

BIOSKETCHS OF THE FACULTY STAFF

Editor: Burak Düz

E-mail: bduz@anadolu.edu.tr



Medet Yolal, Ph.D.



Medet Yolal is Professor of Marketing in Faculty of Tourism at Anadolu University, Turkey, where he mainly teaches issues related to destination management and marketing, tourism marketing and consumer behaviour. He has authored

or co-authored several articles, book chapters and conference papers on hospitality marketing, consumer behaviour, management of small and medium sized enterprises in tourism, and event management. His research interests mainly focus on tourism marketing, consumer behaviour, tourist experience, event management, tourism development and quality of life research in tourism.

Oktay Emir, Ph.D.



Oktay Emir received his master's degree in Tourism Management at Istanbul University, Institute of Social Sciences; and received his Ph.D. in Management at Afyon Kocatepe University, Institute of Social Sciences. He served as the head of Kocatepe

University, School of Tourism and Hotel Management. He was the coordinator of the project entitled SWOT Analysis of Afyonkarahisar. In 2018, he was appointed as a full-time professor at Anadolu University, Open Education Faculty. He is currently the Dean of Faculty of Tourism of Anadolu University. He has authored, co-authored and edited several studies in the field of tourism. His research interest is in tourism marketing and consumer behaviors.

Nazmi Kozak, Ph.D.



Nazmi Kozak, received his Ph.D. degree in Tourism Management from Dokuz Eylül University Graduate School of Social Sciences, Turkey in 1996. He is currently working as a full-time Professor on Tourism at Anadolu University, Faculty of

Tourism. He is the founding editor of a domestic scientific journal called 'Anatolia: Turizm Araştırmaları Dergisi' and an international scientific journal called 'Anatolia: An International Journal of Tourism & Hospitality Research'. He was also the coordinator of the 'Oral History Project on Tourism and Hospitality Industry in Turkey'. He is currently coordinating the project entitled 'Tourism Encyclopedia of Turkey: Concepts, Institutions and Organizations, Events and People'. He has also authored, co-authored and edited several books, book chapters, proceedings books, journal articles, conference papers etc. His research interest is in tourism marketing, oral history and history of tourism.

Semra Günay Aktaş, Ph.D.



Semra Günay Aktaş completed her master's degree in Physical Geography Program and received her doctorate in Regional Geography Program at Ankara University, Institute of Social Sciences. She worked as a teacher in the Ministry of National Education between

1991-2004. Between 2004 and 2006, she worked as an assistant professor in the Department of Geography, Faculty of Arts and Sciences, Ondokuz Mayıs University. In 2006, she started working at Anadolu University, Institute of Earth and Space Sciences, Department of Remote Sensing and Geographic Information Systems. In 2008, she was appointed as a full-time professor at the same university. She served as the dean of the Faculty of Tourism at Anadolu University between 2015 and 2019. She works in the fields of tourism geography, food geography, and health geography. She has published several papers using geographic information systems and spatial analysis which is in her area of expertise.