



JETOL

JOURNAL OF EDUCATIONAL TECHNOLOGY &
ONLINE LEARNING

Volume 2, Issue 3
Sep, 2019



About the Journal

Journal of Educational Technology and Online Learning (JETOL) is an international, refereed, open access e-journal. The Journal targets both researchers and practitioners of educational technology and online learning fields. JETOL has been being published triannual, in January, May, and September. JETOL is currently indexed by ProQuest, Index Copernicus, Cite Factor, COSMOS IF, BASE (Bielefeld Academic Search Engine, Google Scholar, LOCKSS, Open- J Gate, International Institute of Organized Research (I2or), Eurasian Scientific Journal Index (ESJI), Directory of Research Journals Indexing (DRJI), ResearchBib, Rootindexing, ROAD, Rootindexing.

Editorial Board

Editor-in-Chief

Dr. Gürhan Durak

Balıkesir University

Dr. Aras Bozkurt

Anadolu University

Associate Editor

Dr. Eyup YÜNKÜL

Balıkesir University

Web Support Team

Mehmet URFA

National Defense University

Editorial Board Members

Dr. Abdulkadir Karadeniz

Anadolu University

Dr. Alper Tolga Kumtepe

Anadolu University

Dr. Cengiz Hakan Aydın

Anadolu University

Dr. Ebba Ossiannilsson

The Swedish Association for Distance Education (SADE)

Dr. Engin Kurşun

Atatürk University

Dr. Evrim Genç Kumtepe

Anadolu University

Dr. Gülsün Kurubacak

Anadolu University

Dr. Hasan Çalışkan

Anadolu University

Dr. Hasan Uçar

Bilecik Şeyh Edebali University

Dr. Jeffrey Keefer

New York State University

Dr. Levent Şahin

Anadolu University

Dr. Mehmet Kesim

Anadolu University

Dr. Murat Ataizi

Anadolu University

Dr. Necip Serdar Sever

Anadolu University

Dr. Nil Göksel

Anadolu University

Dr. Nilgün Özdamar

Anadolu University

Dr. Nilgün Tosun

Trakya University

Dr. Ramashego Mphahlele

University of South Africa

Dr. Ramesh Sharma

Wawasan Open University

Dr. Santosh Panda

Dr. Serpil Koçdar

Dr. Sunagül Sani Bozkurt

Dr. Suzan Köseoğlu

Dr. Tevfik Volkan Yüzer

Dr. Utku Köse

The Indira Gandhi National Open University (IGNOU)

Anadolu University

Anadolu University

Goldsmiths, University of London

Anadolu University

Süleyman Demirel University

Table of Contents

From the Editor

Welcome to the Volume 2, Number 3 of JETOL

v

İbrahim SÜNGER & Serkan ÇANKAYA

Augmented Reality: Historical Development and Area of Usage

118-133

Şeyda KIR

Book Review: Managing and Designing Online Courses in Ubiquitous Learning Environments

134-140

From the Editors

Dear JETOL readers,

We proudly introduce the second volume, third issue of JETOL: Journal of Educational Technology and Online Learning in 2019. JETOL is a refereed, open access e-journal that disseminates original research, theory, and best practice on educational technology and online learning.

In 2019, we published three issues. We would like to thank to all authors and reviewers who contributed who contributed by doing so to the field of educational technology and online learning. In our first year, we gained a great momentum and indexed in different databases: ProQuest, Index Copernicus, Cite Factor, COSMOS IF, BASE (Bielefeld Academic Search Engine, Google Scholar, , LOCKSS, Open- J Gate, International Institute of Organized Research (I2or), Eurasian Scientific Journal Index (ESJI), Directory of Research Journals Indexing (DRJI), ResearchBib, Rootindexing, ROAD, Rootindexing. We hope that JETOL will continue to be a premier source for those who seek and pursuit knowledge.

In this issue we have a review article and one book review. The article, written by İbrahim Sünger & Serkan ÇANKAYA, is entitled “Augmented Reality: Historical Development and Area of Usage.” The book review, written by Şeyda KIR, is entitled “Book Review: Managing and Designing Online Courses in Ubiquitous Learning Environments.”

We hope and believe that, as an open access journal, we will move forward and contribute the scientific knowledge dissemination.

Yours respectfully,

Dr. Gürhan Durak

Dr. Aras Bozkurt

Editors in Chief

Augmented Reality: Historical Development and Area of Usage

İbrahim SÜNGER^a
Serkan ÇANKAYA^b

^a egitimteknologunuz@gmail.com; ORCID: 0000-0002-3319-7124

^b serkan.cankaya@idu.edu.tr, İzmir Democracy University, İzmir, Turkey; ORCID: 0000-0002-3951-9809

Doi: 10.31681/jetol.615499

Suggested citation: Sünger, İ. & Çankaya, S. (2019). Augmented reality: historical development and area of usage. *Journal of Educational Technology and Online Learning*, 2(3), 118-133.

Article Info

Received : 04.09.2019
Revised : 24.09.2019
Accepted: 30.09.2019

Review Article

Abstract

Technological developments bring along lots of innovations. One of the innovations that have become widespread in recent years is the concept of augmented reality. In current scientific literature there are a lot of studies in literature about augmented reality which can be defined as the combination of real and virtual worlds, experienced by humans in a unified view. Aim of this study is to present the historical development and area of usage of augmented reality. This study will hopefully provide a timely insight into the current state of research on the use of augmented reality.

Keywords: augmented reality, literature review, mixed reality, virtual reality

1. INTRODUCTION

Virtual Reality (VR) is a completely interactive virtual environment created by computers with visuals and complex data. In virtual reality, users have no connection with the physical world (Aukstakalnis and Blatner as cited in Isdale, 1993). On the other hand, augmented reality is a variation of virtual reality which enriches real world with virtual elements (Azuma, 1997). To make it more understandable, Milgram and Kishino (1994) presents the terms in the following diagram (Figure 1).

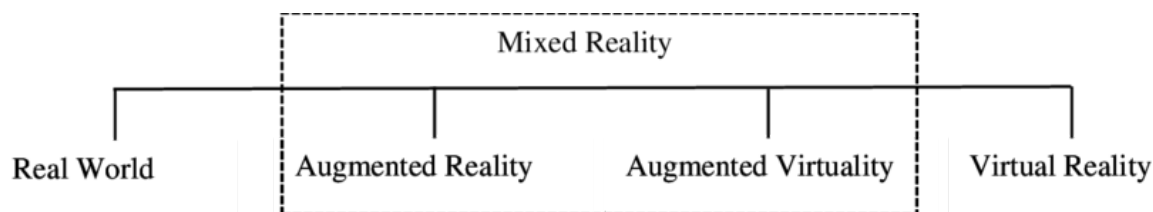


Figure 1. Virtuality Continuum (Milgram & Kishino, 1994)

There are two terms, augmented reality and augmented virtuality between real world and virtual reality. According to the Figure 1 it can be said that augmented reality is closer to the real world than augmented virtuality.

