# ON *P*-VALENTLY CLOSE-TO-CONVEX, STARLIKE AND CONVEX FUNCTIONS

Erhan Deniz\*

Received 17:06:2011 : Accepted 27:12:2011

### Abstract

The main object of the present paper is to derive several sufficient conditions for close-to-convexity, starlikeness, and convexity of certain p-valent analytic functions in the unit disk. Some interesting consequences of the main results are also mentioned.

**Keywords:** *P*-valent analytic functions, Starlike functions, Close-to-convex functions, Convex functions.

2000 AMS Classification: 30 C 45.

# 1. Introduction and definitions

Let  $\mathcal{A}_p$  denote the family of functions f of the form

(1.1) 
$$f(z) = z^p + \sum_{n=p+1}^{\infty} a_n z^n, \ (p \in \mathbb{N} = \{1, 2, \ldots\})$$

that are analytic in the open unit disk  $\mathcal{U} = \{z : |z| < 1\}.$ 

Also let  $S_p^*(\alpha)$ ,  $K_p(\alpha)$  and  $C_p(\alpha)$  denote the subclasses of  $\mathcal{A}_p$  consisting of functions which are respectively, *p*-valently starlike of order  $\alpha$ , *p*-valently convex of order  $\alpha$  and *p*-valently close-to-convex of order  $\alpha$  in  $\mathcal{U}$  ( $0 \leq \alpha < p$ ). Thus, we have (see, for details, [1, 2], see also [10]),

(1.2) 
$$S_p^*(\alpha) = \left\{ f: f \in \mathcal{A}_p \text{ and } \Re\left(\frac{zf'(z)}{f(z)}\right) > \alpha, (z \in \mathfrak{U}; 0 \le \alpha < p) \right\},$$

(1.3) 
$$K_p(\alpha) = \left\{ f: f \in \mathcal{A}_p \text{ and } \Re \left( 1 + \frac{zf''(z)}{f'(z)} \right) > \alpha, (z \in \mathfrak{U}; 0 \le \alpha < p) \right\},$$

and

(1.4) 
$$C_p(\alpha) = \left\{ f: f \in \mathcal{A}_p \text{ and } \Re\left(\frac{zf'(z)}{g(z)}\right) > \alpha, (z \in \mathfrak{U}; 0 \le \alpha < p; g \in S_p^*) \right\},$$

\*Department of Mathematics, Faculty of Science and Letters, Kafkas University, Kars, Turkey. E-mail: edeniz360gmail.com

E. Deniz

where, for convenience,

(1.5) 
$$S_p^* := S_p^*(0), \ K_p := K_p(0), \ C_p := C_p(0)$$

Since  $g(z) = z^p$  belongs to the class  $S_p^*$ , we observe that the function  $f(z) \in \mathcal{A}_p$  satisfying

(1.6) 
$$\Re\left(\frac{f'(z)}{z^{p-1}}\right) > \alpha, \ (z \in \mathcal{U}; \ 0 \le \alpha < p)$$

is a member of the class  $C_p(\alpha)$ .

Next, with a view to recalling the principle of subordination between analytic functions, let the functions f and g be analytic in  $\mathcal{U}$ . Then we say that the function f is subordinate to g if there exists a function w, analytic in  $\mathcal{U}$ , with

$$w(0) = 0$$
 and  $|w(z)| < 1, (z \in \mathcal{U})$ 

such that

$$f(z) = g(w(z)), \ (z \in \mathcal{U}).$$

We denote this subordination by

$$(1.7) \qquad f(z) \prec g(z).$$

In particular, if the function g is univalent in  $\mathcal{U}$ , the subordination (1.7) is equivalent to (cf. [1, p.190]),

$$f(0) = g(0)$$
 and  $f(\mathcal{U}) \subset g(\mathcal{U})$ .

Many authors have dedicated a great part of their work on developing sufficient conditions for close-to-convexity, starlikeness and convexity of functions  $f(z) \in \mathcal{A}_p$  (see [4, 5, 7]– [12]). The main object of this paper is to give sufficient conditions for the functions  $f(z) \in \mathcal{A}_p$  to be close-to-convex, starlike and convex of given order in the open unit disk.

