

HATAYMUSTAFA KEMAL UNIVERSITY Faculty of Economics and Administrative Sciences 1880 2630-5933

Journal of Politics, Economy and Management

 $\overline{
m JOPEM}$

Year: 2020 Volume: 3 Issue: 1



HATAY MUSTAFA KEMAL UNIVERSITY Faculty of Economics and Administrative Sciences 1880 2630-5933

Journal of Politics, Economy and Management

JOPEM

Year: 2020 Volume: 3 Issue: 1

Journal of Politics, Economy and Management, Volume 3, Issue 1, June 2020

Owner

Prof.Dr. Songül KAKİLLİ ACARAVCI On behalf of the Faculty of Economics and Administrative Sciences, Hatay Mustafa Kemal University

Editor in Chief

Prof.Dr. Songül KAKİLLİ ACARAVCI

Co-Editors

Assoc.Prof.Dr. C. Serhat AKIN (Responsible Publication Manager)
Assoc.Prof.Dr. V. Alpagut YAVUZ

Assoc.Prof.Dr. Metin REYHANOGLU
Assist Prof.Dr. Soner AKIN

Editorial Board

Prof. Nicholas APERGİS Piraeus University, Greece Prof.Dr. Veysel EREN Hatay Mustafa Kemal University, Turkey Prof. Muhammad SHAHBAZ Montpelier Business School, France Prof. Yoshiaki JINNAI Tokyo Keizai University, Japan Prof.Dr. Serkan Yılmaz KANDIR Çukurova University, Turkey Prof.Dr. Mehmet ÖZBİRECİKLİ Hatay Mustafa Kemal University, Turkey Prof.Dr. Ali ACARAVCI Hatay Mustafa Kemal University, Turkey Prof. Juan LONERO Leon University, Spain Prof.Dr. Seyfettin ARTAN Karadeniz Teknik University, Turkey

Secretariat

Res.Assist. Yunus KARAÖMER Res.Assist. Arif Eser GÜZEL Res.Assist. Ömer Fuad KAHRAMAN Res.Assist. Ahmet YURTSAL

Language Editors

Assoc.Prof.Dr. Cengiz AYTUN (Turkish Editor)
Assist.Prof.Dr. Ayfer DAĞDELEN (Turkish Editor)

Assist.Prof.Dr. Murad DUZCU (English Editor)

Advisory Board

Prof.Dr. Ferit ÖLCER Hatav Mustafa Kemal University, Turkey Prof. Abdulnasser HATEMI-J UAE University, United Arab Emirates Prof.Dr. Tülin URAL Hatay Mustafa Kemal University, Turkey Prof.Dr. Murat TEK Hatay Mustafa Kemal University, Turkey Prof. Yue-Jun ZHANG Hunan University Business School, Chine Prof.Dr. İlhan ÖZTÜRK Çağ University, Turkey Prof.Dr. Faik BİLGİLİ Erciyes University, Turkey Prof.Dr. Yıldırım Beyazıt ÖNAL Çukurova University, Turkey Prof.Dr. Zeynep TÜRK Osmaniye Korkut Ata University, Turkey Prof.Dr. İsmail TUNCER Mersin University, Turkey Prof.Dr. Özlem ATAY Ankara University, Turkey Assoc.Prof.Dr. Cengiz AYTUN Hatay Mustafa Kemal University, Turkey Prof.Dr. Musa EKEN Sakarya University, Turkey Prof.Dr. Önder KUTLU Necmettin Erbakan University, Turkey Prof.Dr. Nizam ÖNEN Hatay Mustafa Kemal University, Turkey Assoc.Prof.Dr. Mehmet KARA Mustafa Kemal University, Turkey Prof.Dr. Hüseyin ALTAY Hatay Mustafa Kemal University, Turkey Assoc.Prof.Dr. Safak KAYPAK Mustafa Kemal University, Turkey Assoc.Prof.Dr. Cuma BOZKURT Gaziantep University, Turkey

Prof.Dr. Muharrem GÜNES Hatav Mustafa Kemal University, Turkey Prof.Dr. Ömer İSKENDEROĞLU Ömer Halisdemir University, Turkey Prof.Dr. Yakup BULUT Hatay Mustafa Kemal University, Turkey Prof.Dr. Mehmet KAHRAMAN, Hatay Mustafa Kemal University, Turkey Prof.Dr. Fatih Coşkun ERTAŞ Atatürk University, Turkey Prof.Dr. Alper ASLAN Nevşehir Hacı Bektaş Veli University, Turkey Prof.Dr. Ünal ARSLAN, Hatay Mustafa Kemal University, Turkey Prof.Dr. Hatice DOĞUKANLI Çukurova University, Turkey Prof.Dr. Murat TÜRK Osmaniye Korkut Ata University, Turkey Prof.Dr. Turhan KORKMAZ Mersin University, Turkey Assoc.Prof.Dr. Cemil Serhat AKIN Hatay Mustafa Kemal University, Turkey Prof.Dr. Hamza ATEŞ Medeniyet University, Turkey Prof.Dr. Ercan OKTAY Karamanoğlu Mehmet Bey University, Turkey Dr. (PhD) Gazi Salah UDDIN Linkoping University, Swiss Dr. (PhD) Usama AL-MULALİ Multimedia University, Malesia Assoc.Prof.Dr. Hanifi Murat MUTLU Gaziantep University, Turkey Dr. (PhD) Aviral Kumar Tiwari Montpelier Business School, France Assoc.Prof.Dr. Pınar HAYALOĞLU Gümüşhane University, Turkey