Development of augmented reality started in 1950s. First of all, Morton L. Heilig invented Sensorama which was considered the earliest example of augmented reality. And then the term augmented reality was first used by Thomas Caudell and David Mizell in 1992 (Caudell & Mizell, 1992). After that time with the developments in technology and mobile technology, the use of augmented reality increased enormously. Besides number of academic studies about augmented reality has increased with the growth of academic interest. A search in the database of Scopus, which is an important database in academic world (Scopus, 2019), with “augmented reality” keyword revealed the results presented in Figure 2 regarding the number of related studies by year. A total of 23474 studies were reached.

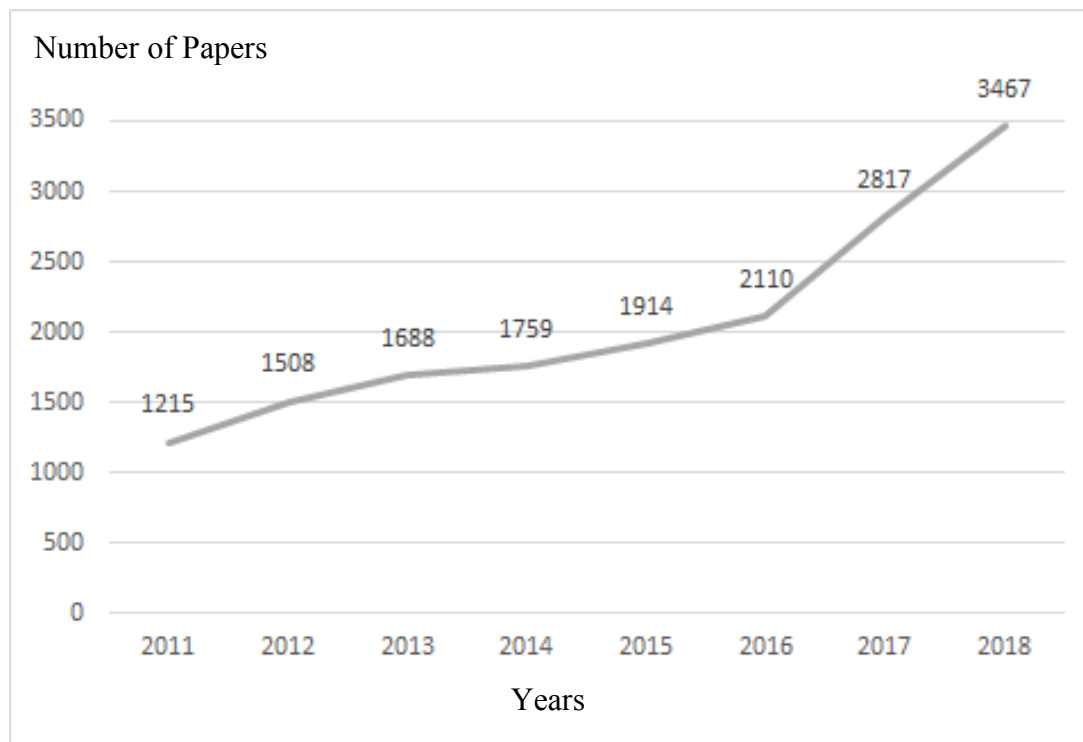


Figure 2. Number of Papers in Scopus Database

As can be seen in Figure 2, there has been a gradual increase in the number of studies conducted on augmented reality. Especially in recent years, this term became widespread, and its use increased gradually. It is important to track, summarize and evaluate new applications in technology. By mapping the developments about augmented reality, this review will hopefully provide a timely insight into the current state of research on augmented reality. In this respect, the aim of this paper is to present the historical development and area of usage of augmented reality.

2. LITERATURE

In this part, historical development, hardware and software components of augmented reality and its area of usage will be explained.

Definitions of Augmented Reality

Augmented reality requires technology that provides interactive virtual components and physical components simultaneously (Azuma, 1997). According to another definition, augmented reality means the enrichment of real-world places and objects with virtual places and objects created in computerized environments (Altınpulluk, 2015). Augment reality technology can make some experiences possible that otherwise seem to be very hard or impossible to implement. In addition, augmented reality has the potential that the senses like touching, smelling, and tasting can be targeted in augmented reality environments (Craig as cited in Altınpulluk, 2015).

Augmented reality applications can be performed with different kind of devices like cell phones, tablets, head mounted displays. Based on this application variety, Ludwig and Reimann (2005) defined augmented reality as “human computer interaction that adds virtual objects to real senses that are provided by a video camera in real time”. According to the definition of Kapp and Balkun (2011), “augmented reality is a predominantly real-world space in which virtual elements are inserted in real time.” According to the Ronald Azuma, who is one of the pioneer researchers in the field, augmented reality has three distinctive features:

- Combination of real and virtual
- Real time interaction
- 3D objects (Azuma, 1997).

Historical Development of Augmented Reality

The first idea about augmented reality was introduced unintentionally by L. Frank Baum in 1901. In the novel of *The Master Key*, he describes special eyeglasses. The person who wears them, sees everyone with a letter marked upon his or her forehead indicating his or her character. The good bears the letter ‘G,’ the evil the letter ‘E’, the foolish the letter ‘F’, etc. Thus, it is possible to determine the true natures of people by a single look. This usage is accepted to be the first idea of augmented reality (Woods, 2014).

Sensorama was the machine developed by Morton Heilig in 1957 which was the earliest example of multisensory immersive technology copyrighted in 1962. The Sensorama device included a stereoscopic color display, fans, odor emitters, stereo-sound system, and a motional chair. These features targeted different senses of the users. It can be said that it looked like a

game machine in game arcade rooms. And it was a very important development in term of augmented reality literature in that time (Sung, 2011).

After the development of sensorama machine, another important development was performed by Ivan Sutherland who was a professor of electric engineering in Harvard University and his student Bob Sproull in 1966. They developed first head mounted display which its technologically developed versions are still in use nowadays in the virtual reality and augmented reality environments. This device was called Sword of Democles (Sutherland, 1968). Of course, its processor and graphics capabilities were limited due to the technological developments of that time (Sung, 2011). Although it had limitations, it can be said that these devices are considered as the birth of modern augmented reality applications.

The first use of the term augmented reality was made by two researchers of the Boing Company. They designed a head mounted display to ease the cable assembling process, which is a very complex process and is prone to errors, in plane production phase, by pointing the correct cable assembling processes instantly (Caudell & Mizell, 1992). The device, developed by Thomas Caudell and David Mizell, saved time and money for the company.

