R},\ b>0$ is said to be m-convex, where $m\in[0,1],$ if

$$f(tx + m(1-t)y) \le tf(x) + m(1-t)f(y)$$

holds for all $x, y \in [0, b]$ and $t \in [0, 1]$. We say that f is m-concave if -f is m-convex.

In [18], Miheşan defined (α, m) – convexity as follows:

1.2. Definition. The function $f:[0,b]\to\mathbb{R},\,b>0$, is said to be $(\alpha,m)-$ convex, where $(\alpha,m)\in[0,1]^2$, if

$$f(tx + m(1-t)y) \le t^{\alpha} f(x) + m(1-t^{\alpha})f(y)$$

holds for all $x, y \in [0, b]$ and $t \in [0, 1]$.

^{*}College of Mathematics and Statistics, Nanjing University of Information Science and Technology, Nanjing 210044, China E-mail:wjliu@nuist.edu.cn

Denote by $K_m^{\alpha}(b)$ the class of all (α, m) – convex functions on [0, b] for which $f(0) \leq 0$. It can be easily seen that for $(\alpha, m) = (1, m)$, (α, m) – convexity reduces to m – convexity and for $(\alpha, m) = (1, 1)$, (α, m) – convexity reduces to the concept of usual convexity defined on [0, b], b > 0. For recent results and generalizations concerning m – convex and (α, m) – convex functions see [4, 6, 10, 19, 21, 26].

We recall that the notion of quasi-convex functions generalizes the notion of convex functions. More precisely, a function $f:[a,b]\to\mathbb{R}$ is said to be quasi-convex on [a,b] if

$$f(\lambda x + (1 - \lambda)y) \le \max\{f(x), f(y)\}\$$

holds for any $x, y \in [a, b]$ and $\lambda \in [0, 1]$. Clearly, any convex function is a quasi-convex function. Furthermore, there exist quasi-convex functions which are not convex (see [14]).

One of the most famous inequalities for convex functions is Hadamard's inequality. This double inequality is stated as follows: Let f be a convex function on some nonempty interval [a,b] of real line \mathbb{R} , where $a \neq b$. Then

$$(1.1) \qquad f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_{a}^{b} f(x) dx \leq \frac{f\left(a\right) + f\left(b\right)}{2}.$$

Hadamard's inequality for convex functions has received renewed attention in recent years and a remarkable variety of refinements and generalizations have been found (see, for example, [1]-[19], [22]-[26], [28]). In [4], Bakula et al. establish several Hadamard type inequalities for differentiable m-convex and (α, m) -convex functions.

Recently, Ion [14] established two estimates on the Hermite-Hadamard inequality for functions whose first derivatives in absolute value are quasi-convex. Namely, he obtained the following results:

1.3. Theorem. Let $f: I \subset \mathbb{R} \to \mathbb{R}$ be a differentiable mapping on I, $a, b \in I$ with a < b. If |f'| is quasi-convex on [a, b], then the following inequality holds:

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b - a} \int_{a}^{b} f(u) du \right| \leq \frac{b - a}{4} \left\{ \max \left| f'(a) \right|, \left| f'(b) \right| \right\}.$$

1.4. Theorem. Let $f: I \subset \mathbb{R} \to \mathbb{R}$ be a differentiable mapping on I, $a, b \in I$ with a < b and let p > 1. If $|f'|^{\frac{p}{p-1}}$ is quasi-convex on [a, b], then the following inequality holds:

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b - a} \int_{a}^{b} f(u) du \right| \leq \frac{b - a}{2(p + 1)^{\frac{1}{p}}} \left(\max \left\{ \left| f'(a) \right|^{\frac{p}{p - 1}}, \left| f'(b) \right|^{\frac{p}{p - 1}} \right\} \right)^{\frac{p - 1}{p}}.$$

In [2], Alomari et al. obtained the following result.