The following lemma (popularly known as Jack's lemma) will be required in our present investigation.

**1.1. Lemma.** (See [3, 6]) Let the (nonconstant) function w(z) be analytic in  $\mathcal{U}$  with w(0) = 0. If |w(z)| attains its maximum value on the circle |z| = r < 1 at a point  $z_0 \in \mathcal{U}$ , then

$$z_0 w'(z_0) = k w(z_0),$$

where k is a real number and  $k \geq 1$ .

## 2. Sufficient conditions for close-to-convexity

Our first result (Theorem 2.1 below) provides a sufficient condition for close-toconvexity of functions  $f(z) \in \mathcal{A}_p$ .

**2.1. Theorem.** Let the function  $f(z) \in A_p$  satisfy the inequality

(2.1) 
$$\Re\left(1 + \frac{zf''(z)}{f'(z)}\right) > \frac{(2p-1)(p+\alpha) + 2\alpha}{2(p+\alpha)}, \ (z \in \mathfrak{U}; \ 0 \le \alpha < p).$$

Then,

(2.2) 
$$\Re\left(\frac{f'(z)}{z^{p-1}}\right) > \frac{p+\alpha}{2}, \ (z \in \mathfrak{U}; \ 0 \le \alpha < p)$$

or equivalently,  $f(z) \in C_p(\frac{p+\alpha}{2})$ .

*Proof.* We begin by defining a function w by

(2.3) 
$$\frac{f'(z)}{z^{p-1}} = \frac{p + \alpha w(z)}{1 + w(z)}, \ (w(z) \neq -1; \ z \in \mathfrak{U}; \ 0 \le \alpha < p).$$

Then, clearly, w is analytic in  $\mathcal{U}$  with w(0) = 0. We easily find from (2.3) that

(2.4) 
$$1 + \frac{zf''(z)}{f'(z)} = p + \frac{\alpha zw'(z)}{p + \alpha w(z)} - \frac{zw'(z)}{1 + w(z)}$$

Suppose that there exists a point  $z_0 \in \mathcal{U}$  such that

 $|w(z_0)| = 1$  and |w(z)| < 1, when  $|z| < |z_0|$ .

Then, by applying Lemma 1.1, we have

(2.5) 
$$z_0 w'(z_0) = k w(z_0), \ \left(k \ge 1; \ w(z_0) = e^{i\theta}; \ \theta \in \mathbb{R}\right).$$

Thus, we find from (2.4) and (2.5) that

$$\begin{aligned} \Re\left(1 + \frac{z_0 f''(z_0)}{f'(z_0)}\right) &= p + \Re\left(\frac{\alpha k e^{i\theta}}{p + \alpha e^{i\theta}}\right) - \Re\left(\frac{k e^{i\theta}}{1 + e^{i\theta}}\right) \\ &= p + \frac{\alpha k (\alpha + p \cos\theta)}{p^2 + \alpha^2 + 2p\alpha \cos\theta} - \frac{k}{2} \\ &\leq \frac{2\alpha + (2p - 1)(p + \alpha)}{2(p + \alpha)}, \end{aligned}$$

which obviously contradicts our hypothesis (2.1).

Therefore, we see that there is no  $z_0 \in \mathcal{U}$  such that  $|w(z_0)| = 1$ . This means that |w(z)| < 1 ( $z \in \mathcal{U}$ ). Thus, we conclude that

$$\left|\frac{\frac{f'(z)}{z^{p-1}} - p}{\frac{f'(z)}{z^{p-1}} - \alpha}\right| < 1, \ (z \in \mathcal{U}; \ 0 \le \alpha < p),$$

that is, that  $f(z) \in C_p(\frac{p+\alpha}{2})$ . This evidently completes the proof of Theorem 2.1.

By setting  $\alpha = 0$  in Theorem 2.1, we obtain the following criterion for p-valently close-to-convex of order  $\frac{p}{2}$ .