Feiner, MacIntyre, Hollerer and Webster (1997) developed a touring machine for their university's campus that combines the overlaid 3D graphics of augmented reality with the untethered freedom of mobile computing. They used a head-worn 3D display and hand-held 2D display with trackpad to presents various information about the campus.

The first real mobile application of augmented reality was the ARQuake game developed by Bruce Thomas in 2000 (Thomas, Close, Donoghue, Squires, De Bondi and Piekarski, 2002). This game is the modified version of the Quake game, which was a kind of First-Person Shooter genre and first released in 1996. ARQuake game was adapted to augmented reality environment (Piekarski & Thomas, 2002). So, The ARQuake game was the first augmented reality video game.

In 2012, Google introduced the Project Glass, which is a kind of smart glasses, an optical head-mounted display designed in the shape of a pair of eyeglasses. The project glass was the perfect environment for augmented reality applications. Project Glass had lots of features like voice control, control with eye movements, video recording, photo shooting, weather control, messaging, buying tickets, etc.

Volkswagen, a German multinational automotive manufacturing company, developed MARTA (Mobile Augmented Reality Technical Assistance) in 2013 to assist workers in the production of an automobile which has lots of hardware and software components.

In 2015, Microsoft released HoloLens which was a pair of mixed reality smart glasses developed and manufactured by Microsoft. It is like Google Glass but fully supported by windows 10 computer operating system (Gümüş, 2015). HoloLens was used by NASA at

Kennedy Space Center visitor complex in Florida for visitors to presents an interactive guided tour of an area of Mars with astronaut Buzz Aldri by creating a world in which real and virtual objects can interact (Greicius, 2016).

Nowadays augmented reality technologies are becoming widespread rapidly thanks to the developments in mobile technologies. It can be said that these technologies will be part of daily life of people in near future with affordable prices. One of the reasons for rapid widespread of augmented reality is that it can be used effectively in many fields from automobile production to simple fishing techniques. Besides the big technology giants like Google, Microsoft and Apple are very interested in augmented reality and they invest large amount of money in augmented reality.

Components of Augmented Reality System

Certain hardware and software components must be combined for an augmented reality system (Kipper & Rampolla, 2012). In this part, hardware and software components of augmented reality systems are introduced.

Hardware

Basic hardware components, which an augmented reality system should have, are listed below (Kipper & Rampolla, 2012):

- A computer or a mobile device
- Monitor or a kind of display screen.
- Camera
- Trackers and sensors (GPS, compass, accelerometer, etc.)
- Network infrastructure
- Pointer

Some of the hardware components listed above could be categorized differently by other researchers in literature. Furth (2011) categorized AR hardware as trackers, microprocessors, display unit, and input devices. On the other hand, Craig (2013) categorized AR hardware as microprocessors, screens and sensors (Furth, 2011 and Craig, 2013 as cited in Kılıç, 2016). In this part, components of sensors, microprocessors and displays are examined.

Sensors

Sensors are the devices that collect data about the physical world around the augmented reality system. Sensors that can used in an augmented reality system are GPS, compass, accelerometer,

camera, object detectors, etc. These sensors send the data they collect to the augmented reality system's software to be processed.

Doubtlessly, the most important sensor of an augmented reality system is camera. Cameras collect data digitally as images or videos of a real environment and send this data to the augmented reality system's software to be processed. Image recognition is an important part of Augmented Reality systems.

Markers are the places in which real world and virtual world objects come together. An augmented reality device needs to recognize a base in real world where a virtual content can be placed. These systems are called as Marker-based AR (Kipper & Rampolla, 2012). Most of the Marker-based AR systems uses QR (Quick Response) codes to align virtual object to real objects (Kılıç, 2016).

Markerless AR and Location based AR are the other kinds of augmented reality technologies (Rekimoto, 1998, Cheng & Tsai, 2013). In Markerless AR systems, mostly virtual objects float around, and users are supposed to align them manually to fit the real world like a virtual furniture in a real room. Sometimes augmented reality systems detect the surrounding with AI (artificial intelligence) technology and align the virtual objects automatically. In location-based AR, virtual contents are tied to a specific location like a virtual road sign displaying the street name.

Microprocessors

Microprocessors process all the data collected by sensors, generate all kinds of textual and visual information and send this information to the displays to be seen by the users. Microprocessors are included in computers, tablets and smart phones. The produced output generated by microprocessors must be synchronous with the data gathered with sensors. So, the architecture of microprocessors should meet the augmented reality standards to provide a seamless augmented reality experience (Craig, 2013). Technically augmented reality systems can use central processing unit (CPU) and graphics processing unit (GPU) as a microprocessor to achieve the tasks.

Displays

Produced output of microprocessors are mostly seen on displays by users. According to Furht (2011) there are three types of displays used in augmented reality systems: Head Mounted Displays, Handheld Displays and Spatial Displays. A head-mounted display (HMD) is a display device that is worn on the head and has a small screen in front of one or two eyes (Furht, 2011). There are two kinds of HMDs: virtual reality headsets and optical head mounted displays. These two different technologies have advantages and disadvantages (Azuma, 1997). A virtual reality headset is a head-mounted device that provide small displays for each eye. With virtual reality

headsets users don't see the surroundings directly and users enter a completely immersive virtual environment. If software supports, maybe users can see the surrounding by camera assembled in the headset. Because of the immersive virtual environment, these headsets can cause the user to experience virtual reality sickness, a kind of motion sickness. An optical head-mounted display uses an optical mixer which can reflect artificial images, and let real images cross the lens. An optical head-mounted displays are more suitable for augmented reality systems by enabling user to interact with both virtual and real worlds.

Handheld Displays are the devices that generate augmented reality environment on their displays by processing the video captured by the camera instantly (Furht, 2011). Today most of the smartphones as handheld displays have the capabilities to offer augmented reality contents. Furthermore, spatial AR systems make use of digital projectors to display graphical information onto physical objects. This system enhances the real objects' appearances with materials generated virtually (Furht, 2011). For example, it is possible to see a car with different colors and patterns without really painting it with a spatial AR system. Spatial AR systems have also great potential for many sectors. Probably in near future, a lot of spatial AR systems will be released.

Software

Basic software components, which an augmented reality system should have, are listed below (Kipper & Rampolla, 2012):

- Web services
- Content server
- An application or a program running locally.

The success of the augmented reality system depends on both hardware and software components. Software component is like a bridge between real world and virtual world.