1.5. Theorem. Let $f: I \subset \mathbb{R} \to \mathbb{R}$ be a differentiable mapping on I, $a, b \in I$ with a < b and let $q \ge 1$. If $|f'|^q$ is quasi-convex on [a, b], then the following inequality holds:

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b - a} \int_{a}^{b} f(u) du \right| \le \frac{b - a}{4} \left(\max \left\{ \left| f'(a) \right|^{q}, \left| f'(b) \right|^{q} \right\} \right)^{\frac{1}{q}}.$$

In [20], Özdemir et al. used the following lemma in order to establish several integral inequalities via some kinds of convexity.

1.6. Lemma. Let $f:[a,b]\subset [0,\infty)\to \mathbb{R}$ be continuous on [a,b] such that $f\in L([a,b])$, a< b. Then the equality

(1.2)
$$\int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx = (b-a)^{p+q+1} \int_{0}^{1} (1-t)^{p} t^{q} f(ta+(1-t)b) dt$$

holds for some fixed p, q > 0.

Especially, Özdemir et al. [20] discussed the following new results connecting with m-convex function and quasi-convex function, respectively:

1.7. Theorem. Let $f : [a,b] \to \mathbb{R}$ be continuous on [a,b] such that $f \in L([a,b])$, $0 \le a < b < \infty$. If f is m-convex on [a,b], for some fixed $m \in (0,1]$ and p,q > 0, then

$$\int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx$$

$$\leq (b-a)^{p+q+1} \min \left\{ \beta(q+2, p+1) f(a) + m\beta(q+1, p+2) f\left(\frac{b}{m}\right), \right.$$
(1.3)
$$\beta(q+1, p+2) f(b) + m\beta(q+2, p+1) f\left(\frac{a}{m}\right) \right\},$$

where $\beta(x,y)$ is the Euler Beta function.

1.8. Theorem. Let $f:[a,b] \to \mathbb{R}$ be continuous on [a,b] such that $f \in L([a,b])$, $0 \le a < b < \infty$. If f is quasi-convex on [a,b], then for some fixed p,q > 0, we have

(1.4)
$$\int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx \le (b-a)^{p+q+1} \max\{f(a), f(b)\} \beta(p+1, q+1).$$

The aim of this paper is to establish some new integral inequalities like those given in Theorems 1.7 and 1.8 for (α, m) —convex functions (Section 2) and quasi-convex functions (Section 3), respectively. Our results in special cases recapture Theorems 1.7 and 1.8, respectively. That is, this study is a continuation and generalization of [20].

2. New integral inequalities for (α, m) – convex functions

2.1. Theorem. Let $f:[a,b] \to \mathbb{R}$ be continuous on [a,b] such that $f \in L([a,b])$, $0 \le a < b < \infty$. If f is (α,m) -convex on [a,b], for some fixed $(\alpha,m) \in (0,1]^2$ and p,q > 0, then

$$\int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx
\leq (b-a)^{p+q+1} \min \left\{ \beta(q+\alpha+1,p+1) f(a) + m[\beta(q+1,p+1) - \beta(q+\alpha+1,p+1)] f\left(\frac{b}{m}\right),
(2.1) \qquad \beta(q+1,p+\alpha+1) f(b) + m[\beta(p+1,q+1) - \beta(q+1,p+\alpha+1)] f\left(\frac{a}{m}\right) \right\},$$

where $\beta(x,y)$ is the Euler Beta function.

Proof. Since f is (α, m) -convex on [a, b], we know that for every $t \in [0, 1]$

$$(2.2) f(ta+(1-t)b) = f\left(ta+m(1-t)\frac{b}{m}\right) \le t^{\alpha}f(a) + m(1-t^{\alpha})f\left(\frac{b}{m}\right).$$

Using Lemma 1.6, with x = ta + (1 - t)b, then we have

$$\int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx
\leq (b-a)^{p+q+1} \int_{0}^{1} (1-t)^{p} t^{q} \left(t^{\alpha} f(a) + m (1-t^{\alpha}) f\left(\frac{b}{m}\right) \right) dt
= (b-a)^{p+q+1} \left[f(a) \int_{0}^{1} (1-t)^{p} t^{q+\alpha} dt + m f\left(\frac{b}{m}\right) \int_{0}^{1} (1-t)^{p} t^{q} (1-t^{\alpha}) dt \right].$$