**2.2. Corollary.** Let the function  $f(z) \in A_p$  satisfy the inequality

$$\Re\left(1+\frac{zf''(z)}{f'(z)}\right) > \frac{2p-1}{2}, \ (z \in \mathfrak{U}).$$

Then,

$$\Re\left(\frac{f'(z)}{z^{p-1}}\right) > \frac{p}{2}, \ (z \in \mathcal{U}),$$

or equivalently,  $f(z) \in C_p(\frac{p}{2})$ .

**2.3. Theorem.** Let the function  $f(z) \in A_p$  satisfy the inequality

(2.6) 
$$\Re\left(1 + \frac{zf''(z)}{f'(z)}\right) < \frac{p(2p+\alpha+1)+\alpha}{(2p+\alpha)}, \ (z \in \mathcal{U}; \ 0 \le \alpha < p)$$

Then,

(2.7) 
$$\left| \frac{f'(z)}{z^{p-1}} - p \right|$$

E. Deniz

Proof. Our proof of Theorem 2.3, also based upon Lemma 1.1, is similar to that of Theorem 2.1. Indeed, in place of definition (2.3), here we let the function w be given by

$$\frac{f'(z)}{z^{p-1}} = p + (p+\alpha)w(z), \ (z \in \mathfrak{U}; \ 0 \le \alpha < p)$$

The details are omitted.

By setting  $\alpha = 0$  in Theorem 2.3, we readily obtain the following criterion for  $f(z) \in$  $\mathcal{A}_p$  to be a *p*-valent close-to-convex function.

**2.4. Corollary.** Let the function  $f(z) \in A_p$  satisfy the inequality

(2.8) 
$$\Re\left(1 + \frac{zf''(z)}{f'(z)}\right) < \frac{2p+1}{2}, \ (z \in \mathcal{U}).$$

Then,

(2.9) 
$$\left| \frac{f'(z)}{z^{p-1}} - p \right| < p, \ (z \in \mathfrak{U})$$

or equivalently,  $f(z) \in C_p$ .

Next we prove the following theorem.

**2.5. Theorem.** Let the function  $f(z) \in A_p$  satisfy the inequality

(2.10) 
$$\left| \frac{f'(z)}{z^{p-1}} - p \right|^{\lambda} \left| \frac{f''(z)}{z^{p-2}} - p(p-1) \right|^{\mu} < \frac{(p-\alpha)^{\lambda+\mu}}{2^{\lambda+2\mu}}, \ (z \in \mathfrak{U}; \ 0 \le \alpha < p; \ \lambda, \mu \ge 0).$$

Then,

(2.11) 
$$\Re\left(\frac{f'(z)}{z^{p-1}}\right) > \frac{p+\alpha}{2}, \ (z \in \mathcal{U}; \ 0 \le \alpha < p)$$

or equivalently,  $f(z) \in C_p(\frac{p+\alpha}{2})$ .

*Proof.* We define the function w by (2.3). Then, clearly, w is analytic in  $\mathcal{U}$  with w(0) = 0. We also find from (2.3) that

(2.12) 
$$\frac{\left|\frac{f'(z)}{z^{p-1}} - p\right|^{\lambda} \left|\frac{f''(z)}{z^{p-2}} - p(p-1)\right|^{\mu}}{= \frac{(p-\alpha)^{\lambda+\mu} |w(z)|^{\lambda} |(p-1)(1+w(z))w(z) + zw'(z)|^{\mu}}{|1+w(z)|^{\lambda+2\mu}} }.$$

Assume that there exists a point  $z_0 \in \mathcal{U}$  such that

 $|w(z_0)| = 1$  and |w(z)| < 1, when  $|z| < |z_0|$ .