According to Craig (2013), software can be categories in four groups as below

- Software involved directly in the AR application
- Software used to create the AR application
- Software used to create the content for the AR application
- Other software related to AR

On the other hand, according to Çakal and Eymirli (2012), software tools used in the production of augmented reality systems can be categorized as follows:

- Modeling tools
- Marker productions tools
- 3D engines

- Mobile application tools
- Web interface tools

Modelling tools are the software and hardware components that enable modeling real world objects in 3-dimensional digital environment. Unity3D, SketchUp, Blender, Cinema 4D, 3ds Max and Sweet Home 3D are the well-known examples of modeling software. WebGL, Unity3D, Papervision3D, Away3D and Sandy3D are the well-known 3D engines used in augmented reality environments (İçten & Bal, 2017). 3D engines render virtual objects in real time and presents a realistic view of a virtual environment. 3D engine is an important software component for an augmented reality system.

Today there are software development kits (SDK) for rapid development of augmented reality systems. Some of them are open source and free, others are needed to be bought. Table 1 presents well-known SDKs as a list.

Table 1

Software development kits for augmented reality systems (Kara, 2018).

SDK	License	Supported Platforms	2D	3D	Geo Location	Cloud Support
Vuforia	Free	Android, iOS, UWP and Unity Editor	✓	✓	×	✓
EasyAR	Free	Android, iOS, UWP, Windows, Mac and Unity Editor	✓	×	×	×
Wikitude	Paid	Android, iOS, Smart Glasses	✓	✓	✓	✓
ARToolKit	Free	Android, iOS, Linux, Windows, MacOS and Smart Glasses	✓	×	×	×
Kudan	Paid	Android, iOS, Unity Editor.	✓	✓	×	×
Layar	Paid	Android, iOS, BlackBerry	✓	✓	✓	×
NyART.Kit	Free	Android, iOS	✓	×	×	×

Today the mostly used SDK is ARToolKit which is open source and free software (İçten & Bal, 2017). ARToolKit was first developed by Hirokazu Kato in 1999 in the Human Interface Technology Laboratory (Kato & Billinghurst, 1999). ARToolKit also supports different languages.

Usage Areas of Augmented Reality

Usage areas of augmented reality applications is expanding every day. In this part of the paper, some of the important usage areas, like education, health, advertisement, fun, repairing and maintenance, and architecture and decoration are introduced.

Education

According to the multimedia cognitive theory, people learn better, if multiple senses are targeted simultaneously. In this context, augmented reality has a great potential for better education because it can target multiple senses of people (Luckin and Fraser, 2011). Besides it is an interesting technology, and probably students find it enjoyable. Furthermore, it can be said that augmented reality provides new opportunities, that never existed before, for education (Wu, Lee, Chang and Liang, 2013).

Wu et al. (2013) performed a literature review study about augmented reality in education. They found that studies about augmented reality were based on the teaching or learning techniques like game-based learning, location-based learning, problem-based learning, simulation, role playing, jigsaw method. In another study, MagicBook application were created to show 3D images of the objects and cartoon characters in the book to children by markers and handheld devices. This study indicates that children liked to be a part of the story and were motivated by augmented reality application (Billinghurst, 2002)

In a comparison study, Di Serio, Ibáñez and Kloos (2013) found that attention and satisfaction level of students in a learning environments with augmented reality application were higher than the students who were in a lesson with slide based presentation. Beside they also found that augmented reality in education increased the motivation of students.

An application based on radio frequency identification (RFID) and augmented reality technologies were developed for outdoor natural science learning in a study (Liu, Tan & Chu, 2009). Researchers used the application at the Guandu Nature Park in Taiwan to evaluate its effectiveness with elementary school students and teachers. They found that the application they used improved student learning. Similarly, in another study in England, researchers compared a learning experience based on augmented reality with traditional education. They also found that augmented reality had positive effect on students' learning (Kerawalla, Luckin, Seljeflot, and Woolard, 2006).

In literature, there were quite number of studies which indicate that proper use of augmented reality in education improves academic performance and motivation (eg. Gün, 2014, Abdüsselam, 2014). These studies showed that augmented reality gained recognition in education. It can be said that in near future augmented reality applications in education will increase gradually. According to Tech Trends published by Deloitte Insights in 2019, future

factories will use augmented reality learning to manage the workflow in production, supply chain, etc. (Deloitte, 2019).

Health

In literature it can be said that the most of the augmented reality applications were performed in health area or medical education. In this part, summary of some studies was given as an example.

In a study, researchers developed an augmented reality navigation system using an accurate three-dimensional sensory system that can be utilized in endoscopic surgery. They used augmented reality visualization, which superimposed the visualized 3D-US images and segmented and rendered CT-based images on captured laparoscopic live images. The system provided real-time anatomical information which cannot be visualized without navigation system. And they applied their system in various clinical cases (Konishi, Hashizume, Nakamoto, Kakeji, Yoshino, Taketomi, and Maehara, 2005). It was stated that these assisting technologies are very helpful for eliminating human errors.

It was stated that in surgeries navigation system is very crucial for decreasing human errors. But navigation devices used in surgeries are very expensive, hard to use, needs preparation and leaves open the possibility for many complications. Dr. Itaru Endo and his team developed an application that helps minimize the risks involved with liver surgery. The application provides comprehensive access to three-dimensional surgical data and uses augmented reality to overlay complex vascular systems during operations (Apple, 2019).

Brown and Hua (2006) developed a Magic Lenses framework which is a augmented reality environment and makes visualization of complex objects easy to understand. And they indicated that this device can be used in medical education effectively.

Advertisement

Augmented reality is an interesting and remarkable technology that grabs attention from people. So, advertisers started to use augmented reality for their marketing purposes. For example, Smartis company developed the Doll Up augmented reality application for customers to be dressed virtually in online shopping. The application uses motion sensor, camera, and it can be controlled with simple hand movements (Smartis, 2012). In addition, the applications like Magic Mirror and Virtual Watch, which were developed with Kinect and Zugará, are being used in marketing effectively. It can be said that applications like Doll Up, Magic Mirror and Virtual Watch will be widespread in marketing in near future (İçten & Bal, 2017).

Repairing and Maintenance

Another mostly used areas of augmented reality are repairing and maintenance services. Augmented reality is being used in repairing, maintenance, assembly, design, etc. from automobiles to advanced space vehicles. It was stated that augmented reality saves both time and money for these processes. As well as, it eliminates human errors which can cause technical problems.

NASA develops augmented reality applications to support astronauts and engineers of the Jet Propulsion Laboratory who deals with the design and development of space vehicles (Greicius, 2016). Similarly, automobile companies also use augmented reality applications in the repair and maintenance processes intensively. For example, BMW support its service engineers with the augmented reality application which was developed for assisting repair and maintenance works (Elearningsuperstars, 2019). In addition, engineers in BMW developed Head-Up Display technology which project a screen onto the windsheild glass to assist the driver with the information of navigation, speed, traffic jams, etc. (Bimmerfile, 2011).