Now, we will make use of the Beta function which is defined for x,y>0 as

$$\beta(x,y) = \int_0^1 t^{x-1} (1-t)^{y-1} dt.$$

It is known that

$$\int_{0}^{1} t^{q+\alpha} (1-t)^{p} dt = \beta(q+\alpha+1, p+1),$$

$$\int_0^1 (1-t)^p t^q (1-t^\alpha) dt = \int_0^1 t^q (1-t)^p dt - \int_0^1 t^{q+\alpha} (1-t)^p dt$$
$$= \beta(q+1, p+1) - \beta(q+\alpha+1, p+1)].$$

Combining all obtained equalities we get

$$\int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx$$
(2.3)
$$\leq (b-a)^{p+q+1} \left\{ \beta(q+\alpha+1,p+1) f(a) + m[\beta(q+1,p+1) - \beta(q+\alpha+1,p+1)] f\left(\frac{b}{m}\right) \right\}.$$

If we choose x = tb + (1 - t)a, analogously we obtain

$$\int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx$$
(2.4) $\leq (b-a)^{p+q+1} \left\{ \beta(q+1,p+\alpha+1) f(b) + m[\beta(q+1,p+1) - \beta(q+1,p+\alpha+1)] f\left(\frac{a}{m}\right) \right\}$.
Thus, by (2.3) and (2.4) we obtain (2.1), which completes the proof.

2.2. Remark. As a special case of Theorem 2.1 for $\alpha = 1$, that is for f be m-convex on [a, b], we recapture Theorem 1.7 due to the fact that

$$\beta(q+1,p+1) - \beta(q+2,p+1) = \beta(q+1,p+1) - \frac{q+1}{p+q+2}\beta(q+1,p+1)$$
$$= \frac{p+1}{p+q+2}\beta(q+1,p+1) = \beta(q+1,p+2)$$

and

$$\beta(q+1, p+1) - \beta(q+1, p+\alpha+1) = \beta(q+2, p+1).$$

2.3. Corollary. In Theorem 2.1, if p = q, then (2.1) reduces to

$$\int_{a}^{b} (x-a)^{p} (b-x)^{p} f(x) dx$$

$$\leq (b-a)^{2p+1} \min \left\{ \beta(p+\alpha+1,p+1) f(a) + m[\beta(p+1,p+1) - \beta(p+\alpha+1,p+1)] f\left(\frac{b}{m}\right), \\ \beta(p+1,p+\alpha+1) f(b) + m[\beta(p+1,p+1) - \beta(p+1,p+\alpha+1)] f\left(\frac{a}{m}\right) \right\}.$$

2.4. Theorem. Let $f:[a,b] \to \mathbb{R}$ be continuous on [a,b] such that $f \in L([a,b])$, $0 \le a < b < \infty$ and let k > 1. If $|f|^{\frac{k}{k-1}}$ is (α,m) -convex on [a,b], for some fixed $(\alpha,m) \in (0,1]^2$ and p,q > 0, then

$$\int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx
\leq \frac{(b-a)^{p+q+1}}{(\alpha+1)^{\frac{k-1}{k}}} \left[\beta(kp+1,kq+1)\right]^{\frac{1}{k}} \min \left\{ \left[|f(a)|^{\frac{k}{k-1}} + \alpha m \left| f\left(\frac{b}{m}\right) \right|^{\frac{k}{k-1}} \right]^{\frac{k-1}{k}},
\left(|f(b)|^{\frac{k}{k-1}} + \alpha m \left| f\left(\frac{a}{m}\right) \right|^{\frac{k}{k-1}} \right]^{\frac{k-1}{k}} \right\}.$$

Proof. Since $|f|^{\frac{k}{k-1}}$ is (α, m) -convex on [a, b] we know that for every $t \in [0, 1]$

$$|f(ta+(1-t)b)|^{\frac{k}{k-1}} = \left| f\left(ta+m(1-t)\frac{b}{m}\right) \right|^{\frac{k}{k-1}}$$

$$\leq t^{\alpha}|f(a)|^{\frac{k}{k-1}} + m\left(1-t^{\alpha}\right) \left| f\left(\frac{b}{m}\right) \right|^{\frac{k}{k-1}}.$$