If we apply Lemma 1.1 just as we did in the proof of Theorem 2.1, we shall obtain

$$\begin{split} \left| \frac{f'(z)}{z^{p-1}} - p \right|^{\lambda} \left| \frac{f''(z)}{z^{p-2}} - p(p-1) \right|^{\mu} &= \frac{(p-\alpha)^{\lambda+\mu} \left| (p-1)(1+e^{i\theta})e^{i\theta} + ke^{i\theta} \right|^{\mu}}{|1+e^{i\theta}|^{\lambda+2\mu}} \\ &= \frac{(p-\alpha)^{\lambda+\mu} \left| p+k-1+(p-1)e^{i\theta} \right|^{\mu}}{|1+e^{i\theta}|^{\lambda+2\mu}} \\ &\geq \frac{(p-\alpha)^{\lambda+\mu}}{2^{\lambda+2\mu}}, \end{split}$$

which obviously contradicts our hypothesis (2.10). Thus we have

$$|w(z)| < 1, \ (z \in \mathcal{U}),$$

which implies that

$$\left| \frac{f'(z)}{z^{p-1}} - p \atop \frac{f'(z)}{z^{p-1}} - \alpha \right| < 1, \ (z \in \mathcal{U}; \ 0 \le \alpha < p),$$

that is, that  $f(z) \in C_p(\frac{p+\alpha}{2})$ . This evidently completes the proof of Theorem 2.5.

By setting  $\lambda = \mu - 1 = 0$  in Theorem 2.5, we readily obtain the following result.

**2.6. Corollary.** Let the function  $f(z) \in A_p$  satisfy the inequality

$$\left|\frac{f''(z)}{z^{p-2}} - p(p-1)\right| < \frac{p-\alpha}{4}, \ (z \in \mathcal{U}; \ 0 \le \alpha < p).$$

Then  $f(z) \in C_p(\frac{p+\alpha}{2}).$ 

By setting  $\lambda = \mu = 1$  and  $\alpha = 0$  in Theorem 2.5, we obtain the following criterion for p-valently close-to-convex of order  $\frac{p}{2}$ .

**2.7. Corollary.** Let the function  $f(z) \in A_p$  satisfy the inequality

$$\left|\frac{f'(z)}{z^{p-1}} - p\right| \left|\frac{f''(z)}{z^{p-2}} - p(p-1)\right| < \frac{p^2}{8}, \ (z \in \mathcal{U})$$

Then,

$$\Re\left(\frac{f'(z)}{z^{p-1}}\right) > \frac{p}{2}, \ (z \in \mathcal{U})$$

or equivalently,  $f(z) \in C_p(\frac{p}{2})$ .

# 3. Starlikeness and Convexity

In this section, we first prove the following result (Theorem 3.1 below), which involves the already introduced principle of subordination between analytic functions (see Section 1).

**3.1. Theorem.** Let the function  $f(z) \in A_p$  satisfy the inequality

(3.1) 
$$\Re\left(1 + \frac{zf''(z)}{f'(z)}\right) < \begin{cases} \frac{p(5\beta+1)-2}{2(\beta+1)}; & 1 < \beta \le \frac{p+1}{p} \\ \frac{p(\beta-1)+2}{2(\beta-1)}; & \frac{p+1}{p} \le \beta < \frac{p+2}{p} \end{cases}, \ (z \in \mathfrak{U})$$

for some  $\beta\left(1 < \beta < \frac{p+2}{p}\right)$ . Then

(3.2) 
$$\frac{zf'(z)}{f(z)} \prec \frac{p\beta(1-z)}{\beta-z}, \ (z \in \mathfrak{U})$$

The result is sharp for the function f given by

(3.3) 
$$f(z) = z^p \left(1 - \frac{z}{\beta}\right)^{p(\beta-1)}, \ (z \in \mathcal{U})$$

*Proof.* Let us define the function w by

(3.4) 
$$\frac{zf'(z)}{f(z)} = \frac{p\beta(1-w(z))}{\beta-w(z)}, \quad \left(w(z) \neq \beta; \ z \in \mathfrak{U}; \ 1 < \beta < \frac{p+2}{p}\right).$$

Then, clearly, w is analytic in  $\mathcal{U}$  with w(0) = 0. By logarithmic differentiation of both sides of (3.4), we also find that

