

## BIOSKETCHES OF THE FACULTY STAFF

**Editor:** Burak Düz

*E-mail:* [bduz@anadolu.edu.tr](mailto:bduz@anadolu.edu.tr)



### Gökçe Yüksek, Ph.D.



Gökçe Yüksek is an associate professor at Anadolu University, Faculty of Tourism, Department of Tour Guiding. She holds a Ph.D. in tourism management. She specializes in destination marketing, tourism transportation, and hospitality management. She also studies cultural tourism and sustainable tourism. Dr. Yüksek is an author of a number of articles and book chapters dealing with destination marketing, CRS in tourism, and alternative tourism.

### Hakan Yılmaz, Ph.D.



Hakan Yılmaz is an Associate Professor in the Department of Gastronomy and Culinary Arts, Anadolu University Eskişehir, Turkey. He received his Ph.D. Anadolu University from the department of Public Relations and Advertising. He mainly teaches issues related to marketing communication and media in tourism and gastronomy. His research focuses on tourism marketing, media and communication in tourism and gastronomy. He has authored, co-authored and edited several books, book chapters, articles and proceedings on marketing communication and media in in tourism, and gastronomy.

### Hilmi Rafet Yüncü, Ph.D.



Hilmi Rafet Yüncü is the chair of the Department of Gastronomy and Culinary Arts, Faculty of Tourism, Anadolu University, Eskişehir, Turkey. He has a Ph.D. degree in Tourism Management at Anadolu University. He is currently studying on the competitiveness of the destinations. gastronomy, gastronomy tourism, sustainability, beverages. He has an article about sustainable gastronomy tourism. Moreover, he has some paper about the culture of beverage and gastronomy, green restaurants and over-tourism.

### Rıdvan Kozak, Ph.D.



Rıdvan Kozak has been working as an Assoc. Prof. at Anadolu University, Faculty of Tourism. He is also the deputy director of the tourism research and application unit (TAB). He is scholarly interested in tourism economy, platform and subscription economies.

### Sibel Önçel, Ph.D.



Sibel Önçel has completed her Master's and Doctorate degrees in Anadolu University, Institute of Social Sciences, Department of Tourism and Hotel Management. She is currently working in the Department of Gastronomy and Culinary Arts, Anadolu University. She is the vice head of the department. She has studied in Marketing, Gastronomy, Turkish Cuisine, Food and Beverage Marketing, Competition Strategies, Customer Relations.