Architecture and Decoration

Another frequently used areas of augmented reality are architecture and decoration. A furniture company developed an augmented application, IKEA Place, for its customers to try new furniture in their own home before buying. So that, customers have the opportunity to design the interiors of their houses and compare different designs with simple clicks in the IKEA Place augmented reality software (Molla, 2017).

3. CONCLUSION

With the technological development especially in mobile computing, augmented reality applications started to become widespread. As a consequence, augmented reality applications can be used in many areas from education to medicine. In the future, it can be said that augmented reality technology will become a part of our daily life with many applications to make our life easier and enjoyable.

Acknowledgements

This study is based on a master's thesis completed by the first author at the Balıkesir University, Turkey, under the supervision of the second author.

Artırılmış Gerçeklik: Tarihsel Gelişimi ve Kullanım Alanları

Özet

Gelişen teknoloji birçok yeniliği de beraberinde getirmektedir. Günümüzde insanlar tarafından kullanımı yaygınlaşan bu yeniliklerden biri de artırılmış gerçeklik kavramıdır. Sanal ile gerçeğin kombinasyonunda insanlara artırılmış olarak gerçeklik deneyiminin sunulduğu ortamlar olarak ifade edilen artırılmış gerçeklik konusunda alanyazında birçok çalışma yapıldığı gözlemlenmektedir. Bu çalışmanın amacı, artırılmış gerçekliğin tarihsel gelişim ve kullanım alanları konusunda bilgi sunmaktır. Sunulan bu bilgilerin alanyazında bu konuda çalışma yapacak araştırmacılara yol gösterici bir ışık tutacağı düşünülmektedir.

Anahtar kelimeler: artırılmış gerçeklik, alanyazın taraması, karma gerçeklik, sanal gerçeklik

About the Author(s)

Serkan ÇANKAYA



Serkan Çankaya is Associative Professor of Computer Education and Instructional Technology at İzmir Democracy University. Dr. Çankaya received his BA in Computer Education Department at Middle East Technical University and MS in Computer Education & Instructional Technology Department at Balıkesir University. He gained his Ph.D. in Computer Education & Instructional Technology Department at Anadolu University at June, 2013. His academic interest areas are social learning networks, educational multimedia, open and distance learning, online learning and special educational technology. He has journal articles published in international indexes, papers submitted to international meetings.

Mailing Address: İzmir Democracy University, Üçkuyular Mahallesi, Gürsel Aksel Bulvarı, No:14 35140 Karabağlar/İZMİR

E-mail: serkan.cankaya@idu.edu.tr

İbrahim SÜNGER



İbrahim Sünger is a information and communication technologies teacher in a private school in Ankara. Mr. Sünger received his BA in Computer Education Department at Balıkesir University and MS in Computer Education & Instructional Technology Department at Balıkesir University in 2019. His academic interest areas are coding, robotics, virtual learning networks, educational technology and augmented reality.

Mailing Address: Özel Çankaya Doğa Koleji, Ahlatlıbel Mahallesi, 51. Cadde No:39 İncek/ANKARA

E-mail: ibrahimsngr@gmail.com

References

- Abdüsselam, M. S. (2014). Artırılmış gerçeklik ortamı kullanılarak fizik dersi manyetizma konusunda öğretim materyalinin geliştirilmesi ve değerlendirilmesi. Doktora Tezi, Karadeniz Teknik Üniversitesi, *Eğitim Bilimleri Enstitüsü*, Ortaöğretim Fen ve Matematik Alanları Eğitimi Anabilim Dalı, Trabzon.
- Altınpulluk, H. (2015). Artırılmış gerçekliği anlamak: kavramlar ve uygulamalar. *Açıköğretim Uygulamaları ve Araştırmaları Dergisi*, 1 (4), 123-131.
- Altınpulluk, H., & Kesim, M. (2015). Geçmişten günümüze artırılmış gerçeklik uygulamalarında gerçekleşen paradigma değişimleri. *Akademik Bilişim Kongresi*, 4-6.
- Apple. (2019). [online]. (04.05.2019), <https://www.apple.com/in/ipad/life-on-ipad/new-eyes-for-hands-on-surgery/>
- Azuma, R. T. (1997). A survey of augmented reality. *Presence: Teleoperators & Virtual Environments*, 6 (4), 355-385.
- Baum, L. F. (1901). The master key an electrical fairy tale [online]. (18.04.2019), http://www.gutenberg.org/ebooks/436?msg=welcome_stranger
- Billinghurst, M. (2002). Augmented reality in education. *New horizons for learning*, 12 (5), 1-5.
- Bimmerfile. (2011). BMW to Introduce Augmented Reality Heads-Up Displays [online]. (04.05.2019), <http://www.bimmerfile.com/2011/10/12/bmw-to-introduce-augmented-reality-heads-up-displays/>
- Brown, L. D., & Hua, H. (2006). Magic lenses for augmented virtual environments. *IEEE Computer Graphics and Applications*, 26 (4), 64-73.
- Caudell, T. P., & Mizell, D. W. (1992). Augmented reality: An application of heads-up display technology to manual manufacturing processes. In *Proceedings of the twenty-fifth Hawaii international conference on system sciences* (2, 659-669).
- Cheng, K. H., & Tsai, C. C. (2013). Affordances of augmented reality in science learning: Suggestions for future research. *Journal of Science Education and Technology*, 22 (4), 449-462.
- Craig, A. B. (2013). *Understanding Augmented Reality: Concepts and Applications*. Newnes.
- Çakal, M. A., & Eymirli, E. B. (2012). "Artırılmış Gerçeklik Teknolojisi", Kuzeydoğu Anadolu Kalkınma Ajansı [online]. (03.05.2019), http://www.kudaka.org.tr/ekler/fa254-artirilmis_gerceklik_teknolojisi.pdf
- Deloitte. (2019). Tech Trends 2019 [online]. (15.05.2019), https://www2.deloitte.com/content/dam/Deloitte/br/Documents/technology/DI_TechTrends2019.pdf