(3.5) 
$$1 + \frac{zf''(z)}{f'(z)} = \frac{p\beta(1 - w(z))}{\beta - w(z)} + \frac{zw'(z)}{\beta - w(z)} - \frac{pzw'(z)}{1 - w(z)}$$

We assume that there exists a point  $z_0 \in \mathcal{U}$  such that

 $|w(z_0)| = 1$  and |w(z)| < 1, when  $|z| < |z_0|$ ,

then Lemma 1.1 gives us that

$$z_0w'(z_0) = kw(z_0), \ \left(k \ge 1; \ w(z_0) = e^{i\theta}; \ \theta \in \mathbb{R}\right).$$

Therefore, we obtain

$$\begin{aligned} \Re\left(1+\frac{z_0f''(z_0)}{f'(z_0)}\right) &= \Re\left(\frac{p\beta(1-e^{i\theta})}{\beta-e^{i\theta}}\right) + \Re\left(\frac{ke^{i\theta}}{\beta-e^{i\theta}}\right) - \Re\left(\frac{pke^{i\theta}}{1-e^{i\theta}}\right) \\ &= \frac{p\beta(\beta+1)(1-\cos\theta)}{\beta^2+1-2\beta\cos\theta} + \frac{k(\beta\cos\theta-1)}{\beta^2+1-2\beta\cos\theta} + \frac{pk}{2} \\ &\geq \frac{p\beta(\beta+1)(1-\cos\theta)}{\beta^2+1-2\beta\cos\theta} + \frac{\beta\cos\theta-1}{\beta^2+1-2\beta\cos\theta} + \frac{p}{2} \end{aligned}$$

which yields the inequality

(3.6) 
$$\Re\left(1 + \frac{z_0 f''(z_0)}{f'(z_0)}\right) \ge \begin{cases} \frac{p(5\beta+1)-2}{2(\beta+1)}; & 1 < \beta \le \frac{p+1}{p}, \\ \frac{p(\beta-1)+2}{2(\beta-1)}; & \frac{p+1}{p} \le \beta < \frac{p+2}{p} \end{cases}$$

This contradicts our condition (3.1) of Theorem 3.1. Therefore, we conclude that

$$|w(z)| < 1, \ (z \in \mathcal{U}),$$

that is, that

$$\left|\frac{zf'(z)}{f(z)} - \frac{p\beta}{\beta+1}\right| < \frac{p\beta}{\beta+1}, \quad \left(z \in \mathfrak{U}; \ 1 < \beta < \frac{p+2}{p}\right)$$

which implies the subordination (3.2) asserted by Theorem 3.1.

Finally, for the function f given by (3.3), we have

$$\frac{zf'(z)}{f(z)} = \frac{p\beta(1-z)}{\beta-z}, \ (z \in \mathcal{U}),$$

which evidently completes the proof of Theorem 3.1.

Furthermore, since

$$f(z) \in K_p(\alpha) \Leftrightarrow \frac{zf'(z)}{p} \in S_p^*(\alpha), \ (z \in \mathfrak{U}; \ 0 \le \alpha < p)$$

whose special case, when p = 1 and  $\alpha = 0$ , is the familiar Alexander theorem (cf., e.g., [1, p. 43, Theorem 2.12]), Theorem 3.1 can be applied in order to deduce the following result.

**3.2. Corollary.** Let the function  $f(z) \in A_p$  satisfy the inequality

$$\Re\left(\frac{2zf''(z)+z^2f'''(z)}{f'(z)+zf''(z)}\right) < \begin{cases} \frac{\beta(5p-2)+p-4}{2(\beta+1)}; & 1<\beta \le \frac{p+1}{p},\\ \frac{\beta(p-2)-p+4}{2(\beta-1)}; & \frac{p+1}{p} \le \beta < \frac{p+2}{p}, \end{cases} (z \in \mathfrak{U})$$

for some  $\beta\left(1 < \beta < \frac{p+2}{p}\right)$ , then

$$1 + \frac{zf''(z)}{f'(z)} \prec \frac{p\beta(1-z)}{\beta-z}, \ (z \in \mathfrak{U}).$$

The result is sharp for the function f given by

$$f'(z) = pz^{p-1} \left(1 - \frac{z}{\beta}\right)^{p(\beta-1)}, \ (z \in \mathcal{U}).$$

By setting  $\beta = \frac{p+1}{p}$  in Theorem 3.1, we obtain the following criterions for p-valent starlikeness and p-valent convexity, respectively.