Using Lemma 1.6, with x = ta + (1 - t)b, then we have

$$\begin{split} &\int_{a}^{b}(x-a)^{p}(b-x)^{q}f(x)dx \\ &\leq (b-a)^{p+q+1}\left[\int_{0}^{1}(1-t)^{kp}t^{kq}dt\right]^{\frac{1}{k}}\left[\int_{0}^{1}|f(ta+(1-t)b)|^{\frac{k}{k-1}}dt\right]^{\frac{k-1}{k}} \\ &\leq (b-a)^{p+q+1}\left[\beta(kq+1,kp+1)\right]^{\frac{1}{k}}\left[\int_{0}^{1}t^{\alpha}|f(a)|^{\frac{k}{k-1}}dt+m\int_{0}^{1}(1-t^{\alpha})\left|f\left(\frac{b}{m}\right)\right|^{\frac{k}{k-1}}dt\right]^{\frac{k-1}{k}} \\ &= (b-a)^{p+q+1}\left[\beta(kq+1,kp+1)\right]^{\frac{1}{k}}\left[\frac{1}{\alpha+1}|f(a)|^{\frac{k}{k-1}}+m\frac{\alpha}{\alpha+1}\left|f\left(\frac{b}{m}\right)\right|^{\frac{k}{k-1}}\right]^{\frac{k-1}{k}}. \end{split}$$

If we choose x = tb + (1 - t)a, analogously we obtain

$$\begin{split} &\int_a^b (x-a)^p (b-x)^q f(x) dx \\ &\leq (b-a)^{p+q+1} \left[\beta (kp+1,kq+1)\right]^{\frac{1}{k}} \left[\frac{1}{\alpha+1} |f(b)|^{\frac{k}{k-1}} + m \frac{\alpha}{\alpha+1} \left|f\left(\frac{a}{m}\right)\right|^{\frac{k}{k-1}}\right]^{\frac{k-1}{k}}, \end{split}$$
 which completes the proof.

2.5. Corollary. In Theorem 2.4, if p = q, then (2.5) reduces to

$$\int_{a}^{b} (x-a)^{p} (b-x)^{p} f(x) dx
\leq \frac{(b-a)^{2p+1}}{(\alpha+1)^{\frac{k-1}{k}}} \left[\beta(kp+1,kp+1)\right]^{\frac{1}{k}} \min \left\{ \left[|f(a)|^{\frac{k}{k-1}} + \alpha m \left| f\left(\frac{b}{m}\right) \right|^{\frac{k}{k-1}} \right]^{\frac{k-1}{k}}, \right.$$

$$\left[|f(b)|^{\frac{k}{k-1}} + \alpha m \left| f\left(\frac{a}{m}\right) \right|^{\frac{k}{k-1}} \right]^{\frac{k-1}{k}} \right\}.$$

2.6. Corollary. In Theorem 2.4, if $\alpha = 1$, i.e., if $|f|^{\frac{k}{k-1}}$ is m-convex on [a,b], then (2.5) reduces to

$$\int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx
\leq \frac{(b-a)^{p+q+1}}{2^{\frac{k-1}{k}}} \left[\beta(kp+1,kq+1)\right]^{\frac{1}{k}} \min \left\{ \left[|f(a)|^{\frac{k}{k-1}} + m \left| f\left(\frac{b}{m}\right) \right|^{\frac{k}{k-1}} \right]^{\frac{k-1}{k}}, \right.
\left[|f(b)|^{\frac{k}{k-1}} + m \left| f\left(\frac{a}{m}\right) \right|^{\frac{k}{k-1}} \right]^{\frac{k-1}{k}} \right\}.$$

2.7. Remark. As a special case of Corollary 2.6 for m=1, that is for $|f|^{\frac{k}{k-1}}$ be convex on [a,b], we get

$$\int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx \leq \frac{(b-a)^{p+q+1}}{2^{\frac{k-1}{k}}} \left[\beta(kp+1,kq+1) \right]^{\frac{1}{k}} \left[|f(a)|^{\frac{k}{k-1}} + |f(b)|^{\frac{k}{k-1}} \right]^{\frac{k-1}{k}}.$$