- Di Serio, Á., Ibáñez, M. B., & Kloos, C. D. (2013). Impact of an augmented reality system on students' motivation for a visual art course. *Computers & Education*, 68, 586-596.
- Elearningsuperstars. (2019). [online]. (04.05.2019), <http://www.elearningsuperstars.com/project/bmw-augmented-reality-service-engineer-training/>
- Furht, B. (Ed.). (2011). *Handbook of augmented reality*. Springer Science & Business Media.
- Greicius, T., (2016). 'Mixed Reality' Technology Brings Mars to Earth [online]. (20.04.2019), <https://www.nasa.gov/feature/jpl/mixed-reality-technology-brings-mars-to-earth>
- Gün, E. (2014). Artırılmış gerçeklik uygulamalarının öğrencilerin uzamsal yeteneklerine etkisi. Yüksek Lisans Tezi, Gazi Üniversitesi, *Eğitim Bilimleri Enstitüsü*, Bilgisayar ve Öğretim Teknolojileri Eğitimi Anabilim Dalı, Ankara.
- Gümüş, F., (2015). HoloLens Nedir [online]. (20.04.2019), <https://www.muhendisbeyinler.net/hololens-nedir/>
- İçten, T., & Bal, G. (2017). Artırılmış Gerçeklik Teknolojisi Üzerine Yapılan Akademik Çalışmaların İçerik Analizi. *Bilişim Teknolojileri Dergisi*, 10 (4), 401-415.
- İçten, T., & Bal, G. (2017). Artırılmış gerçeklik üzerine son gelişmelerin ve uygulamaların incelenmesi. *Gazi Üniversitesi Fen Bilimleri Dergisi Part C: Tasarım ve Teknoloji*, 5 (2), 111-136.
- Isdale, J. (1993). What is virtual reality? A homebrew introduction and information resource list [online]. (20.04.2019), <http://www.isdale.com/jerry/VR/WhatIsVR.html>
- Kapp, C., & Balkun, M. M. (2011). Teaching on the virtuality continuum: Augmented reality in the classroom. *Transformations: The Journal of Inclusive Scholarship and Pedagogy*, 22 (1), 100-113.
- Kara, A. (2018). Artırılmış gerçeklik uygulamalarının eğitimde kullanılmasına yönelik araştırmaların incelenmesi. Yüksek Lisans Tezi, Atatürk Üniversitesi, *Eğitim Bilimleri Enstitüsü*, Bilgisayar ve Öğretim Teknolojileri Eğitimi Anabilim Dalı, Erzurum.
- Kato, H., & Billinghurst, M. (1999). Marker tracking and hmd calibration for a video-based augmented reality conferencing system. In *Proceedings 2nd IEEE and ACM International Workshop on Augmented Reality (IWAR'99)* (85-94). IEEE.
- Kerawalla, L., Luckin, R., Seljeflot, S., & Woolard, A. (2006). "Making it real": exploring the potential of augmented reality for teaching primary school science. *Virtual reality*, 10 (3-4), 163-174.
- Kılıç, T. (2016). Artırılmış gerçeklik teknolojisinin iç mekân tasarım sürecinde kullanılması. Yüksek Lisans Tezi, Mimar Sinan Güzel Sanatlar Üniversitesi, *Fen Bilimleri Enstitüsü*, İç Mimarlık Anabilim Dalı, İstanbul.

- Kipper, G., & Rampolla, J. (2012). *Augmented Reality: an emerging technologies guide to AR*. Elsevier.
- Konishi, K., Hashizume, M., Nakamoto, M., Kakeji, Y., Yoshino, I., Taketomi, A., ... & Maehara, Y. (2005, May). Augmented reality navigation system for endoscopic surgery based on three-dimensional ultrasound and computed tomography: Application to 20 clinical cases. In *International Congress Series* (Vol. 1281, pp. 537-542). Elsevier.
- Liu, T. Y., Tan, T. H., & Chu, Y. L. (2009). Outdoor Natural Science Learning with an RFID-Supported Immersive Ubiquitous Learning Environment. *Journal of Educational Technology & Society*, 12 (4), 161–175.
- Luckin, R., & Fraser, D. S. (2011). Limitless or pointless? An evaluation of augmented reality technology in the school and home. *International Journal of Technology Enhanced Learning*, 3 (5), 510-524.
- Ludwig, C. and Reimann, C. (2005). Augmented reality: Information at focus. *C-Lab Report*, 4 (1), 4-15.
- Microsoft. (2019). [online]. (20.04.2019), <https://www.microsoft.com/en-us/hololens/hardware>
- Milgram, P., and Kishino, F. (1994). A taxonomy of mixed reality visual displays. *IEICE TRANSACTIONS on Information and Systems*, 77 (12), 1321-1329.
- Molla, M. (2017). IKEA'dan Artırılmış Gerçekliği Sevdirecek Uygulama [online]. (01.05.2019), <http://dergi.ituieee.com/teknolojik/ikeadan-artirilmis-gercekligi-sevdirecek-uygulama>
- Scopus, (2019). “augmented reality” anahtar kelimesini içeren akademik çalışmalar, Scopus Preview [Online]. (26 Mart 2019) <http://www.scopus.com>.
- Smartis. (2012). “Türkiye’de Bir İlk: Doll Up” [online]. (05.05.2019), <https://www.smartis.com.tr/blog/?p=1394>
- Sutherland, I. E. (1965). The ultimate display. *Multimedia: From Wagner to virtual reality*, 506-508.
- Sung, D. (2011). The history of augmented reality [online]. (18.04.2019), <http://www.pocket-lint.com/news/108888-the-history-of-augmented-reality>
- Sutherland, I. E. (1968). A Head Mounted Three Dimensional Display, AFIPS Fall Joint Computer Conference, Washington, D.C.: Thompson Books, 1968. 757-764.
- Woods, B. (2014). How augmented reality is augmenting its own future [online]. (18.04.2019), <http://thenextweb.com/insider/2014/01/31/augmented-reality-augmenting-future/#!t4WKQ>

- Wu, H. K., Lee, S. W. Y., Chang, H. Y., and Liang, J. C. (2013). Current status, opportunities and challenges of augmented reality in education. *Computers & education*, 62, 41-49.
- Thomas, B., Close, B., Donoghue, J., Squires, J., De Bondi, P., and Piekarski, W. (2002). First person indoor/outdoor augmented reality application: ARQuake. *Personal and Ubiquitous Computing*, 6 (1), 75-86.
- Piekarski, W., & Thomas, B. (2002). ARQuake: the outdoor augmented reality gaming system. *Communications of the ACM*, 45 (1), 36-38.
- Rekimoto, J. (1998, July). Matrix: A realtime object identification and registration method for augmented reality. In *Proceedings. 3rd Asia Pacific Computer Human Interaction (Cat. No. 98EX110)* (63-68). IEEE.

Book Review: Managing and Designing Online Courses in Ubiquitous Learning Environments

Şeyda KIR^a

^aseydaakr@gmail.com; Anadolu University, Eskişehir, Turkey; ORCID: 0000-0002-6270-8034

Doi: 10.31681/jetol.622842

Suggested citation: Kır, Ş. (2019). Book Review: Managing and Designing Online Courses in Ubiquitous Learning Environments. *Journal of Educational Technology & Online Learning*, 2(3), 136-142.

