

Letter from the Editors,

We are pleased to announce first issue of International Journal of Human and Behavioral Science (IJHB) in 2015. From this year on, IJHB is a peer reviewed journal and is published three times a year. Articles related to all branches of human and behavioral sciences are published. While the journal is principally concerned with social and educational sciences, contributions from a wider field of human and behavioral sciences are encouraged. Contributions from researchers from anywhere in the world working in any educational level, setting or subject are also encouraged. IJHB aims to contribute to the advancement of educational practice in various levels by the study of the latest trends, examination of new procedures, evaluation of traditional practices, and replication of previous research for validation. We hope that IJHB is an invaluable resource for teachers, counselors, supervisors, administrators, curriculum planners, and educational researchers as they consider the structure of tomorrow's curricula.

In the first issue, Ahmet Sapançı and İhsan Bozanoğlu explored the relationship between the big five personality traits and academic motivation levels of Turkish university students. The study identified which personality factor predicts academic motivation level of university students. The results indicate that, all personality factors show significant relations with academic motivation. While conscientiousness has been shown to be positively and significantly correlated, neuroticism has been shown to be negatively and significantly correlated with academic motivation. Alban Tartari in his study examined the relationship between culture and media. Tartari focused on the reason why there is a popularity of the Italian language in Albania and he showed the competition between Italian and Turkish TV serials. In the third study, Erlis Cela investigated the development of information technology, the increase of internet users and the spread of the social networks known as social media in Albania. The study aims to analyze the impact that progress of social media or new generation media brings to television reporter profession and the challenges that are faced from them.

We would like to thank to editorial board, reviewers and the researchers for their valuable contributions to the journal.

Please enjoy your reading.

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