2.8. Theorem. Let $f:[a,b] \to \mathbb{R}$ be continuous on [a,b] such that $f \in L([a,b])$, $0 \le a < b < \infty$ and let $l \ge 1$. If $|f|^l$ is $(\alpha,m)-convex$ on [a,b], for some fixed $(\alpha,m) \in (0,1]^2$ and p,q>0, then

$$\int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx
\leq (b-a)^{p+q+1} \left[\beta(p+1,q+1)\right]^{\frac{l-1}{l}}
\times \min \left\{ \left[\beta(q+\alpha+1,p+1) |f(a)|^{l} + m[\beta(q+1,p+1) - \beta(q+\alpha+1,p+1)] \left| f\left(\frac{b}{m}\right) \right|^{l} \right]^{\frac{1}{l}},
(2.6) \qquad \left[\beta(q+1,p+\alpha+1) |f(b)|^{l} + m[\beta(q+1,p+1) - \beta(q+1,p+\alpha+1)] \left| f\left(\frac{a}{m}\right) \right|^{l} \right]^{\frac{1}{l}} \right\}.$$

Proof. Since $|f|^l$ is (α, m) -convex on [a, b], we know that for every $t \in [0, 1]$

$$\left| f(ta + (1-t)b) \right|^l = \left| f\left(ta + m(1-t)\frac{b}{m}\right) \right|^l \le t^{\alpha} |f(a)|^l + m(1-t^{\alpha}) \left| f\left(\frac{b}{m}\right) \right|^l.$$

Using Lemma 1.6, with x = ta + (1 - t)b, then we have

$$\begin{split} &\int_{a}^{b}(x-a)^{p}(b-x)^{q}f(x)dx \\ = &(b-a)^{p+q+1}\int_{0}^{1}\left[(1-t)^{p}t^{q}\right]^{\frac{l-1}{l}}\left[(1-t)^{p}t^{q}\right]^{\frac{1}{l}}f(ta+(1-t)b)dt \\ \leq &(b-a)^{p+q+1}\left[\int_{0}^{1}(1-t)^{p}t^{q}dt\right]^{\frac{l-1}{l}}\left[\int_{0}^{1}(1-t)^{p}t^{q}|f(ta+(1-t)b)|^{l}dt\right]^{\frac{1}{l}} \\ \leq &(b-a)^{p+q+1}\left[\beta(q+1,p+1)\right]^{\frac{l-1}{l}} \\ &\times\left[\beta(q+\alpha+1,p+1)|f(a)|^{l}+m[\beta(q+1,p+1)-\beta(q+\alpha+1,p+1)]\left|f\left(\frac{b}{m}\right)\right|^{l}\right]^{\frac{1}{l}}. \end{split}$$

If we choose x = tb + (1 - t)a, analogously we obtain

$$\begin{split} & \int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx \\ \leq & (b-a)^{p+q+1} \left[\beta(p+1,q+1)\right]^{\frac{l-1}{l}} \\ & \times \left[\beta(q+1,p+\alpha+1)|f(b)|^{l} + m[\beta(q+1,p+1) - \beta(q+1,p+\alpha+1)] \left|f\left(\frac{a}{m}\right)\right|^{l}\right]^{\frac{1}{l}}, \end{split}$$

which completes the proof.