Article Info

Received: 20.09.2019
Accepted: 30.09.2019

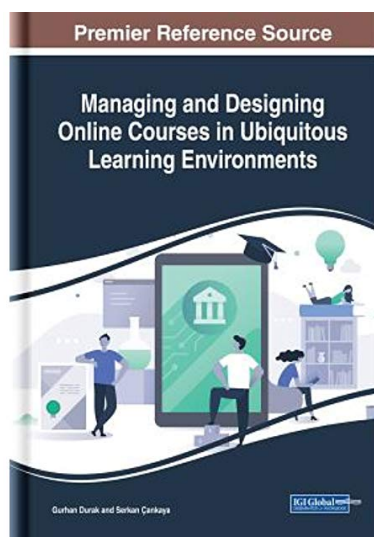
Abstract

The work “Managing and Designing Online Courses in Ubiquitous Learning Environments” authored by Gürhan Durak (Balıkesir University, Turkey) and Serkan Çankaya (İzmir Democracy University, Turkey). The book was published by IGI Global in 2020. The meta data of the book is as followings: ISBN13: 9781522597797; ISBN10: 1522597794; EISBN13: 9781522597810; DOI: 10.4018/978-1-5225-9779-7.

Book Review

Keywords: Ubiquitous Learning, Seamless Learning, Online Learning, Distance Education, Open and Distance Learning

1. INTRODUCTION



The work “Managing and Designing Online Courses in Ubiquitous Learning Environments” authored by Gürhan Durak (Balıkesir University, Turkey) and Serkan Çankaya (İzmir Democracy University, Turkey). The book was published by IGI Global in 2020. The meta data of the book is as followings: ISBN13: 9781522597797; ISBN10: 1522597794; EISBN13: 9781522597810; DOI: 10.4018/978-1-5225-9779-7.

2. LITERATURE

This book named ‘Managing and Designing Online Course in Ubiquitous Learning Environments’ consists of 13 chapters. Each chapter of the book provides essential empirical and theoretical research perspectives on online learning environments and ubiquitous learning

technologies. The main topics that the authors focused on are ubiquitous learning, distance learning, e-learning, technology integration, online learning environments, learning management systems, educational resources, heutagogy, MOOC (Massive Open Online Courses), and online career counseling etc.

Chapter 1: “Online Learning Support in a Ubiquitous Learning Environment” authored by Mphahlele (2020) identifies ubiquitous learning environment (ULE) using technology for curriculum delivery as core subject for online learning support. This chapter also focuses on the challenging relationship between online learning support and ULE considering that online learning support is not assumed as a significant pedagogical resource for ubiquitous learning environments.

Chapter 2: “A Specified Ubiquitous Learning Design for Seamless Learning” authored by Deryal and Demirer (2020) differentiates the concepts of seamless learning, ubiquitous computing and ubiquitous learning with a great extent of scope. After these concepts explication the author proposes an efficient seamless learning management system.

Chapter 3: “Supporting Digital Information Literacy in the Age of Open Access: Considerations for Online Course Design” authored by Felber and Roubides (2020) introduces the issue of open access sources which is associated with accessing to educational resources and incorporating digital information literacy into whole educational settings.

Chapter 4: “Learning Communities: Theory and Practice of Leveraging Social Media for Learning” authored by Robinson, Kilgore and Bozkurt (2020) explains the changing characteristics of online learning environments and further explores similarities and differences of three learning communities: communities of practice (CoPs), professional learning communities (PLCs), and professional learning networks (PLNs).

Chapter 5: “Enhancing Personal Professional Development Through Technology Integration: The Need for Ubiquitous Learning” authored by İzmirli and Çalışkan (2020) defines the professional development as a whole process depending on the needs of adults. This chapter studies personal professional development trainings in the context of ubiquitous learning environments and discusses the factors affecting professional development activities and how the needs of adults can be integrated into professional development trainings within the context of technology integration.

Chapter 6: “Seamless Learning Design Criteria in the Context of Open and Distance Learning” authored by Yetik, Ozdamar and Bozkurt (2020) provides the criteria for the design of seamless learning environments in the context of ODL.

Chapter 7: “Supporting Learners with Special Needs in Open and Distance Learning” authored by Genc and Kocdar (2020) examines the support services of the learners with special needs in Open and Distance Learning (ODL) environments. The authors also focus on the accommodations for learners with special needs in ODL institutions and the cruciality of accomodations of learners with special needs while designing an online course in a ubiquitous learning environment.

Chapter 8: “The Contribution of Information Communication Technologies in Online Career Counseling: Case Study of an Online Community Within Higher Education” authored by Mouratoglou and Zarifis (2020) explores the process of designing an online career counseling for higher education students and graduates. The authors also point out the factors affecting participants’ learning experiences throughout the online career counseling.

Chapter 9: “Ubiquitous Learning for New Generation Learners’ Expectations” authored by Kişla and Karaoğlan (2020) highlights the characteristics of generations which is defined as a group of people who have similar life experiences in the same timeframe. Within this context, this chapter identifies the ubiquitous learning approach taking full account of the expectations of new generation learners.

Chapter 10: “Considering Social Presence in the Designing of Ubiquitous Learning Environments” authored by İzmirli (2020) describes ubiquitous learning and social presence and explains how to apply elements of social presence in designing a ubiquitous learning environment. Furthermore, the author exemplifies the implementation of ubiquitous learning environment by providing the sample of ubiquitous history museum.

Chapter 11: “From Ubiquitous to Ubiquitous Blended Learning Environments” authored by Ateş-Çobanoğlu (2019) classifies blended learning and ubiquitous blended learning which are becoming even more valuable through the process of designing online courses. The author presents some ideas in which aspects ubiquitous learning environments have gained attention in order to design online courses and suggests a rationale about how to use such online designs.

Chapter 12: “The Challenges and Opportunities of Partnership in Establishing Online Postgraduate Provision” authored by Taylor (2020) point out an objective perspective on getting into a partnership with a higher education service provider while developing an online learning environment.

Chapter 13: “A Framework for Developing Open Distance E-Learning Curriculum for Library and Information Science (LIS) Programme in Eswatini” authored by Tsabedze (2020) offers a framework for the learners of LIS programme thanks to the opportunities which are provided from the flexibility of open distance e-learning curriculum.

Chapter 14: “The Usability of Mobile Devices in Distance Learning” authored by Sarsar, Kişla, Karasu, Arıkan and Kılıç (2020) investigates the progress of interaction between the instructors and learners by using mobile devices in the context of distance learning environment. The authors probe how instructors’ interaction techniques have an impact on the quality of teaching and learning processes and experiences also.