Design

Kursat Kaan ÖZKEMAHLI

Contact

Prof.Dr. Songul KAKILLI ACARAVCI
Tel: +90 (326) 245 58 50
Fax: +90 (326) 245 58 54
Hatay Mustafa Kemal University
Faculty of Economics and Administrative Sciences
Tayfur Sökmen Yerleşkesi 31060, Antakya, HATAY - TURKEY
http://dergipark.gov.tr/jopem/ jopem@mku.edu.tr

The Journal of Politics, Economy and Management is an international refereed journal published twice a year

The Journal of Politics, Economy and Management is indexed and abstracted in DergiPark, Google Scholar, ResearchBib, JournalSeek Idealonline and ASOS index The author(s) is (are) the sole responsible for the opinion and views stated in the articles.

⊚ ⑤ ⑤

This work is licensed under a Creative Commons Attribution-NonCommercial 4.0 International License. Copyright © HMKU, Faculty of Economics and Administrative Sciences – June 2020

We would like to thank the reviewers for their insightful comments on the papers of the issue 3, volume 1, (June) 2020 of JOPEM

Assoc.Prof.Dr. Melek AKDOĞAN-GEDİK Assist.Prof.Dr. Özden AKIN Assist.Prof.Dr. Seyhan BİLİR GÜLER Dr. Eylem BEYAZIT Dr. Hüseyin Taylan EĞEN Assist.Prof.Dr. Erdem EROĞLU Prof.Dr. Muharrem GÜNEŞ Assist.Prof.Dr. Sedat KARAKAYA

Cukurova University
Hatay Mustafa Kemal University
Trakya University
Hatay Mustafa Kemal University
Hacettepe University
Siirt University
Hatay Mustafa Kemal University
Mus Alparslan University

A Foreword from the Editor

We are proud to publish the first issue of the third volume of the *Journal of Politics, Economy, and Management (JOPEM)*. The number of articles published with this issue has reached 25, we continue to grow with valuable academic articles. In our new issues, we will grow new valuable articles from you. *JOPEM* is an interdisciplinary of economy and administrative sciences, peer-reviewed academic journal of published bi-annually by the Faculty of Economics and Administrative Sciences in Hatay Mustafa Kemal University.

JOPEM is indexed or abstracted by the following: ResearchBib, JournalTOCs, Google Scholar, İdealonline, ASOS indeks. As an indicator of our quality, our applications for new indexes and abstracts are continuing. Within the framework of academic ethics, the *journal* is licensed under a Creative Commons Attribution-NonCommercial 4.0 International License.

A double-blind peer-review method is used in the acceptance of manuscripts, and compilations, conceptual discussions, empirical and applied research manuscripts are accepted for publication. With its broad scope bridging a wide variety of subjects, the journal is dedicated to the advancement of novel empirical research and spread of scientific knowledge. Thus we accept manuscripts in the fields of economics, business administration, political science, public administration, international relations, finance, industrial relations, information systems and management, econometrics and other subjects related to these topics. The language for such manuscripts could be either Turkish, English or German.

As part of the *third* volume *first* issue of *JOPEM* I am delighted that the authors who have submitted articles demonstrated an interest to share their research with the readers of this journal. In addition, I would like to thank the people who contributed to the *third* volume *first* issue a few months, especially the editorial board of *JOPEM*, the staff in our Faculty of Economics and Administrative Sciences, and many others. The last, but not the least my thanks go to the publishing team of our Journal, whose members put a lot of time and energy into this enterprise.

We hope you will enjoy the format and content of the *JOPEM's* the *third* issue of the *first* volume. Encouraging many more authors to submit manuscripts in the following issues, we hope that this issue arouses our readers' interest so that the articles published in *JOPEM* may motivate new research ideas. If you have any feedback, please do let us know.

22.06.2020, Hatay-TURKEY

Prof.Dr. Songul KAKILLI ACARAVCI

Editor in Chief, owner of JOPEM

(Behalf of the Faculty of Economics and Administrative Sciences, Hatay Mustafa Kemal University)

Contents

v
1-20
21–33
34-46
47-74
75-85
1