2.9. Corollary. In Theorem 2.8, if p = q, then (2.6) reduces to

$$\begin{split} & \int_{a}^{b} (x-a)^{p} (b-x)^{p} f(x) dx \\ \leq & (b-a)^{2p+1} \left[\beta (p+1,p+1) \right]^{\frac{l-1}{l}} \\ & \times \min \left\{ \left[\beta (p+\alpha+1,p+1) |f(a)|^{l} + m [\beta (p+1,p+1) - \beta (p+\alpha+1,p+1)] \left| f \left(\frac{b}{m} \right) \right|^{l} \right]^{\frac{1}{l}}, \\ & \left[\beta (p+1,p+\alpha+1) |f(b)|^{l} + m [\beta (p+1,p+1) - \beta (p+1,p+\alpha+1)] \left| f \left(\frac{a}{m} \right) \right|^{l} \right]^{\frac{1}{l}} \right\}. \end{split}$$

2.10. Corollary. In Theorem 2.8, if $\alpha = 1$, i.e., if $|f|^l$ is m-convex on [a, b], then (2.6) reduces to

$$\begin{split} & \int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx \\ \leq & (b-a)^{p+q+1} \left[\beta(p+1,q+1)\right]^{\frac{l-1}{l}} \min \left\{ \left[\beta(q+2,p+1)|f(a)|^{l} + m\beta(q+1,p+2) \left| f\left(\frac{b}{m}\right) \right|^{l} \right]^{\frac{1}{l}}, \\ & \left[\beta(q+1,p+2)|f(b)|^{l} + m\beta(q+2,p+1) \left| f\left(\frac{a}{m}\right) \right|^{l} \right]^{\frac{1}{l}} \right\}. \end{split}$$

2.11. Remark. As a special case of Corollary 2.10 for m = 1, that is for $|f|^l$ be convex on [a, b], we get

$$\begin{split} & \int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx \\ \leq & (b-a)^{p+q+1} \left[\beta (p+1,q+1) \right]^{\frac{l-1}{l}} \left[\beta (q+2,p+1) |f(a)|^{l} + \beta (q+1,p+2) |f(b)|^{l} \right]^{\frac{1}{l}} . \end{split}$$

3. New integral inequalities for quasi-convex functions

3.1. Theorem. Let $f:[a,b] \to \mathbb{R}$ be continuous on [a,b] such that $f \in L([a,b])$, $0 \le a < b < \infty$ and let k > 1. If $|f|^{\frac{k}{k-1}}$ is quasi-convex on [a,b], for some fixed p,q > 0, then

$$(3.1) \qquad \int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx \leq (b-a)^{p+q+1} \left[\beta (kp+1, kq+1)\right]^{\frac{1}{k}} \left(\max \left\{|f(a)|^{\frac{k}{k-1}}, |f(b)|^{\frac{k}{k-1}}\right\}\right)^{\frac{k-1}{k}}.$$

Proof. By Lemma 1.6, Hölder's inequality, the definition of Beta function and the fact that $|f|^{\frac{k}{k-1}}$ is quasi-convex on [a,b], we have

$$\begin{split} & \int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx \\ \leq & (b-a)^{p+q+1} \left[\int_{0}^{1} (1-t)^{kp} t^{kq} dt \right]^{\frac{1}{k}} \left[\int_{0}^{1} |f(ta+(1-t)b)|^{\frac{k}{k-1}} dt \right]^{\frac{k-1}{k}} \\ \leq & (b-a)^{p+q+1} \left[\beta (kq+1,kp+1) \right]^{\frac{1}{k}} \left[\int_{0}^{1} \max \left\{ |f(a)|^{\frac{k}{k-1}}, |f(b)|^{\frac{k}{k-1}} \right\} dt \right]^{\frac{k-1}{k}} \\ = & (b-a)^{p+q+1} \left[\beta (kq+1,kp+1) \right]^{\frac{1}{k}} \left[\max \left\{ |f(a)|^{\frac{k}{k-1}}, |f(b)|^{\frac{k}{k-1}} \right\} \right]^{\frac{k-1}{k}}, \end{split}$$

which completes the proof.

- **3.2.** Corollary. Let f be as in Theorem 3.1. Additionally, if
 - (1) f is increasing, then we have

$$\int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx \le (b-a)^{p+q+1} \left[\beta (kp+1, kq+1)\right]^{\frac{1}{k}} f(b).$$

(2) f is decreasing, then we have

$$\int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx \le (b-a)^{p+q+1} \left[\beta (kp+1, kq+1) \right]^{\frac{1}{k}} f(a).$$

3.3. Theorem. Let $f:[a,b] \to \mathbb{R}$ be continuous on [a,b] such that $f \in L([a,b])$, $0 \le a < b < \infty$ and let $b \ge 1$. If $|f|^l$ is quasi-convex on [a,b], for some fixed p,q > 0, then

$$(3.2) \qquad \int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx \le (b-a)^{p+q+1} \beta(p+1,q+1) \left(\max \left\{ |f(a)|^{l}, |f(b)|^{l} \right\} \right)^{\frac{1}{l}},$$

where $\beta(x,y)$ is the Euler Beta function.

