

Message from the Editor

Greetings Dear readers of TOJDAC,

We are happy to announce to you that the first of our third volume has been published. There are 6 articles from 6 authors published in this current issue.

In this issue, we have included articles that analyze concepts under our main title of “design, art and communication.” Six authors have penned articles regarding advertising, design and film. Furthermore, the issue was published with the intention of transferring the theoretical knowledge acquired in the context of the course “semiotics and readings on the media” into practice. The issue includes two articles from important academics who have used semiotics as a methodology to analyze advertisements and branding.

We hope these articles will be good sources for those of you who wish to write deconstructive texts.

Hope to stay in touch and meeting in our next Issue, 1st of April 2013
Cordially,

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