Chapter 15: “Ubiquitous Learning and Heutagogy in Teacher Education” authored by Ceylan (2020) identifies ubiquitous learning and heutagogical approach which is defined as a flexible and non-linear learning process that the learners take the responsibility of their own learning experience. The chapter presents how ubiquitous learning and heutagogical approach can be implemented in teacher education and offers a heutagogical ubiquitous learning interaction for teacher education and the professional development in consideration of technology and digital environments needed for ubiquitous learning environment.

Chapter 16: “Transition From E-Learning to U-Learning: Basic Characteristics, Media, and Researches” authored by Parlakkılıç (2020) illustrate the features of ubiquitous learning which is a system depending on Ubiquitous Computing Technology. This chapter clarifies the transition process of how u-learning is in place of e-learning by taking the advantage of u-learning ensuring learning service in any form, time and place.

3.CONCLUSION

With the rapid adaptation of technology and digital systems in educational settings, e-learning, m-learning and u-learning have great potential on distance education and open and distance learning environments. Increasingly going on learners’ needs and demand for flexible and personalized online learning programs supports the using of ubiquitous learning technologies in online learning environments. In this regard, *Managing and Designing Online Courses in Ubiquitous Learning Environments* (Durak & Çankaya, 2020) is a reliable reference for curriculum developers, administrators, educators, higher education staff, practitioners, academicians, instructional designers, policymakers, and researchers.

About the Author

Name Surname



Şeyda Kır, is a PhD student in the Department of Distance Education at Anadolu University. She received her BA in English Language Teaching and MS in Distance Education Department at Anadolu University. She is interested in lifelong learning, adult education, MOOCs, open and distance learning and skills learning in distance learning environment and she is going on her researches on these fields.

Mailing Address: Anadolu University, Distance Education Department, Eskişehir, Turkey
E-mail: seydaakr@gmail.com

References

- Ateş-Çobanoğlu, A. (2020). From Ubiquitous to Ubiquitous Blended Learning Environments. In G. Durak, & S. Çankaya (Eds.), *Managing and Designing Online Courses in Ubiquitous Learning Environments* (pp. 215-232). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-9779-7.ch011
- Ceylan, B. (2020). Ubiquitous Learning and Heutagogy in Teacher Education. In G. Durak, & S. Çankaya (Eds.), *Managing and Designing Online Courses in Ubiquitous Learning Environments* (pp. 279-295). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-9779-7.ch015
- Deryal, I. E., & Demirer, V. (2020). A Specified Ubiquitous Learning Design for Seamless Learning. In G. Durak, & S. Çankaya (Eds.), *Managing and Designing Online Courses in Ubiquitous Learning Environments* (pp. 19-51). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-9779-7.ch002
- Felber, S., & Roubides, P. (2020). Supporting Digital Information Literacy in the Age of Open Access: Considerations for Online Course Design. In G. Durak, & S. Çankaya (Eds.), *Managing and Designing Online Courses in Ubiquitous Learning Environments* (pp. 52-71). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-9779-7.ch003
- Genc, H., & Kocdar, S. (2020). Supporting Learners with Special Needs in Open and Distance Learning. In G. Durak, & S. Çankaya (Eds.), *Managing and Designing Online Courses in Ubiquitous Learning Environments* (pp. 128-151). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-9779-7.ch007
- İzmirli, S. (2020). Considering Social Presence in the Designing of Ubiquitous Learning Environments. In G. Durak, & S. Çankaya (Eds.), *Managing and Designing Online*

- Courses in Ubiquitous Learning Environments* (pp. 201-214). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-9779-7.ch010
- İzmirli, Ö. Ş., & Çalışkan, G. (2020). Enhancing Personal Professional Development Through Technology Integration: The Need for Ubiquitous Learning. In G. Durak, & S. Çankaya (Eds.), *Managing and Designing Online Courses in Ubiquitous Learning Environments* (pp. 92-105). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-9779-7.ch005
- Kişla, T., & Karaoğlan, B. (2020). Ubiquitous Learning for New Generation Learners' Expectations. In G. Durak, & S. Çankaya (Eds.), *Managing and Designing Online Courses in Ubiquitous Learning Environments* (pp. 176-200). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-9779-7.ch009
- Mouratoglou, N., & Zarifis, G. K. (2020). The Contribution of Information Communication Technologies in Online Career Counseling: Case Study of an Online Community Within Higher Education. In G. Durak, & S. Çankaya (Eds.), *Managing and Designing Online Courses in Ubiquitous Learning Environments* (pp. 152-175). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-9779-7.ch008
- Mphahlele, R. S. (2020). Online Learning Support in a Ubiquitous Learning Environment. In G. Durak, & S. Çankaya (Eds.), *Managing and Designing Online Courses in Ubiquitous Learning Environments* (pp. 1-18). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-9779-7.ch001
- Parlakkılıç, A. (2020). Transition From E-Learning to U-Learning: Basic Characteristics, Media, and Researches. In G. Durak, & S. Çankaya (Eds.), *Managing and Designing Online Courses in Ubiquitous Learning Environments* (pp. 296-310). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-9779-7.ch016
- Robinson, H., Kilgore, W., & Bozkurt, A. (2020). Learning Communities: Theory and Practice of Leveraging Social Media for Learning. In G. Durak, & S. Çankaya (Eds.), *Managing and Designing Online Courses in Ubiquitous Learning Environments* (pp. 72-91). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-9779-7.ch004
- Sarsar, F., Kişla, T., Karasu, M., Arıkan, Y. D., & Kılıç, M. (2020). The Usability of Mobile Devices in Distance Learning. In G. Durak, & S. Çankaya (Eds.), *Managing and Designing Online Courses in Ubiquitous Learning Environments* (pp. 262-278). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-9779-7.ch014

- Taylor, F. (2020). The Challenges and Opportunities of Partnership in Establishing Online Postgraduate Provision. In G. Durak, & S. Çankaya (Eds.), *Managing and Designing Online Courses in Ubiquitous Learning Environments* (pp. 233-243). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-9779-7.ch012
- Tsabedze, V. W. (2020). A Framework for Developing Open Distance E-Learning Curriculum for Library and Information Science (LIS) Programme in Eswatini. In G. Durak, & S. Çankaya (Eds.), *Managing and Designing Online Courses in Ubiquitous Learning Environments* (pp. 244-261). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-9779-7.ch013
- Yetik, E., Ozdamar, N., & Bozkurt, A. (2020). Seamless Learning Design Criteria in the Context of Open and Distance Learning. In G. Durak, & S. Çankaya (Eds.), *Managing and Designing Online Courses in Ubiquitous Learning Environments* (pp. 106-127). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-9779-7.ch006