Proof. By Lemma 1.6, Hölder's inequality, the definition of Beta function and the fact that $|f|^l$ is quasi-convex on [a, b], we have

$$\begin{split} &\int_{a}^{b}(x-a)^{p}(b-x)^{q}f(x)dx \\ =&(b-a)^{p+q+1}\int_{0}^{1}\left[(1-t)^{p}t^{q}\right]^{\frac{l-1}{l}}\left[(1-t)^{p}t^{q}\right]^{\frac{1}{l}}f(ta+(1-t)b)dt \\ \leq&(b-a)^{p+q+1}\left[\int_{0}^{1}(1-t)^{p}t^{q}dt\right]^{\frac{l-1}{l}}\left[\int_{0}^{1}(1-t)^{p}t^{q}|f(ta+(1-t)b)|^{l}dt\right]^{\frac{1}{l}} \\ \leq&(b-a)^{p+q+1}\left[\beta(q+1,p+1)\right]^{\frac{l-1}{l}}\left[\max\left\{|f(a)|^{l},|f(b)|^{l}\right\}\beta(q+1,p+1)\right]^{\frac{1}{l}} \\ =&(b-a)^{p+q+1}\beta(p+1,q+1)\left(\max\left\{|f(a)|^{l},|f(b)|^{l}\right\}\right)^{\frac{1}{l}}, \end{split}$$

which completes the proof.

- **3.4.** Corollary. Let f be as in Theorem 3.3. Additionally, if
 - (1) f is increasing, then we have

$$\int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx \le (b-a)^{p+q+1} \beta(p+1, q+1) f(b).$$

(2) f is decreasing, then we have

$$\int_{a}^{b} (x-a)^{p} (b-x)^{q} f(x) dx \le (b-a)^{p+q+1} \beta(p+1, q+1) f(a).$$

References

- M. Alomari and M. Darus, On the Hadamard's inequality for log-convex functions on the coordinates, J. Inequal. Appl. 2009, Art. ID 283147 13 pp.
- [2] M. Alomari, M. Darus and S.S. Dragomir, Inequalities of Hermite-Hadamard's type for functions whose derivatives absolute values are quasi-convex, RGMIA Res. Rep. Coll., 12 (2009), Supp., No. 14.
- [3] A. G. Azpeitia, Convex functions and the Hadamard inequality, Rev. Colombiana Mat. 28 (1994), no. 1, 7–12.
- [4] M. K. Bakula, M. E. Özdemir and J. Pečarić, Hadamard type inequalities for m-convex and (α, m)-convex functions, JIPAM. J. Inequal. Pure Appl. Math. 9 (2008), no. 4, Article 96, 12 pp. (electronic).