**3.3. Corollary.** Let the function  $f(z) \in A_p$  satisfy the inequality

$$\Re\left(1+\frac{zf''(z)}{f'(z)}\right) < \frac{3p}{2}, \ (z \in \mathcal{U})$$

then

$$\frac{zf'(z)}{f(z)} \prec \frac{p(p+1)(1-z)}{p+1-z}, \ (z \in \mathfrak{U}).$$

and

$$\left|\frac{zf'(z)}{f(z)} - \frac{p(p+1)}{2p+1}\right| < \frac{p(p+1)}{2p+1}, \ (z \in \mathcal{U}).$$

This implies that  $f \in S_p^*$ . The result is sharp for the function f given by

$$f(z) = z^p - \frac{p}{p+1} z^{p+1}, \ (z \in U).$$

**3.4. Corollary.** Let the function  $f(z) \in A_p$  satisfy the inequality

$$\Re\left(\frac{2zf''(z) + z^2f'''(z)}{'(z) + zf''(z)}\right) < \frac{3p-2}{2}, \ (z \in \mathfrak{U}),$$

then

$$1 + \frac{zf''(z)}{f'(z)} \prec \frac{p(p+1)(1-z)}{p+1-z}, \ (z \in \mathcal{U})$$

and

$$1 + \frac{zf''(z)}{f'(z)} - \frac{p(p+1)}{2p+1} \bigg| < \frac{p(p+1)}{2p+1}, \ (z \in \mathfrak{U})$$

This implies that  $f \in K_p$ . The result is sharp for the function f given by

$$f'(z) = pz^{p-1} - \frac{p^2}{p+1} z^p, \ (z \in \mathcal{U}).$$

### References

- [1] Duren, P. L. Univalent Functions (Springer-Verlag, New York, 1983).
- [2] Goodman, A.W. Univalent Functions, Volume I (Polygonal, Washington, 1983).
- [3] Jack, I. S. Functions starlike and convex of order α, J. London Math. Soc. 3 (2), 469–474, 1971.
- [4] Irmak, H. Certain inequalities and their applications to multivalently analytic functions, Math. Inequal.Appl. 8 (3), 451–458, 2005.
- [5] Irmak, H. and Çetin, Ö. F. Some inequalities on p-valent functions, Hacet. Bull. Nat. Sci. Eng. Ser. B 28, 71–76, 1999.
- [6] Miller, S.S. and Mocanu P.T. Second order differential inequalities in complex plane, J. Math. Anal. Appl. 65, 289–305, 1978.
- [7] Nunokawa, M. On the theory of multivalent functions, Tsukuba J. Math. 11, 273–286, 1987.
- [8] Owa, S., Nunokawa, M., Saitoh, H. and Srivastava, H. M. Close-to-convexity, starlikeness, and convexity of certain analytic functions, Appl. Math. Lett. 15, 63–69, 2002.
- [9] Singh, V. and Tuneski, N. On criteria for starlikeness and convexity of analytic functions, Acta Mathematica Scientia. Series B 24 (4), 597–602, 2004.
- [10] Srivastava, H. M. and Owa, S. (Editors) Current Topics in Analytic Function Theory (World Scientific, Singapore, 1992).
- [11] Tuneski, N. On the quotient of the representations of convexity and starlikeness, Math. Nachr. 248-249, 200–203, 2003.

[12] Wang, Z.-G. and Xu, N. A new criterion for multivalent starlike functions, Appl. Anal. Discrete Math. 2, 183–188, 2008.