

FROM THE EDITOR

Dear authors, researchers and readers,

The ongoing war in Ukraine causes concerns for human values and hits tourism. Millions of people leave their home as refugees and motivations for tourism such as joy and relaxation justifiably become insignificant. On the other hand, the world is going through an economic depressions. Soaring inflation threats people's budget for tourism activities. Pandemic has caused too much loss in terms of beloved ones who passed away in the whole world. The world suffered too much in every single way during the pandemic. International community had waited for so long to be back on tours, museums, hotels and beaches. Tourism is still a means of hope to look forward to better days and we hope that the power of travel will overcome the unprecedented challenges of our day. As quoted from the founder of Turkish Republic, Mustafa Kemal Atatürk: "Peace at home, peace in the world", these words will light the way for a better world in future.

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Editor-In-Chief

TOLEHO, 2022, 4 (1)