- [5] M. K. Bakula and J. Pečarić, Note on some Hadamard-type inequalities, JIPAM. J. Inequal. Pure Appl. Math. 5 (2004), no. 3, Article 74, 9 pp. (electronic).
- [6] M. K. Bakula, J. Pečarić and M. Ribičić, Companion Inequalities to Jensen's Inequality for m-convex and (α, m)-convex Functions, JIPAM. J. Inequal. Pure Appl. Math. 7 (2006), no. 5, Article 194, 15 pp. (electronic).
- [7] C. Dinu, Hermite-Hadamard inequality on time scales, J. Inequal. Appl. 2008, Art. ID 287947, 24 pp.
- [8] S.S. Dragomir and C.E.M. Pearce, Selected Topics on Hermite-Hadamard Inequalities and Applications, RGMIA Monographs, Victoria University, 2000.
- [9] S. S. Dragomir and R. P. Agarwal, Two inequalities for differentiable mappings and applications to special means of real numbers and to trapezoidal formula, Appl. Math. Lett. 11 (1998), no. 5, 91–95.
- [10] S. S. Dragomir, On some new inequalities of Hermite-Hadamard type for m-convex functions, Tamkang J. Math. 33 (2002), no. 1, 55–65.
- [11] S. S. Dragomir and S. Fitzpatrick, The Hadamard inequalities for s-convex functions in the second sense, Demonstratio Math. **32** (1999), no. 4, 687–696.
- [12] P. M. Gill, C. E. M. Pearce and J. Pečarić, Hadamard's inequality for r-convex functions, J. Math. Anal. Appl. 215 (1997), no. 2, 461–470.
- [13] V. N. Huy and N. T. Chung, Some generalizations of the Fejér and Hermite-Hadamard inequalities in Hölder spaces, J. Appl. Math. Inform. 29 (2011), no. 3-4, 859–868.
- [14] D. A. Ion, Some estimates on the Hermite-Hadamard inequality through quasi-convex functions, An. Univ. Craiova Ser. Mat. Inform. 34 (2007), 83–88.
- [15] U. S. Kirmaci et al., Hadamard-type inequalities for s-convex functions, Appl. Math. Comput. 193 (2007), no. 1, 26–35.
- [16] Z. Liu, Generalization and improvement of some Hadamard type inequalities for Lipschitzian mappings, J. Pure Appl. Math. Adv. Appl. 1 (2009), no. 2, 175–181.
- [17] D. S. Mitrinović, J. E. Pečarić and A. M. Fink, Classical and new inequalities in analysis, Mathematics and its Applications (East European Series), 61, Kluwer Acad. Publ., Dordrecht, 1993.
- [18] V. G. Miheşan, A generalization of the convexity, Seminar on Functional Equations, Approx. and Convex., Cluj-Napoca (Romania) (1993)
- [19] M. E. Özdemir, M. Avcı and E. Set, On some inequalities of Hermite-Hadamard type via m-convexity, Appl. Math. Lett. 23 (2010), no. 9, 1065–1070.
- [20] M. E. Ozdemir, E. Set and M. Alomari, Integral inequalities via several kinds of convexity, Creat. Math. Inform. 20 (2011), no. 1, 62–73.
- [21] M. E. Özdemir, E. Set and M. Z. Sarıkaya, Some new Hadamard type inequalities for coordinated m-convex and (α, m) -convex functions, Hacet. J. Math. Stat. **40** (2011), no. 2, 219–229.
- [22] J. E. Pečarić, F. Proschan and Y. L. Tong, Convex functions, partial orderings, and statistical applications, Mathematics in Science and Engineering, 187, Academic Press, Boston, MA, 1992.
- [23] M. Z. Sarikaya, E. Set and M. E. Özdemir, On some new inequalities of Hadamard type involving h-convex functions, Acta Math. Univ. Comenian. (N.S.) 79 (2010), no. 2, 265–272.
- [24] E. Set, M. E. Özdemir and S. S. Dragomir, On the Hermite-Hadamard inequality and other integral inequalities involving two functions, J. Inequal. Appl. 2010, Art. ID 148102, 9 pp.
- [25] E. Set, M. E. Özdemir and S. S. Dragomir, On Hadamard-type inequalities involving several kinds of convexity, J. Inequal. Appl. 2010, Art. ID 286845, 12 pp.
- [26] E. Set, M. Sardari, M. E. Özdemir and J. Rooin, On generalizations of the Hadamard inequality for (α, m) -convex functions, RGMIA Res. Rep. Coll., 12 (4) (2009), No. 4.
- [27] G. Toader, Some generalizations of the convexity, in *Proceedings of the colloquium on approximation and optimization (Cluj-Napoca, 1985)*, 329–338, Univ. Cluj-Napoca, Cluj.
- [28] K.-L. Tseng, S.-R. Hwang and S. S. Dragomir, New Hermite-Hadamard-type inequalities for convex functions (II), Comput. Math. Appl. 62 (2011), no. 1, 401–418.